

Individual_Assignment_apatula

February 16, 2024

0.0.1 Individual Assignment

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Import Initial Libraries and Packages

```
[1]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import altair as alt
from sklearn.preprocessing import MinMaxScaler
from pandas.tseries.holiday import USFederalHolidayCalendar
from pandas.tseries.offsets import CustomBusinessDay
from datetime import datetime, timedelta
from tensorflow.keras.models import load_model
```

```
WARNING:tensorflow:From C:\Users\patul\anaconda3\Lib\site-
packages\keras\src\losses.py:2976: The name
tf.losses.sparse_softmax_cross_entropy is deprecated. Please use
tf.compat.v1.losses.sparse_softmax_cross_entropy instead.
```

1 Data Acquisition and Cleaning

Yahoo Finance Historical GameStop Stock Price Data

```
[2]: # GME Stock Data 04JAN-31DEC21
#URL:
#https://finance.yahoo.com/quote/GME/history?
    ↪period1=1609718400&period2=1640908800&interval=1d&filter=history&frequency=1d&includeAdjus

df_stock = pd.read_csv("GME.csv")
```

```
[3]: #convert date to datetime object
df_stock['Date'] = pd.to_datetime(df_stock['Date'])
```

EDA for Yahoo Finance Data

```
[4]: df_stock.head()
```

```
[4]:
```

	Date	Open	High	Low	Close	Adj Close	Volume
0	2021-01-04	4.7500	4.7750	4.2875	4.3125	4.3125	40090000
1	2021-01-05	4.3375	4.5200	4.3075	4.3425	4.3425	19846000
2	2021-01-06	4.3350	4.7450	4.3325	4.5900	4.5900	24224800
3	2021-01-07	4.6175	4.8625	4.5050	4.5200	4.5200	24517200
4	2021-01-08	4.5450	4.5750	4.2700	4.4225	4.4225	25928000

```
[5]: df_stock.columns
```

```
[5]: Index(['Date', 'Open', 'High', 'Low', 'Close', 'Adj Close', 'Volume'],
dtype='object')
```

```
[6]: df_stock = df_stock.drop("Adj Close", axis=1)
```

```
[7]: df_stock.describe()
```

```
[7]:
```

	Open	High	Low	Close	Volume
count	252.000000	252.000000	252.000000	252.000000	2.520000e+02
mean	42.761091	45.461538	40.083353	42.426686	5.732827e+07
std	14.877450	16.198366	13.652308	14.391762	1.138750e+08
min	4.335000	4.520000	4.270000	4.312500	3.272800e+06
25%	38.930625	40.059375	36.928750	38.792500	8.615300e+06
50%	44.261252	46.209999	42.885000	44.508751	1.706600e+07
75%	50.973750	53.127501	48.940624	50.692500	4.798740e+07
max	94.927498	120.750000	72.877502	86.877502	7.886316e+08

Visualizing Closing Prices

```
[8]: chart_GME_closing = alt.Chart(df_stock).mark_line().encode(
    x=alt.X('Date:T', axis=alt.Axis(titleFontSize=16)),
    y=alt.Y("Close:Q", axis=alt.Axis(titleFontSize=16)).title("Closing Price_
↪($)"),
    #Source: https://altair-viz.github.io/gallery/scatter_tooltips.html
    tooltip=['Date', 'Close']
).properties(
    width=800,
    height=400,
    title='GME Closing Prices (04JAN-31DEC21)'
).configure_title(
    fontSize=24
).configure_axis(
    labelFontSize=16
).interactive()
chart_GME_closing
```

```
[8]: alt.Chart(...)
```

2 Stock Data Feature Engineering

```
[9]: #rolling average feature
df_stock_rolling = df_stock.copy()
#Source: https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.rolling.html
df_stock_rolling['7 Day Rolling Avg'] = df_stock_rolling['Close'].
    rolling(window=7).mean()
```

```
[10]: #Source: https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.bfill.html#pandas.DataFrame.bfill
# back fill initial rolling average window with the first available value
df_stock_rolling['7 Day Rolling Avg'].fillna(method='bfill', inplace=True)
```

```
[11]: def move_close_to_end(data):
    #Source: https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.pop.html
    #Remove close so that it can be added as the last element to the dataframe
    #for convenience for Train-Test split
    column_to_move = data.pop('Close')
    #Source: https://www.geeksforgeeks.org/insert-a-given-column-at-a-specific-position-in-a-pandas-dataframe/
    data.loc[:, 'Close'] = column_to_move
    return data
```

```
[12]: df_stock_rolling = move_close_to_end(df_stock_rolling)
```

```
[13]: df_stock_rolling.columns
```

```
[13]: Index(['Date', 'Open', 'High', 'Low', 'Volume', '7 Day Rolling Avg', 'Close'],
      dtype='object')
```

```
[14]: df_stock_rolling.head()
```

```
[14]:
```

	Date	Open	High	Low	Volume	7 Day Rolling Avg	Close
0	2021-01-04	4.7500	4.7750	4.2875	40090000	4.594286	4.3125
1	2021-01-05	4.3375	4.5200	4.3075	19846000	4.594286	4.3425
2	2021-01-06	4.3350	4.7450	4.3325	24224800	4.594286	4.5900
3	2021-01-07	4.6175	4.8625	4.5050	24517200	4.594286	4.5200
4	2021-01-08	4.5450	4.5750	4.2700	25928000	4.594286	4.4225

```
[15]: df_stock_rolling.head()
```

```
[15]:
```

	Date	Open	High	Low	Volume	7 Day Rolling Avg	Close
0	2021-01-04	4.7500	4.7750	4.2875	40090000	4.594286	4.3125
1	2021-01-05	4.3375	4.5200	4.3075	19846000	4.594286	4.3425
2	2021-01-06	4.3350	4.7450	4.3325	24224800	4.594286	4.5900

3	2021-01-07	4.6175	4.8625	4.5050	24517200	4.594286	4.5200
4	2021-01-08	4.5450	4.5750	4.2700	25928000	4.594286	4.4225

Reddit Dataset on Meme Stock: GameStop Han, Jing, 2022, “Reddit Dataset on Meme Stock: GameStop”, <https://doi.org/10.7910/DVN/TUMIPC>, Harvard Dataverse, V3, UNF:6:c9s1zhZLHH+k32UmoPZu7A== [fileUNF]

Subset used: rGME_dataset_features

```
[16]: df_rGME = pd.read_csv('rGME_dataset_features.csv', index_col=0)
```

C:\Users\patul\AppData\Local\Temp\ipykernel_21360\1996247414.py:1: DtypeWarning: Columns (8) have mixed types. Specify dtype option on import or set low_memory=False.

```
df_rGME = pd.read_csv('rGME_dataset_features.csv', index_col=0)
```

```
[17]: df_rGME.head()
```

```
[17]:
```

	id	title \
0	kqfajb	You NEED to see this about GME
1	kqjh2t	Short Squeeze Incoming
2	kqvp7l	THIS CONVINCED ME TO ALL IN GME (EXTREME PUMP...
3	krcwch	You already know what we must do brothers and ...
4	krnthg	ICR conference (11th Jan)

	url	score	author \
0	https://www.reddit.com/r/GME/comments/kqfajb/y...	1.0	TitsDownOnly
1	/r/wallstreetbets/comments/kqcwdo/gamestops_gr...	1.0	zoomermoney
2	https://www.reddit.com/r/GME/comments/kqvp7l/t...	1.0	TitsDownOnly
3	/r/wallstreetbets/comments/kr98ym/gme_gang_we_...	1.0	dontforgettolive
4	https://www.reddit.com/r/GME/comments/krnthg/i...	1.0	nicky94

	num_comments	date	flair	compound	neg	...	_poss	_intj	_appos \
0	9.0	2021-01-04	NaN	0.9872	0.000	...	0	0	6
1	1.0	2021-01-04	NaN	0.9906	0.000	...	0	0	3
2	6.0	2021-01-05	NaN	0.5319	0.000	...	0	0	0
3	4.0	2021-01-05	NaN	-0.2960	0.115	...	1	0	0
4	10.0	2021-01-06	NaN	0.0000	0.000	...	0	0	0

	_npadvmod	_predet	_case	_expl	_oprd	_dative	_nmod
0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0
4	1	0	0	0	0	0	0

[5 rows x 73 columns]

```
[18]: df_rGME.columns
```

```
[18]: Index(['id', 'title', 'url', 'score', 'author', 'num_comments', 'date',
        'flair', 'compound', 'neg', 'neu', 'pos', 'spacy_title', 'clean_text',
        'char_count', 'word_count', 'word_count_cln', 'stopword_count',
        'pos_tags', 'dep_tags', '_NOUN', '_VERB', '_ADP', '_ADJ', '_DET',
        '_PROPN', '_INTJ', '_PUNCT', '_NUM', '_PRON', '_ADV', '_PART', '_amod',
        '_ROOT', '_punct', '_advmod', '_auxpass', '_nsubjpass', '_ccomp',
        '_acomp', '_neg', '_nsubj', '_aux', '_agent', '_det', '_pobj', '_prep',
        '_csubj', '_nummod', '_attr', '_acl', '_relcl', '_dobj', '_pcomp',
        '_xcomp', '_cc', '_conj', '_mark', '_prt', '_compound', '_dep',
        '_advcl', '_parataxis', '_poss', '_intj', '_appos', '_npadvmod',
        '_predet', '_case', '_expl', '_oprd', '_dative', '_nmod'],
        dtype='object')
```

```
[19]: df_rGME.describe()
```

```
[19]:
```

	score	num_comments	compound	neg	neu \
count	1.033236e+06	1.033236e+06	1.033236e+06	1.033236e+06	1.033236e+06
mean	3.486193e+00	1.226942e+01	1.522685e-01	6.738097e-02	7.934561e-01
std	9.373280e+01	1.075906e+02	4.197483e-01	1.477525e-01	2.366692e-01
min	0.000000e+00	0.000000e+00	-9.963000e-01	0.000000e+00	0.000000e+00
25%	1.000000e+00	1.000000e+00	0.000000e+00	0.000000e+00	6.520000e-01
50%	1.000000e+00	5.000000e+00	0.000000e+00	0.000000e+00	8.520000e-01
75%	1.000000e+00	1.000000e+01	4.574000e-01	5.900000e-02	1.000000e+00
max	5.957800e+04	3.618900e+04	1.000000e+00	1.000000e+00	1.000000e+00

	pos	char_count	word_count	word_count_cln \
count	1.033236e+06	1.033236e+06	1.033236e+06	1.033236e+06
mean	1.391690e-01	6.430340e+01	1.445187e+01	6.717018e+00
std	2.072161e-01	5.905740e+01	1.314803e+01	5.758246e+00
min	0.000000e+00	1.000000e+00	1.000000e+00	0.000000e+00
25%	0.000000e+00	2.600000e+01	6.000000e+00	3.000000e+00
50%	0.000000e+00	4.500000e+01	1.000000e+01	5.000000e+00
75%	2.310000e-01	7.700000e+01	1.700000e+01	9.000000e+00
max	1.000000e+00	3.210000e+02	1.590000e+02	1.590000e+02

	stopword_count	...	_poss	_intj	_appos \
count	1.033236e+06	...	1.033236e+06	1.033236e+06	1.033236e+06
mean	5.965602e+00	...	2.562241e-01	3.902497e-02	1.717391e-01
std	6.800317e+00	...	5.142755e-01	2.188352e-01	7.734972e-01
min	0.000000e+00	...	0.000000e+00	0.000000e+00	0.000000e+00
25%	2.000000e+00	...	0.000000e+00	0.000000e+00	0.000000e+00
50%	4.000000e+00	...	0.000000e+00	0.000000e+00	0.000000e+00
75%	8.000000e+00	...	0.000000e+00	0.000000e+00	0.000000e+00
max	5.100000e+01	...	9.000000e+00	1.900000e+01	1.470000e+02

	_npadvmod	_predet	_case	_expl	_oprdr \
count	1.033236e+06	1.033236e+06	1.033236e+06	1.033236e+06	1.033236e+06
mean	1.465261e-01	2.496235e-02	3.924273e-02	6.202842e-03	4.940788e-03
std	4.274982e-01	1.573509e-01	2.008172e-01	8.162009e-02	8.132627e-02
min	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00
25%	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00
50%	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00
75%	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00	0.000000e+00
max	5.800000e+01	3.000000e+00	2.000000e+01	3.000000e+00	1.100000e+01

	_dative	_nmod
count	1.033236e+06	1.033236e+06
mean	1.413811e-02	1.451914e-01
std	1.214386e-01	9.251204e-01
min	0.000000e+00	0.000000e+00
25%	0.000000e+00	0.000000e+00
50%	0.000000e+00	0.000000e+00
75%	0.000000e+00	0.000000e+00
max	4.000000e+00	1.480000e+02

[8 rows x 63 columns]

Data Cleaning and Extraction of Desired Features

```
[20]: # group by date and get mean of compound sentiment score to merge with stock_
      ↪data
groups = df_rGME.groupby("date")['compound'].mean()
print(len(groups))
grouped_sentiment = pd.DataFrame(groups)
#Source: https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.
      ↪reset_index.html
# reset index to allow for merge
grouped_sentiment = grouped_sentiment.reset_index()
# convert to datetime
grouped_sentiment['Date'] = pd.to_datetime(grouped_sentiment['date'])
grouped_sentiment = grouped_sentiment.drop('date', axis=1)
grouped_sentiment.head()
```

343

```
[20]:   compound      Date
0  0.988900 2021-01-04
1  0.117950 2021-01-05
2  0.388850 2021-01-06
3  0.966700 2021-01-10
4  0.237925 2021-01-11
```

```
[21]: # group by date and get mean of positive sentiment score to merge with stock
      ↪data
group2 = df_rGME.groupby("date")['pos'].mean()
print(len(group2))
grouped_sentiment2 = pd.DataFrame(group2)
#Source: https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.
      ↪reset_index.html
# reset index to allow for merge
grouped_sentiment2 = grouped_sentiment2.reset_index()
# convert to datetime
grouped_sentiment2['Date'] = pd.to_datetime(grouped_sentiment2['date'])
grouped_sentiment2 = grouped_sentiment2.drop('date', axis=1)
grouped_sentiment2.head()
```

343

```
[21]:      pos      Date
0  0.86600 2021-01-04
1  0.12800 2021-01-05
2  0.18850 2021-01-06
3  0.60800 2021-01-10
4  0.14425 2021-01-11
```

```
[22]: # group by date and get mean of negative sentiment score to merge with stock
      ↪data
group3 = df_rGME.groupby("date")['neg'].mean()
print(len(group3))
grouped_sentiment3 = pd.DataFrame(group3)
#Source: https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.
      ↪reset_index.html
# reset index to allow for merge
grouped_sentiment3 = grouped_sentiment3.reset_index()
# convert to datetime
grouped_sentiment3['Date'] = pd.to_datetime(grouped_sentiment3['date'])
grouped_sentiment3 = grouped_sentiment3.drop('date', axis=1)
grouped_sentiment3.head()
```

343

```
[22]:      neg      Date
0  0.0000 2021-01-04
1  0.0575 2021-01-05
2  0.0535 2021-01-06
3  0.0000 2021-01-10
4  0.0000 2021-01-11
```

```
[23]: grouped_rGME_sentiment = grouped_sentiment.merge(grouped_sentiment2)
grouped_rGME_sentiment = grouped_rGME_sentiment.merge(grouped_sentiment3)
```

```
grouped_rGME_sentiment.head()
```

```
[23]:
```

	compound	Date	pos	neg
0	0.988900	2021-01-04	0.86600	0.0000
1	0.117950	2021-01-05	0.12800	0.0575
2	0.388850	2021-01-06	0.18850	0.0535
3	0.966700	2021-01-10	0.60800	0.0000
4	0.237925	2021-01-11	0.14425	0.0000

```
[24]: # disable altair max row limit
alt.data_transformers.disable_max_rows()
```

```
[24]: DataTransformerRegistry.enable('default')
```

```
[25]: # chart with Compound Sentiment Scores
chart_GME_sentiment = alt.Chart(grouped_sentiment).mark_line().encode(
    x=alt.X('Date:T').title("Date"),
    y=alt.Y('compound:Q').title("Sentiment Score (-1:1)"),
    #color='Sentiment:N',
    tooltip=['Date:T', 'compound:Q']
).properties(
    width=800,
    height=400,
    title="Sentiment Trends over Time"
).interactive()
chart_GME_sentiment
```

```
[25]: alt.Chart(...)
```

```
[26]: ##### Stock and rGME cleaned data with Compound, Negative, and Positive
      ↳ Sentiment Scores
```

```
[27]: # merge with stock data and create new dataframe
df_rGME_sentiment_stock = df_stock_rolling.copy()
df_rGME_sentiment_stock = df_rGME_sentiment_stock.merge(grouped_rGME_sentiment,
    ↳ how='left')
df_rGME_sentiment_stock['compound'] = df_rGME_sentiment_stock['compound'].
    ↳ fillna(0)
df_rGME_sentiment_stock['pos'] = df_rGME_sentiment_stock['pos'].fillna(0)
df_rGME_sentiment_stock['neg'] = df_rGME_sentiment_stock['neg'].fillna(0)
df_rGME_sentiment_stock = move_close_to_end(df_rGME_sentiment_stock)
df_rGME_sentiment_stock.head()
```

```
[27]:
```

	Date	Open	High	Low	Volume	7 Day Rolling Avg	compound \
0	2021-01-04	4.7500	4.7750	4.2875	40090000	4.594286	0.98890
1	2021-01-05	4.3375	4.5200	4.3075	19846000	4.594286	0.11795
2	2021-01-06	4.3350	4.7450	4.3325	24224800	4.594286	0.38885

3	2021-01-07	4.6175	4.8625	4.5050	24517200	4.594286	0.00000
4	2021-01-08	4.5450	4.5750	4.2700	25928000	4.594286	0.00000

	pos	neg	Close
0	0.8660	0.0000	4.3125
1	0.1280	0.0575	4.3425
2	0.1885	0.0535	4.5900
3	0.0000	0.0000	4.5200
4	0.0000	0.0000	4.4225

```
[28]: df_rGME_sentiment_stock.isna().sum()
```

```
[28]: Date          0
      Open          0
      High          0
      Low           0
      Volume        0
      7 Day Rolling Avg  0
      compound       0
      pos            0
      neg            0
      Close         0
      dtype: int64
```

```
[29]: df_rGME_sentiment_melt = df_rGME_sentiment_stock.melt(
      id_vars=['Date', 'Close'],
      value_vars=['compound', 'pos', 'neg'],
      var_name='Sentiment Value',
      value_name='Score'
    )
df_rGME_sentiment_melt.head()
```

```
[29]:      Date    Close Sentiment Value    Score
0 2021-01-04  4.3125      compound  0.98890
1 2021-01-05  4.3425      compound  0.11795
2 2021-01-06  4.5900      compound  0.38885
3 2021-01-07  4.5200      compound  0.00000
4 2021-01-08  4.4225      compound  0.00000
```

```
[30]: # Source for Layered Chart: https://altair-viz.github.io/gallery/
      ↪layered_chart_with_dual_axis.html
base = alt.Chart(df_rGME_sentiment_melt).encode(
      x=alt.X('Date:T'),
      tooltip=['Date:T', 'Close:Q']
    ).properties(
      width=800,
      height=400,
```

```

        title="GME Stock Price compared to rGME Sentiment Scores over Time"
    ).interactive()

    line1 = base.mark_line().encode(
        y=alt.Y('Score:Q').title("Sentiment Score (-1:1)"),
        color='Sentiment Value'
    )

    line2 = base.mark_line(opacity=0.3, interpolate='monotone').encode(
        y='Close:Q'
    )

    alt.layer(line2, line1).resolve_scale(
        y='independent'
    )

```

[30]: alt.LayerChart(...)

