



Amrutha Palaniyappan

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education

Carnegie Mellon University

Human Computer Interaction (GPA, 3.90/4.00)
Economics (GPA, 3.55/4.00)

Graduating May 2020
Dean's List

experience

Expedia Group | User Experience Intern

June 2019 - August 2019 | Bellevue, WA

Worked with Expedia Group's Global Customer Services team to design and ship web and mobile solutions for Expedia's virtual assistant chatbot. Successfully presented designs at company wide product reviews and implemented features working alongside product manager, content strategist, and engineering team.

My Sameway | Product Design Intern

June 2018 - August 2018 | Boston, MA

Spearheaded user research and design processes to develop, prototype, test, and ship platform features for mobile application. Oversaw successful launch of beta application on to iOS platform working closely with CEO & team.

HCI Institute | Research Assistant

June 2017 - Present | Pittsburgh, PA

Designed an iterative process to manage an independent study for over 200 individual cases, providing PNC bank with comprehensive data for their current investment systems.

Infant Language and Learning Lab | Research Assistant

January 2017 - August 2017 | Pittsburgh, PA

Conducted 45 + testing sessions to determine the effect of animations on children's reading comprehension. Utilized technologies including MATLAB to compile qualitative data.

leadership

Sahara Fusion Dance Team | Captain

Delta Delta Delta Fraternity | Social Chair

activities

CMU Mock Trial, CMU in Haiti, CMU Admissions

skills

User Research:

Concept Mapping
Contextual Inquiries
User Interviews
Storyboarding
Speed dating
Survey design
A/B testing
5 second testing
Experience prototyping
Persona creation
Wireframing

Design:

InDesign
Illustrator
Photoshop
After Effects
Adobe XD
Behance
Sketch
Invision
Figma
Gliffy
Zeplin
Framer
Marvel
Origami
Principle
Abstract

Technology:

Python
Matlab
R Studio
HTML/CSS
Javascript
Jira
Confluence

Languages:

English
Tamil
French

coursework

Programming Usable Interfaces
Persuasive Design
Modelling Complex Systems
Interaction Design Studio
User Centered Research
Service Design
Tools for Online Learning