



# Microsoft Power Business Intelligence

## Experience a live 360° view of your business

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# Microsoft Power Bi

Power BI – Meet your self-service and enterprise business analytics that delivers organization-wide insights to enable fast, informed decisions through customized dashboards and interactive reports.



## Enterprise-Class Data Analytics

Simplify management, achieve compliance, and keep data secure while giving people access to the insights they need.



## Real-Time Analysis

Know what's happening now, not just in the past. Automatically get access to real-time analytics so you're always ready to make timely decisions.



## Intelligent Interactive Insights

Connect to hundreds of sources, prep data with ease, and transform data into stunning visuals and share them with colleagues on any device



# What is Power Platform?

**Power BI** is also part of an application suite known as the **Microsoft Power Platform**. These applications allow you to automate workflows, visualize data, create low code solutions to build applications for your employees, and even connect with an AI Builder to create chatbots to engage your customers on your website.



## Power Apps

Build apps in hours—not months—that easily connect to data, use Excel-like expressions to add logic, and run on the web, iOS, and Android devices.



## Power BI

Unify data from many sources to create interactive, immersive dashboards and reports that provide actionable insights and drive business results.



## Power Automate

Include powerful workflow automation directly in your apps with a no-code approach that connects to hundreds of popular apps and services.



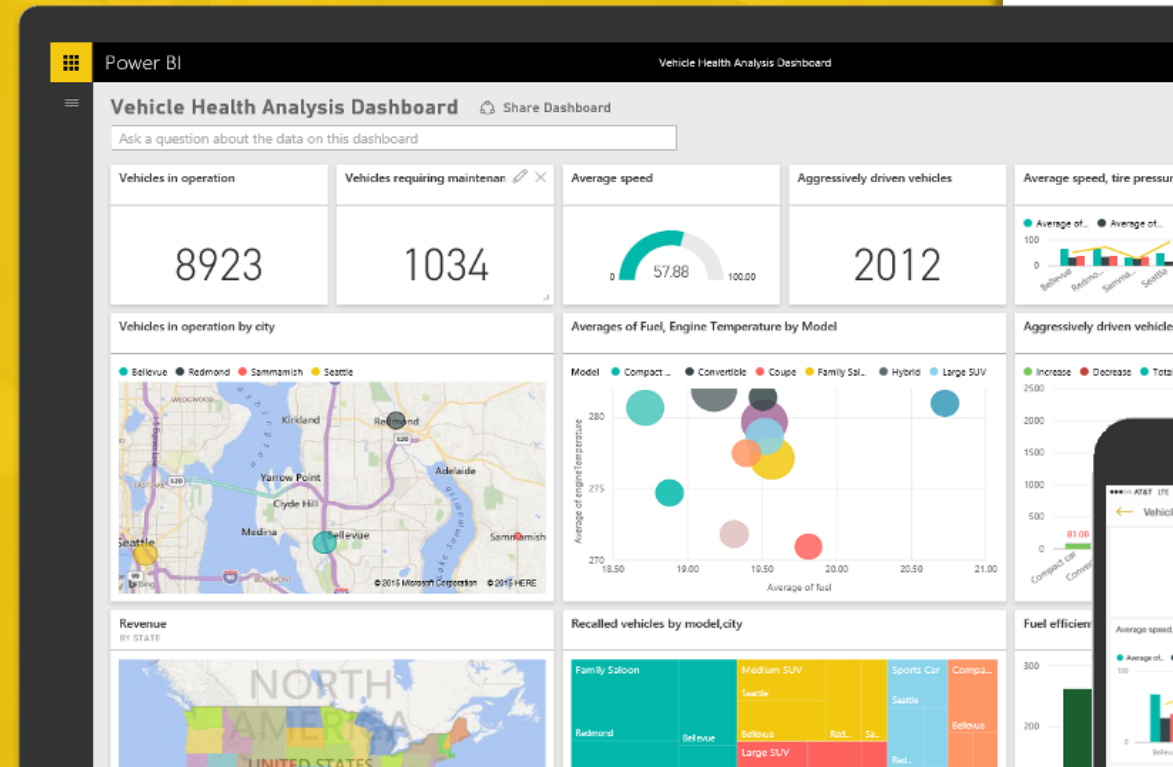
## Power Virtual Agents

Easily build chatbots to engage conversationally with your customers and employees—no coding required.



