

MODULAR MACHINE TRANSLATION SYSTEM

for specialized texts

KEY VALUE PROPOSITION:

Reducing specialized translation costs
by 93-97% (14-33x cheaper) while improving
accuracy by 30%



Current solutions struggle with specialized content

- Insufficient accuracy when translating technical terminology
- Limited domain specialization across industries
- Inconsistent terminology within single documents

SCALE OF THE PROBLEM:

Global enterprises spend \$30-50 billion annually on specialized document translation

Up to 45% of translation budgets go toward post-editing machine translations

Comprehensive machine translation system focused on terminology accuracy

INTELLIGENT PROCESSING OF SPECIALIZED TERMINOLOGY

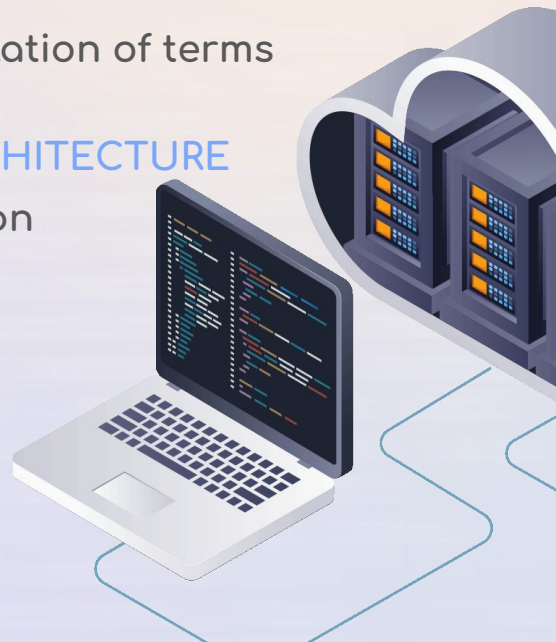
Automatic extraction, classification, and context-aware translation of terms

MODULAR ADAPTIVE TRANSLATION WITH EVOLUTIONARY ARCHITECTURE

Smart document structure recognition and optimal translation strategy selection

COLOR-CODED CONFIDENCE MARKING

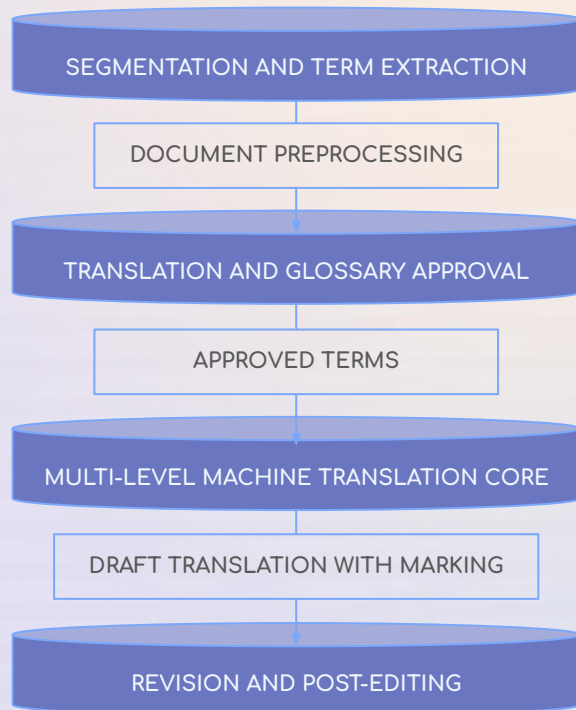
Highlighting text sections by translation confidence level



Evolutionary modular architecture

KEY ADVANTAGES:

- Independent modules that can be enhanced without affecting others
- High scalability through microservice architecture
- Phased development: MVP with core modules ready for commercial deployment



MVP and product development

MVP (Q2 2025)

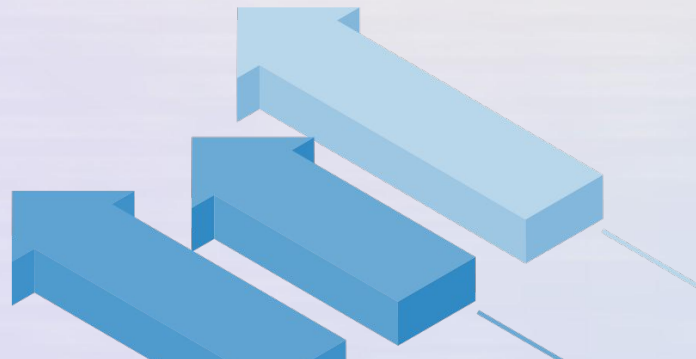
- Core terminology control functionality
- Specialized models for automotive and oil & gas sectors
- Primary language pairs: English ↔ Russian, German, French
- Key advantage: immediate commercial viability

Product development (Q3-Q4 2025)

- Expansion across industry verticals
- Addition of new language pairs
- Enhanced post-editing tools

