

# Capstone Project – The Battle of Neighborhoods (Part 1)

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## Introduction

I am an international student currently doing bachelor's degree in California. After finishing my bachelors degree I am planning to receive my masters from some university located in New York. Originally I am from post-soviet country, so I am a big fan of Russian cuisine. Russian (or Slavic) food has become one of the most important aspects of my daily routine.

New York is incredibly diverse metropolis. Since it is the capital, it has a long history of international immigration. New York has a population of 8.9 million with resident population born in Russia was over 200 000 in 2014. Taking into account these large numbers and other post-soviet countries I believe, there should be a lot of them.

Also, there could be a correlation with the density of Russian restaurants and population living in the area where the restaurant is located. Taking into account my desire to continue my career in post-soviet countries, it is better for my future to start developing networking within the Russian society living in New York.

## Business Problem and questions:

In order to prepare a great gastronomic experience while living and studying in New York I have to answer these questions and solve these problems:

- 1) Find all major part of New York that has Russian restaurants
- 2) Find the best location in New York for Russian cuisine
- 3) Find which areas have potential Russian restaurant Market
- 4) Find all areas that lack Russian restaurants
- 5) Find the best place to stay if you prefer Russian Cuisine