



**TRANSFORMING THINKERS
INTO CREATORS**

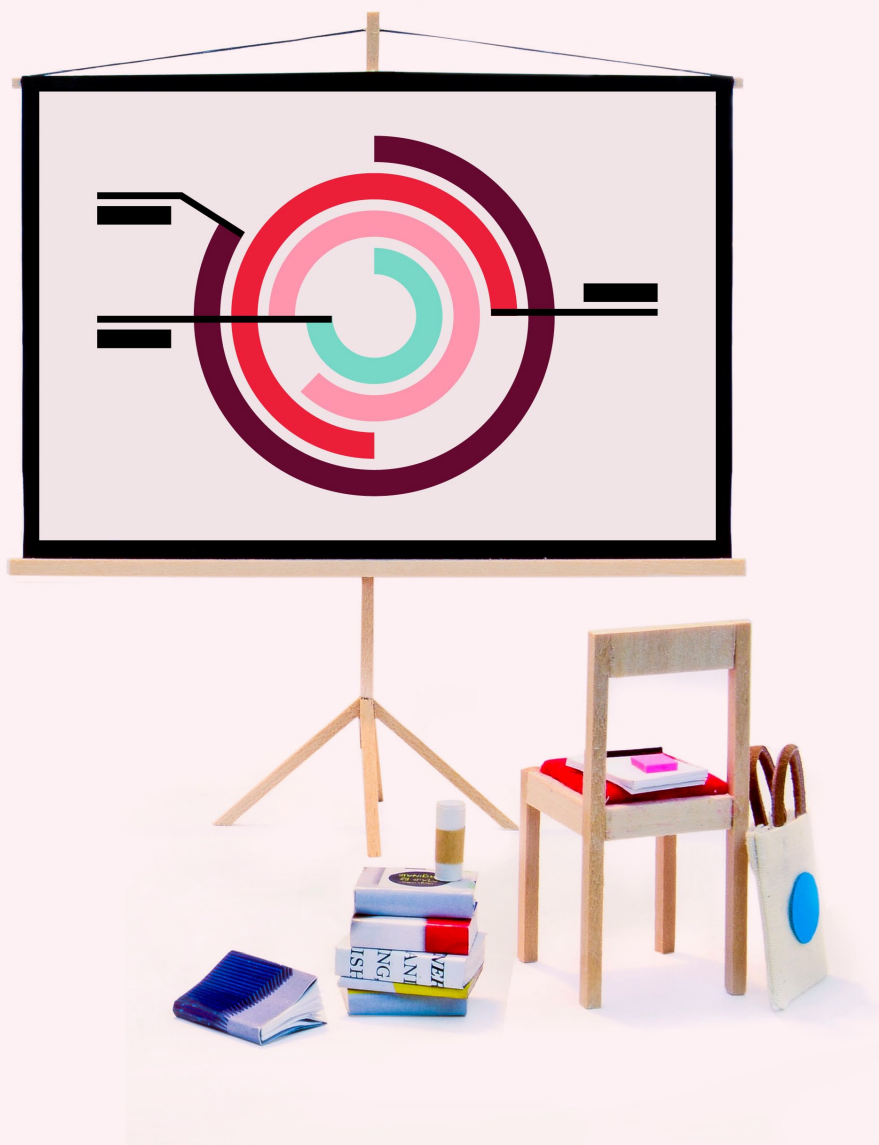
**NOW
WITH MORE
FIBER!**

STUDENT ONBOARDING PROGRAM

As we get cleared for takeoff, we ask that you please remain in your seat until the captain has turned off the “fasten seatbelt” sign.

We’re incredibly excited you’ll be learning with us. Regardless of where you ultimately want to go, we hope that you enjoy your time here, and that this course proves to be a challenging, valuable, and fun stop en route to your final destination.

We know you have a choice of options when embarking on your educational journey, and we thank you for choosing General Assembly.





THE GENERAL ASSEMBLY EDUCATIONAL EXPERIENCE

ACCESS TO TOP PRACTITIONERS

All of our instructors are experienced professionals in their fields, utilizing hands-on, project-based learning to construct meaningful lessons. They take pride not only in their craft, but also in the success of their students throughout the course.

PRACTICAL, DYNAMIC CONTENT

To ensure that students receive a tailored, relevant, and engaging educational experience, our continually evolving curricula undergoes regular review by instructional designers and practitioners, and is molded by student feedback.