Scraped Google News Archive Search “GameStop” via Selenium Search URL:

https://www.google.com/search?q=GameStop&sca_esv=54b6785aa301342b&tbs=cdr:1,cd_min:1/4/2021,cd_ma

Data scraped includes news article headlines and publication dates from 04JAN2021-31DEC2021

[31]: df_news = pd.read_csv('GME_news_data.csv')

[32]: df_news.head()

[32]:

	Date	Title
0	2021-01-25	The GameStop Game Never Stops
1	2021-01-26	The GameStop Fiasco Proves We're in a 'Meme St...
2	2021-01-27	The complete moron's guide to GameStop's stock...
3	2021-01-27	Steven Cohen's Point72 invests \$750 million in...
4	2021-01-28	The Whole Messy, Ridiculous GameStop Saga in O...

[33]: len(df_news)

[33]: 260

3 Sentiment Analysis

Initial source: <https://realpython.com/python-nltk-sentiment-analysis/>

*Help with starting Sentiment Analysis code received from ChatGPT, please see Appendix below

[34]: import nltk
nltk.download('vader_lexicon')

```
[nltk_data] Downloading package vader_lexicon to
[nltk_data] C:\Users\patul\AppData\Roaming\nltk_data...
[nltk_data] Package vader_lexicon is already up-to-date!
```

```
[34]: True
```

```
[35]: # import nltk sentiment intensity analyzer
from nltk.sentiment import SentimentIntensityAnalyzer

sia = SentimentIntensityAnalyzer()
```

```
[36]: def get_sentiment(text):
    """
    Function takes a str input and returns a dictionary with nltk sentiment_
    ↪intensity analyzer scores

    get_sentiment('some text') --> {'neg': 0.0, 'neu': 0.735, 'pos': 0.265,
    ↪'compound': 0.1139}
    """
    return sia.polarity_scores(text)
```

```
[37]: # get sentiment scores of article titles
df_news['Sentiment'] = df_news['Title'].apply(get_sentiment)
df_news['Sentiment'][0]
```

```
[37]: {'neg': 0.0, 'neu': 0.735, 'pos': 0.265, 'compound': 0.1139}
```

```
[38]: #Source: https://www.skytowner.com/explore/
    ↪splitting_dictionary_into_separate_columns_in_pandas_dataframe
#split sentiment scores into multiple columns
split_sentiment = df_news['Sentiment'].apply(pd.Series)
#Source: https://pandas.pydata.org/docs/reference/api/pandas.concat.html
# add new columns back to dataframe
df_news = pd.concat([df_news, split_sentiment], axis=1)
```

```
[39]: df_news.head(10)
```

```
[39]:
```

	Date	Title \
0	2021-01-25	The GameStop Game Never Stops
1	2021-01-26	The GameStop Fiasco Proves We're in a 'Meme St...
2	2021-01-27	The complete moron's guide to GameStop's stock...
3	2021-01-27	Steven Cohen's Point72 invests \$750 million in...
4	2021-01-28	The Whole Messy, Ridiculous GameStop Saga in O...
5	2021-01-28	GameStop Stock Soars as Reddit Investors Take ...
6	2021-01-28	Robinhood CEO speaks to Cuomo after GameStop s...
7	2021-01-28	Robinhood restricts trading in GameStop, other...
8	2021-01-28	GameStop stock run gives it a bigger market ca...
9	2021-01-28	Reddit's WallStreetBets is back, taking on Gam...

	Sentiment	neg	neu	pos	\
0	{'neg': 0.0, 'neu': 0.735, 'pos': 0.265, 'comp...	0.000	0.735	0.265	
1	{'neg': 0.292, 'neu': 0.708, 'pos': 0.0, 'comp...	0.292	0.708	0.000	
2	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound...	0.000	1.000	0.000	
3	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound...	0.000	1.000	0.000	
4	{'neg': 0.407, 'neu': 0.488, 'pos': 0.106, 'co...	0.407	0.488	0.106	
5	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound...	0.000	1.000	0.000	
6	{'neg': 0.316, 'neu': 0.684, 'pos': 0.0, 'comp...	0.316	0.684	0.000	
7	{'neg': 0.365, 'neu': 0.635, 'pos': 0.0, 'comp...	0.365	0.635	0.000	
8	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound...	0.000	1.000	0.000	
9	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound...	0.000	1.000	0.000	

	compound
0	0.1139
1	-0.5106
2	0.0000
3	0.0000
4	-0.5719
5	0.0000
6	-0.5719
7	-0.5574
8	0.0000
9	0.0000

```
[40]: # group sentiment scores by Date and calculate mean of compound sentiment scores
#Source: https://pandas.pydata.org/pandas-docs/version/0.25.0/reference/api/pandas.core.groupby.GroupBy.mean.html
df_news_grouped = df_news.groupby('Date')['compound'].mean()
#Source: https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.reset\_index.html
# reset dataframe index
df_news_grouped = df_news_grouped.reset_index()
df_news_grouped['Date'] = pd.to_datetime(df_news_grouped['Date'])
df_news_grouped.head()
```

```
[40]:      Date  compound
0 2021-01-25  0.113900
1 2021-01-26 -0.510600
2 2021-01-27  0.000000
3 2021-01-28 -0.099862
4 2021-01-29 -0.000281
```

```
[41]: # group sentiment scores by Date and calculate mean of compound sentiment scores
#Source: https://pandas.pydata.org/pandas-docs/version/0.25.0/reference/api/pandas.core.groupby.GroupBy.mean.html
df_news_grouped2 = df_news.groupby('Date')['pos'].mean()
```

```
#Source: https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.reset\_index.html
# reset dataframe index
df_news_grouped2 = df_news_grouped2.reset_index()
df_news_grouped2['Date'] = pd.to_datetime(df_news_grouped2['Date'])
df_news_grouped2.head()
```

```
[41]:
```

	Date	pos
0	2021-01-25	0.265000
1	2021-01-26	0.000000
2	2021-01-27	0.000000
3	2021-01-28	0.048308
4	2021-01-29	0.067769

```
[42]: # group sentiment scores by Date and calculate mean of compound sentiment scores
#Source: https://pandas.pydata.org/pandas-docs/version/0.25.0/reference/api/pandas.core.groupby.GroupBy.mean.html
df_news_grouped3 = df_news.groupby('Date')['neg'].mean()
#Source: https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.reset\_index.html
# reset dataframe index
df_news_grouped3 = df_news_grouped3.reset_index()
df_news_grouped3['Date'] = pd.to_datetime(df_news_grouped3['Date'])
df_news_grouped3.head()
```

```
[42]:
```

	Date	neg
0	2021-01-25	0.000000
1	2021-01-26	0.292000
2	2021-01-27	0.000000
3	2021-01-28	0.122385
4	2021-01-29	0.072538

```
[43]: grouped_google_sentiment = df_news_grouped.merge(df_news_grouped2)
grouped_google_sentiment = grouped_google_sentiment.merge(df_news_grouped3)
grouped_google_sentiment.head()
```

```
[43]:
```

	Date	compound	pos	neg
0	2021-01-25	0.113900	0.265000	0.000000
1	2021-01-26	-0.510600	0.000000	0.292000
2	2021-01-27	0.000000	0.000000	0.000000
3	2021-01-28	-0.099862	0.048308	0.122385
4	2021-01-29	-0.000281	0.067769	0.072538

```
[44]: len(df_news_grouped)
```

```
[44]: 80
```

```
[45]: #Source: https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.merge.
      ↪html
      # create new dataframe for merged stock and news data
      df_join_stock_news = df_stock_rolling.copy()
      df_join_stock_news = df_join_stock_news.merge(grouped_google_sentiment,
      ↪how='left')
      df_join_stock_news = move_close_to_end(df_join_stock_news)
```

```
[46]: len(df_join_stock_news)
```

```
[46]: 252
```

```
[47]: # check for null values
      df_join_stock_news.isna().sum()
```

```
[47]: Date                0
      Open                0
      High               0
      Low                0
      Volume             0
      7 Day Rolling Avg  0
      compound          185
      pos              185
      neg              185
      Close             0
      dtype: int64
```

```
[48]: # fill null values with 0 to indicate completely neutral score for days without
      ↪articles
      #Source: https://www.geeksforgeeks.org/
      ↪replace-nan-values-with-zeros-in-pandas-dataframe/
      df_join_stock_news = df_join_stock_news.fillna(0)
      df_join_stock_news.head()
```

```
[48]:
```

	Date	Open	High	Low	Volume	7 Day Rolling Avg	compound	\
0	2021-01-04	4.7500	4.7750	4.2875	40090000	4.594286	0.0	
1	2021-01-05	4.3375	4.5200	4.3075	19846000	4.594286	0.0	
2	2021-01-06	4.3350	4.7450	4.3325	24224800	4.594286	0.0	
3	2021-01-07	4.6175	4.8625	4.5050	24517200	4.594286	0.0	
4	2021-01-08	4.5450	4.5750	4.2700	25928000	4.594286	0.0	

	pos	neg	Close
0	0.0	0.0	4.3125
1	0.0	0.0	4.3425
2	0.0	0.0	4.5900
3	0.0	0.0	4.5200
4	0.0	0.0	4.4225

```
[49]: df_join_stock_news.isna().sum()
```

```
[49]: Date                0
      Open              0
      High              0
      Low              0
      Volume            0
      7 Day Rolling Avg  0
      compound          0
      pos              0
      neg              0
      Close            0
      dtype: int64
```

```
[50]: df_google_sentiment_melt = df_join_stock_news.melt(
      id_vars=['Date', 'Close'],
      value_vars=['compound', 'pos', 'neg'],
      var_name='Sentiment Value',
      value_name='Score'
      )
      df_rGME_sentiment_melt.head()
```

```
[50]:      Date    Close Sentiment Value    Score
0 2021-01-04  4.3125      compound  0.98890
1 2021-01-05  4.3425      compound  0.11795
2 2021-01-06  4.5900      compound  0.38885
3 2021-01-07  4.5200      compound  0.00000
4 2021-01-08  4.4225      compound  0.00000
```

```
[51]: # Source for Layered Chart: https://altair-viz.github.io/gallery/layered\_chart\_with\_dual\_axis.html
      base = alt.Chart(df_google_sentiment_melt).encode(
      x=alt.X('Date:T'),
      tooltip=['Date:T', 'Close:Q']
      ).properties(
      width=800,
      height=400,
      title="GME Stock Price compared to Google Sentiment Scores over Time"
      ).interactive()

      line1 = base.mark_line().encode(
      y=alt.Y('Score:Q').title("Sentiment Score (-1:1)"),
      color='Sentiment Value'
      )

      line2 = base.mark_line(opacity=0.3, interpolate='monotone').encode(
      y='Close:Q'
```

```
)

alt.layer(line2, line1).resolve_scale(
    y='independent'
)
```

```
[51]: alt.LayerChart(...)
```

TDM Studio Sentiment Analysis 04JAN-31DEC21

Source: <https://tdmstudio.proquest.com/analysis/viz/sa/apatulaandrewcmuedu-GameStop04JAN-31DEC21-1707689470601> TDM Studio GameStop Sentiment Analysis Data:

ProQuest TDM Studio is a text and data mining research tool at <https://tdmstudio.proquest.com/>, access for which can be provided through the CMU Library. This tool was used to search for mentions of “GameStop” and related fields in 1051 newspapers, interviews, editorials, dissertations, theses, and journals available in the ProQuest database from 17 different sources (e.g., The Times of India, New York Times, Washington Post, etc.). TDM Studio uses its own, BERT-based model to determine an emotion assignment for each sentence of an article in the search space. These probabilities are then averaged at the document level and then average again for all documents in a specific date range (January 4, 2021 to December 31, 2021 to collect any relevant data).

The resultant dataset contains 10 columns and 51 rows indexed by week, year and month with 9 distinct emotion attributes assigned to the documents within that timeframe:

1. Anger
2. Disgust
3. Fear
4. Sadness
5. Happiness
6. Love
7. Surprise
8. Neutral
9. Other

Each data point is then an averaged affect probability for each of the nine classes indicating the likelihood that a document in one of the available date ranges is assigned to a specific emotion.

```
[52]: df_TDM = pd.read_csv('emotion_time.csv')
```

```
[53]: df_TDM.head()
```

```
[53]:
```

	Date Range	Anger	Disgust	Fear	Sadness	Happiness	\
0	2021-01-11/2021-01-17	0.064095	0.064161	0.039228	0.072372	0.172943	
1	2021-01-18/2021-01-24	0.080808	0.066206	0.085939	0.148403	0.154426	
2	2021-01-25/2021-01-31	0.118919	0.086057	0.070727	0.093651	0.128504	
3	2021-02-01/2021-02-07	0.109803	0.090097	0.066075	0.086506	0.137711	
4	2021-02-08/2021-02-14	0.099007	0.091747	0.063766	0.079963	0.147129	

	Love	Surprise	Neutral	Other
0	0.032801	0.278547	0.204678	0.071174
1	0.023851	0.190875	0.181870	0.067623
2	0.031275	0.237286	0.161021	0.072560
3	0.032282	0.224728	0.175876	0.076922
4	0.036771	0.219848	0.181026	0.080744

```
[54]: len(df_TDM)
```

```
[54]: 51
```

Functions to split weekly TDM Sentiment data by day, each week will have the same values as the week range.

```
[55]: def create_date_ranges(row):
    """
    This function takes a row in a dataframe as an input where the first row is
    a string of the form: 021-01-11/2021-01-17
    This encompasses a week, which is split.
    A list of all the days within the range is then returned.
    **See code generated by ChatGPT for assistance in Appendix A
    """
    # split date range
    start, end = row['Date Range'].split('/')
    # get start
    start = datetime.strptime(start, "%Y-%m-%d")
    # get end
    end = datetime.strptime(end, "%Y-%m-%d")
    # get dates in between
    date_range = [start + timedelta(days=x) for x in range(0, (end-start).days
    +1)]
    return date_range
```

```
[56]: def create_data_by_day(df):
    """
    TDM Studio Sentiment Analysis tool conducted analysis on a weekly basis for
    the selected date range. This function
    is designed to create a new dataframe that takes the weekly sentiment
    values and assigns them to all of the days
    during a given week for simplicity. This does not follow what actually
    occurred in terms of document publication
    during the weeks in question.

    Function borrowed by previous project for 95-885, function development
    credit goes to Shivaani Krishnakumar
    """
```

```

df_emotions = df.drop(['Date Range'], axis=1)
length = len(df)
day_list = []
# Source: https://www.geeksforgeeks.org/how-to-add-one-row-in-an-existing-pandas-dataframe/
for n in range(0, length):
    # get individual row
    row = df.iloc[n]
    #get date range
    date_range = create_date_ranges(row)
    # create a new row for each date, but add each week's sentiment seven
    times
    for date in date_range:
        new_row = {col: row[col] for col in df_emotions.columns}
        new_row['Date'] = date
        day_list.append(new_row)

df_daily = pd.DataFrame(day_list)
return df_daily

```

```

[57]: # create TDM Sentiment dataframe
df_TDM_daily = create_data_by_day(df_TDM)
df_TDM_daily.head()

```

```

[57]:
      Anger   Disgust   Fear   Sadness   Happiness   Love   Surprise \
0  0.064095  0.064161  0.039228  0.072372  0.172943  0.032801  0.278547
1  0.064095  0.064161  0.039228  0.072372  0.172943  0.032801  0.278547
2  0.064095  0.064161  0.039228  0.072372  0.172943  0.032801  0.278547
3  0.064095  0.064161  0.039228  0.072372  0.172943  0.032801  0.278547
4  0.064095  0.064161  0.039228  0.072372  0.172943  0.032801  0.278547

      Neutral   Other   Date
0  0.204678  0.071174  2021-01-11
1  0.204678  0.071174  2021-01-12
2  0.204678  0.071174  2021-01-13
3  0.204678  0.071174  2021-01-14
4  0.204678  0.071174  2021-01-15

```

```

[58]: # create melted emotion dataframe for EDA
data_melt = df_TDM_daily.melt(
    id_vars=['Date'],
    value_vars=['Anger', 'Disgust', 'Fear', 'Sadness', 'Happiness', 'Love',
    Surprise', 'Neutral', 'Other'],
    value_name='emotion_score',
    var_name='Emotion'

```

```
)
data_melt.head()
```

```
[58]:      Date Emotion  emotion_score
0 2021-01-11  Anger      0.064095
1 2021-01-12  Anger      0.064095
2 2021-01-13  Anger      0.064095
3 2021-01-14  Anger      0.064095
4 2021-01-15  Anger      0.064095
```