# How Power BI Impacts Your Workflows

- 1 Connect and Transform Your Data
- 2 Visualize your data with dynamic reports and dashboards
- 3 Grow With Tools for Intelligent Insights
- 4 Make Data Driven Decisions
- 5 Share and Collaborate on any device



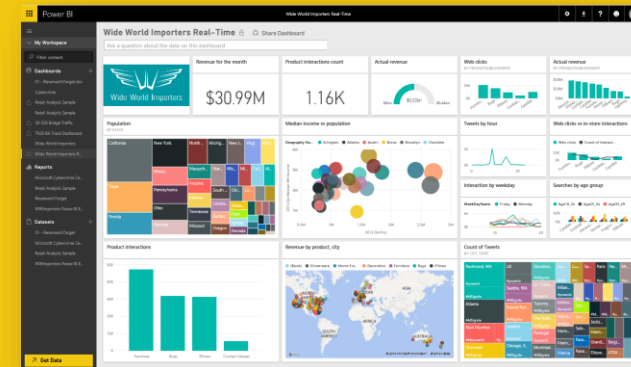
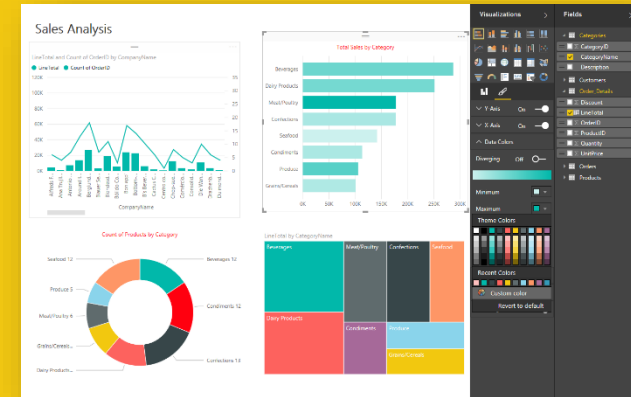
# Connect and Transform Your Data

- Connect to hundreds of different types of data sources to get a consolidated view of your data, no matter where it lives



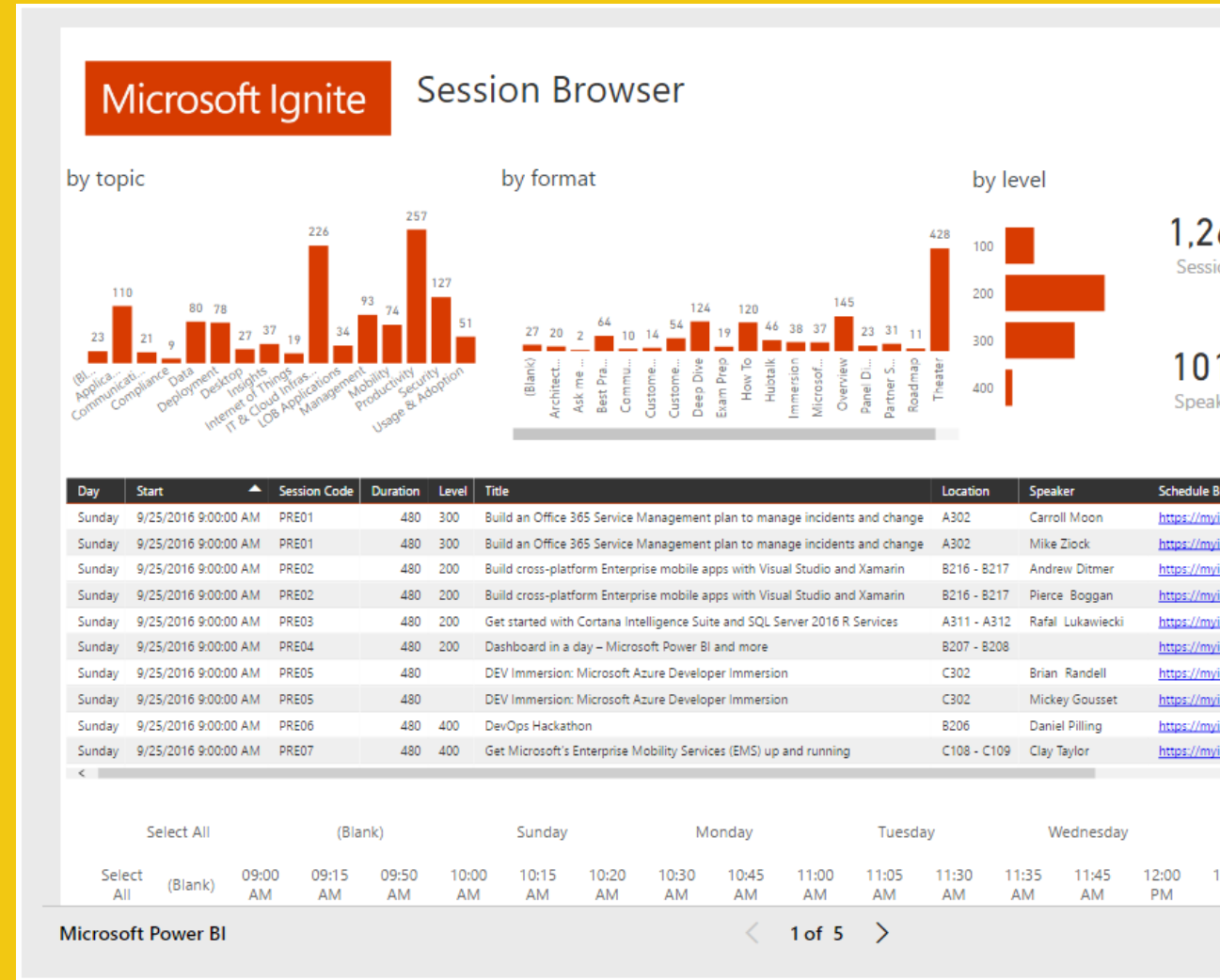
# Visualize Your Data With Dynamic Reports and Dashboards