Adaptation to technological advances:

- Modular architecture enabling rapid integration of emerging technologies
- Focus on industry expertise rather than foundational translation models



Growing specialized translation market

- Machine translation market: \$800 million (2024) with 18.9% annual growth
- Specialized translation segment: \$280 million (35% of the market)
- Target market share by 2026: 2% of the specialized segment (~\$6 million)
- Market forecast by 2026: \$400+ million (based on current growth trajectory)

COMPETITIVE ADVANTAGES:

CRITERIA	OUR SOLUTION	DEEPL	GOOGLE	MICROSOFT
Specialization in domain texts	✓✓✓	✓✓	✓	✓✓
Automatic terminology extraction	✓✓✓	✗	✗	✓
Color-coded confidence marking	✓✓✓	✗	✗	✗
Integration with corporate glossaries	✓✓✓	✓	✓	✓✓

Monetization model

PRICING PLAN:

Base rate: \$0.003 per translated word

Enterprise rates: 10%+ discounts for volumes exceeding 1 million words per month

Included features:

- Automatic terminology extraction
- Color-coded confidence marking
- API access and workflow integration

ROI CALCULATION FOR CLIENTS:

- Current translation costs: \$0.04-0.1/word
- Our solution: \$0.003/word
- Savings: 93-97% (14-33x cheaper!)

UNIT ECONOMICS ANALYSIS:

METRIC	VALUE	NOTES
Average client	2 000 000 words/month	Typical volume for a mid-sized translation agency
Revenue per client	6 000\$/month	At the base rate of 0.003\$/word
Annual revenue per client	72 000\$	ARR per average client
Variable costs	0.0006\$/word	20% of the rate (computational resources)
Gross margin	80%	Percentage of profit after variable costs
CAC	2 400\$	Cost of acquiring one client
LTV	216 000\$	With an average client lifespan of 3 years
LTV/CAC	9.0	Target efficiency indicator >3

WITH A VOLUME OF 2 MILLION WORDS/MONTH:

Traditional translation: \$80,000-\$200,000/month

Our solution: \$6,000/month

Monthly savings: \$74,000-\$194,000 (93-97%)

ROI: 1,230-3,230% in the first year



Unique combination of expertise

Alexey Zhuravlev

Linguistic expertise

25 years of experience in technical translation

Specialization in automotive, oil refining, and mining industries

ATEVE

Technology partner

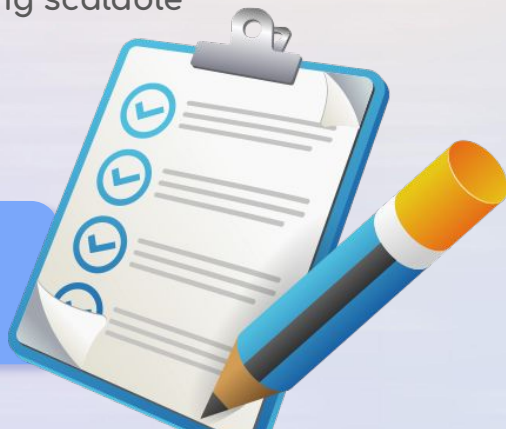
18 years of software development experience

Core competencies in multilingual content processing and analysis

Track record in building scalable big data systems

FOCUSED TEAM FOR RAPID LAUNCH:

- Streamlined technology team (3-4 developers)
- Industry experts engaged on a contract basis



Projected financial performance over 2 years

INDICATOR	Q2 2025 (MVP)	Q3-Q4 2025	Q1-Q2 2026	Q3-Q4 2026
Volume of translated words	10 million	50 million	150 million	300 million
Revenue	\$30 000	\$150 000	\$450 000	\$900 000
Expenses	\$100 000	\$150 000	\$180 000	\$220 000
Profit/Loss	(\$70 000)	\$0	\$270 000	\$680 000
Clients (cumulative)	5	15	30	50

BREAK-EVEN POINT:

Q3-Q4 2025

(4-6 months
after MVP launch)

INVESTMENT HIGHLIGHTS:

Initial investment: \$300,000

Annual revenue by Q4 2026:
\$1.8 million

Company valuation by Q4 2026:
\$4.5-5.4 million (15-18x ROI)

Valuation basis: annual revenue
of \$1.8 million with a multiplier
of 2.5-3.0x



Investment Allocation

Required investment: \$300,000

MVP development: \$150,000 (50%)

- Creation of core modules and integration
- Model training for 2-3 primary industries
- Development of post-editing tools

Operating expenses: \$60,000 (20%)

- Infrastructure and computational resources
- Development team compensation

Marketing and client acquisition: \$60,000 (20%)