Visualizing TDM Studio Sentiment

```
[59]: # chart with all Sentiment Scores
chart_TDM_GME_sentiment = alt.Chart(data_melt).mark_line().encode(
    x=alt.X('Date:T'),
    y='emotion_score:Q',
    color='Emotion:N',
    tooltip=['Date:T', 'Emotion:N', 'emotion_score:Q']
).properties(
    width=800,
    height=400,
    title="Sentiment Trends over Time"
).interactive()
chart_TDM_GME_sentiment
```

```
[59]: alt.Chart(...)
```

```
[60]: #chart with only Anger, Fear, Happiness, and Surprise
# create melted emotion dataframe for EDA
data_melt_select2 = df_TDM_daily.melt(
    id_vars=['Date'],
    value_vars=['Anger', 'Fear', 'Happiness', 'Surprise'],
    value_name='emotion_score',
    var_name='Emotion'
)
data_melt_select2.head()
```

```
[60]:      Date Emotion  emotion_score
0 2021-01-11  Anger      0.064095
1 2021-01-12  Anger      0.064095
2 2021-01-13  Anger      0.064095
3 2021-01-14  Anger      0.064095
4 2021-01-15  Anger      0.064095
```

```
[61]: # chart with select Sentiment Scores
chart_TDM_GME_sentiment = alt.Chart(data_melt_select2).mark_line().encode(
    x=alt.X('Date:T'),
    y='emotion_score:Q',
```

```

        color='Emotion:N',
        tooltip=['Date:T', 'Emotion:N','emotion_score:Q']
    ).properties(
        width=800,
        height=400,
        title="Sentiment Trends over Time"
    ).interactive()
chart_TDM_GME_sentiment

```

```
[61]: alt.Chart(...)
```

Joining TDM Studio Sentiment Analysis and GME Stock data

```
[62]: # merge TDM Sentiment data and stock data
df_merged1 = pd.merge(df_stock_rolling, df_TDM_daily, on='Date', how='left')
```

```
[63]: # check for null values
df_merged1.isnull().sum()
```

```
[63]: Date                0
      Open                0
      High                0
      Low                 0
      Volume              0
      7 Day Rolling Avg   0
      Close               0
      Anger                5
      Disgust              5
      Fear                 5
      Sadness              5
      Happiness            5
      Love                 5
      Surprise             5
      Neutral              5
      Other                5
      dtype: int64
```

```
[64]: # back fill null values with most recent
df_merged1 = df_merged1.bfill()
```

```
[65]: df_merged1.isna().sum()
```

```
[65]: Date                0
      Open                0
      High                0
      Low                 0
      Volume              0
      7 Day Rolling Avg   0
```

```

Close          0
Anger          0
Disgust        0
Fear           0
Sadness        0
Happiness      0
Love           0
Surprise       0
Neutral        0
Other          0
dtype: int64

```

```
[66]: df_merged1 = move_close_to_end(df_merged1)
```

```
[67]: df_merged1.columns
```

```
[67]: Index(['Date', 'Open', 'High', 'Low', 'Volume', '7 Day Rolling Avg', 'Anger',
          'Disgust', 'Fear', 'Sadness', 'Happiness', 'Love', 'Surprise',
          'Neutral', 'Other', 'Close'],
          dtype='object')
```

```
[68]: #Borrowed from my project for 95-885
# melt and create Tidy dataset for display
sentiment_melt = df_merged1.melt(
    id_vars=['Date', 'Open', 'High', 'Low', 'Volume', '7 Day Rolling Avg', 'Close'],
    value_vars=['Anger', 'Disgust', 'Fear', 'Sadness', 'Happiness', 'Love', 'Surprise', 'Neutral', 'Other'],
    value_name='sentiment_score',
    var_name='Sentiment'
)
sentiment_melt.head()
```

```
[68]:
```

	Date	Open	High	Low	Volume	7 Day Rolling Avg	Close	\
0	2021-01-04	4.7500	4.7750	4.2875	40090000	4.594286	4.3125	
1	2021-01-05	4.3375	4.5200	4.3075	19846000	4.594286	4.3425	
2	2021-01-06	4.3350	4.7450	4.3325	24224800	4.594286	4.5900	
3	2021-01-07	4.6175	4.8625	4.5050	24517200	4.594286	4.5200	
4	2021-01-08	4.5450	4.5750	4.2700	25928000	4.594286	4.4225	

	Sentiment	sentiment_score
0	Anger	0.064095
1	Anger	0.064095
2	Anger	0.064095
3	Anger	0.064095
4	Anger	0.064095

```
[69]: # Source for Layered Chart: https://altair-viz.github.io/gallery/
↳layered_chart_with_dual_axis.html
base = alt.Chart(sentiment_melt).encode(
    x=alt.X('Date:T', axis=alt.Axis(titleFontSize=16)),
    tooltip=['Date:T', 'Close:Q', 'compound:Q']
).properties(
    width=800,
    height=400,
    title="BTC Closing Price and Emotion Trend Over Time"
).interactive()

line1 = base.mark_line().encode(
    y=alt.Y('sentiment_score:Q', axis=alt.Axis(titleFontSize=16)).
↳title("Sentiment Score (-1:1)",
    color='Sentiment:N'
)

line2 = base.mark_line(opacity=0.3, interpolate='monotone').encode(
    y='Close:Q'
)

alt.layer(line2, line1).resolve_scale(
    y='independent'
)
```

```
[69]: alt.LayerChart(...)
```

```
[70]: #Borrowed from my project for 95-885
#Only keeping Anger, Happiness, Neutral, and Fear
sentiment_melt2 = df_merged1.melt(
    id_vars=['Date', 'Open', 'High', 'Low', 'Volume', '7 Day Rolling_
↳Avg', 'Close'],
    value_vars=['Anger', 'Fear', 'Happiness', 'Neutral'],
    value_name='sentiment_score',
    var_name='Sentiment'
)
sentiment_melt2.head()
```

```
[70]:
```

	Date	Open	High	Low	Volume	7 Day Rolling Avg	Close	\
0	2021-01-04	4.7500	4.7750	4.2875	40090000	4.594286	4.3125	
1	2021-01-05	4.3375	4.5200	4.3075	19846000	4.594286	4.3425	
2	2021-01-06	4.3350	4.7450	4.3325	24224800	4.594286	4.5900	
3	2021-01-07	4.6175	4.8625	4.5050	24517200	4.594286	4.5200	
4	2021-01-08	4.5450	4.5750	4.2700	25928000	4.594286	4.4225	

	Sentiment	sentiment_score
0	Anger	0.064095

1	Anger	0.064095
2	Anger	0.064095
3	Anger	0.064095
4	Anger	0.064095

```
[71]: # Source for Layered Chart: https://altair-viz.github.io/gallery/
↳ layered_chart_with_dual_axis.html
base = alt.Chart(sentiment_melt2).encode(
    x=alt.X('Date:T', axis=alt.Axis(titleFontSize=16)),
    tooltip=['Date:T', 'Close:Q', 'compound:Q']
).properties(
    width=800,
    height=400,
    title="BTC Closing Price and Emotion Trend Over Time"
).interactive()

line1 = base.mark_line().encode(
    y=alt.Y('sentiment_score:Q', axis=alt.Axis(titleFontSize=16)).
↳ title("Sentiment Score (-1:1)",
    color='Sentiment:N'
)

line2 = base.mark_line(opacity=0.3, interpolate='monotone').encode(
    y='Close:Q'
)

alt.layer(line2, line1).resolve_scale(
    y='independent'
)
```

```
[71]: alt.LayerChart(...)
```

4 Time-Series Forecasting

4.0.1 Model Training and Testing

Code for scaling, creating training sequences, LSTM model, business days, predictions, and visualizing predictions borrowed from given Quick_Starter_Notebook

```
[72]: from sklearn.preprocessing import MinMaxScaler
from tensorflow.keras.models import Sequential
from tensorflow.keras.layers import LSTM, Dense
from tensorflow.keras.optimizers import Adam
```

4.0.2 Model with Stock Closing Prices Only

```
[73]: # input features
features = ['Close']
NUM_FEATURES = len(features)
features = df_stock[features].values
```

```
[74]: # features scaling
scaler = MinMaxScaler(feature_range=(0,1))
scaled_data = scaler.fit_transform(features.reshape(-1,1))
```

```
[75]: # Function to create sequences
def create_sequences(data, sequence_length):
    """
    Function to create an array of sequences from provided time-series data.
    ↪ This function takes a dataframe as input and a unit
    indicating the desired sequence length to include in the time-series
    ↪ predictions. It splits the input and target features into
    X and y arrays, appending these pairs to lists that hold the X and y pairs
    ↪ for predicting each new unit after the current sequence length time frame.
    """
    xs, ys = [], []
    for i in range(len(data) - sequence_length):
        x = data[i:(i + sequence_length)]
        y = data[i + sequence_length]
        xs.append(x)
        ys.append(y)
    return np.array(xs), np.array(ys)
```

```
[76]: SEQUENCE_LENGTH = 30 # You can adjust this value -> parameter tuning; set to
    ↪ 30 for approximately 1 month of observations
X, y = create_sequences(scaled_data, SEQUENCE_LENGTH)
```

```
[77]: print(X.shape)
print(y.shape)
```

```
(222, 30, 1)
(222, 1)
```

```
[78]: # Split the data into training and test sets (train on data until May 31st)
TRAIN_END_DATE = '2021-05-31'
train_indices = df_stock[df_stock['Date'] <= TRAIN_END_DATE].index
X_train, y_train = X[:train_indices[-1]-SEQUENCE_LENGTH], y[:
    ↪ train_indices[-1]-SEQUENCE_LENGTH]
```

```
[79]: print(X_train.shape, y_train.shape)
```

```
(71, 30, 1) (71, 1)
```



```
[80]: # function to create LSTM model
def lstm_model(sequence_length, num_features):
    """
    This function creates an LSTM model for use with different datasets and
    input features. It requires the length of the input sequence
    and the number of input features.
    """
    model = Sequential([
        # adjust input shape and add 10% dropout; add additional dense layer as
        experiment
        # 50 LSTM units
        LSTM(50, return_sequences=True,
        input_shape=(sequence_length, num_features), dropout=0.1),
        LSTM(50, return_sequences=False, dropout=0.1),
        Dense(25),
        Dense(1)
    ])

    return model
```

```
[81]: # create Stock only model
# model = lstm_model(SEQUENCE_LENGTH, NUM_FEATURES)
```

```
[82]: # load model from saved model
model = load_model('stock_model')
```

WARNING:tensorflow:From C:\Users\patul\anaconda3\Lib\site-packages\keras\src\saving\legacy\saved_model\load.py:107: The name tf.gfile.Exists is deprecated. Please use tf.io.gfile.exists instead.

WARNING:tensorflow:From C:\Users\patul\anaconda3\Lib\site-packages\keras\src\layers\rnn\lstm.py:148: The name tf.executing_eagerly_outside_functions is deprecated. Please use tf.compat.v1.executing_eagerly_outside_functions instead.

```
[83]: # compile model
# model.compile(optimizer='adam', loss='mean_squared_error')
```

```
[84]: # fit model to training data; use 100 epochs; suppress output
# model.fit(X_train, y_train, epochs=100, batch_size=32, verbose=0)
```

```
[85]: model.summary()
```

Model: "sequential"

Layer (type)	Output Shape	Param #
=====		

lstm (LSTM)	(None, 30, 50)	10400
lstm_1 (LSTM)	(None, 50)	20200
dense (Dense)	(None, 25)	1275
dense_1 (Dense)	(None, 1)	26

```

=====
Total params: 31901 (124.61 KB)
Trainable params: 31901 (124.61 KB)
Non-trainable params: 0 (0.00 Byte)
-----

```

5 Prediction Period 01JUN-31AUG2021

```

[86]: # get the business date range for the desired testing window 01JUN-31AUG21
business_days = pd.date_range(start=pd.to_datetime(TRAIN_END_DATE) +
    timedelta(days=1),
                                periods=66, freq='B')

```

```

[87]: business_days

```

```

[87]: DatetimeIndex(['2021-06-01', '2021-06-02', '2021-06-03', '2021-06-04',
                    '2021-06-07', '2021-06-08', '2021-06-09', '2021-06-10',
                    '2021-06-11', '2021-06-14', '2021-06-15', '2021-06-16',
                    '2021-06-17', '2021-06-18', '2021-06-21', '2021-06-22',
                    '2021-06-23', '2021-06-24', '2021-06-25', '2021-06-28',
                    '2021-06-29', '2021-06-30', '2021-07-01', '2021-07-02',
                    '2021-07-05', '2021-07-06', '2021-07-07', '2021-07-08',
                    '2021-07-09', '2021-07-12', '2021-07-13', '2021-07-14',
                    '2021-07-15', '2021-07-16', '2021-07-19', '2021-07-20',
                    '2021-07-21', '2021-07-22', '2021-07-23', '2021-07-26',
                    '2021-07-27', '2021-07-28', '2021-07-29', '2021-07-30',
                    '2021-08-02', '2021-08-03', '2021-08-04', '2021-08-05',
                    '2021-08-06', '2021-08-09', '2021-08-10', '2021-08-11',
                    '2021-08-12', '2021-08-13', '2021-08-16', '2021-08-17',
                    '2021-08-18', '2021-08-19', '2021-08-20', '2021-08-23',
                    '2021-08-24', '2021-08-25', '2021-08-26', '2021-08-27',
                    '2021-08-30', '2021-08-31'],
                    dtype='datetime64[ns]', freq='B')

```

```

[88]: #remove holiday, no stock data
business_days = business_days.drop('2021-07-05')

```

```

[89]: # Get the last sequence from the training data
last_sequence = X_train[-1].reshape((1, SEQUENCE_LENGTH, 1))

```

```
[90]: last_sequence.shape
```

```
[90]: (1, 30, 1)
```

```
[91]: # Create a list to hold predictions
predictions = []

# Predict future prices
for i in range(len(business_days)):
    # Get the prediction (scaled value)
    current_prediction = model.predict(last_sequence, verbose=0)[0]

    # Append the prediction
    predictions.append(current_prediction)

    # Update the sequence
    last_sequence = np.roll(last_sequence, -1, axis=1)
    last_sequence[0, -1, 0] = current_prediction

# Inverse transform the predictions to get actual values
predicted_prices = scaler.inverse_transform(np.array(predictions).reshape(-1, 1))

# Create a DataFrame with the predicted stock prices and dates
predictions_df = pd.DataFrame({
    'Date': business_days,
    'Predicted_Close': predicted_prices.flatten()
})

# Show the prediction results
print(predictions_df)
```

	Date	Predicted_Close
0	2021-06-01	47.842812
1	2021-06-02	48.881100
2	2021-06-03	49.395931
3	2021-06-04	49.524757
4	2021-06-07	49.399239
..
60	2021-08-25	44.527283
61	2021-08-26	44.573296
62	2021-08-27	44.618977
63	2021-08-30	44.662880
64	2021-08-31	44.703724

```
[65 rows x 2 columns]
```

```
[92]: # Continue from the previous predictions_df creation code

# Ensure the 'Date' columns in both DataFrames are in the same format
df_stock['Date'] = pd.to_datetime(df_stock['Date'])
predictions_df['Date'] = pd.to_datetime(predictions_df['Date'])

# Merge the predictions with the actual closing prices from 'df'
predictions_with_actuals_df = predictions_df.merge(df_stock[['Date', 'Close']],
    ↪on='Date', how='left')

# Rename columns for clarity
predictions_with_actuals_df.rename(columns={'Close': 'Actual_Close'},
    ↪inplace=True)

# Show the DataFrame with predictions and actual closing prices
print(predictions_with_actuals_df)
```

	Date	Predicted_Close	Actual_Close
0	2021-06-01	47.842812	62.255001
1	2021-06-02	48.881100	70.559998
2	2021-06-03	49.395931	64.544998
3	2021-06-04	49.524757	62.090000
4	2021-06-07	49.399239	70.002502
..
60	2021-08-25	44.527283	49.912498
61	2021-08-26	44.573296	51.305000
62	2021-08-27	44.618977	51.237499
63	2021-08-30	44.662880	52.299999
64	2021-08-31	44.703724	54.560001

[65 rows x 3 columns]

```
[93]: predictions_with_actuals_df.isna().sum()
```

```
[93]: Date          0
      Predicted_Close  0
      Actual_Close    0
      dtype: int64
```

Test which revealed holiday in business_days datetime index

```
#Source:      #https://saturncloud.io/blog/python-pandas-selecting-rows-whose-column-value-is-
null-none-nan/#:~:text=The%20simplest%20way%20to%20select,dataframe%20is%20null%20or%20not.
null_mask    = predictions_with_actuals_df.isnull().any(axis=1)    null_rows    = predic-
tions_with_actuals_df[null_mask]

print(null_rows) print("This was a federal holiday in the US")
```

Display Actual versus Predicted Stock Closing Prices

```
[94]: import matplotlib.pyplot as plt

# Ensure the 'Date' column is in datetime format for proper plotting
predictions_with_actuals_df['Date'] = pd.
    ↳to_datetime(predictions_with_actuals_df['Date'])

# Setting the plot size for better readability
plt.figure(figsize=(14, 7))

# Plotting the actual closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↳predictions_with_actuals_df['Actual_Close'], label='Actual Close',
    ↳color='blue', marker='o')

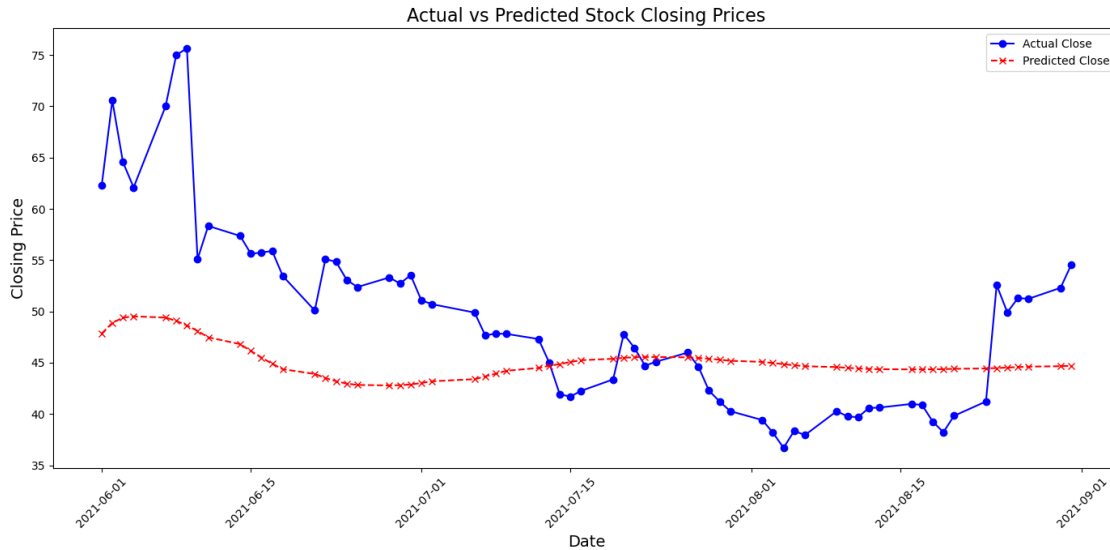
# Plotting the predicted closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↳predictions_with_actuals_df['Predicted_Close'], label='Predicted Close',
    ↳color='red', linestyle='--', marker='x')

# Adding title and labels with font size adjustments
plt.title('Actual vs Predicted Stock Closing Prices', fontsize=16)
plt.xlabel('Date', fontsize=14)
plt.ylabel('Closing Price', fontsize=14)

# Rotating date labels for better visibility
plt.xticks(rotation=45)

# Adding a legend to distinguish between actual and predicted values
plt.legend()

# Display the plot
plt.tight_layout()
plt.show()
```



```
[95]: predictions_with_actuals_df.columns
```

```
[95]: Index(['Date', 'Predicted_Close', 'Actual_Close'], dtype='object')
```

