Descriptive Wireframe Document – Assignment 3

**Website**: <https://www.girlsgogames.com/>

**Wireframe url:** https://wireframe.cc/jPPKjU

**Rationale:** The colour scheme of the website is pink. There are different shades of pink being used. I find that this causes the website to yes, be uniform and monochromatic, but also there is not a lot of differentiation between sections, and it looks simple. I think using a more complementary or analogous scheme could improve how the website looks. In terms of contrast, there is some but again, because of the monochromatic colour scheme, the pinks all blend and limit the contrast that could be shown. They also use the same font throughout, but bold and all caps the headers, which I find sufficient. The repetition shows a lot of unifications of the aspects of the design. It is consistent and visually unified. The website is having no alignment issues. It shows that every aspect on the page has not been placed arbitrarily and has visual connections with other things on the page. Considering that the things that are related on this website are games, all the game options are all close together. The navigation list separates game types well and is easily accessible. Although this website has many positive aspects that I would not change, there are also some ways in which I think it could improve to make the accessibility and readability better. I think that when the page is in full screen, the navigation drop-down menu changes to be just listed on the top, and this is very busy and unnecessary. I feel that a few changes would improve the accessibility and overall look of the website greatly.

**Item #1:**

Description: header

Font: the same

Colour: the same pink

Alignment: center

Media: company logo

Interactivity: N/A

**Item #2:**

Description: navigation

Font: none

Colour: white

Alignment: left

Media: three white horizontal lines

Interactivity: click to drop menu

**Item #3:**

Description: background

Font: N/A

Colour: a light purple

Alignment: N/A

Media: N/A

Interactivity: N/A

**Item #3:**

Description: Search bar

Font: the same

Colour: white

Alignment: right

Media: within the nav bar

Interactivity: type to search