

# Andrei Popa, Ph.D.

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## BACKGROUND

Human activity is a series of discreet choices, like *keep reading or move on, retweet or not, this link or that link*, etc. For the past fifteen years I researched the factors that influence the likelihood to choose A over B (now), and the preference patterns that emerge from these discrete events. Between 2007 and 2011 I worked exclusively with synthetic data generated by a computational model of learning; in 2011 I expanded this work to human behavior. In time, I became increasingly passionate about the applied side of my scholarship, passion that eventually led me towards web development and artificial intelligence.

## TECH

Python (pandas, scipy, matplotlib, tkinter, nltk, spacy, );  
D3.js, React.js, Node.js; HTML, CSS; DynamoDB, RDS, Firebase, MongoDB;  
SQL, VB.Net, Tableau, Excel (pivot, macros), Octave, SPSS;

## RELEVANT EXPERIENCE

**Behavioral Scientist<sup>1</sup>**, Emory University, Atlanta, GA Aug 2007 – Jan 2015<sup>2</sup>

- brought formal contributions to the quantitative analysis of behavior [1], [2], [3].
- showed functional parallels between computational parameters and real-world variables that affect choice behavior in important ways [3], [4], [5].
- showed that computational models can be used to simulate behavioral constellations with social relevance (impulsivity) [3], [5].
- *Principal Investigator* (04/2011 – 04/2013): I used computational data to formulate predictions about human behavior and I verified them experimentally. ► I designed the experiment; programmed the procedure; interfaced with Emory's Institutional Review Board; collected the data; I turned sequences of mouse clicks into a compelling story about human behavior [5].

**Visiting Assistant Professor**, Agnes Scott College, Decatur, GA Aug 2015 – May 2016

- I investigated the effects of context and aversive conditioning on choice and preference in humans; it resulted in seven original contributions to the field (see Website, SpARC 16). ► I guided my mentees through all stages of research; interfaced with ASC's Institutional Review Board; programmed the experimental procedures; supervised data collection; recruited and trained research assistants;

**Adjunct Assistant Professor**, Oxford College of Emory University, Covington, GA Aug 2017 – May 2018

- I investigated the effects of positive and negative reinforcement on learning (under Emory's IRB).

## SELECTED PUBLICATIONS

- [1] J. McDowell and **A. Popa**, "Toward a mechanics of adaptive behavior: Evolutionary dynamics and matching theory statics," *Journal of the Experimental Analysis of Behavior*, 94, 241-260, 2010.
- [2] J. McDowell and **A. Popa**, "Selection Dynamics in Joint Matching to Rate and Magnitude of Reinforcement," *Journal of the Experimental Analysis of Behavior*, 98, 199-212, 2012.
- [3] **A. Popa** and J. McDowell, "Behavioral Variability in an Evolutionary Theory of Behavior Dynamics," *Journal of the Experimental Analysis of Behavior*, 105 (2), 270-290, 2016.
- [4] **A. Popa** and J. McDowell, "The effect of Hamming distances in a computational model of selection by consequences," *Behavioural Processes*, 84, 428-434, 2010.
- [5] **A. Popa**, "An Evolutionary Theory of Behavior Dynamics: Complexity, Darwinism, and the Emergence of High-Level Phenotypes," **PhD thesis**, Emory University, 2013. <https://etd.library.emory.edu/concern/etds/9880vr10s?locale=en>

## EDUCATION

Ph.D. in Psychology, Emory University, Atlanta, GA Dec 2013  
M.A. in Psychology, Emory University Dec 2009

## CERTIFICATIONS

SQL Bootcamp (Udemy) Jan 2019  
Machine Learning by Stanford University (Coursera) Dec 2018  
Python 3.0 Bootcamp (Udemy) Oct 2018  
Data Science Career Track with Python (by DataCamp) Sep 2018

<sup>1</sup> Laboratory for Mathematical and Computational Behavior Analysis

<sup>2</sup> After graduation, in 2013, I continued collaborating as an affiliated researcher for another year.