Display Model Evaluation Metrics: MAE, MSE, RMSE

```
[96]: from sklearn.metrics import mean_absolute_error, mean_squared_error
```

```
def model_evaluation(y_test, predictions):
    """
    Function to easily display the evaluation metrics of each model
    """
    mae = mean_absolute_error(y_test, predictions)
    mse = mean_squared_error(y_test, predictions)
    rmse = np.sqrt(mse)

    #Source: https://www.freecodecamp.org/news/python-print-variable-how-to-print-a-string-and-variable/
    print(f'MAE: {mae}')
    print(f'MSE: {mse}')
    print(f'RMSE: {rmse}')
    print()
    dictionary = {'MAE':mae, 'MSE':mse, 'RMSE':rmse}
    return dictionary
```

```
[97]: # get y_test and predictions for calculations
```

```
y_test_original = predictions_with_actuals_df['Actual_Close']
predicted_prices_original = predictions_with_actuals_df['Predicted_Close']
```

```
model_evaluation(y_test_original, predicted_prices_original)
```

MAE: 7.3370143915940504

MSE: 84.27664042180878

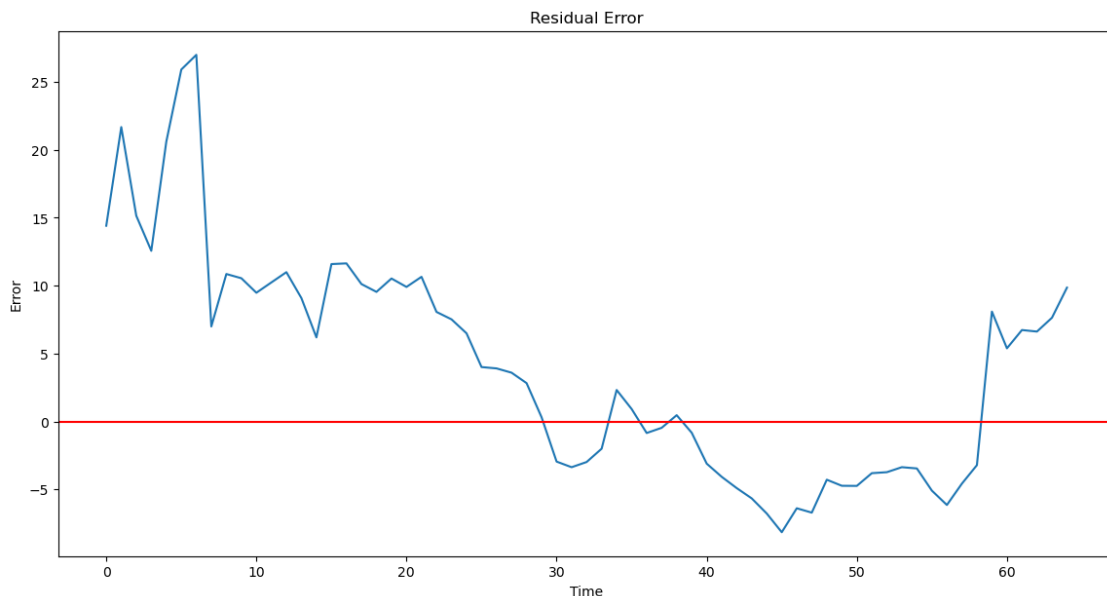
RMSE: 9.180230956888218

```
[97]: {'MAE': 7.3370143915940504,  
      'MSE': 84.27664042180878,  
      'RMSE': 9.180230956888218}
```

```
[98]: #model.save('stock_model')
```

Display Model Residuals

```
[99]: # calculate residuals  
residuals = y_test_original - predicted_prices_original  
  
# plot residuals  
plt.figure(figsize=(14, 7))  
plt.plot(residuals)  
plt.title('Residual Error')  
plt.xlabel('Time')  
plt.ylabel('Error')  
plt.axhline(y=0, color='red')  
plt.show()
```



5.0.1 Model with Rolling Averages

```
[100]: df_stock_rolling.head()
```

```
[100]:
```

	Date	Open	High	Low	Volume	7 Day Rolling Avg	Close
0	2021-01-04	4.7500	4.7750	4.2875	40090000	4.594286	4.3125
1	2021-01-05	4.3375	4.5200	4.3075	19846000	4.594286	4.3425
2	2021-01-06	4.3350	4.7450	4.3325	24224800	4.594286	4.5900
3	2021-01-07	4.6175	4.8625	4.5050	24517200	4.594286	4.5200
4	2021-01-08	4.5450	4.5750	4.2700	25928000	4.594286	4.4225

```
[101]: # new features to include in model
features2 = ['Open', 'High', 'Low', 'Close', 'Volume', '7 Day Rolling Avg']
NUM_FEATURES = len(features2)
features2 = df_stock_rolling[features2].values
```

```
[102]: # feature scaling
scaler2 = MinMaxScaler(feature_range=(0,1))
scaled_data2 = scaler2.fit_transform(features2)
```

```
[103]: SEQUENCE_LENGTH = 30 # You can adjust this value -> parameter tuning; default 30
X, y = create_sequences(scaled_data2, SEQUENCE_LENGTH)
```

```
[104]: print(X.shape)
print(y.shape)
```

```
(222, 30, 6)
(222, 6)
```

```
[105]: # Split the data into training and test sets (train on data until May 31st)
TRAIN_END_DATE = '2021-05-31'
train_indices = df_stock_rolling[df_stock_rolling['Date'] <= TRAIN_END_DATE].
index
X_train, y_train = X[:train_indices[-1]-SEQUENCE_LENGTH], y[:
train_indices[-1]-SEQUENCE_LENGTH]
```

```
[106]: print(X_train.shape, y_train.shape)
```

```
(71, 30, 6) (71, 6)
```

```
[107]: # create model with Stock data and 7 Day Rolling Average
# model2 = lstm_model(SEQUENCE_LENGTH, NUM_FEATURES)
```

```
[108]: model2 = load_model('stock_rolling_model')
```

```
[109]: # model2.compile(optimizer='adam', loss='mean_squared_error')
```



```
[110]: # train the model
# model2.fit(X_train, y_train, epochs=100, batch_size=32, verbose=0)
```

```
[111]: print(X_train[-1].shape)
```

```
(30, 6)
```

```
[112]: # Get the last sequence from the training data
#Source: https://stackoverflow.com/questions/69753424/
↳keras-lstm-how-to-predict-beyond-validation-vs-predictions
last_sequence = X_train[-1].reshape((1, SEQUENCE_LENGTH, 6))
```

```
[113]: last_sequence.shape
```

```
[113]: (1, 30, 6)
```

```
[114]: model2.summary()
```

```
Model: "sequential_2"
```

Layer (type)	Output Shape	Param #
lstm_4 (LSTM)	(None, 30, 50)	11400
lstm_5 (LSTM)	(None, 50)	20200
dense_4 (Dense)	(None, 25)	1275
dense_5 (Dense)	(None, 1)	26

```
=====  
Total params: 32901 (128.52 KB)  
Trainable params: 32901 (128.52 KB)  
Non-trainable params: 0 (0.00 Byte)  
=====
```

```
[115]: # Create a list to hold predictions
predictions = []

# Predict future prices
for i in range(len(business_days)):
    # Get the prediction (scaled value)
    current_prediction = model2.predict(last_sequence, verbose=0)[0]

    # Append the prediction
    predictions.append(current_prediction)

    # Update the sequence
```

```

last_sequence = np.roll(last_sequence, -1, axis=1)
last_sequence[0, -1, 0] = current_prediction

# Inverse transform the predictions to get actual values
predicted_prices = scaler.inverse_transform(np.array(predictions).reshape(-1,1))

# Create a DataFrame with the predicted stock prices and dates
predictions_df = pd.DataFrame({
    'Date': business_days,
    'Predicted_Close': predicted_prices.flatten()
})

# Show the prediction results
print(predictions_df)

```

	Date	Predicted_Close
0	2021-06-01	38.211109
1	2021-06-02	38.455814
2	2021-06-03	38.039856
3	2021-06-04	37.494091
4	2021-06-07	36.716011
..
60	2021-08-25	37.766880
61	2021-08-26	38.052567
62	2021-08-27	37.773609
63	2021-08-30	37.394672
64	2021-08-31	36.771214

[65 rows x 2 columns]

```

[116]: # Continue from the previous predictions_df creation code

# Ensure the 'Date' columns in both DataFrames are in the same format
df_stock_rolling['Date'] = pd.to_datetime(df_stock_rolling['Date'])
predictions_df['Date'] = pd.to_datetime(predictions_df['Date'])

# Merge the predictions with the actual closing prices from 'df'
predictions_with_actuals_df = predictions_df.merge(df_stock_rolling[['Date',
    'Close']], on='Date', how='left')

# Rename columns for clarity
predictions_with_actuals_df.rename(columns={'Close': 'Actual_Close'},
    inplace=True)

# Show the DataFrame with predictions and actual closing prices
print(predictions_with_actuals_df)

```

	Date	Predicted_Close	Actual_Close
0	2021-06-01	38.211109	62.255001
1	2021-06-02	38.455814	70.559998
2	2021-06-03	38.039856	64.544998
3	2021-06-04	37.494091	62.090000
4	2021-06-07	36.716011	70.002502
..
60	2021-08-25	37.766880	49.912498
61	2021-08-26	38.052567	51.305000
62	2021-08-27	37.773609	51.237499
63	2021-08-30	37.394672	52.299999
64	2021-08-31	36.771214	54.560001

[65 rows x 3 columns]

```
[117]: import matplotlib.pyplot as plt

# Ensure the 'Date' column is in datetime format for proper plotting
predictions_with_actuals_df['Date'] = pd.
    ↳to_datetime(predictions_with_actuals_df['Date'])

# Setting the plot size for better readability
plt.figure(figsize=(14, 7))

# Plotting the actual closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↳predictions_with_actuals_df['Actual_Close'], label='Actual Close',
    ↳color='blue', marker='o')

# Plotting the predicted closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↳predictions_with_actuals_df['Predicted_Close'], label='Predicted Close',
    ↳color='red', linestyle='--', marker='x')

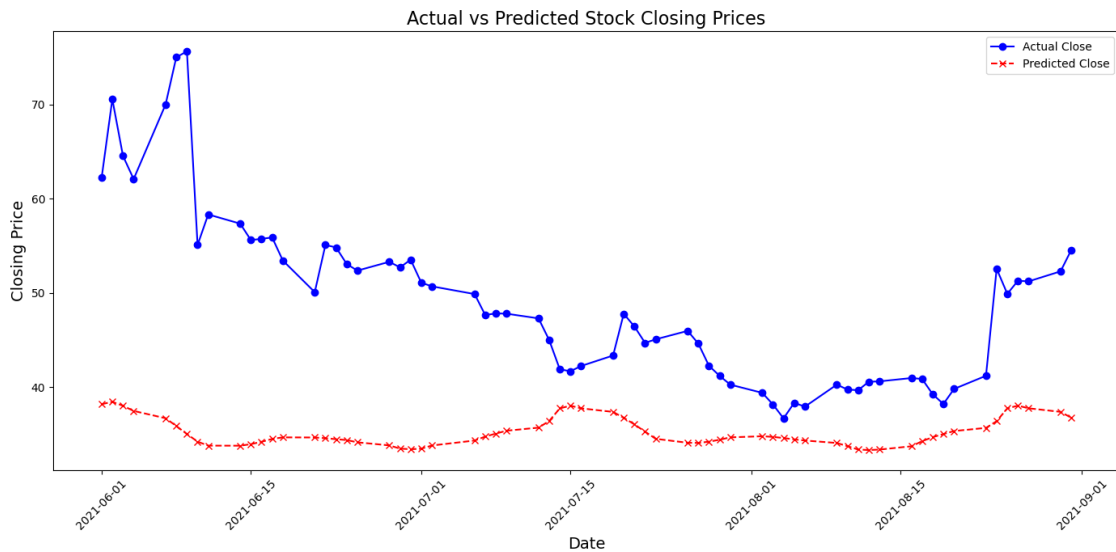
# Adding title and labels with font size adjustments
plt.title('Actual vs Predicted Stock Closing Prices', fontsize=16)
plt.xlabel('Date', fontsize=14)
plt.ylabel('Closing Price', fontsize=14)

# Rotating date labels for better visibility
plt.xticks(rotation=45)

# Adding a legend to distinguish between actual and predicted values
plt.legend()

# Display the plot
plt.tight_layout()
```

```
plt.show()
```



```
[118]: predictions_with_actuals_df.columns
```

```
[118]: Index(['Date', 'Predicted_Close', 'Actual_Close'], dtype='object')
```

Display Evaluation Metrics

```
[119]: y_test_original2 = predictions_with_actuals_df['Actual_Close']
predicted_prices_original2 = predictions_with_actuals_df['Predicted_Close']

model_evaluation(y_test_original2, predicted_prices_original2)
```

MAE: 13.92465897054913

MSE: 271.4392588442223

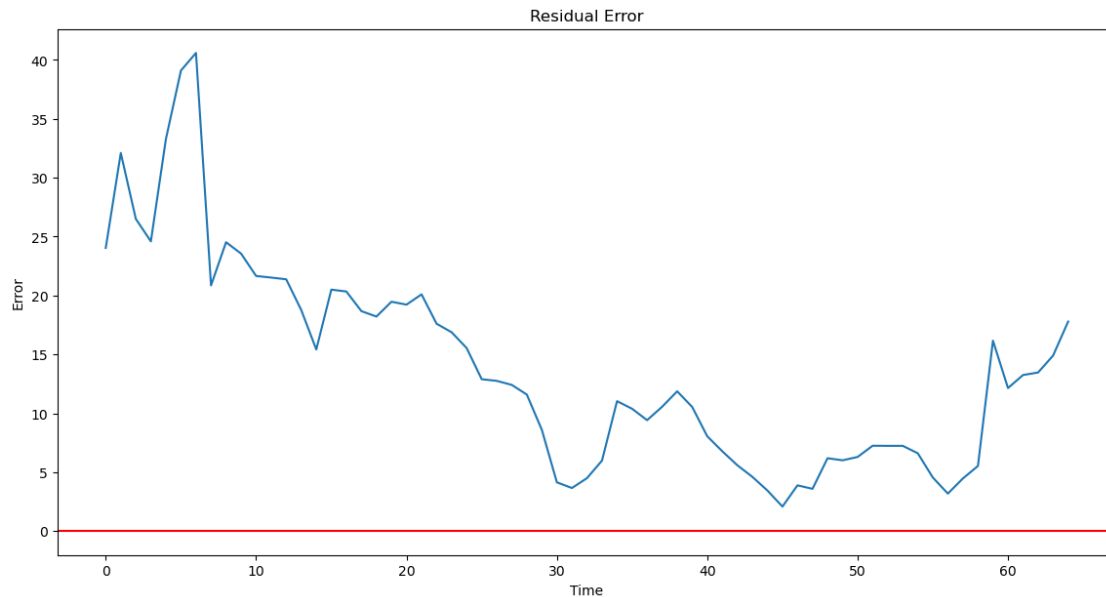
RMSE: 16.475413768528618

```
[119]: {'MAE': 13.92465897054913,
'MSE': 271.4392588442223,
'RMSE': 16.475413768528618}
```

```
[120]: # plot residuals
residuals = y_test_original2 - predicted_prices_original2

# plot residuals
plt.figure(figsize=(14, 7))
plt.plot(residuals)
plt.title('Residual Error')
plt.xlabel('Time')
```

```
plt.ylabel('Error')
plt.axhline(y=0, color='red')
plt.show()
```



```
[121]: # save model
# model2.save('stock_rolling_model')
```

6 Model Fusion

6.0.1 Training and Evaluating Stock and TDM Studio Sentiment

```
[122]: features3 = ['Close', 'Open', 'High', 'Low', 'Volume',
                  '7 Day Rolling Avg', 'Anger', 'Disgust', 'Fear', 'Sadness', 'Happiness',
                  'Love', 'Surprise', 'Neutral', 'Other']
NUM_FEATURES = len(features3)
features3 = df_merged1[features3].values
```

```
[123]: scaler3 = MinMaxScaler(feature_range=(0,1))
scaled_data3 = scaler3.fit_transform(features3)
```

```
[124]: SEQUENCE_LENGTH = 30 # You can adjust this value -> parameter tuning
X, y = create_sequences(scaled_data3, SEQUENCE_LENGTH)
```

```
[125]: print(X.shape)
print(y.shape)
```

```
(222, 30, 15)
(222, 15)
```

```
[126]: # Split the data into training and test sets (train on data until May 31st)
TRAIN_END_DATE = '2021-05-31'
train_indices = df_merged1[df_merged1['Date'] <= TRAIN_END_DATE].index
X_train, y_train = X[:train_indices[-1]-SEQUENCE_LENGTH], y[:
    ↪train_indices[-1]-SEQUENCE_LENGTH]
```

```
[127]: print(X_train.shape, y_train.shape)
```

```
(71, 30, 15) (71, 15)
```

```
[128]: # model
# model3 = lstm_model(SEQUENCE_LENGTH, NUM_FEATURES)
```

```
[129]: model3 = load_model('stock_tdm_model')
```

```
[130]: # model3.compile(optimizer='adam', loss='mean_squared_error')
```

```
[131]: # model3.fit(X_train, y_train, epochs=100, batch_size=32, verbose=0)
```

```
[132]: print(X_train[-1].shape)
```

```
(30, 15)
```

```
[133]: # Get the last sequence from the training data
last_sequence = X_train[-1].reshape((1, SEQUENCE_LENGTH, 15))
```

```
[134]: last_sequence.shape
```

```
[134]: (1, 30, 15)
```

```
[135]: model3.summary()
```

```
Model: "sequential_4"
```