DIVERSE COMMUNITY

We believe that a vibrant, collaborative, and eclectic community is the key ingredient to continuous success. Our community is made up of individuals encompassing a range of backgrounds and experiences, developing and practicing numerous skill sets, and focusing on a variety of interests across several fields — offering our students exposure to a wide array of ideas and disciplines.

SPIRIT OF INNOVATION

The entrepreneurial mindset infuses all of our programming. We embrace, encourage, and provide opportunities for fearless iterating, getting outside your comfort zone, accepting failure, learning from mistakes, and enjoying the journey while finding your way to success.



GA STUDIO: RESOURCES BEYOND THE CLASSROOM

As a long-form course student, you're invited to take advantage of added resources, projects, and opportunities through our Studio program. Whether you're looking for extra practice in your discipline, resources that can help you in your job search, or ways to connect with our network of partner companies, GA Studio can help.

JOB READINESS SUPPORT

SALONS give students the opportunity to connect with leading professionals with real world experience in the field.

"GETTING HIRED" WORKSHOPS provide students with discipline-relevant resources for the job search process (e.g. resume and interview strategies).

WEEKLY JOB SEARCH STANDUPS guide course graduates — through peer resource sharing and dialogue — in their post-course job search.

EXPERIENTIAL LEARNING

SELF-DIRECTED PROJECTS are online resources designed by our expert network that give students a chance to practice course-learned skills, self-assess their abilities, and build additional portfolio pieces to show to prospective employers.

STUDY GROUPS meet by discipline and create working sessions where students and alumni can collaborate on projects and get support from a teaching assistant.

PROJECT TEAMS provide a long-term structured environment for students to work in teams of 4-6 with a professional mentor to build pre-defined projects.

CONNECTIONS TO PARTNERS

MENTORS come from our partner and community network, and can provide students looking to connect with professionals the opportunity to view a particular career path from a unique perspective.

TALENT SHOWCASES are held by discipline and provide job-seeking students an opportunity to present their work to interested partners looking to fill internship, part-time, and full-time positions.



FREQUENTLY ASKED QUESTIONS

COURSE POLICIES

WHAT IS GA'S PAYMENT POLICY?

We accept payment via check, credit card, debit card, or Paypal. Sorry, no doubloons. Please adhere to your scheduled payment plan so that your course participation remains in good standing.

WHAT IF I MISS A SESSION?

While we stress the importance of regular attendance, we know that sometimes things come up. If you absolutely must miss a session, please let your instructor know. We don't recommend missing more than three sessions for the duration of your course. Reach out to your instructor to figure out the best way for you to stay on top of the material. Ultimately, we're committed to making this a great educational experience for you, and want to make sure a couple bumps along the way don't stop you from reaching your goals.

THE DOG ATE MY HOMEWORK.

This is why cats are better. Keeping up with the course assignments is absolutely critical to your success in the program. If you can't complete an assignment, be sure to connect with your instructor/TA.

I HAVE FEEDBACK FOR GA. WHOM SHOULD I TELL?

We're all ears. We recommend connecting with your producer first. You can also reach out to anyone on the Contact List. Know that there are regular checkpoints throughout the course, at which time your producer will ask you to fill out a feedback survey—we really do read them, so we encourage you to fill them out.

WHAT DOES IT TAKE TO GRADUATE FROM A COURSE?

Clear eyes, full hearts, can't lose. Though specific assignments will differ course to course, there are two main requirements to be considered for graduation: 1) Complete and submit 80% of all homework assignments; and 2) Complete and submit the course final project.



FREQUENTLY ASKED QUESTIONS

CAMPUS POLICIES

MY ROOMMATE'S ANNOYING. CAN I COME WORK ON CAMPUS WHENEVER I WANT?

We sympathize, but no. For the duration of your course, and only on the days which you have sessions, you may work on campus (GA West only) up to one hour prior to the start of your session. On Saturdays, you may work on campus (GA West only) from 11:00am–5:30pm. On Sundays, you may work on campus (GA East only) from 10:30am–3:00pm. Keep in mind that space may not always be available. Please also be mindful of classes taking place on campus during those hours. (Any updates to this schedule will be emailed to all current students.)

DO YOU ALLOW PRINTING ON CAMPUS?

Sorry, we don't have any printers available on campus for use.