- Visualize data in a variety of ways using donuts, basic area, waterfall, filled maps, tree maps, funnel, gauges combo charts and more
- Visualizations on report page are connected – select value in one visualization to change other visualizations
- Custom visuals available from Power BI Visuals Gallery ([visuals.powerbi.com](https://visuals.powerbi.com)) and tools to develop, test, package new custom visuals



# Make Data Driven Decisions

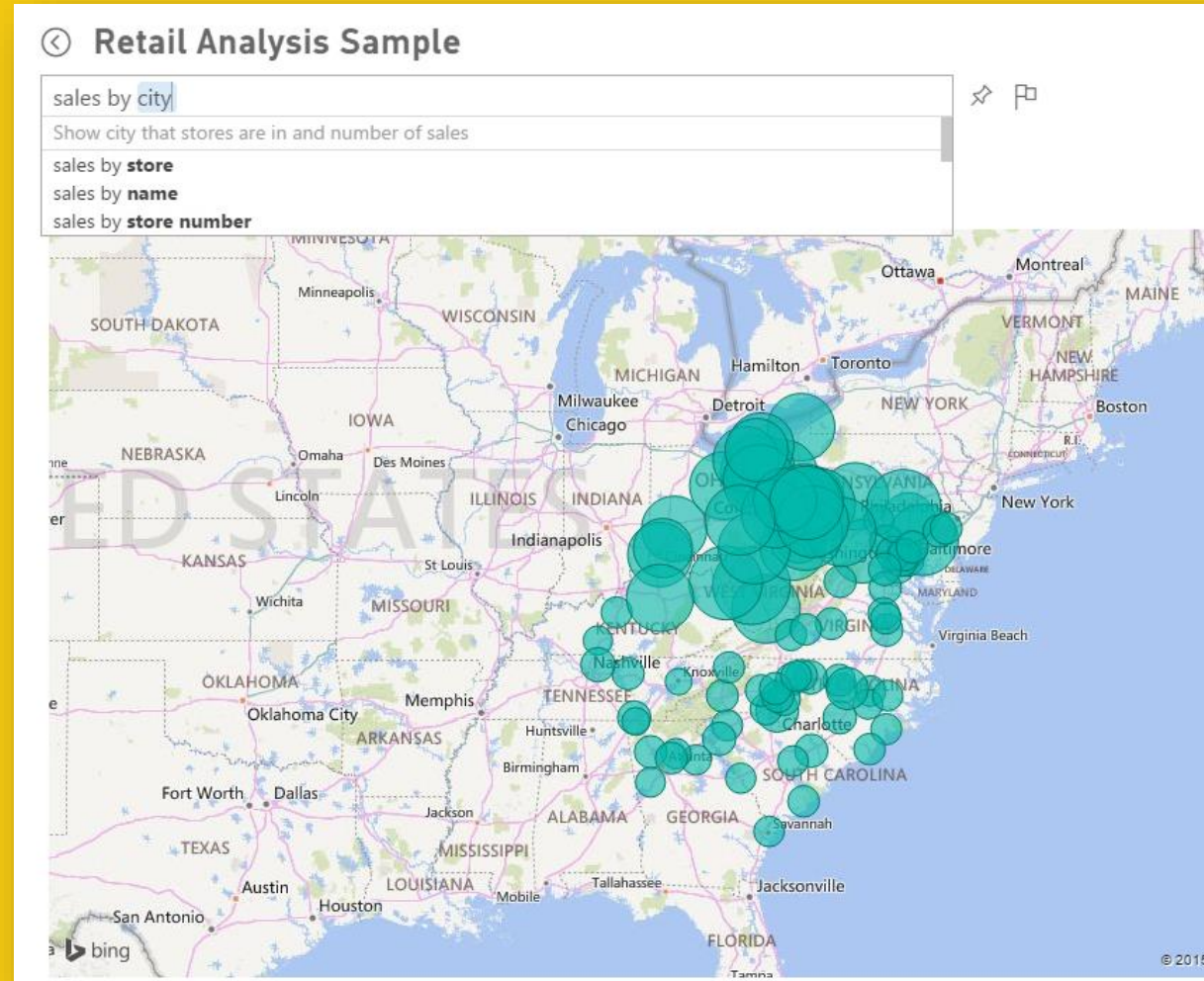
- Explore data in a variety of ways and across multiple visualizations using drag and drop canvas
- Dig deeper into your reports by drilling down into your hierarchical data and filter, sort, hover over visualizations