Layer (type)	Output Shape	Param #
lstm_8 (LSTM)	(None, 30, 50)	13200
lstm_9 (LSTM)	(None, 50)	20200
dense_8 (Dense)	(None, 25)	1275
dense_9 (Dense)	(None, 1)	26

```
=====  
Total params: 34701 (135.55 KB)  
Trainable params: 34701 (135.55 KB)
```

Non-trainable params: 0 (0.00 Byte)

```
[136]: # Create a list to hold predictions
predictions = []

# Predict future prices
for i in range(len(business_days)):
    # Get the prediction (scaled value)
    current_prediction = model3.predict(last_sequence, verbose=0)[0]

    # Append the prediction
    predictions.append(current_prediction)

    # Update the sequence
    last_sequence = np.roll(last_sequence, -1, axis=1)
    last_sequence[0, -1, 0] = current_prediction

# Inverse transform the predictions to get actual values
predicted_prices = scaler.inverse_transform(np.array(predictions).reshape(-1, 1))

# Create a DataFrame with the predicted stock prices and dates
predictions_df = pd.DataFrame({
    'Date': business_days,
    'Predicted_Close': predicted_prices.flatten()
})

# Show the prediction results
print(predictions_df)
```

	Date	Predicted_Close
0	2021-06-01	42.256397
1	2021-06-02	42.309738
2	2021-06-03	42.300713
3	2021-06-04	42.317627
4	2021-06-07	42.238552
..
60	2021-08-25	41.947495
61	2021-08-26	42.006321
62	2021-08-27	42.016747
63	2021-08-30	42.070389
64	2021-08-31	42.037766

[65 rows x 2 columns]

```
[137]: # Continue from the previous predictions_df creation code
```

```

# Ensure the 'Date' columns in both DataFrames are in the same format
df_merged1['Date'] = pd.to_datetime(df_merged1['Date'])
predictions_df['Date'] = pd.to_datetime(predictions_df['Date'])

# Merge the predictions with the actual closing prices from 'df'
predictions_with_actuals_df = predictions_df.merge(df_merged1[['Date',
    ↪ 'Close']], on='Date', how='left')

# Rename columns for clarity
predictions_with_actuals_df.rename(columns={'Close': 'Actual_Close'},
    ↪ inplace=True)

# Show the DataFrame with predictions and actual closing prices
print(predictions_with_actuals_df)

```

	Date	Predicted_Close	Actual_Close
0	2021-06-01	42.256397	62.255001
1	2021-06-02	42.309738	70.559998
2	2021-06-03	42.300713	64.544998
3	2021-06-04	42.317627	62.090000
4	2021-06-07	42.238552	70.002502
..
60	2021-08-25	41.947495	49.912498
61	2021-08-26	42.006321	51.305000
62	2021-08-27	42.016747	51.237499
63	2021-08-30	42.070389	52.299999
64	2021-08-31	42.037766	54.560001

[65 rows x 3 columns]

```

[138]: import matplotlib.pyplot as plt

# Ensure the 'Date' column is in datetime format for proper plotting
predictions_with_actuals_df['Date'] = pd.
    ↪ to_datetime(predictions_with_actuals_df['Date'])

# Setting the plot size for better readability
plt.figure(figsize=(14, 7))

# Plotting the actual closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↪ predictions_with_actuals_df['Actual_Close'], label='Actual Close',
    ↪ color='blue', marker='o')

# Plotting the predicted closing prices

```



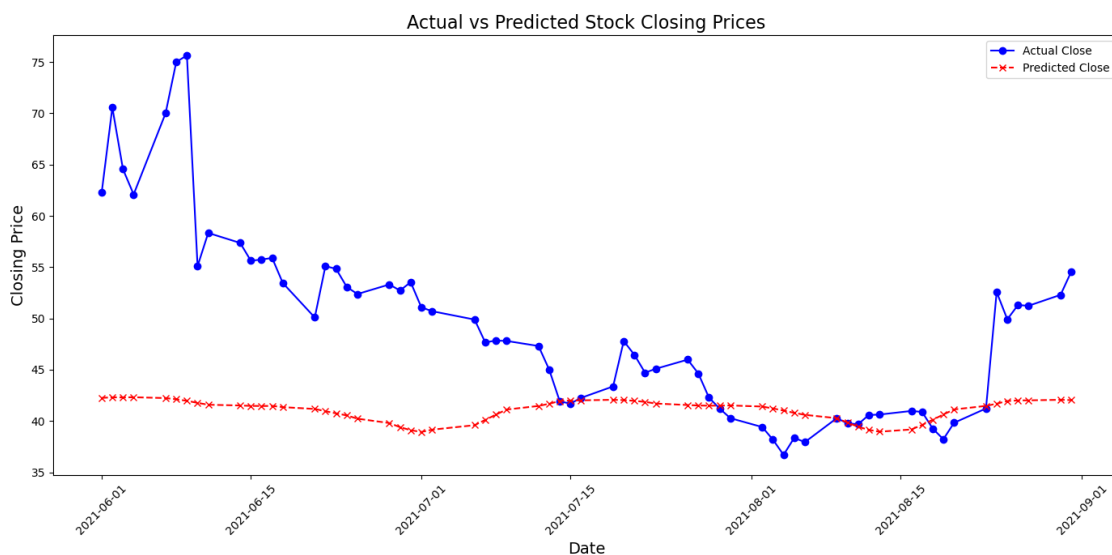
```
plt.plot(predictions_with_actuals_df['Date'],
         predictions_with_actuals_df['Predicted_Close'], label='Predicted Close',
         color='red', linestyle='--', marker='x')

# Adding title and labels with font size adjustments
plt.title('Actual vs Predicted Stock Closing Prices', fontsize=16)
plt.xlabel('Date', fontsize=14)
plt.ylabel('Closing Price', fontsize=14)

# Rotating date labels for better visibility
plt.xticks(rotation=45)

# Adding a legend to distinguish between actual and predicted values
plt.legend()

# Display the plot
plt.tight_layout()
plt.show()
```



```
[139]: predictions_with_actuals_df.columns
```

```
[139]: Index(['Date', 'Predicted_Close', 'Actual_Close'], dtype='object')
```

Evaluation Metrics

```
[140]: # evaluation metrics
y_test_original3 = predictions_with_actuals_df['Actual_Close']
predicted_prices_original3 = predictions_with_actuals_df['Predicted_Close']
```

```
model_evaluation(y_test_original3, predicted_prices_original3)
```

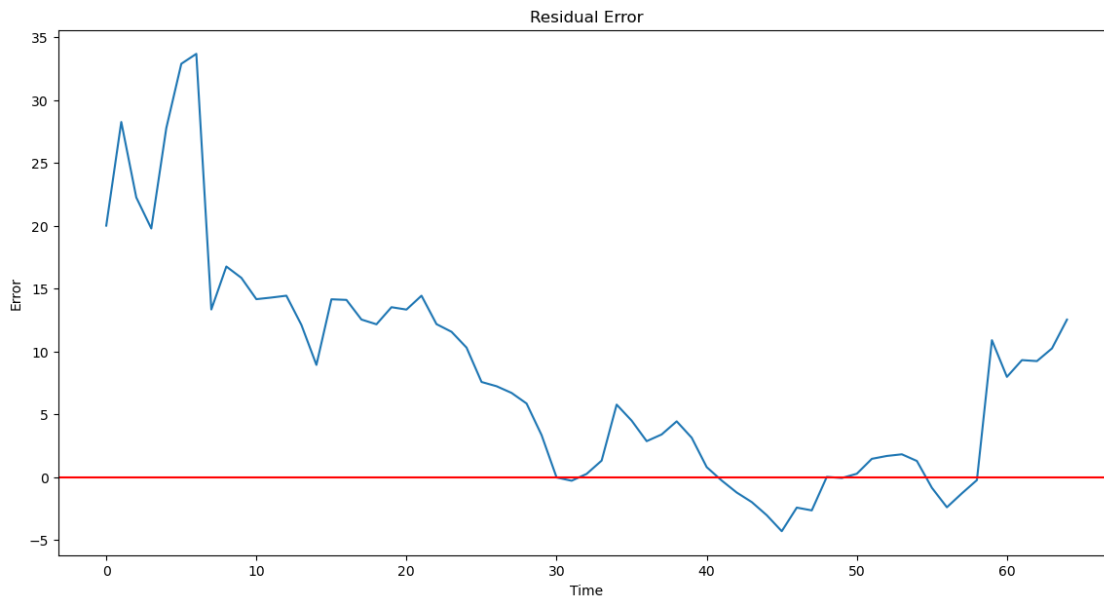
MAE: 8.728209603402945

MSE: 142.4334536682908

RMSE: 11.934548741711637

```
[140]: {'MAE': 8.728209603402945,  
       'MSE': 142.4334536682908,  
       'RMSE': 11.934548741711637}
```

```
[141]: # plot residuals  
residuals = y_test_original3 - predicted_prices_original3  
  
# plot residuals  
plt.figure(figsize=(14, 7))  
plt.plot(residuals)  
plt.title('Residual Error')  
plt.xlabel('Time')  
plt.ylabel('Error')  
plt.axhline(y=0, color='red')  
plt.show()
```



```
[142]: # save model  
# model3.save('stock_tdm_model')
```

6.0.2 Training and Evaluating Stock and Google News Sentiment

```
[143]: df_join_stock_news.head()
```

```
[143]:
```

	Date	Open	High	Low	Volume	7 Day Rolling Avg	compound	\
0	2021-01-04	4.7500	4.7750	4.2875	40090000	4.594286	0.0	
1	2021-01-05	4.3375	4.5200	4.3075	19846000	4.594286	0.0	
2	2021-01-06	4.3350	4.7450	4.3325	24224800	4.594286	0.0	
3	2021-01-07	4.6175	4.8625	4.5050	24517200	4.594286	0.0	
4	2021-01-08	4.5450	4.5750	4.2700	25928000	4.594286	0.0	

	pos	neg	Close
0	0.0	0.0	4.3125
1	0.0	0.0	4.3425
2	0.0	0.0	4.5900
3	0.0	0.0	4.5200
4	0.0	0.0	4.4225

```
[144]: df_join_stock_news.columns
```

```
[144]: Index(['Date', 'Open', 'High', 'Low', 'Volume', '7 Day Rolling Avg',  
       'compound', 'pos', 'neg', 'Close'],  
       dtype='object')
```

```
[145]: features4 = ['Close', 'Open', 'High', 'Low', 'Volume',  
                '7 Day Rolling Avg', 'compound', 'pos', 'neg']  
NUM_FEATURES = len(features4)  
features4 = df_join_stock_news[features4].values
```

```
[146]: scaler4 = MinMaxScaler(feature_range=(0,1))  
scaled_data4 = scaler4.fit_transform(features4)
```

```
[147]: SEQUENCE_LENGTH = 30  # You can adjust this value -> parameter tuning  
X, y = create_sequences(scaled_data4, SEQUENCE_LENGTH)
```

```
[148]: print(X.shape)  
print(y.shape)
```

```
(222, 30, 9)  
(222, 9)
```

```
[149]: # Split the data into training and test sets (train on data until May 31st)  
TRAIN_END_DATE = '2021-05-31'  
train_indices = df_join_stock_news[df_join_stock_news['Date'] <=  
    ↪ TRAIN_END_DATE].index  
X_train, y_train = X[:train_indices[-1]-SEQUENCE_LENGTH], y[:  
    ↪ train_indices[-1]-SEQUENCE_LENGTH]
```

```
[150]: print(X_train.shape, y_train.shape)

(71, 30, 9) (71, 9)

[151]: # model4 = lstm_model(SEQUENCE_LENGTH, NUM_FEATURES)

[152]: model4 = load_model('stock_google_model')

[153]: # model4.compile(optimizer='adam', loss='mean_squared_error')

[154]: # model4.fit(X_train, y_train, epochs=100, batch_size=32, verbose=0)

[155]: print(X_train[-1].shape)

(30, 9)

[156]: # Get the last sequence from the training data
last_sequence = X_train[-1].reshape((1, SEQUENCE_LENGTH, 9))

[157]: last_sequence.shape

[157]: (1, 30, 9)

[158]: model4.summary()

Model: "sequential_8"
-----
Layer (type)                Output Shape              Param #
-----
lstm_16 (LSTM)               (None, 30, 50)           12000
lstm_17 (LSTM)               (None, 50)               20200
dense_16 (Dense)             (None, 25)               1275
dense_17 (Dense)             (None, 1)                26
=====
Total params: 33501 (130.86 KB)
Trainable params: 33501 (130.86 KB)
Non-trainable params: 0 (0.00 Byte)
-----

[159]: # Create a list to hold predictions
predictions = []

# Predict future prices
for i in range(len(business_days)):
    # Get the prediction (scaled value)
```

```

current_prediction = model4.predict(last_sequence, verbose=0)[0]

# Append the prediction
predictions.append(current_prediction)

# Update the sequence
last_sequence = np.roll(last_sequence, -1, axis=1)
last_sequence[0, -1, 0] = current_prediction

# Inverse transform the predictions to get actual values
predicted_prices = scaler.inverse_transform(np.array(predictions).reshape(-1, 1))

# Create a DataFrame with the predicted stock prices and dates
predictions_df = pd.DataFrame({
    'Date': business_days,
    'Predicted_Close': predicted_prices.flatten()
})

# Show the prediction results
print(predictions_df)

```

	Date	Predicted_Close
0	2021-06-01	33.773552
1	2021-06-02	33.652767
2	2021-06-03	33.127979
3	2021-06-04	32.586037
4	2021-06-07	32.179817
..
60	2021-08-25	32.012051
61	2021-08-26	31.977097
62	2021-08-27	31.656624
63	2021-08-30	31.363289
64	2021-08-31	31.196779

[65 rows x 2 columns]

```

[160]: # Continue from the previous predictions_df creation code

# Ensure the 'Date' columns in both DataFrames are in the same format
df_join_stock_news['Date'] = pd.to_datetime(df_join_stock_news['Date'])
predictions_df['Date'] = pd.to_datetime(predictions_df['Date'])

# Merge the predictions with the actual closing prices from 'df'
predictions_with_actuals_df = predictions_df.merge(df_join_stock_news[['Date', 'Close']], on='Date', how='left')

```

```
# Rename columns for clarity
predictions_with_actuals_df.rename(columns={'Close': 'Actual_Close'},
    ↪inplace=True)

# Show the DataFrame with predictions and actual closing prices
print(predictions_with_actuals_df)
```

	Date	Predicted_Close	Actual_Close
0	2021-06-01	33.773552	62.255001
1	2021-06-02	33.652767	70.559998
2	2021-06-03	33.127979	64.544998
3	2021-06-04	32.586037	62.090000
4	2021-06-07	32.179817	70.002502
..
60	2021-08-25	32.012051	49.912498
61	2021-08-26	31.977097	51.305000
62	2021-08-27	31.656624	51.237499
63	2021-08-30	31.363289	52.299999
64	2021-08-31	31.196779	54.560001

[65 rows x 3 columns]

```
[161]: import matplotlib.pyplot as plt

# Ensure the 'Date' column is in datetime format for proper plotting
predictions_with_actuals_df['Date'] = pd.
    ↪to_datetime(predictions_with_actuals_df['Date'])

# Setting the plot size for better readability
plt.figure(figsize=(14, 7))

# Plotting the actual closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↪predictions_with_actuals_df['Actual_Close'], label='Actual Close',
    ↪color='blue', marker='o')

# Plotting the predicted closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↪predictions_with_actuals_df['Predicted_Close'], label='Predicted Close',
    ↪color='red', linestyle='--', marker='x')

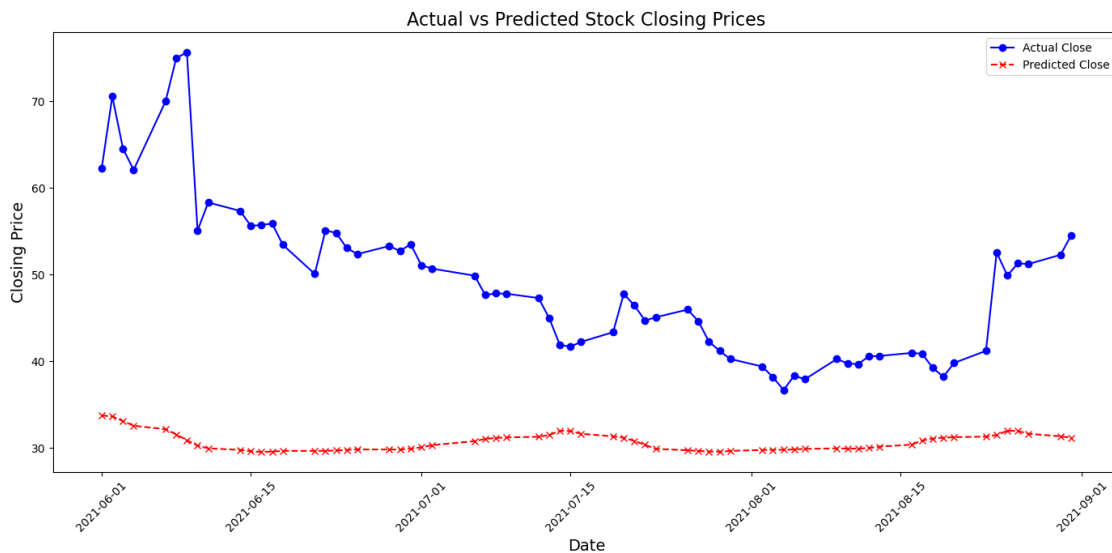
# Adding title and labels with font size adjustments
plt.title('Actual vs Predicted Stock Closing Prices', fontsize=16)
plt.xlabel('Date', fontsize=14)
plt.ylabel('Closing Price', fontsize=14)

# Rotating date labels for better visibility
```

```
plt.xticks(rotation=45)

# Adding a legend to distinguish between actual and predicted values
plt.legend()

# Display the plot
plt.tight_layout()
plt.show()
```



```
[162]: predictions_with_actuals_df.columns
```

```
[162]: Index(['Date', 'Predicted_Close', 'Actual_Close'], dtype='object')
```

```
[163]: # evaluation metrics
y_test_original4 = predictions_with_actuals_df['Actual_Close']
predicted_prices_original4 = predictions_with_actuals_df['Predicted_Close']

model_evaluation(y_test_original4, predicted_prices_original4)
```