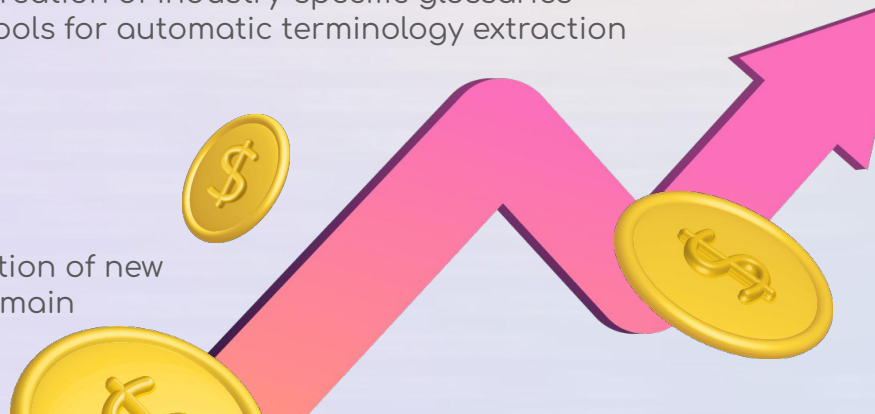
- Targeted campaigns for translation agencies
- Industry event participation

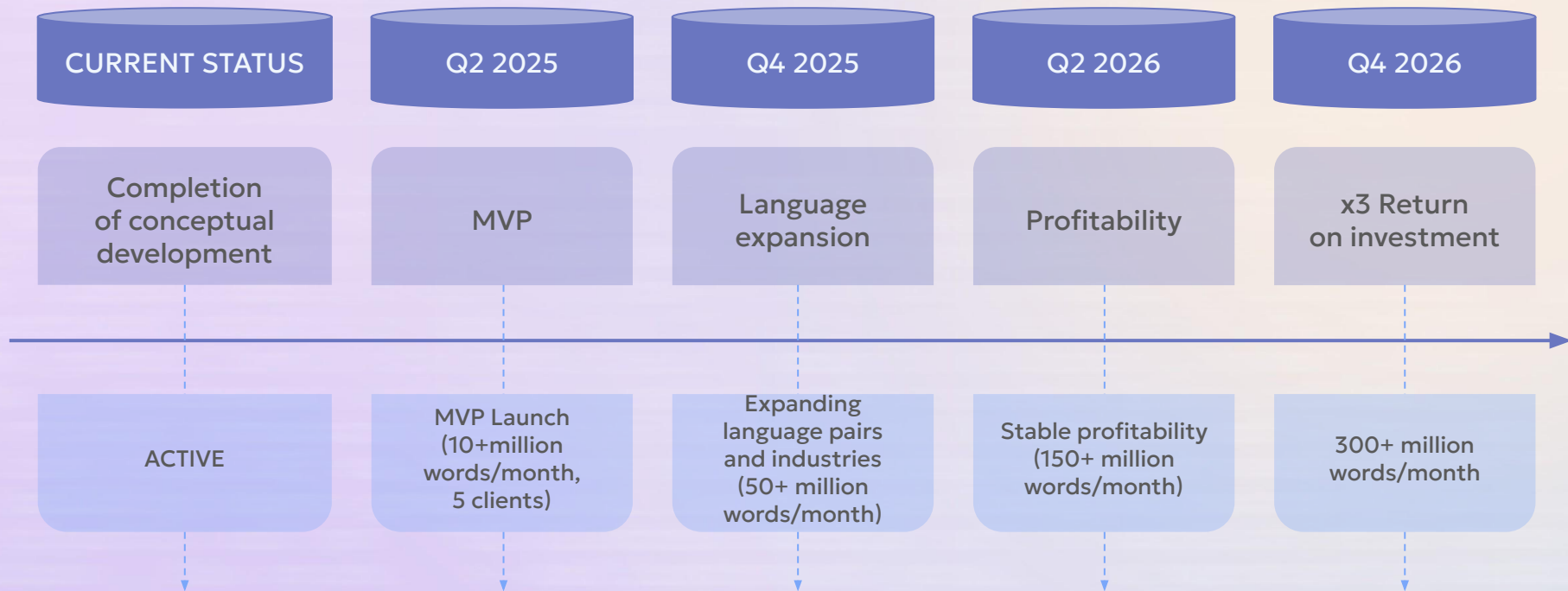
Terminology database development: \$30,000 (10%)

- Creation of industry-specific glossaries
- Tools for automatic terminology extraction

Key risks and mitigation strategies:

- **Risk:** Emergence of new foundational translation models
- **Mitigation:** Our modular architecture enables swift integration of new technologies while maintaining our competitive edge in domain specialization





KEY MILESTONES:

- Q2 2025: MVP launch (10+ million words/month, 5 clients)
- Q4 2025: Expansion of language pairs and industries (50+ million words/month)
- Q2 2026: Stable profitability (150+ million words/month)
- Q4 2026: 3x return on investment (300+ million words/month)

Contact us for additional information

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ATEVE CEO

ADDITIONAL MATERIALS AVAILABLE:

- Comprehensive business plan and financial model
- Technical documentation on solution architecture
- System prototype demonstration



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