# Grow With Tools for Intelligent Insights

- Leverage Quick Insights to automatically scan and detect patterns + trends powered by Microsoft Search machine learning
- Natural language query provides users with an easier way to interact with their data, allowing them to type questions of their data and receive answers in the form of live visualizations.

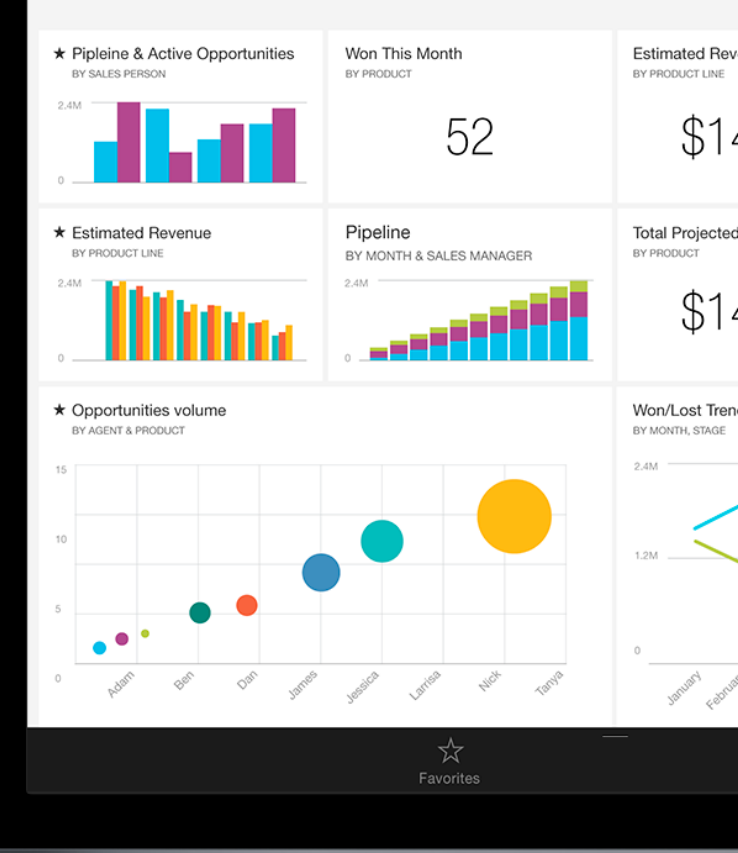
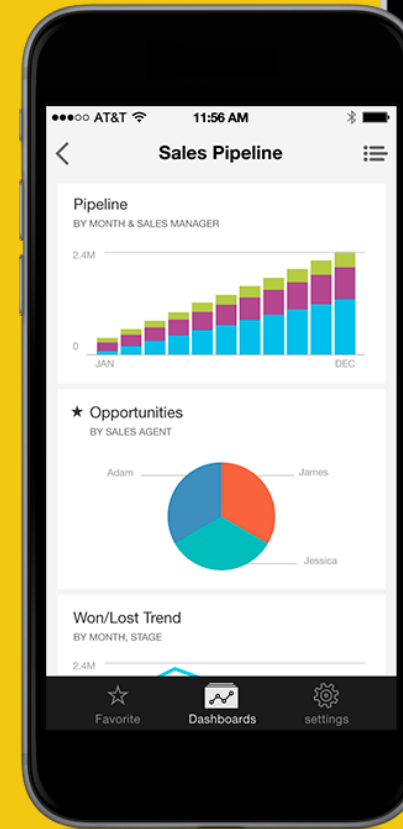




# Share and Collaborate on any device

- Save Power BI Desktop report files and easily publish them to powerbi.com
- Access dashboards using native mobile apps for Windows, iOS and Android
- Share as appropriate with other Power BI users in your organization
- Easily embed interactive Power BI visualizations in blog posts, websites, through emails or social media With Power BI Publish to web





**Demo :**  
Experience a live 360° view of your business

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