MAE: 18.469120969121846

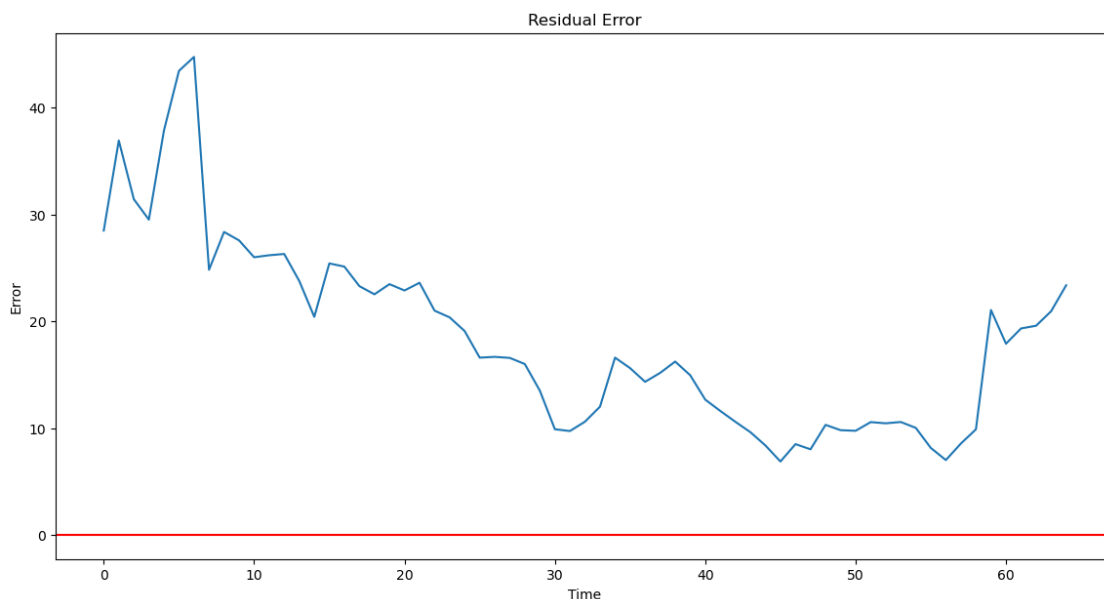
MSE: 418.04327594922876

RMSE: 20.44610662080262

```
[163]: {'MAE': 18.469120969121846,
        'MSE': 418.04327594922876,
        'RMSE': 20.44610662080262}
```

```
[164]: residuals = y_test_original4 - predicted_prices_original4
```

```
# plot residuals
plt.figure(figsize=(14, 7))
plt.plot(residuals)
plt.title('Residual Error')
plt.xlabel('Time')
plt.ylabel('Error')
plt.axhline(y=0, color='red')
plt.show()
```



```
[165]: # save model
# model4.save('stock_google_model')
```

6.0.3 Training and Evaluating Model with Stock Data and Sentiment from rGME

```
[166]: df_rGME_sentiment_stock.head()
```

```
[166]:
```

	Date	Open	High	Low	Volume	7 Day Rolling Avg	compound	\
0	2021-01-04	4.7500	4.7750	4.2875	40090000	4.594286	0.98890	
1	2021-01-05	4.3375	4.5200	4.3075	19846000	4.594286	0.11795	
2	2021-01-06	4.3350	4.7450	4.3325	24224800	4.594286	0.38885	
3	2021-01-07	4.6175	4.8625	4.5050	24517200	4.594286	0.00000	
4	2021-01-08	4.5450	4.5750	4.2700	25928000	4.594286	0.00000	

	pos	neg	Close
0	0.8660	0.0000	4.3125


```

1  0.1280  0.0575  4.3425
2  0.1885  0.0535  4.5900
3  0.0000  0.0000  4.5200
4  0.0000  0.0000  4.4225

```

```
[167]: df_rGME_sentiment_stock.columns
```

```
[167]: Index(['Date', 'Open', 'High', 'Low', 'Volume', '7 Day Rolling Avg',
          'compound', 'pos', 'neg', 'Close'],
          dtype='object')
```

```
[168]: features5 = ['Open', 'High', 'Low', 'Volume', '7 Day Rolling Avg', 'pos',
                  ↪ 'neg', 'Close']
NUM_FEATURES = len(features5)
features5 = df_rGME_sentiment_stock[features5].values
```

```
[169]: scaler5 = MinMaxScaler(feature_range=(0,1))
scaled_data5 = scaler5.fit_transform(features5)
```

```
[170]: SEQUENCE_LENGTH = 30  # You can adjust this value -> parameter tuning
X, y = create_sequences(scaled_data5, SEQUENCE_LENGTH)
```

```
[171]: print(X.shape)
       print(y.shape)
```

```

(222, 30, 8)
(222, 8)

```

```
[172]: # Split the data into training and test sets (train on data until May 31st)
TRAIN_END_DATE = '2021-05-31'
train_indices = df_rGME_sentiment_stock[df_rGME_sentiment_stock['Date'] <=
    ↪ TRAIN_END_DATE].index
X_train, y_train = X[:train_indices[-1]-SEQUENCE_LENGTH], y[:
    ↪ train_indices[-1]-SEQUENCE_LENGTH]
```

```
[173]: print(X_train.shape, y_train.shape)
```

```
(71, 30, 8) (71, 8)
```

```
[174]: # model5 = lstm_model(SEQUENCE_LENGTH, NUM_FEATURES)
```

```
[175]: model5 = load_model('stock_rGME_model')
```

```
[176]: # model5.compile(optimizer='adam', loss='mean_squared_error')
```

```
[177]: # model5.fit(X_train, y_train, epochs=100, batch_size=32, verbose=0)
```

```
[178]: print(X_train[-1].shape)
```

(30, 8)

```
[179]: # Get the last sequence from the training data
last_sequence = X_train[-1].reshape((1, SEQUENCE_LENGTH, 8))
```

```
[180]: last_sequence.shape
```

```
[180]: (1, 30, 8)
```

```
[181]: model5.summary()
```

Model: "sequential_11"

Layer (type)	Output Shape	Param #
lstm_22 (LSTM)	(None, 30, 50)	11800
lstm_23 (LSTM)	(None, 50)	20200
dense_22 (Dense)	(None, 25)	1275
dense_23 (Dense)	(None, 1)	26

```
=====  
Total params: 33301 (130.08 KB)  
Trainable params: 33301 (130.08 KB)  
Non-trainable params: 0 (0.00 Byte)  
=====
```

```
[182]: # Create a list to hold predictions
predictions = []

# Predict future prices
for i in range(len(business_days)):
    # Get the prediction (scaled value)
    current_prediction = model5.predict(last_sequence, verbose=0)[0]

    # Append the prediction
    predictions.append(current_prediction)

    # Update the sequence
    last_sequence = np.roll(last_sequence, -1, axis=1)
    last_sequence[0, -1, 0] = current_prediction

# Inverse transform the predictions to get actual values
predicted_prices = scaler.inverse_transform(np.array(predictions).reshape(-1, 1))
```

```

# Create a DataFrame with the predicted stock prices and dates
predictions_df = pd.DataFrame({
    'Date': business_days,
    'Predicted_Close': predicted_prices.flatten()
})

# Show the prediction results
print(predictions_df)

```

	Date	Predicted_Close
0	2021-06-01	41.443176
1	2021-06-02	41.571697
2	2021-06-03	41.189522
3	2021-06-04	40.714966
4	2021-06-07	40.155785
..
60	2021-08-25	41.065037
61	2021-08-26	41.197727
62	2021-08-27	40.887226
63	2021-08-30	40.507992
64	2021-08-31	40.041340

[65 rows x 2 columns]

```

[183]: # Continue from the previous predictions_df creation code

# Ensure the 'Date' columns in both DataFrames are in the same format
df_rGME_sentiment_stock['Date'] = pd.
    ↳to_datetime(df_rGME_sentiment_stock['Date'])
predictions_df['Date'] = pd.to_datetime(predictions_df['Date'])

# Merge the predictions with the actual closing prices from 'df'
predictions_with_actuals_df = predictions_df.
    ↳merge(df_rGME_sentiment_stock[['Date', 'Close']], on='Date', how='left')

# Rename columns for clarity
predictions_with_actuals_df.rename(columns={'Close': 'Actual_Close'},
    ↳inplace=True)

# Show the DataFrame with predictions and actual closing prices
print(predictions_with_actuals_df)

```

	Date	Predicted_Close	Actual_Close
0	2021-06-01	41.443176	62.255001
1	2021-06-02	41.571697	70.559998
2	2021-06-03	41.189522	64.544998
3	2021-06-04	40.714966	62.090000
4	2021-06-07	40.155785	70.002502

60	2021-08-25	41.065037	49.912498
61	2021-08-26	41.197727	51.305000
62	2021-08-27	40.887226	51.237499
63	2021-08-30	40.507992	52.299999
64	2021-08-31	40.041340	54.560001

[65 rows x 3 columns]

```
[184]: import matplotlib.pyplot as plt

# Ensure the 'Date' column is in datetime format for proper plotting
predictions_with_actuals_df['Date'] = pd.
    ↳to_datetime(predictions_with_actuals_df['Date'])

# Setting the plot size for better readability
plt.figure(figsize=(14, 7))

# Plotting the actual closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↳predictions_with_actuals_df['Actual_Close'], label='Actual Close',
    ↳color='blue', marker='o')

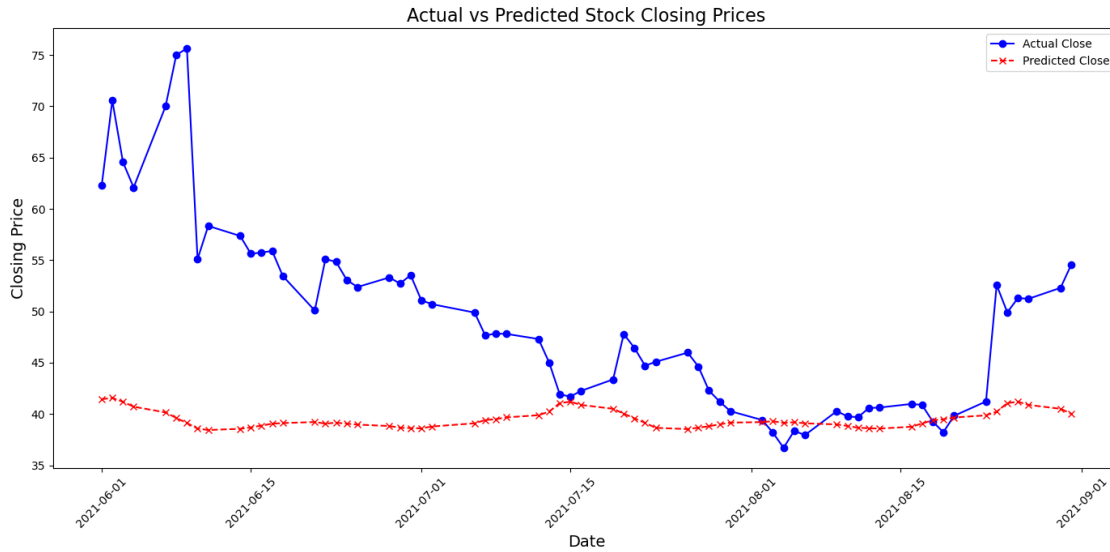
# Plotting the predicted closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↳predictions_with_actuals_df['Predicted_Close'], label='Predicted Close',
    ↳color='red', linestyle='--', marker='x')

# Adding title and labels with font size adjustments
plt.title('Actual vs Predicted Stock Closing Prices', fontsize=16)
plt.xlabel('Date', fontsize=14)
plt.ylabel('Closing Price', fontsize=14)

# Rotating date labels for better visibility
plt.xticks(rotation=45)

# Adding a legend to distinguish between actual and predicted values
plt.legend()

# Display the plot
plt.tight_layout()
plt.show()
```



```
[185]: predictions_with_actuals_df.columns
```

```
[185]: Index(['Date', 'Predicted_Close', 'Actual_Close'], dtype='object')
```

```
[186]: y_test_original5 = predictions_with_actuals_df['Actual_Close']
predicted_prices_original5 = predictions_with_actuals_df['Predicted_Close']

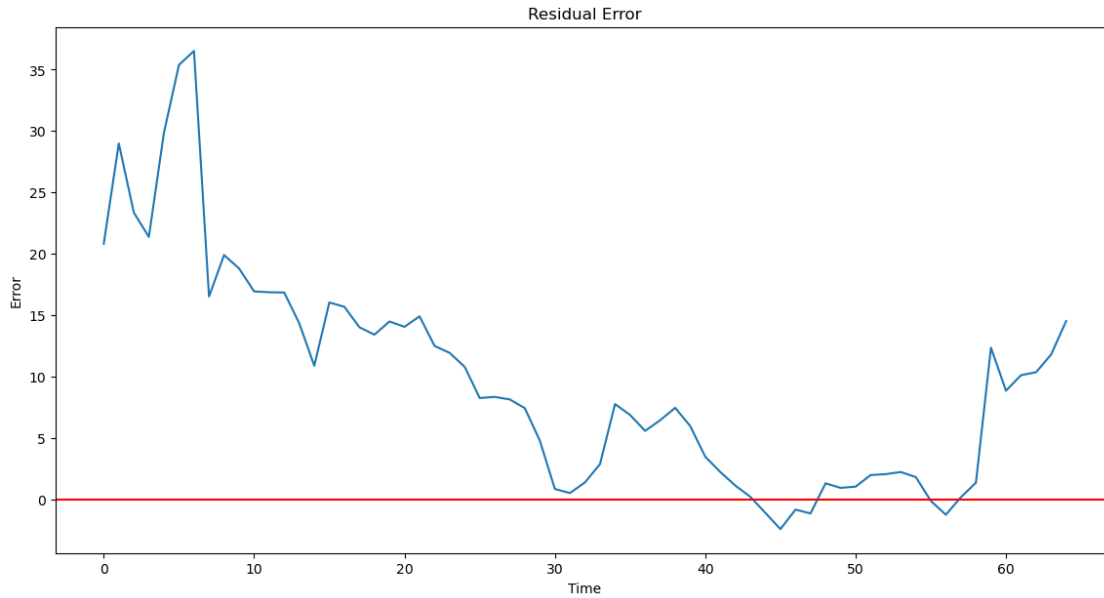
model_evaluation(y_test_original5, predicted_prices_original5)
```

```
MAE: 9.883221664888822
MSE: 173.5459132178784
RMSE: 13.173682598950014
```

```
[186]: {'MAE': 9.883221664888822,
'MSE': 173.5459132178784,
'RMSE': 13.173682598950014}
```

```
[187]: residuals = y_test_original5 - predicted_prices_original5

#plot residuals
plt.figure(figsize=(14, 7))
plt.plot(residuals)
plt.title('Residual Error')
plt.xlabel('Time')
plt.ylabel('Error')
plt.axhline(y=0, color='red')
plt.show()
```



```
[188]: # save model
# model5.save('stock_rGME_model')
```

Transformer Model **** The Transformer elements of the code below were entirely generated by ChatGPT with edits and tuning by me to ensure that the input dimensions at various stages were correct for the data utilized.

See Appendix section below for detailed query.