CAN I USE THE KITCHEN FACILITIES? EAT STUFF OUT OF THE FRIDGE OR CUPBOARDS?

You're welcome to use the kitchen as long as you clean/clear what you use. You're also welcome to store your food in the fridge, but please don't take other people's stuff (unless they've given you specific permission, or you're a blood relative).



NEW YORK CAMPUS EAST

ADDRESS

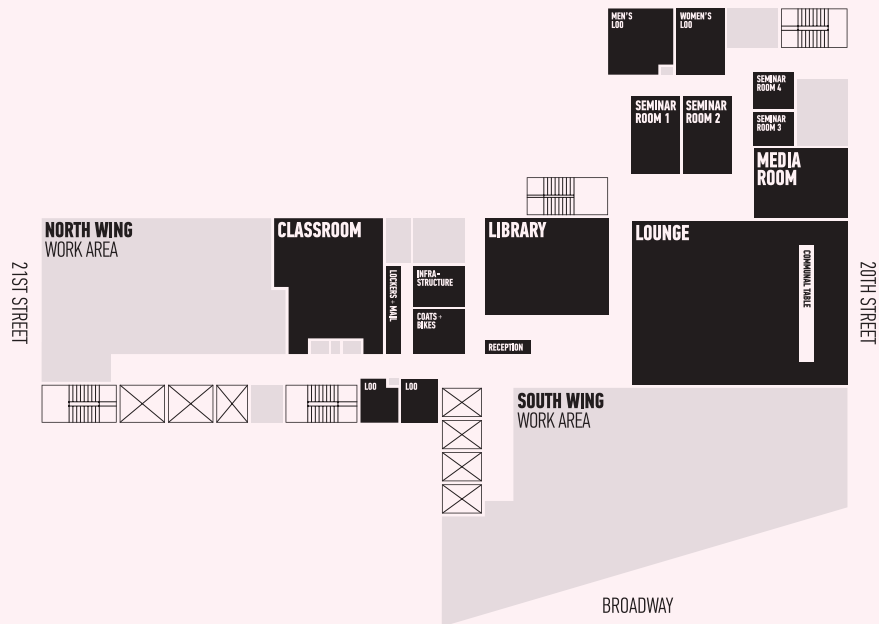
902 Broadway, 4th Floor
New York, NY 10010

HOURS

Doors open 9:00am to 9:00pm, Monday through Friday

WI-FI

Network: GA-Guest-Powered-by-Rackspace
Password: yellowpencil



NEW YORK CAMPUS WEST

ADDRESS

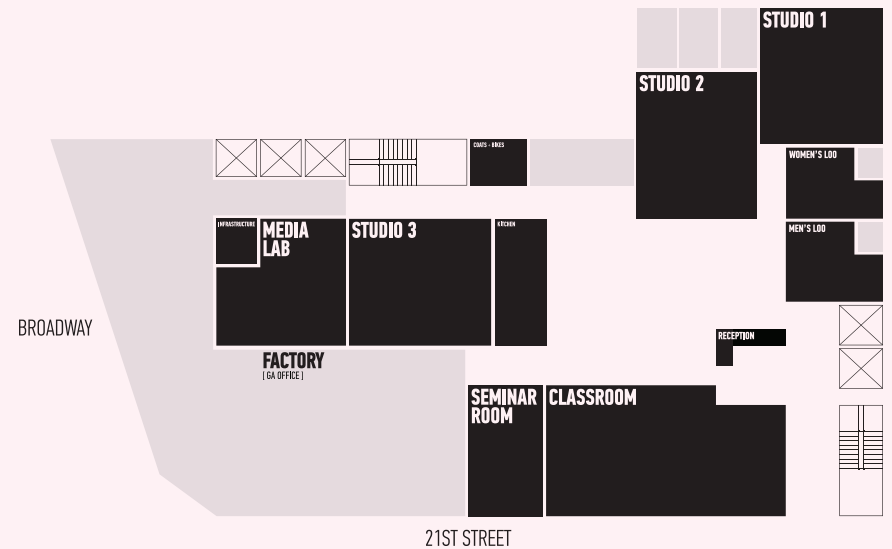
10 East 21st Street, 4th Floor
New York, NY 10010

HOURS

Doors open 9:00am to 9:00pm, Monday through Thursday;
9:00am to 6:00pm, Friday

WI-FI

Network: GA-Guest
Password: yellowpencil



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