Tuning: # of Features, Number of Attention Heads, Number of Epochs trained

```
[189]: import numpy as np
import tensorflow as tf
from tensorflow.keras.models import Model
from tensorflow.keras.layers import Input, Dense, Dropout,
↳ GlobalAveragePooling1D
from tensorflow.keras.layers import MultiHeadAttention, LayerNormalization
from tensorflow.keras.optimizers import Adam

[190]: # ChatGPT generated Transformer Encoder with MultiHead Attention,
# Feedforward layer (ReLU activation and fully connected), two normalization
↳ layers, and two dropout layers
# Taxonomy: Input --> Attention --> Dropout --> Normalization --> Feedforward
↳ --> Dropout --> Normalization --> Output

class TransformerEncoder(tf.keras.layers.Layer):
    def __init__(self, embed_dim, dense_dim, num_heads, **kwargs):
        super(TransformerEncoder, self).__init__(**kwargs)
```

```

self.att = MultiHeadAttention(num_heads=num_heads, key_dim=embed_dim)
self.ffn = tf.keras.Sequential(
    [Dense(dense_dim, activation="relu"), Dense(6),]
)
self.layernorm1 = LayerNormalization(epsilon=1e-6)
self.layernorm2 = LayerNormalization(epsilon=1e-6)
self.dropout1 = Dropout(0.1)
self.dropout2 = Dropout(0.1)

def call(self, inputs, training):
    attn_output = self.att(inputs, inputs)
    attn_output = self.dropout1(attn_output, training=training)
    out1 = self.layernorm1(inputs + attn_output)
    ffn_output = self.ffn(out1)
    ffn_output = self.dropout2(ffn_output, training=training)
    return self.layernorm2(out1 + ffn_output)

```

```

[191]: def build_model(input_shape, num_heads, embed_dim, dense_dim):
        inputs = Input(shape=input_shape)
        x = TransformerEncoder(embed_dim, dense_dim, num_heads)(inputs)
        # Global Average Pooling for 1D from Transformer outputs
        x = GlobalAveragePooling1D()(x)
        x = Dropout(0.1)(x)
        outputs = Dense(1)(x)
        model = Model(inputs, outputs)
        return model

```

```

[192]: df_TDM_sentiment = df_merged1[['Anger',
    'Disgust', 'Fear', 'Sadness', 'Happiness', 'Love', 'Surprise',
    'Neutral', 'Other']].copy()
df_combined_rGME_tdm_stock = df_rGME_sentiment_stock.join(df_TDM_sentiment)
df_combined_rGME_tdm_stock.columns

```

```

[192]: Index(['Date', 'Open', 'High', 'Low', 'Volume', '7 Day Rolling Avg',
    'compound', 'pos', 'neg', 'Close', 'Anger', 'Disgust', 'Fear',
    'Sadness', 'Happiness', 'Love', 'Surprise', 'Neutral', 'Other'],
    dtype='object')

```

```

[193]: df_combined_rGME_tdm_stock = move_close_to_end(df_combined_rGME_tdm_stock)

```

```

[194]: df_combined_rGME_tdm_stock.columns

```

```

[194]: Index(['Date', 'Open', 'High', 'Low', 'Volume', '7 Day Rolling Avg',
    'compound', 'pos', 'neg', 'Anger', 'Disgust', 'Fear', 'Sadness',
    'Happiness', 'Love', 'Surprise', 'Neutral', 'Other', 'Close'],
    dtype='object')

```

```
[195]: # including features: Close Price; 7 Day Rolling Average; rGME compound,
        ↪positive, and negative scores; and Opening Price
features6 = ['Open', '7 Day Rolling Avg', 'compound', 'pos', 'neg', 'Close']
num_features = len(features6)
features6 = df_combined_rGME_tdm_stock[features6].values

[196]: scaler6 = MinMaxScaler(feature_range=(0,1))
scaled_data6 = scaler5.fit_transform(features6)
sequence_length = 30

[197]: X, y = create_sequences(scaled_data6, sequence_length)

[198]: print(X.shape, y.shape)

(222, 30, 6) (222, 6)

[199]: # Split the data into training and test sets (train on data until May 31st)
TRAIN_END_DATE = '2021-05-31'
train_indices = df_combined_rGME_tdm_stock[df_combined_rGME_tdm_stock['Date']
        ↪<= TRAIN_END_DATE].index
X_train, y_train = X[:train_indices[-1]-SEQUENCE_LENGTH], y[:
        ↪train_indices[-1]-SEQUENCE_LENGTH]

[200]: print(X_train.shape, y_train.shape)

(71, 30, 6) (71, 6)

[201]: # Transformer Model with Stock, rGME, and TDM Studio Sentiment
# model6 = load_model('transformer_model')

[202]: # train and test transformer model
input_shape = (sequence_length, num_features) # Adjust based on your data
embed_dim = 32 # Embedding size for each token
num_heads = 2 # Number of attention heads
dense_dim = 32 # Hidden layer size in feed forward network inside transformer

# model6 = build_model(input_shape, num_heads, embed_dim, dense_dim)
# model6.compile(optimizer=Adam(learning_rate=1e-4), loss='mean_squared_error')

# Assuming X_train and y_train are prepared
# history = model6.fit(X_train, y_train, batch_size=32, epochs=200,
        ↪validation_split=0.2, verbose=0)

Load Transformer Model with Stock and rGME Sentiment data

[203]: model6 = load_model('transformer_model')

[204]: # Get the last sequence from the training data
last_sequence = X_train[-1].reshape((1, sequence_length, 6))
```



```
[205]: last_sequence.shape
```

```
[205]: (1, 30, 6)
```

```
[206]: model6.summary()
```

Model: "model_27"

Layer (type)	Output Shape	Param #
input_28 (InputLayer)	[(None, 30, 6)]	0
transformer_encoder_27 (TransformerEncoder)	(None, 30, 6)	2180
global_average_pooling1d_27 (GlobalAveragePooling1D)	(None, 6)	0
dropout_83 (Dropout)	(None, 6)	0
dense_83 (Dense)	(None, 1)	7

Total params: 2187 (8.54 KB)

Trainable params: 2187 (8.54 KB)

Non-trainable params: 0 (0.00 Byte)

```
[207]: # Create a list to hold predictions
predictions = []

# Predict future prices
for i in range(len(business_days)):
    # Get the prediction (scaled value)
    current_prediction = model6.predict(last_sequence, verbose=0)[0]

    # Append the prediction
    predictions.append(current_prediction)

    # Update the sequence
    last_sequence = np.roll(last_sequence, -1, axis=1)
    last_sequence[0, -1, 0] = current_prediction

# Inverse transform the predictions to get actual values
predicted_prices = scaler.inverse_transform(np.array(predictions).reshape(-1, 1))

# Create a DataFrame with the predicted stock prices and dates
```

```

predictions_df = pd.DataFrame({
    'Date': business_days,
    'Predicted_Close': predicted_prices.flatten()
})

# Show the prediction results
print(predictions_df)

```

	Date	Predicted_Close
0	2021-06-01	72.525536
1	2021-06-02	70.662308
2	2021-06-03	68.458336
3	2021-06-04	66.215660
4	2021-06-07	64.189880
..
60	2021-08-25	47.163063
61	2021-08-26	46.994282
62	2021-08-27	46.906700
63	2021-08-30	46.945496
64	2021-08-31	47.111336

[65 rows x 2 columns]

```

[208]: # Continue from the previous predictions_df creation code

# Ensure the 'Date' columns in both DataFrames are in the same format
df_rGME_sentiment_stock['Date'] = pd.
    ↳to_datetime(df_rGME_sentiment_stock['Date'])
predictions_df['Date'] = pd.to_datetime(predictions_df['Date'])

# Merge the predictions with the actual closing prices from 'df'
predictions_with_actuals_df = predictions_df.
    ↳merge(df_rGME_sentiment_stock[['Date', 'Close']], on='Date', how='left')

# Rename columns for clarity
predictions_with_actuals_df.rename(columns={'Close': 'Actual_Close'},
    ↳inplace=True)

# Show the DataFrame with predictions and actual closing prices
print(predictions_with_actuals_df)

```

	Date	Predicted_Close	Actual_Close
0	2021-06-01	72.525536	62.255001
1	2021-06-02	70.662308	70.559998
2	2021-06-03	68.458336	64.544998
3	2021-06-04	66.215660	62.090000
4	2021-06-07	64.189880	70.002502
..

60	2021-08-25	47.163063	49.912498
61	2021-08-26	46.994282	51.305000
62	2021-08-27	46.906700	51.237499
63	2021-08-30	46.945496	52.299999
64	2021-08-31	47.111336	54.560001

[65 rows x 3 columns]

```
[209]: import matplotlib.pyplot as plt

# Ensure the 'Date' column is in datetime format for proper plotting
predictions_with_actuals_df['Date'] = pd.
    ↳to_datetime(predictions_with_actuals_df['Date'])

# Setting the plot size for better readability
plt.figure(figsize=(14, 7))

# Plotting the actual closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↳predictions_with_actuals_df['Actual_Close'], label='Actual Close',
    ↳color='blue', marker='o')

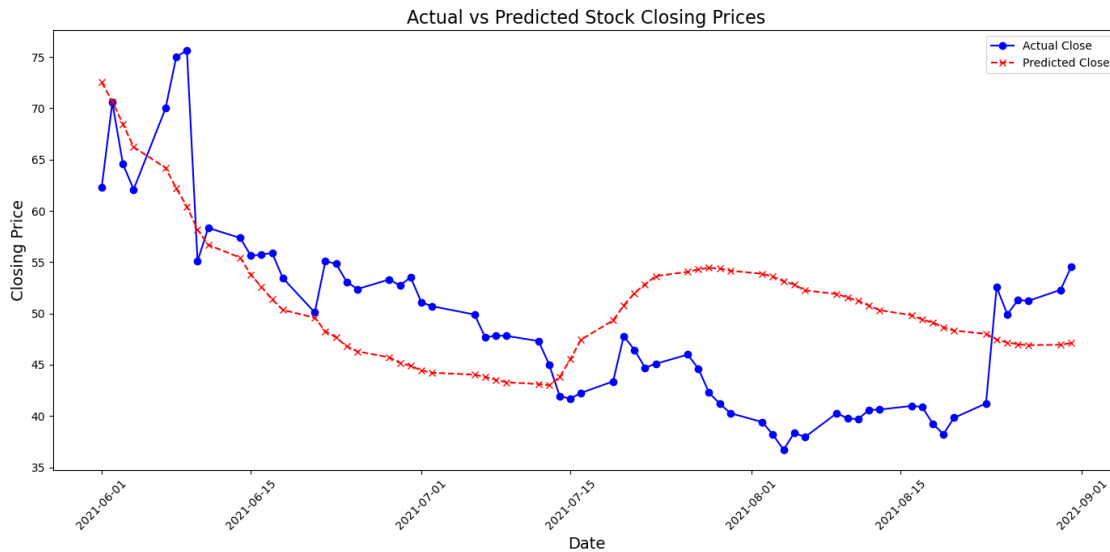
# Plotting the predicted closing prices
plt.plot(predictions_with_actuals_df['Date'],
    ↳predictions_with_actuals_df['Predicted_Close'], label='Predicted Close',
    ↳color='red', linestyle='--', marker='x')

# Adding title and labels with font size adjustments
plt.title('Actual vs Predicted Stock Closing Prices', fontsize=16)
plt.xlabel('Date', fontsize=14)
plt.ylabel('Closing Price', fontsize=14)

# Rotating date labels for better visibility
plt.xticks(rotation=45)

# Adding a legend to distinguish between actual and predicted values
plt.legend()

# Display the plot
plt.tight_layout()
plt.show()
```



```
[210]: from sklearn.metrics import mean_absolute_error, mean_squared_error

y_test_original6 = predictions_with_actuals_df['Actual_Close']
predicted_prices_original6 = predictions_with_actuals_df['Predicted_Close']

mae = mean_absolute_error(y_test_original6, predicted_prices_original6)
mse = mean_squared_error(y_test_original6, predicted_prices_original6)
rmse = np.sqrt(mse)

#Source: https://www.freecodecamp.org/news/
#python-print-variable-how-to-print-a-string-and-variable/
print(f'MAE: {mae}')
print(f'MSE: {mse}')
print(f'RMSE: {rmse}')
```

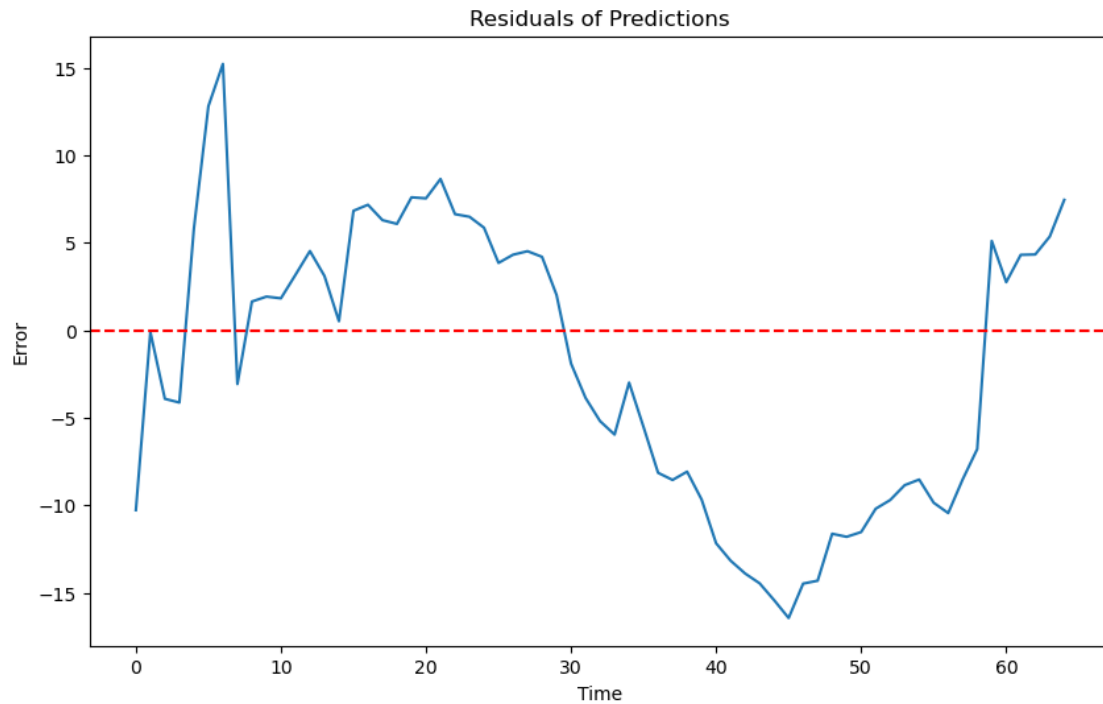
MAE: 7.249460867367788

MSE: 68.9766142124163

RMSE: 8.30521608463117

```
[211]: residuals = y_test_original6 - predicted_prices_original6

plt.figure(figsize=(10,6))
plt.plot(residuals)
plt.title('Residuals of Predictions')
plt.xlabel('Time')
plt.ylabel('Error')
plt.axhline(y=0, color='red', linestyle='--')
plt.show()
```



```
[212]: # save model
        # model6.save('transformer_model')
```

Saving Initial Models

```
[213]: # save models
        # model.save('stock_model')
        # model2.save('stock_rolling_model')
        # model3.save('stock_tdm_model')
        # model4.save('stock_google_model')
        # model5.save('stock_rGME_model')
        # model6.save('transformer_model')
```

Load Models for Comparison

```
[214]: ## Stock only model
        # model = load_model('stock_model')

        ## Stock with 7 Day Rolling Average
        # model2 = load_model('stock_rolling_model')

        ## Stock with TDM Studio Sentiment
        # model3 = load_model('stock_tdm_model')

        ## Stock with Scraped Google News Headlines
```

```

# model4 = load_model('stock_google_model')

# # Stock with rGME Sentiment
# model5 = load_model('stock_rGME_model')

# # Transformer Model with Stock, rGME, and TDM Studio Sentiment
# model6 = load_model('transformer_model')

```

```

[215]: # Stock only model
print("Stock only model: ")
model1_eval = model_evaluation(y_test=y_test_original,
    ↪ predictions=predicted_prices_original)

print()
print("***Note: all of the following models utilize the 7 Day Rolling Average")
print()
# Stock with 7 Day Rolling Average
print("Stock with 7 Day Rolling Average model: ")
model2_eval = model_evaluation(y_test=y_test_original2,
    ↪ predictions=predicted_prices_original2)

# Stock with TDM Studio Sentiment
print("Stock with TDM Studio Sentiment data: ")
model3_eval = model_evaluation(y_test=y_test_original3,
    ↪ predictions=predicted_prices_original3)

# Stock with Scraped Google News Headlines
print("Stock with scraped Google News Headlines: " )
model4_eval = model_evaluation(y_test=y_test_original4,
    ↪ predictions=predicted_prices_original4)

# Stock with rGME Sentiment
print("Stock with rGME Compound Sentiment scores: ")
model5_eval = model_evaluation(y_test=y_test_original5,
    ↪ predictions=predicted_prices_original5)

# Transformer Model with Stock, rGME, and TDM Studio Sentiment
print("Transformer Model with Stock, rGME, and TDM Studio Sentiment data: ")
model6_eval = model_evaluation(y_test=y_test_original6,
    ↪ predictions=predicted_prices_original6)

```

Stock only model:
 MAE: 7.3370143915940504
 MSE: 84.27664042180878
 RMSE: 9.180230956888218

***Note: all of the following models utilize the 7 Day Rolling Average

Stock with 7 Day Rolling Average model:

MAE: 13.92465897054913

MSE: 271.4392588442223

RMSE: 16.475413768528618

Stock with TDM Studio Sentiment data:

MAE: 8.728209603402945

MSE: 142.4334536682908

RMSE: 11.934548741711637

Stock with scraped Google News Headlines:

MAE: 18.469120969121846

MSE: 418.04327594922876

RMSE: 20.44610662080262

Stock with rGME Compound Sentiment scores:

MAE: 9.883221664888822

MSE: 173.5459132178784

RMSE: 13.173682598950014

Transformer Model with Stock, rGME, and TDM Studio Sentiment data:

MAE: 7.249460867367788

MSE: 68.9766142124163

RMSE: 8.30521608463117

```
[216]: # create dataframe of results
df_results = pd.DataFrame([model1_eval, model2_eval, model3_eval, model4_eval,
    ↪ model5_eval, model6_eval],
                           index=['Model 1', 'Model 2', 'Model 3', 'Model 4',
    ↪ 'Model 5', 'Model 6'])
df_results.to_csv('results.csv')
```

6.1 Conclusions

The Transformer Model trained using Stock price data, 7 Day Closing Price Rolling Average, and Sentiment from rGME yielded the lowest Mean Absolute Error, Mean Squared Error, and Root Mean Squared Error on the test set including the date range 01JUN-31AUG2021. Therefore it is currently the best model followed closely by the LSTM model utilizing only Stock Price data.

7 GameStop Short Squeeze and Model Adaptation

7.1 Event Analysis

```
[217]: df_rGME.head()
```

```
[217]:      id                                     title \
0  kqfajb          You NEED to see this about GME
1  kqjh2t          Short Squeeze Incoming
2  kqvp7l  THIS CONVINCED ME TO ALL IN  GME (EXTREME PUMP...
3  krcwch  You already know what we must do brothers and ...
4  krnthg          ICR conference (11th Jan)

      url  score  author \
0  https://www.reddit.com/r/GME/comments/kqfajb/y...  1.0  TitsDownOnly
1  /r/wallstreetbets/comments/kqcwdo/gamestops_gr...  1.0  zoomermoney
2  https://www.reddit.com/r/GME/comments/kqvp7l/t...  1.0  TitsDownOnly
3  /r/wallstreetbets/comments/kr98ym/gme_gang_we_...  1.0  dontforgettolive
4  https://www.reddit.com/r/GME/comments/krnthg/i...  1.0  nicky94

      num_comments  date  flair  compound  neg  ...  _poss  _intj  _appos  \
0           9.0  2021-01-04  NaN    0.9872  0.000  ...    0    0    6
1           1.0  2021-01-04  NaN    0.9906  0.000  ...    0    0    3
2           6.0  2021-01-05  NaN    0.5319  0.000  ...    0    0    0
3           4.0  2021-01-05  NaN   -0.2960  0.115  ...    1    0    0
4          10.0  2021-01-06  NaN    0.0000  0.000  ...    0    0    0

      _npadvmod  _predet  _case  _expl  _oprdr  _dative  _nmod
0           0         0      0      0      0         0      0
1           0         0      0      0      0         0      0
2           0         0      0      0      0         0      0
3           0         0      0      0      0         0      0
4           1         0      0      0      0         0      0

[5 rows x 73 columns]
```

```
[218]: # get rGME subset for January 2021
df_rGME_Jan = df_rGME[df_rGME['date'] <= '2021-01-31']
```

```
[219]: df_rGME_Jan.describe()
```

```
[219]:      score  num_comments  compound  neg  neu  \
count  6947.000000  6947.000000  6947.000000  6947.000000  6947.000000
mean     3.885994     5.280985    0.134468    0.065471    0.788413
std     31.667602    32.030128    0.423979    0.147826    0.258419
min      0.000000     0.000000   -0.973100    0.000000    0.000000
25%      1.000000     0.000000    0.000000    0.000000    0.633000
50%      1.000000     1.000000    0.000000    0.000000    0.884000
```


75%	1.000000	4.000000	0.420100	0.000000	1.000000
max	1607.000000	1610.000000	0.999900	1.000000	1.000000

	pos	char_count	word_count	word_count_cln	stopword_count \
count	6947.000000	6947.000000	6947.000000	6947.000000	6947.000000
mean	0.146116	49.822657	11.998848	5.739744	4.611775
std	0.233944	45.351044	10.933535	5.393626	5.195043
min	0.000000	1.000000	1.000000	0.000000	0.000000
25%	0.000000	20.000000	5.000000	2.000000	1.000000
50%	0.000000	36.000000	9.000000	4.000000	3.000000
75%	0.244000	64.000000	15.000000	7.000000	6.000000
max	1.000000	303.000000	104.000000	81.000000	42.000000

	...	_poss	_intj	_appos	_npadvmod	_predet \
count	...	6947.000000	6947.000000	6947.000000	6947.000000	6947.000000
mean	...	0.147690	0.042896	0.156039	0.159061	0.011660
std	...	0.418488	0.226141	0.751317	0.462725	0.108689
min	...	0.000000	0.000000	0.000000	0.000000	0.000000
25%	...	0.000000	0.000000	0.000000	0.000000	0.000000
50%	...	0.000000	0.000000	0.000000	0.000000	0.000000
75%	...	0.000000	0.000000	0.000000	0.000000	0.000000
max	...	4.000000	4.000000	33.000000	9.000000	2.000000

	_case	_expl	_oprd	_dative	_nmod
count	6947.000000	6947.000000	6947.000000	6947.000000	6947.000000
mean	0.013675	0.011372	0.009069	0.016698	0.160069
std	0.119807	0.110036	0.162947	0.135783	0.552199
min	0.000000	0.000000	0.000000	0.000000	0.000000
25%	0.000000	0.000000	0.000000	0.000000	0.000000
50%	0.000000	0.000000	0.000000	0.000000	0.000000
75%	0.000000	0.000000	0.000000	0.000000	0.000000
max	2.000000	2.000000	11.000000	2.000000	14.000000

[8 rows x 63 columns]

```
[220]: grouping = df_rGME_Jan.groupby("date").count()
grouping = grouping.sort_values("id", ascending=False)
grouping = pd.DataFrame(grouping)
grouping = grouping.reset_index()
grouping.head(10)
```

```
[220]:
```

	date	id	title	url	score	author	num_comments	flair \
0	2021-01-28	2208	2208	2208	2208	2208	2208	0
1	2021-01-29	1549	1549	1549	1549	1549	1549	0
2	2021-01-27	1221	1221	1221	1221	1221	1221	0
3	2021-01-31	591	591	591	591	591	591	0
4	2021-01-30	577	577	577	577	577	577	0

5	2021-01-25	308	308	308	308	308	308	0
6	2021-01-26	164	164	164	164	164	164	0
7	2021-01-22	98	98	98	98	98	98	0
8	2021-01-24	60	60	60	60	60	60	0
9	2021-01-23	57	57	57	57	57	57	0

	compound	neg	...	_poss	_intj	_appos	_npadvmod	_predet	_case	\
0	2208	2208	...	2208	2208	2208	2208	2208	2208	
1	1549	1549	...	1549	1549	1549	1549	1549	1549	
2	1221	1221	...	1221	1221	1221	1221	1221	1221	
3	591	591	...	591	591	591	591	591	591	
4	577	577	...	577	577	577	577	577	577	
5	308	308	...	308	308	308	308	308	308	
6	164	164	...	164	164	164	164	164	164	
7	98	98	...	98	98	98	98	98	98	
8	60	60	...	60	60	60	60	60	60	
9	57	57	...	57	57	57	57	57	57	

	_expl	_oprd	_dative	_nmod
0	2208	2208	2208	2208
1	1549	1549	1549	1549
2	1221	1221	1221	1221
3	591	591	591	591
4	577	577	577	577
5	308	308	308	308
6	164	164	164	164
7	98	98	98	98
8	60	60	60	60
9	57	57	57	57

[10 rows x 73 columns]

```
[221]: # mean number of comments in January
print("Mean # of Comments/Day: ", grouping['id'].mean())
# max number of comments in January
print("Max # of Comments (Day in January): ", grouping['id'].max())
# min number of comments in January
print("Min # of Comments (Day in January): ", grouping['id'].min())
```

```
Mean # of Comments/Day: 277.88
Max # of Comments (Day in January): 2208
Min # of Comments (Day in January): 1
```

```
[222]: alt.Chart(grouping).mark_line().encode(
    x=alt.X('date:T').title("Date"),
    y=alt.Y('id:Q').title("Number of Comments"),
    tooltip=['date:T', 'id:Q']
).properties(
```

```

        width=800,
        height=400,
        title="Number of Comments over Time"
    ).interactive()

```

```
[222]: alt.Chart(...)
```

7.1.1 Remove Emojis and Special Characters for Topic Modeling

```
[223]: # get text from comment titles
s_titles = df_rGME_Jan['title']
s_titles.head()
```

```
[223]: 0          You NEED to see this about GME
      1          Short Squeeze Incoming
      2  THIS CONVINCED ME TO ALL IN GME (EXTREME PUMP...
      3  You already know what we must do brothers and ...
      4          ICR conference (11th Jan)
      Name: title, dtype: object
```

```
[224]: # regex to remove emojis and other special characters from post titles

pattern = r'[^a-zA-Z0-9\s]'

# Source: https://pandas.pydata.org/docs/reference/api/pandas.Series.replace.
# ↪html
s_titles = s_titles.replace(pattern, '', regex=True)
s_titles = s_titles.str.strip()
df_rGME['title'] = s_titles
```

```
[225]: s_titles.to_csv("titles.csv", index=False)
```

8 Topic Modeling; Latent Dirichlet Allocation

Towards Data Science Article: Topic Modelling in Python with NLTK and Gensim Author: Susan Li

All code below copied from this article to perform topic modeling on prepared text data from rGME post titles in January 2021. Project changes include adjustments to handle prepared input data and adjustment to LDA model passes and topic number

8.1 Source for code: <https://towardsdatascience.com/topic-modelling-in-python-with-nltk-and-gensim-4ef03213cd21>

```
[226]: # function to tokenize a line of input text, returns a list of tokens with
        ↪ identifiers
import spacy
spacy.load('en_core_web_sm')
from spacy.lang.en import English
parser = English()
def tokenize(text):
    lda_tokens = []
    tokens = parser(text)
    for token in tokens:
        if token.orth_.isspace():
            continue
        elif token.like_url:
            lda_tokens.append('URL')
        elif token.orth_.startswith('@'):
            lda_tokens.append('SCREEN_NAME')
        else:
            lda_tokens.append(token.lower_)
    return lda_tokens
```

```
[227]: # function to get the lemmas of token words
import nltk
nltk.download('wordnet')
from nltk.corpus import wordnet as wn
def get_lemma(word):
    lemma = wn.morphy(word)
    if lemma is None:
        return word
    else:
        return lemma

from nltk.stem.wordnet import WordNetLemmatizer
def get_lemma2(word):
    return WordNetLemmatizer().lemmatize(word)
```

```
[nltk_data] Downloading package wordnet to
[nltk_data] C:\Users\patul\AppData\Roaming\nltk_data...
[nltk_data] Package wordnet is already up-to-date!
```

```
[228]: # get stopwords to filter them out
nltk.download('stopwords')
en_stop = set(nltk.corpus.stopwords.words('english'))
```

```
[nltk_data] Downloading package stopwords to
[nltk_data] C:\Users\patul\AppData\Roaming\nltk_data...
[nltk_data] Package stopwords is already up-to-date!
```

```
[229]: # function to tokenize text to prepare it for LDA function
def prepare_text_for_lda(text):
    tokens = tokenize(text)
    tokens = [token for token in tokens if len(token) > 4]
    tokens = [token for token in tokens if token not in en_stop]
    tokens = [get_lemma(token) for token in tokens]
    return tokens

[230]: # read in lines from the titles.csv file and tokenize
# import random
text_data = []
with open('titles.csv') as f:
    for line in f:
        tokens = prepare_text_for_lda(line)
        # if random.random() > .99:
        #     #print(tokens)
        text_data.append(tokens)

[231]: # create dictionary and corpus
from gensim import corpora
dictionary = corpora.Dictionary(text_data)
corpus = [dictionary.doc2bow(text) for text in text_data]
import pickle
pickle.dump(corpus, open('corpus.pkl', 'wb'))
dictionary.save('dictionary.gensim')

[232]: # use LDA to find 10 lists of topics
import gensim
NUM_TOPICS = 10
ldamodel = gensim.models.ldamodel.LdaModel(corpus, num_topics = NUM_TOPICS,
    id2word=dictionary, passes=50)
ldamodel.save('model5.gensim')
topics = ldamodel.print_topics(num_words=4)
for topic in topics:
    print(topic)

(0, '0.077*"stock" + 0.062*"robinhood" + 0.058*"today" + 0.053*"tomorrow"')
(1, '0.045*"hedge" + 0.038*"funds" + 0.035*"selling" + 0.026*"short"')
(2, '0.040*"strong" + 0.040*"people" + 0.037*"comment" + 0.022*"discord"')
(3, '0.104*"gamestop" + 0.042*"still" + 0.026*"trade" + 0.023*"support"')
(4, '0.060*"short" + 0.059*"squeeze" + 0.041*"shorts" + 0.040*"market"')
(5, '0.087*"going" + 0.048*"stocks" + 0.036*"trading" + 0.024*"try"')
(6, '0.049*"limit" + 0.032*"retard" + 0.030*"order" + 0.029*"robinhood"')
(7, '0.068*"share" + 0.041*"monday" + 0.040*"buy" + 0.035*"fucking"')
(8, '0.089*"holding" + 0.041*"think" + 0.035*"diamond" + 0.034*"hands"')
(9, '0.066*"buying" + 0.044*"everyone" + 0.033*"money" + 0.018*"advice"')
```

8.1.1 Event Analysis Conclusions

- January 25-31, 2021 were the most active days on rGME with over 100 posts each day.
- January 28, 2021 was the day with the most activity at 2208 posts.
- January 28, 2021 coincided with the day that Robinhood suspended trading of GME stock. Source: <https://www.cnet.com/personal-finance/investing/robinhood-backlash-what-you-should-know-about-the-gamestop-stock-controversy/>
- Monthly statistics:
 - Mean # of Comments/Day: 277.88
 - Max # of Comments (Day in January): 2208
 - Min # of Comments (Day in January): 1
- Topics:
 - (0, '0.038 *“hedge”* + 0.038 *“robin”* + 0.020 *“nothing”* + 0.020 *“webull”*)
 - (1, '0.060 *“short”* + 0.045 *“squeeze”* + 0.031 *“holding”* + 0.030 *“think”*)
 - (2, '0.025 *“store”* + 0.025 *“today”* + 0.013 *“squeeze”* + 0.013 *“short”*)
 - (3, '0.036 *“hours”* + 0.036 *“robinhood”* + 0.024 *“retard”* + 0.024 *“stock”*)
 - (4, '0.036 *“share”* + 0.036 *“almost”* + 0.019 *“explain”* + 0.019 *“someone”*)
 - (5, '0.043 *“today”* + 0.043 *“history”* + 0.043 *“ready”* + 0.023 *“happening”*)
 - (6, '0.040 *“buy”* + 0.027 *“restrict”* + 0.027 *“pushhh”* + 0.027 *“seem”*)
 - (7, '0.061 *“gamestop”* + 0.046 *“start”* + 0.031 *“second”* + 0.016 *“happen”*)
 - (8, '0.046 *“still”* + 0.031 *“little”* + 0.031 *“panic”* + 0.031 *“stonks”*)
 - (9, '0.049 *“fucking”* + 0.033 *“webull”* + 0.017 *“robinhood”* + 0.017 *“still”*)

8.1.2 Appendix A - AI Prompts and Responses

How might I use VADER to then perform sentiment analysis on my data? Query driven by visit to source: <https://realpython.com/python-nltk-sentiment-analysis/>

To perform sentiment analysis using VADER (Valence Aware Dictionary and sEntiment Reasoner) on your data in a Pandas DataFrame, you'll need to follow these steps:

Step 1: Install VADER VADER is included in the nltk (Natural Language Toolkit) package. If you haven't installed NLTK, you can do so via pip. You also need to download the VADER lexicon.

bash Copy code pip install nltk In your Python script, download the VADER lexicon:

python Copy code import nltk nltk.download('vader_lexicon') Step 2: Import and Initialize VADER Sentiment Analyzer python Copy code from nltk.sentiment import SentimentIntensityAnalyzer

sia = SentimentIntensityAnalyzer() Step 3: Apply Sentiment Analysis to DataFrame Assuming you have a DataFrame df with a text column (e.g., 'Text'), you can apply VADER to perform sentiment analysis:

python Copy code import pandas as pd

Example DataFrame data = {'Text': ['I love sunny days in New York.', 'The movie was terrible and boring.']} df = pd.DataFrame(data)

Function to get sentiment def get_sentiment(text): return sia.polarity_scores(text)

Apply the function to the DataFrame df['Sentiment'] = df['Text'].apply(get_sentiment)

Display the DataFrame print(df) This script will create a new column in your DataFrame called 'Sentiment', where each row contains a dictionary with scores for each of the four categories in VADER: 'neg' for negative, 'neu' for neutral, 'pos' for positive, and 'compound' for the aggregated score.

****If I have two date values for a start and end date, how would I get all of the values in between them? For example, if I have 2015-11-16 to 2015-11-22?**

```
[233]: # from datetime import datetime, timedelta

# # Start and end dates
# start_date = datetime.strptime("2015-11-16", "%Y-%m-%d")
# end_date = datetime.strptime("2015-11-22", "%Y-%m-%d")

# # Generate all dates between start and end date
# date_generated = [start_date + timedelta(days=x) for x in range(0,
    ↪(end_date-start_date).days + 1)]

# # Convert to strings if needed
# date_strings = [date.strftime("%Y-%m-%d") for date in date_generated]

# date_strings
```

******What would be a simple Transformer model to implement for analysis of stock data and sentiment data? All of the data is already numeric in a dataframe.** For a simple Transformer model applied to stock and sentiment data, you can start with a basic architecture that includes an embedding layer (if necessary), Transformer encoder layers, and a final dense layer for prediction. Since your data is numeric and structured, you might skip the embedding layer or use it to project numeric features into a higher-dimensional space, depending on the complexity of your task.

Here's a basic outline of what such a Transformer model could look like using TensorFlow and Keras. This example assumes you're working on a regression task, such as predicting future stock prices:

Step 1: Import Necessary Libraries python Copy code import numpy as np import tensorflow as tf from tensorflow.keras.models import Model from tensorflow.keras.layers import Input, Dense, Dropout from tensorflow.keras.layers import MultiHeadAttention, LayerNormalization from tensorflow.keras.optimizers import Adam Step 2: Define Transformer Block A Transformer block consists of multi-head self-attention and position-wise feed-forward networks, along with layer normalization.

```
python Copy code class TransformerEncoder(tf.keras.layers.Layer):
    def __init__(self, embed_dim, dense_dim, num_heads, **kwargs):
        super(TransformerEncoder, self).__init__(**kwargs)
        self.att = MultiHeadAttention(num_heads=num_heads, key_dim=embed_dim)
        self.ffn = tf.keras.Sequential([Dense(dense_dim, activation="relu"), Dense(embed_dim)])
        self.layernorm1 = LayerNormalization(epsilon=1e-6)
        self.layernorm2 = LayerNormalization(epsilon=1e-6)
        self.dropout1 = Dropout(0.1)
        self.dropout2 = Dropout(0.1)
```

```
def call(self, inputs, training):
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attn_output = self.att(inputs, inputs)
attn_output = self.dropout1(attn_output, training=training)
out1 = self.layer_norm1(inputs + attn_output)
ffn_output = self.ffn(out1)
ffn_output = self.dropout2(ffn_output, training=training)
return self.layer_norm2(out1 + ffn_output)

```

Step 3: Build the Model Assemble the Transformer model. This example builds a model that takes sequences of stock and sentiment data as input.

```

python Copy code def build_model(input_shape, num_heads, embed_dim, dense_dim):
inputs = Input(shape=input_shape) x = TransformerEncoder(embed_dim, dense_dim,
num_heads)(inputs) x = GlobalAveragePooling1D()(x) x = Dropout(0.1)(x) outputs =
Dense(1)(x) model = Model(inputs, outputs) return model
Step 4: Compile and Train the Model
Compile and train your model. Adjust the learning rate, batch size, and number of epochs as
necessary.

```

```

python Copy code input_shape = (sequence_length, num_features) # Adjust based on your data
embed_dim = 32 # Embedding size for each token num_heads = 2 # Number of attention heads
dense_dim = 32 # Hidden layer size in feed forward network inside transformer

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model = build_model(input_shape, num_heads, embed_dim, dense_dim)
model.compile(optimizer=Adam(learning_rate=1e-4), loss='mean_squared_error')

```

9 Assuming X_train and y_train are prepared

history = model.fit(X_train, y_train, batch_size=32, epochs=100, validation_split=0.2) Notes
Input Shape: Adjust input_shape to match your data. It should be (sequence_length, num_features), where sequence_length is the number of time steps you're including in each sample, and num_features includes both stock and sentiment features. Feature Engineering: Even though the Transformer model can capture complex dependencies, thoughtful feature engineering can significantly impact model performance. Consider including lagged stock features, moving averages, and sentiment scores as part of your feature set. Hyperparameters: The model's performance can be sensitive to the choice of hyperparameters, including the number of attention heads, the dimensionality of the Transformer, and the learning rate. Experiment with different configurations to find the best setup for your specific dataset. This simple Transformer model provides a starting point for analyzing stock and sentiment data. Depending on your task's complexity and dataset size, you may need to adjust the model architecture, depth, and training parameters.

[]: