ICPSR 22720

Introduction of Television to the United States Media Market, 1946-1960

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TV Crosswalk -- County to DMA

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Data Completeness Report

Notes: (1) Variables are individually listed only if they have greater than 5% missing data. These variables are listed under the appropriate percentage category in the order in which they appear in the data file. (2) The Data Completeness Report only captures information about system missing or other values that are declared missing. Codes that have a label implying that they are missing but that are not declared missing values are not reflected in this report. Data users should consult the codebook for more specific information about missing values. (3) Some variables that have 100% missing data may have been blanked by ICPSR to protect respondent confidentiality. Data users should consult the codebook for more specific information about blanked variables. (4) Data do not contain skip patterns or skip patterns are not reflected in the data as coded.

Table 1: Distribution of Variables by Percentage of Missing Values--TV Crosswalk - county to DMA

Variable Name and Label (Total Cases = 3119)		Percent of Cases with Missing Values
88.9% (8 of 9 variables)	have 0% Missing Values	
0.0% (0 of 9 variables)	have 0% - 1% Missing Values	
0.0% (0 of 9 variables)	have 1% - 3% Missing Values	
0.0% (0 of 9 variables)	have 3% - 5% Missing Values	
0.0% (0 of 9 variables)	have 5% - 10% Missing Values	
0.0% (0 of 9 variables)	have 10% - 20% Missing Values	
0.0% (0 of 9 variables)	have 20% - 40% Missing Values	
11.1% (1 of 9 variables)	have 40% - 99% Missing Values	
DMAINDEX2	2 2003 DMA rank	99.8%
0.0% (0 of 9 variables)	have 100% missing values	

Codebook for ICPSR 22720

Introduction of TV to US Media Market, 1946-1960, TV Crosswalk - county to DMA

Dataset 3: TV Crosswalk - county to DMA

STATE state postal code

Location: 1-3 (width: 3; decimal: 0)

Variable Type: character (ISO)

Value	Frequency	%	Valid %
AK	5	0.2 %	0.2%
AL	67	2.1 %	2.1%
AR	75	2.4 %	2.4%
AZ	15	0.5 %	0.5%
CA	58	1.9 %	1.9%
CO	63	2.0 %	2.0%
СТ	8	0.3 %	0.3%
DC	1	0.0 %	0.0%
DE	3	0.1 %	0.1%
FL	67	2.1 %	2.1%
GA	159	5.1 %	5.1%
HI	4	0.1 %	0.1%
IA	99	3.2 %	3.2%
ID	44	1.4 %	1.4%
IL	102	3.3 %	3.3%
IN	92	2.9 %	2.9%
KS	105	3.4 %	3.4%
KY	120	3.8 %	3.8%
LA	64	2.1 %	2.1%
MA	14	0.4 %	0.4%
MD	24	0.8 %	0.8%
ME	16	0.5 %	0.5%
MI	83	2.7 %	2.7%
MN	87	2.8 %	2.8%
MO	115	3.7 %	3.7%
MS	82	2.6 %	2.6%
MT	56	1.8 %	1.8%
NC	100	3.2 %	3.2%
ND	53	1.7 %	1.7%
NE	93	3.0 %	3.0%
NH	10	0.3 %	0.3%

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Value	Frequency	%	Valid %
NJ	21	0.7 %	0.7%
NM	33	1.1 %	1.1%
NV	17	0.5 %	0.5%
NY	62	2.0 %	2.0%
ОН	88	2.8 %	2.8%
OK	77	2.5 %	2.5%
OR	36	1.2 %	1.2%
PA	67	2.1 %	2.1%
RI	5	0.2 %	0.2%
SC	46	1.5 %	1.5%
SD	66	2.1 %	2.1%
TN	95	3.0 %	3.0%
TX	254	8.1 %	8.1%
UT	29	0.9 %	0.9%
VA	136	4.4 %	4.4%
VT	14	0.4 %	0.4%
WA	39	1.3 %	1.3%
WI	72	2.3 %	2.3%
WV	55	1.8 %	1.8%
WY	23	0.7 %	0.7%

Valid	Invalid	Min	Max	Mean	Median	Stdev	
3119	0	N/A	N/A	N/A	N/A	N/A	

COUNTY county name

Location: 4-31 (width: 28; decimal: 0)

Variable Type: character (ISO)

Interval: discrete

Valid	Invalid	Min	Max	Mean	Median	Stdev
3119	0	N/A	N/A	N/A	N/A	N/A

STATEFP US FIPS state code

Location: 32-36 (width: 5; decimal: 0)

Variable Type: character (ISO)

Value	Frequency	%	Valid %
01	67	2.1 %	2.1%
02	5	0.2 %	0.2%
04	15	0.5 %	0.5%
05	75	2.4 %	2.4%
06	58	1.9 %	1.9%

Value	Frequency	%	Valid %
08	63	2.0 %	2.0%
09	8	0.3 %	0.3%
10	3	0.1 %	0.1%
11	1	0.0 %	0.0%
12	67	2.1 %	2.1%
13	159	5.1 %	5.1%
15	4	0.1 %	0.1%
16	44	1.4 %	1.4%
17	102	3.3 %	3.3%
18	92	2.9 %	2.9%
19	99	3.2 %	3.2%
20	105	3.4 %	3.4%
21	120	3.8 %	3.8%
22	64	2.1 %	2.1%
23	16	0.5 %	0.5%
24	24	0.8 %	0.8%
25	14	0.4 %	0.4%
26	83	2.7 %	2.7%
27	87	2.8 %	2.8%
28	82	2.6 %	2.6%
29	115	3.7 %	3.7%
30	56	1.8 %	1.8%
31	93	3.0 %	3.0%
32	17	0.5 %	0.5%
33	10	0.3 %	0.3%
34	21	0.7 %	0.7%
35	33	1.1 %	1.1%
36	62	2.0 %	2.0%
37	100	3.2 %	3.2%
38	53	1.7 %	1.7%
39	88	2.8 %	2.8%
40	77	2.5 %	2.5%
41	36	1.2 %	1.2%
42	67	2.1 %	2.1%
44	5	0.2 %	0.2%
45	46	1.5 %	1.5%
46	66	2.1 %	2.1%
47	95	3.0 %	3.0%
48	254	8.1 %	8.1%
49	29	0.9 %	0.9%
50	14	0.4 %	0.4%

Value	Frequency	%	Valid %
51	136	4.4 %	4.4%
53	39	1.3 %	1.3%
54	55	1.8 %	1.8%
55	72	2.3 %	2.3%
56	23	0.7 %	0.7%

Valid	Invalid	Min	Max	Mean	Median	Stdev
3119	0	N/A	N/A	N/A	N/A	N/A

CNTYFP US FIPS county code

Location: 37-41 (width: 5; decimal: 0)

Variable Type: character (ISO)

Interval: discrete

Valid	Invalid	Min	Max	Mean	Median	Stdev
3119	0	N/A	N/A	N/A	N/A	N/A

CNTYTVHH # of TV-owning households in county

Location: 42-48 (width: 7; decimal: 0)

Variable Type: numeric (ISO)

Interval: discrete

Valid	Invalid	Min	Max	Mean	Median	Stdev
3119	0	0.00	3156430.00	34160.49	-	105284.33

DMAINDEX 1 2003 DMA rank

Location: 49-51 (width: 3; decimal: 0)

Variable Type: numeric (ISO)

Value	Frequency	%	Valid %
1	29	0.9 %	0.9%
2	6	0.2 %	0.2%
3	16	0.5 %	0.5%
4	18	0.6 %	0.6%
5	10	0.3 %	0.3%
6	16	0.5 %	0.5%
7	32	1.0 %	1.0%
8	41	1.3 %	1.3%
9	53	1.7 %	1.7%
10	9	0.3 %	0.3%
11	19	0.6 %	0.6%
12	17	0.5 %	0.5%
13	10	0.3 %	0.3%

Value	Frequency	%	Valid %
14	57	1.8 %	1.8%
15	17	0.5 %	0.5%
16	10	0.3 %	0.3%
17	3	0.1 %	0.1%
18	59	1.9 %	1.9%
19	16	0.5 %	0.5%
20	9	0.3 %	0.3%
21	16	0.5 %	0.5%
22	28	0.9 %	0.9%
23	27	0.9 %	0.9%
24	11	0.4 %	0.4%
25	32	1.0 %	1.0%
26	1	0.0 %	0.0%
27	7	0.2 %	0.2%
28	22	0.7 %	0.7%
29	22	0.7 %	0.7%
30	47	1.5 %	1.5%
31	10	0.3 %	0.3%
32	24	0.8 %	0.8%
33	30	1.0 %	1.0%
34	20	0.6 %	0.6%
35	28	0.9 %	0.9%
36	40	1.3 %	1.3%
37	25	0.8 %	0.8%
38	14	0.4 %	0.4%
39	5	0.2 %	0.2%
40	20	0.6 %	0.6%
41	29	0.9 %	0.9%
42	14	0.4 %	0.4%
43	28	0.9 %	0.9%
44	10	0.3 %	0.3%
45	35	1.1 %	1.1%
46	15	0.5 %	0.5%
47	9	0.3 %	0.3%
48	6	0.2 %	0.2%
49	31	1.0 %	1.0%
50	28	0.9 %	0.9%
51	15	0.5 %	0.5%
52	3	0.1 %	0.1%
53	17	0.5 %	0.5%
54	12	0.4 %	0.4%

Value	Frequency	%	Valid %
55	14	0.4 %	0.4%
56	36	1.2 %	1.2%
57	6	0.2 %	0.2%
58	11	0.4 %	0.4%
59	33	1.1 %	1.1%
60	21	0.7 %	0.7%
61	34	1.1 %	1.1%
62	11	0.4 %	0.4%
63	22	0.7 %	0.7%
64	13	0.4 %	0.4%
65	39	1.3 %	1.3%
66	65	2.1 %	2.1%
67	37	1.2 %	1.2%
68	13	0.4 %	0.4%
69	16	0.5 %	0.5%
70	6	0.2 %	0.2%
71	4	0.1 %	0.1%
72	35	1.1 %	1.1%
73	32	1.0 %	1.0%
74	3	0.1 %	0.1%
75	45	1.4 %	1.4%
76	11	0.4 %	0.4%
77	5	0.2 %	0.2%
78	25	0.8 %	0.8%
79	24	0.8 %	0.8%
80	7	0.2 %	0.2%
81	25	0.8 %	0.8%
82	20	0.6 %	0.6%
83	11	0.4 %	0.4%
84	11	0.4 %	0.4%
85	18	0.6 %	0.6%
86	11	0.4 %	0.4%
87	10	0.3 %	0.3%
88	21	0.7 %	0.7%
89	24	0.8 %	0.8%
90	19	0.6 %	0.6%
91	17	0.5 %	0.5%
92	17	0.5 %	0.5%
93	14	0.4 %	0.4%
94	11	0.4 %	0.4%
95	13	0.4 %	0.4%

96 10 0.3 % 0.3% 97 4 0.1 % 0.1% 98 20 0.6 % 0.6% 99 20 0.6 % 0.7% 100 4 0.1 % 0.1% 101 4 0.1 % 0.1% 102 5 1.6 % 1.6 % 103 15 0.5 % 0.5% 104 12 0.4 % 0.4% 105 6 0.2 % 0.2% 106 3 0.1 % 0.1% 107 18 0.6 % 0.0% 108 3 0.1 % 0.4% 107 18 0.6 % 0.0% 108 3 0.1 % 0.0% 109 4 0.4 % 0.4% 110 3 0.2 % 0.2% 111 5 0.2 % 0.2% 112 5 0.2 % 0.2% 113 6 0.6 % 0.0% 114 1 0.4 % 0.4%	Value	Frequency	%	Valid %
98	96	10	0.3 %	0.3%
99	97	4	0.1 %	0.1%
100 4 0.1% 0.1% 101 4 0.1% 0.1% 102 51 1.6% 1.6% 103 15 0.5% 0.5% 104 12 0.4% 0.4% 105 6 0.2% 0.2% 106 0.2 0.2% 107 18 0.6% 0.6% 108 11 0.4% 0.4% 109 14 0.4% 0.4% 110 8 0.3% 0.3% 111 5 0.2% 0.2% 112 6 0.2% 0.2% 112 58 1.9% 1.9% 113 6 0.2% 0.2% 114 0.4% 0.4% 115 6 0.2% 0.2% 116 16 0.5% 0.5% 117 10 0.3% 0.3% 118 1 0.4% 0.1%	98	20	0.6 %	0.6%
101 4 0.1% 0.1% 102 51 1.6% 1.6% 103 15 0.5% 0.5% 104 12 0.4% 0.4% 105 6 0.2% 0.2% 106 3 0.1% 0.1% 107 18 0.6% 0.6% 108 11 0.4% 0.4% 109 14 0.4% 0.4% 110 8 0.3% 0.3% 111 0.4% 0.4% 0.4% 110 4 0.4% 0.4% 110 5 0.2% 0.2% 111 0.4 0.4% 0.3% 112 58 1.9% 1.9% 113 25 0.8% 1.9% 114 0.4 0.4% 0.4% 115 16 0.5% 0.5% 116 0.5 0.5% 0.5% 117 0.1 0.3% 0.3% 118 0.1 0.1% 0.1% <t< td=""><td>99</td><td>21</td><td>0.7 %</td><td>0.7%</td></t<>	99	21	0.7 %	0.7%
102 51 1.6 % 1.6% 103 15 0.5 % 0.5% 104 12 0.4 % 0.4% 105 6 0.2 % 0.2% 106 3 0.1 % 0.1% 107 18 0.6 % 0.6% 108 11 0.4 % 0.4% 109 14 0.4 % 0.4% 110 8 0.3 % 0.2% 112 5 0.2 % 0.2% 112 58 1.9 % 1.9% 113 25 0.8 % 1.9 % 114 0.4 % 0.4 % 115 16 0.5 % 0.5% 116 10 0.3 % 0.6 % 116 0.1 % 0.4 % 0.4 % 117 10 0.3 % 0.5 % 117 0.1 % 0.1 % 0.1 % 120 0.1 % 0.1 % 0.1 % 121 0.1 %	100	4	0.1 %	0.1%
103 15 0.5% 0.5% 104 12 0.4% 0.4% 105 6 0.2% 0.2% 106 3 0.1% 0.1% 107 18 0.6% 0.6% 108 11 0.4% 0.4% 109 14 0.4% 0.4% 110 8 0.3 0.3% 111 5 0.2% 0.2% 112 58 1.9% 1.9% 113 25 0.8% 0.8% 114 0.4% 0.4% 115 18 0.6% 0.6% 116 16 0.5% 0.5% 117 10 0.3% 0.3% 118 0.6% 0.6% 0.6% 117 10 0.3% 0.3% 118 0.6 0.5% 0.5% 119 2 0.1% 0.1% 120 3 0.1% 0.1% <td>101</td> <td>4</td> <td>0.1 %</td> <td>0.1%</td>	101	4	0.1 %	0.1%
104 112 0.4 % 0.2% 105 6 0.2 % 0.2% 106 3 0.1 % 0.1% 107 18 0.6 % 0.6% 108 11 0.4 % 0.4% 109 14 0.4 % 0.4% 110 8 0.3 % 0.3% 111 5 0.2 % 0.2% 112 58 1.9 % 1.9 % 113 25 0.8 % 0.8 % 114 0.4 % 0.4 % 0.4 % 115 0.6 % 0.6 % 0.6 % 116 0.5 % 0.5 % 0.5 % 117 10 0.3 % 0.3 % 118 35 1.1 % 1.1 % 119 2 0.1 % 0.1 % 120 3 0.1 % 0.1 % 121 4 0.1 % 0.1 % 122 0.7 % 0.7 % 0.5 % 123	102	51	1.6 %	1.6%
105 6 0.2% 0.2% 106 3 0.1% 0.1% 107 18 0.6% 0.6% 108 11 0.4% 0.4% 109 14 0.4% 0.4% 110 8 0.3% 0.3% 111 5 0.2% 0.2% 112 58 1.9% 1.9% 113 25 0.8% 0.8% 114 0.4% 0.4% 0.4% 115 18 0.6% 0.6% 116 16 0.5% 0.5% 117 10 0.3 0.3% 118 35 1.1% 1.1% 119 2 0.1% 0.1% 120 3 0.1% 0.1% 121 4 0.1% 0.1% 122 0.7% 0.7% 0.5% 123 0.1 0.1% 0.5% 124 0.1 0.5% <td>103</td> <td>15</td> <td>0.5 %</td> <td>0.5%</td>	103	15	0.5 %	0.5%
106 3 0.1% 0.0% 107 18 0.6% 0.6% 108 11 0.4% 0.4% 109 14 0.4% 0.4% 110 8 0.3% 0.3% 111 5 0.2% 0.2% 112 58 1.9% 1.9% 113 25 0.8% 0.8% 114 0.4% 0.4% 0.4% 115 18 0.6% 0.6% 116 16 0.5% 0.5% 117 10 0.3% 0.3% 118 35 1.1% 1.1% 119 2 0.1% 0.1% 120 3 0.1% 0.1% 121 4 0.1% 0.1% 122 0.7% 0.7% 123 15 0.5% 0.5% 124 0.1 0.1% 0.5% 125 8 0.3 0.3%	104	12	0.4 %	0.4%
107 18 0.6% 0.6% 108 11 0.4% 0.4% 109 14 0.4% 0.4% 110 8 0.3% 0.3% 111 5 0.2% 0.2% 112 58 1.9% 1.9% 113 25 0.8% 0.8% 114 0.4 0.4% 0.4% 115 18 0.6% 0.6% 116 16 0.5% 0.5% 117 10 0.3% 0.3% 118 35 1.1% 1.1% 119 2 0.1% 0.1% 120 3 0.1% 0.1% 121 4 0.1% 0.1% 122 0.7% 0.7% 123 0.5% 0.5% 124 0.1% 0.1% 125 8 0.3% 0.3% 126 17 0.5% 0.5% 127	105	6	0.2 %	0.2%
108 11 0.4% 0.4% 109 14 0.4% 0.4% 110 8 0.3% 0.3% 111 5 0.2% 0.2% 112 58 1.9% 1.9% 113 25 0.8% 0.8% 114 44 0.4% 0.4% 115 18 0.6% 0.6% 116 16 0.5% 0.5% 117 10 0.3% 0.3% 118 35 1.1% 1.1% 119 2 0.1% 0.1% 120 3 0.1% 0.1% 121 4 0.1% 0.1% 122 0.7% 0.7% 123 0.1% 0.1% 124 0.1% 0.5% 125 8 0.3% 0.3% 126 13 0.4% 0.4% 125 8 0.3% 0.3% 126 17 0.5% 0.5% 127 6 0.2% 0.2%	106	3	0.1 %	0.1%
109 14 0.4% 0.4% 110 8 0.3% 0.3% 111 5 0.2% 0.2% 112 58 1.9% 1.9% 113 25 0.8% 0.8% 114 0.4% 0.4% 115 18 0.6% 0.6% 116 16 0.5% 0.5% 117 10 0.3% 0.3% 118 35 1.1% 1.1% 119 2 0.1% 0.1% 120 3 0.1% 0.1% 121 4 0.1% 0.1% 122 2 0.7% 0.7% 123 15 0.5% 0.5% 124 13 0.4% 0.4% 125 8 0.3% 0.3% 126 17 0.5% 0.5% 127 6 0.2% 0.2% 128 12 0.4% 0.4%	107	18	0.6 %	0.6%
1110 8 0.3% 0.3% 1111 5 0.2% 0.2% 112 58 1.9% 1.9% 113 25 0.8% 0.8% 114 0.4% 0.4% 115 18 0.6% 0.6% 116 16 0.5% 0.5% 117 10 0.3% 0.3% 118 35 1.1% 1.1% 119 2 0.1% 0.1% 120 3 0.1% 0.1% 121 4 0.1% 0.1% 122 2 0.7% 0.7% 123 15 0.5% 0.5% 124 13 0.4% 0.4% 125 8 0.3% 0.3% 126 17 0.5% 0.5% 127 6 0.2% 0.2% 128 12 0.4% 0.4% 129 34 1.1% 1.1% 130 1 0.0% 0.0% 131 1 <td>108</td> <td>11</td> <td>0.4 %</td> <td>0.4%</td>	108	11	0.4 %	0.4%
111 5 0.2% 0.2% 112 58 1.9% 1.9% 113 25 0.8% 0.8% 114 4 0.4% 0.4% 115 18 0.6% 0.6% 116 16 0.5% 0.5% 117 10 0.3% 0.3% 118 35 1.1% 1.1% 119 2 0.1% 0.1% 120 3 0.1% 0.1% 121 4 0.1% 0.1% 122 2 0.7% 0.7% 123 15 0.5% 0.5% 124 13 0.4% 0.4% 125 8 0.3% 0.3% 126 17 0.5% 0.5% 127 6 0.2% 0.2% 128 12 0.4% 0.4% 129 34 1.1% 1.1% 130 1 0.0% 0.0% 131 1 0.0% 0.6% 132	109	14	0.4 %	0.4%
112 58 1.9% 1.9% 113 25 0.8% 0.8% 114 0.4% 0.4% 0.4% 115 18 0.6% 0.6% 116 16 0.5% 0.5% 117 10 0.3% 0.3% 118 35 1.1% 1.1% 119 2 0.1% 0.1% 120 3 0.1% 0.1% 121 4 0.1% 0.1% 122 2 0.7% 0.7% 123 15 0.5% 0.5% 124 13 0.4% 0.4% 125 8 0.3% 0.3% 126 17 0.5% 0.5% 127 6 0.2% 0.2% 128 12 0.4% 0.4% 129 34 1.1% 1.1% 130 1 0.0% 0.0% 131 0.6% 0.6% 0.6% 132 6 0.2% 0.2% 133	110	8	0.3 %	0.3%
113 25 0.8% 0.8% 114 0.4% 0.4% 115 18 0.6% 0.6% 116 16 0.5% 0.5% 117 10 0.3% 0.3% 118 35 1.1% 1.1% 119 2 0.1% 0.1% 120 3 0.1% 0.1% 121 4 0.1% 0.1% 122 22 0.7% 0.7% 123 15 0.5% 0.5% 124 13 0.4% 0.4% 125 8 0.3% 0.3% 126 17 0.5% 0.5% 127 6 0.2% 0.2% 128 12 0.4% 0.4% 129 34 1.1% 1.1% 130 1 0.0% 0.0% 131 19 0.6% 0.6% 132 6 0.2% 0.2% 133 18 0.6% 0.6% 134 11 <td>111</td> <td>5</td> <td>0.2 %</td> <td>0.2%</td>	111	5	0.2 %	0.2%
114 0.4 % 0.4 % 115 18 0.6 % 0.6 % 116 16 0.5 % 0.5 % 117 10 0.3 % 0.3 % 118 35 1.1 % 1.1 % 119 2 0.1 % 0.1 % 120 3 0.1 % 0.1 % 121 4 0.1 % 0.1 % 122 0.7 % 0.7 % 123 15 0.5 % 0.5 % 124 13 0.4 % 0.4 % 125 8 0.3 % 0.3 % 126 17 0.5 % 0.5 % 127 6 0.2 % 0.2 % 128 12 0.4 % 0.4 % 129 34 1.1 % 1.1 % 130 1 0.0 % 0.0 % 131 0.0 % 0.6 % 132 6 0.2 % 0.2 % 133 18 0.6 % 0.6 % 134 11 0.4 % 0.4 % 135 <td< td=""><td>112</td><td>58</td><td>1.9 %</td><td>1.9%</td></td<>	112	58	1.9 %	1.9%
115 18 0.6% 0.6% 116 0.5% 0.5% 117 10 0.3% 0.3% 118 35 1.1% 1.1% 119 2 0.1% 0.1% 120 3 0.1% 0.1% 121 4 0.1% 0.1% 122 0.7% 0.7% 123 15 0.5% 0.5% 124 13 0.4% 0.4% 125 8 0.3% 0.3% 126 17 0.5% 0.5% 127 6 0.2% 0.2% 128 12 0.4% 0.4% 129 34 1.1% 1.1% 130 1 0.0% 0.0% 131 1 0.0% 0.0% 132 6 0.2% 0.2% 133 18 0.6% 0.6% 134 11 0.4% 0.4% 135 0.2% 0.2% 0.2%	113	25	0.8 %	0.8%
116 16 0.5 % 0.5% 117 10 0.3 % 0.3% 118 35 1.1 % 1.1% 119 2 0.1 % 0.1% 120 3 0.1 % 0.1% 121 4 0.1 % 0.1% 122 22 0.7 % 0.7% 123 15 0.5 % 0.5% 124 13 0.4 % 0.4% 125 8 0.3 % 0.3% 126 17 0.5 % 0.5% 127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2 % 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2 %	114	14	0.4 %	0.4%
117 10 0.3 % 0.3% 118 35 1.1 % 1.1% 119 2 0.1 % 0.1% 120 3 0.1 % 0.1% 121 4 0.1 % 0.1% 122 0.7 % 0.7% 123 15 0.5 % 0.5% 124 13 0.4 % 0.4% 125 8 0.3 % 0.3% 126 17 0.5 % 0.5% 127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 10 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 0.2 % 0.2% 0.2%	115	18	0.6 %	0.6%
118 35 1.1 % 1.1 % 119 2 0.1 % 0.1 % 120 3 0.1 % 0.1 % 121 4 0.1 % 0.1 % 122 0.7 % 0.7 % 123 15 0.5 % 0.5 % 124 13 0.4 % 0.4 % 125 8 0.3 % 0.3 % 126 17 0.5 % 0.5 % 127 6 0.2 % 0.2 % 128 12 0.4 % 0.4 % 129 34 1.1 % 1.1 % 130 1 0.0 % 0.0 % 131 1 0.6 % 0.6 % 132 6 0.2 % 0.2 % 133 18 0.6 % 0.6 % 134 11 0.4 % 0.4 % 135 5 0.2 % 0.2 %	116	16	0.5 %	0.5%
119 2 0.1 % 0.1% 120 3 0.1 % 0.1% 121 4 0.1 % 0.1% 122 22 0.7 % 0.7% 123 15 0.5 % 0.5% 124 13 0.4 % 0.4% 125 8 0.3 % 0.3% 126 17 0.5 % 0.5% 127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	117	10	0.3 %	0.3%
120 3 0.1 % 0.1% 121 4 0.1 % 0.1% 122 22 0.7 % 0.7% 123 15 0.5 % 0.5% 124 13 0.4 % 0.4% 125 8 0.3 % 0.3% 126 17 0.5 % 0.5% 127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	118	35	1.1 %	1.1%
121 4 0.1 % 0.1% 122 22 0.7 % 0.7% 123 15 0.5 % 0.5% 124 13 0.4 % 0.4% 125 8 0.3 % 0.3% 126 17 0.5 % 0.5% 127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	119	2	0.1 %	0.1%
122 0.7 % 0.7% 123 15 0.5 % 0.5% 124 13 0.4 % 0.4% 125 8 0.3 % 0.3% 126 17 0.5 % 0.5% 127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	120	3	0.1 %	0.1%
123 15 0.5 % 0.5% 124 13 0.4 % 0.4% 125 8 0.3 % 0.3% 126 17 0.5 % 0.5% 127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	121	4	0.1 %	0.1%
124 13 0.4 % 0.4% 125 8 0.3 % 0.3% 126 17 0.5 % 0.5% 127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	122	22	0.7 %	0.7%
125 8 0.3 % 0.3% 126 17 0.5 % 0.5% 127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	123	15	0.5 %	0.5%
126 17 0.5 % 0.5% 127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	124	13	0.4 %	0.4%
127 6 0.2 % 0.2% 128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	125	8	0.3 %	0.3%
128 12 0.4 % 0.4% 129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	126	17	0.5 %	0.5%
129 34 1.1 % 1.1% 130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	127	6	0.2 %	0.2%
130 1 0.0 % 0.0% 131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	128	12	0.4 %	0.4%
131 19 0.6 % 0.6% 132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	129	34	1.1 %	1.1%
132 6 0.2 % 0.2% 133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	130	1	0.0 %	0.0%
133 18 0.6 % 0.6% 134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	131	19	0.6 %	0.6%
134 11 0.4 % 0.4% 135 5 0.2 % 0.2%	132	6	0.2 %	0.2%
135 5 0.2 % 0.2%	133	18	0.6 %	0.6%
	134	11	0.4 %	0.4%
136 12 0.4 % 0.4%	135	5	0.2 %	0.2%
	136	12	0.4 %	0.4%

Value	Frequency	%	Valid %
137	6	0.2 %	0.2%
138	17	0.5 %	0.5%
139	14	0.4 %	0.4%
140	23	0.7 %	0.7%
141	6	0.2 %	0.2%
142	17	0.5 %	0.5%
143	3	0.1 %	0.1%
144	5	0.2 %	0.2%
145	14	0.4 %	0.4%
146	15	0.5 %	0.5%
147	18	0.6 %	0.6%
148	17	0.5 %	0.5%
149	10	0.3 %	0.3%
150	11	0.4 %	0.4%
151	5	0.2 %	0.2%
152	12	0.4 %	0.4%
153	6	0.2 %	0.2%
154	4	0.1 %	0.1%
155	40	1.3 %	1.3%
156	3	0.1 %	0.1%
157	4	0.1 %	0.1%
158	18	0.6 %	0.6%
159	9	0.3 %	0.3%
160	11	0.4 %	0.4%
162	4	0.1 %	0.1%
163	16	0.5 %	0.5%
164	16	0.5 %	0.5%
165	14	0.4 %	0.4%
166	12	0.4 %	0.4%
167	3	0.1 %	0.1%
168	8	0.3 %	0.3%
169	7	0.2 %	0.2%
170	18	0.6 %	0.6%
171	7	0.2 %	0.2%
172	2	0.1 %	0.1%
173	4	0.1 %	0.1%
174	4	0.1 %	0.1%
175	22	0.7 %	0.7%
176	3	0.1 %	0.1%
177	11	0.4 %	0.4%
178	6	0.2 %	0.2%

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Value	Frequency	%	Valid %
179	4	0.1 %	0.1%
180	8	0.3 %	0.3%
181	7	0.2 %	0.2%
182	8	0.3 %	0.3%
183	6	0.2 %	0.2%
184	3	0.1 %	0.1%
185	7	0.2 %	0.2%
186	5	0.2 %	0.2%
187	13	0.4 %	0.4%
188	3	0.1 %	0.1%
189	2	0.1 %	0.1%
190	2	0.1 %	0.1%
191	7	0.2 %	0.2%
192	2	0.1 %	0.1%
193	7	0.2 %	0.2%
194	2	0.1 %	0.1%
195	7	0.2 %	0.2%
196	11	0.4 %	0.4%
197	3	0.1 %	0.1%
198	10	0.3 %	0.3%
199	4	0.1 %	0.1%
200	5	0.2 %	0.2%
201	1	0.0 %	0.0%
202	1	0.0 %	0.0%
203	1	0.0 %	0.0%
204	1	0.0 %	0.0%
205	1	0.0 %	0.0%
206	1	0.0 %	0.0%
207	2	0.1 %	0.1%
208	2	0.1 %	0.1%
209	7	0.2 %	0.2%
210	3	0.1 %	0.1%

Valid	Invalid	Min	Max	Mean	Median	Stdev
3119	0	1.00	210.00	81.51	73.00	53.41

DMA 1 2003 DMA name

Location: 52-120 (width: 69; decimal: 0)

Variable Type: character (ISO)

Value	Frequency	%	Valid %
ABILENE (TX) - SWEETWATER (TX)	16	0.5 %	0.5%
ALBANY (GA)	17	0.5 %	0.5%
ALBANY (NY) - SCHENECTADY (NY) - TROY (NY)	14	0.4 %	0.4%
ALBUQUERQUE (NM) - SANTA FE (NM)	31	1.0 %	1.0%
ALEXANDRIA (LA)	4	0.1 %	0.1%
ALPENA (MI)	2	0.1 %	0.1%
AMARILLO (TX)	34	1.1 %	1.1%
ANCHORAGE (AK)	3	0.1 %	0.1%
ATLANTA (GA)	53	1.7 %	1.7%
AUGUSTA (GA)	18	0.6 %	0.6%
AUSTIN (TX)	12	0.4 %	0.4%
BAKERSFIELD (CA)	1	0.0 %	0.0%
BALTIMORE (MD)	11	0.4 %	0.4%
BANGOR (ME)	6	0.2 %	0.2%
BATON ROUGE (LA)	13	0.4 %	0.4%
BEAUMONT (TX) - PORT ARTHUR (TX)	6	0.2 %	0.2%
BEND (OR)	1	0.0 %	0.0%
BILLINGS (MT)	18	0.6 %	0.6%
BILOXI (MS) - GULFPORT (MS)	4	0.1 %	0.1%
BINGHAMTON (NY)	4	0.1 %	0.1%
BIRMINGHAM (AL) - ANNISTON (AL) - TUSCALOOSA (AL)	20	0.6 %	0.6%
BLUEFIELD (WV) - BECKLEY (WV) - OAK HILL (WV)	10	0.3 %	0.3%
BOISE (ID)	13	0.4 %	0.4%
BOSTON (MA) - MANCHESTER (NH)	16	0.5 %	0.5%
BOWLING GREEN (KY)	8	0.3 %	0.3%
BUFFALO (NY)	10	0.3 %	0.3%
BURLINGTON (VT) - PLATTSBURGH (NY)	17	0.5 %	0.5%
BUTTE (MT) - BOZEMAN (MT)	7	0.2 %	0.2%
CASPER (WY) - RIVERTON (WY)	5	0.2 %	0.2%
CEDAR RAPIDS (IA) - WATERLOO (IA) - IOWA CITY (IA) - DUBUQUE (IA)	21	0.7 %	0.7%
CHAMPAIGN (IL) - SPRINGFIELD (IL) - DECATUR (IL)	20	0.6 %	0.6%
CHARLESTON (SC)	6	0.2 %	0.2%
CHARLESTON (WV) - HUNTINGTON (WV)	34	1.1 %	1.1%
CHARLOTTE (NC)	22	0.7 %	0.7%
CHARLOTTESVILLE	1	0.0 %	0.0%
CHARLOTTESVILLE (VA)	4	0.1 %	0.1%
CHATTANOOGA (TN)	18	0.6 %	0.6%
CHEYENNE (WY) - SCOTTSBLUF (NE)	3	0.1 %	0.1%
CHICAGO (IL)	16	0.5 %	0.5%
CHICO (CA) - REDDING (CA)	6	0.2 %	0.2%

Value	Frequency	%	Valid %
CINCINNATI (OH)	24	0.8 %	0.8%
CLARKSBURG (WV) - WESTON (WV)	12	0.4 %	0.4%
CLEVELAND (OH) - AKRON (OH) - CANTON (OH)	17	0.5 %	0.5%
COLORADO SPRINGS (CO) - PUEBLO (CO)	11	0.4 %	0.4%
COLUMBIA (MO) - JEFFERSON CITY (MO)	14	0.4 %	0.4%
COLUMBIA (SC)	11	0.4 %	0.4%
COLUMBUS (GA)	17	0.5 %	0.5%
COLUMBUS (MS) - TUPELO (MS) - WEST POINT (MS)	19	0.6 %	0.6%
COLUMBUS (OH)	20	0.6 %	0.6%
CORPUS CHRISTI (TX)	12	0.4 %	0.4%
DALLAS (TX) - FT. WORTH (TX)	32	1.0 %	1.0%
DAVENPORT (IA) - ROCK ISLAND (IL) - MOLINE (IL)	17	0.5 %	0.5%
DAYTON (OH)	11	0.4 %	0.4%
DENVER (CO)	59	1.9 %	1.9%
DES MOINES (IA) - AMES (IA)	35	1.1 %	1.1%
DETROIT (MI)	9	0.3 %	0.3%
DOTHAN (AL)	7	0.2 %	0.2%
DULUTH (MN) - SUPERIOR (WI)	12	0.4 %	0.4%
EL PASO (TX)	4	0.1 %	0.1%
ELMIRA (NY)	4	0.1 %	0.1%
ERIE (PA)	3	0.1 %	0.1%
EUGENE (OR)	4	0.1 %	0.1%
EUREKA (CA)	2	0.1 %	0.1%
EVANSVILLE (IN)	21	0.7 %	0.7%
FAIRBANKS (AK)	1	0.0 %	0.0%
FARGO (ND) - VALLEY CITY (ND)	35	1.1 %	1.1%
FLINT (MI) - SAGINAW (MI) - BAY CITY (MI)	13	0.4 %	0.4%
FLORENCE (SC) - MYRTLE BEACH (SC)	8	0.3 %	0.3%
FRESNO (CA) - VISALIA (CA)	6	0.2 %	0.2%
FT. MYERS (FL) - NAPLES (FL)	6	0.2 %	0.2%
FT. SMITH (AR) - FAY (AR) - SPRINGDALE (AR) - ROGERS (AR)	11	0.4 %	0.4%
FT. WAYNE (IN)	12	0.4 %	0.4%
GAINESVILLE (FL)	4	0.1 %	0.1%
GLENDIVE (MT)	3	0.1 %	0.1%
GRAND JUNCTION (CO) - MONTROSE (CO)	3	0.1 %	0.1%
GRAND RAPIDS (MI) - KALAMAZOO (MI) - BATTLE CREEK (MI)	14	0.4 %	0.4%
GREAT FALLS (MT)	13	0.4 %	0.4%
GREEN BAY (WI) - APPLETON (WI)	16	0.5 %	0.5%
GREENSBORO (NC) - HIGH POINT (NC) - WINSTON SALEM (NC)	15	0.5 %	0.5%

GREENVILLE (NC) - NEW BERN (NC) - WASHINGTON (NC) 15 0.5 % 0.9 % GREENVILLE (SC) - SPARTANBURG (SC) - ASHEVILLE 28 0.9 % 0.9% (NC) - ANDERSON (SC) 8 0.3 % 0.3% GREENWOOD (MS) - GREENVILLE (MS) 8 0.3 % 0.3% HARLINGEN (TX) - WESLACO (TX) - BROWNSVILLE (TX) 4 0.1 % 0.1% - MCALLEN (TX) 3 0.1 % 0.1% HARRISBURG (PA) - LANCASTER (PA) - LEBANON (PA) 3 0.1 % 0.1% HARRISONBURG 3 0.1 % 0.1% HARRISONBURG (VA) 3 0.1 % 0.1% HARTFORD (CT) - NEW HAVEN (CT) 7 0.2 % 0.2% HARTFORD (CT) - LAUREL (MS) 8 0.3 % 0.3% HELENA (MT) 1 0.1 % 0.1% HOUSTON (TX) 19 0.6 % 0.6% HUHTSVILLE (AL) - DECATUR (AL) - FLORENCE (AL) 11 0.4 % 0.4% IDAHO FALLS (ID) - POCATELLO (ID) 14 0.4 % 0.4% IDAHO FALLS (IN) 32 0.0	Value	Frequency	%	Valid %
(NC) - ANDERSON (SC) 8 0.3 % 0.3% GREENWOOD (MS) - GREENVILLE (MS) 8 0.3 % 0.3% HARLINGEN (TX) - WESLACO (TX) - BROWNSVILLE (TX) - MCALLEN (TX) - 0.1% - HARRISBURG (PA) - LANCASTER (PA) - LEBANON (PA) - YORK (PA) 3 0.1 % 0.1% HARRISONBURG (VA) 3 0.1 % 0.1% HARRISONBURG (MS) - LAUREL (MS) 8 0.3 % 0.3% HARTISBURG (MS) - LAUREL (MS) 8 0.3 % 0.3% HELENA (MT) 2 0.1 % 0.1% HONOLULU (HI) 4 0.1 % 0.1% HONDISTON (TX) 19 0.6 % 0.6% HUNTSVILLE (AL) - DECATUR (AL) - FLORENCE (AL) 11 0.4 % 0.4% IDAHO FALLS (ID) - POCATELLO (ID) 14 0.4 % 0.4% IDAHO FALLS (ID) - POCATELLO (ID) 14 0.4 % 0.4% JACKSON (MS) 24 0.8 % 0.8% JACKSON (MS) 24 0.8 % 0.8% JACKSON (MS) 1 0.5 % 0.5%	GREENVILLE (NC) - NEW BERN (NC) - WASHINGTON (NC)	15	0.5 %	0.5%
HARLINGEN (TX) - WESLACO (TX) - BROWNSVILLE (TX) - MCALLEN (TX) HARRISBURG (PA) - LANCASTER (PA) - LEBANON (PA) - YORK (PA) HARRISONBURG HARRISONBURG (VA) HARRISONBURG (VA) HARTFORD (CT) - NEW HAVEN (CT) HATTIESBURG (MS) - LAUREL (MS) HELLENA (MT) HONOLULU (HI) HONOLULU (HI) HOUSTON (TX) HOUSTON (TX) HOUSTON (TX) HOUSTON (TX) JACKSON (MS) JACKSON (MS) JACKSON (TN) JACKSON (TN) JOHNSTOWN (PA) - ALTOONA (PA) JOHNSTOWN (PA) - ALTOONA (PA) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (LA) LAFAYETTE (LA) LAREDO (TX) LASTINGEN (NS) LAKE CHARLES (LA) LAREDO (TX) LASTINGEN (NS) LACKSON (MS) JACKSONS (MS) JOHNSTOWN (PA) - ALTOONS (PA) JUNEAU (AK) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (LA) LAFAYETTE (LA) LAFAYETTE (LA) LAREDO (TX) LAREDO (TX) LASTINGEN (NS) LAREDO (TX) LASTINGEN (NS) LASTINGEN (NS) LAREDO (TX) LASTINGEN (NS) LASTINGEN (NS) LAREDO (TX) LASTINGEN (NS) LASTINGEN (NS) LASTINGEN (NS) LAREDO (TX) LASTINGEN (NS) LAS		28	0.9 %	0.9%
- MCALLEN (TX) HARRISBURG (PA) - LANCASTER (PA) - LEBANON (PA) - YORK (PA) HARRISONBURG HARRISONBURG (VA) HARRISONBURG (VA) HARTFORD (CT) - NEW HAVEN (CT) HATTIESBURG (MS) - LAUREL (MS) HELENA (MT) HONOLULU (HI) HONOLULU (HI) HOUSTON (TX) HUNTSVILLE (AL) - DECATUR (AL) - FLORENCE (AL) IDAHO FALLS (ID) - POCATELLO (ID) JACKSON (MS) JACKSON (MS) JACKSON (MS) JACKSON (MS) JACKSON (ILLE (FL) JOHNSTOWN (PA) - ALTOONA (PA) JOHNSTOWN (PA) - ALTOONA (PA) JOHESBORO (AR) JOHESBORO (AR) JOHESBORO (TN) KANSAS CITY (MO) KANSAS CITY (MO) KANSAS CITY (MO) KANSAS CITY (MO) LAFAYETTE (LA) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (LA) LARSUNG (MI) LAFAYETTE (LA) LARSUNG (MI) LAFAYETTE (LA) LANSING (MI) LAST (MR) LAST (GREENWOOD (MS) - GREENVILLE (MS)	8	0.3 %	0.3%
YORK (PA) HARRISONBURG HARRISONBURG (VA) HARTFORD (CT) - NEW HAVEN (CT) HATTIESBURG (MS) - LAUREL (MS) HELENA (MT) HONOLULU (HI) HOUSTON (TX) HUNTSVILLE (AL) - DECATUR (AL) - FLORENCE (AL) IDAHO FALLS (ID) - POCATELLO (ID) JACKSON (MS) JACKSON (MS) JACKSON (TN) JACKSON (TN) JONESBORO (AR) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANASA SCITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (LA) LARSON (MS) LARSON (MS) LAFAYETTE (LA) LARSON (MS) LARSO		4	0.1 %	0.1%
HARRISONBURG (VA) HARTFORD (CT) - NEW HAVEN (CT) HATTIESBURG (MS) - LAUREL (MS) HELENA (MT) HONOLULU (HI) HOUSTON (TX) HUNTSVILLE (AL) - DECATUR (AL) - FLORENCE (AL) IDAHO FALLS (ID) - POCATELLO (ID) JACKSON (MS) JACKSON (MS) JACKSON (TN) JOHNSTOWN (PA) - ALTOONA (PA) JOHNSTOWN (PA) - ALTOONA (PA) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (LA) LARS (L		9	0.3 %	0.3%
HARTFORD (CT) - NEW HAVEN (CT) 7 0.2 % 0.2% 1.4 MATTIESBURG (MS) - LAUREL (MS) 8 0.3 % 0.3% 1.5 MELENA (MT) 2 0.1 % 0.1% 1.5 MELENA (MT) 2 0.1 % 0.1% 1.5 MELENA (MT) 4 0.1 % 0.1 % 1.5 MELENA (MT) 19 0.6 % 0.6% 1.5 MELENA (MT) 10 0.5 MELENA (MT) 10 0.3 % 0.3% 1.0 MELENA (MT) 10 0.3 % 0.3% 1.0 MELENA (MT) 10 0.3 MELENA (MT) 10 0.3 MELENA (MT) 10 0.3 MELENA (MT) 10 0.3 MELENA (MT) 10 0.0	HARRISONBURG	3	0.1 %	0.1%
HATTIESBURG (MS) - LAUREL (MS) HELENA (MT) HONOLULU (HI) HONOLULU (HI) HOUSTON (TX) HUNTSVILLE (AL) - DECATUR (AL) - FLORENCE (AL) IDAHO FALLS (ID) - POCATELLO (ID) INDIANAPOLIS (IN) JACKSON (MS) JACKSON (MS) JACKSON (MS) JACKSON (TN) JACKSON (TN) JOHNSTOWN (PA) - ALTOONA (PA) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANSAS CITY (MO) KANSAS CITY (MO) KANSAS CITY (MO) LA CROSSE (WI) - EAU CLAIRE (WI) LA FAYETTE (LA) LAFAYETTE (LA) LARE CHARLES (LA) LANSING (MI) LEXINGTON (KY) LIMA (OH) LINCOLN (RE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LITTLE ROCK (AR) - PINE BLUFF (AR) LOS ANGELES (CA) LOUISVILLE (KY) LOS ANGELES (CA) LOUISVILLE (KY) LO 2.0 0.1% LO 2.0 0.1% LO 2.0 0.1% LO 2.0 0.2%	HARRISONBURG (VA)	3	0.1 %	0.1%
HELENA (MT) HONOLULU (HI) HOUSTON (TX) HOUSTON (TX) HUNTSVILLE (AL) - DECATUR (AL) - FLORENCE (AL) IDAHO FALLS (ID) - POCATELLO (ID) INDIANAPOLIS (IN) JACKSON (MS) JACKSON (MS) JACKSON (TN) JACKSON (TN) JOHNSTOWN (PA) - ALTOONA (PA) JONESBORO (AR) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (LA) LARE CHARLES (LA) LARE CHARLES (LA) LAREDO (TX) LAS VEGAS (NV) LEXINGTON (NE) - HASTINGS (NE) - KEARNEY (NE) LITCLE ROCK (AR) - PINE BLUFF (AR) LOS ANGELES (CA) LOUISVILLE (KY) LOS ANGELES (CA) LOUISVILLE (KY) LO 28 LO 9, 9, 0.9% LO 9, 0.9% LOUISVILLE (KY) LO 9, 0.9%	HARTFORD (CT) - NEW HAVEN (CT)	7	0.2 %	0.2%
HONOLULU (HI) HOUSTON (TX) HOUSTON (TX) HUNTSVILLE (AL) - DECATUR (AL) - FLORENCE (AL) IDAHO FALLS (ID) - POCATELLO (ID) INDIANAPOLIS (IN) JACKSON (MS) JACKSON (MS) JACKSON (TN) JACKSON (TN) JOHNSTOWN (PA) - ALTOONA (PA) JONESBORO (AR) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (LA) LAFAYETTE (LA) LAFAYETTE (LA) LARE CHARLES (NY) LEXINGTON (KY) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITCLE ROCK (AR) - PINE BLUFF (AR) LOS ANGELES (CA) LOUISVILLE (KY) LO 1,1% LO 0,1%	HATTIESBURG (MS) - LAUREL (MS)	8	0.3 %	0.3%
HOUSTON (TX)	HELENA (MT)	2	0.1 %	0.1%
HUNTSVILLE (AL) - DECATUR (AL) - FLORENCE (AL) IDAHO FALLS (ID) - POCATELLO (ID) IDAHO FALLS (ID) - POCATELLO (ID) INDIANAPOLIS (IN) JACKSON (MS) JACKSON (MS) JACKSON (MS) JACKSON (TN) JACKSON (TN) JACKSONVILLE (FL) JOHNSTOWN (PA) - ALTOONA (PA) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (LA) LAFAYETTE (LA) LARACTET (LA) LAREDO (TX) LAREDO (TX) LAS VEGAS (NV) LAS VEGAS (NV) LAS VEGAS (NV) LIMA (OH) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LO 4,4% 10.0,4% 10.0,4% 10.0,3% 10.3% 10.0% 1	HONOLULU (HI)	4	0.1 %	0.1%
IDAHO FALLS (ID) - POCATELLO (ID)	HOUSTON (TX)	19	0.6 %	0.6%
INDIANAPOLIS (IN) JACKSON (MS) JACKSON (MS) JACKSON (TN) 6 0.2 % 0.8% JACKSON (TN) 6 0.2 % 0.2% JACKSONVILLE (FL) J5 0.5 % 0.5% JOHNSTOWN (PA) - ALTOONA (PA) JONESBORO (AR) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IA) LAFAYETTE (LA) LAKE CHARLES (LA) LANSING (MI) LAS VEGAS (NV) LAS VEGAS (NV) LEXINGTON (KY) LIMA (OH) LIMA (OH) LIMA (OH) LIMCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LOS ANGELES (CA) LOUISVILLE (KY) 20 0.9% 1.0%	HUNTSVILLE (AL) - DECATUR (AL) - FLORENCE (AL)	11	0.4 %	0.4%
JACKSON (MS) JACKSON (TN) JACKSON (TN) JACKSONVILLE (FL) JACKSONVILLE (FL) JOHNSTOWN (PA) - ALTOONA (PA) JONESBORO (AR) JONESBORO (AR) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IA) LAFAYETTE (LA) LAKE CHARLES (LA) LANSING (MI) LAS VEGAS (NV) LAS VEGAS (NV) LIMA (OH) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LOS MOSSILLE (KY) LOS ANGELES (CA) LOUISVILLE (KY) 28 0.9% 0.2%	IDAHO FALLS (ID) - POCATELLO (ID)	14	0.4 %	0.4%
JACKSON (TN) JACKSONVILLE (FL) JACKSONVILLE (FL) JOHNSTOWN (PA) - ALTOONA (PA) JONESBORO (AR) JONESBORO (AR) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IN) LAFAYETTE (LA) LARE CHARLES (LA) LANSING (MI) LAS VEGAS (NV) LAS VEGAS (NV) LIMA (OH) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LOS 30	INDIANAPOLIS (IN)	32	1.0 %	1.0%
JACKSONVILLE (FL) JOHNSTOWN (PA) - ALTOONA (PA) JONESBORO (AR) JONESBORO (AR) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IN) LAFAYETTE (LA) LANSING (MI) LANSING (MI) LANSING (MI) LAS VEGAS (NV) LAS VEGAS (NV) LEXINGTON (KY) LITTLE ROCK (AR) - PINE BLUFF (AR) LOS ANGELES (CA) LOS WIO - ALTOONA (PA) 10 0.5 % 0.2 % 0.2 % 0.5 % 0.5 % 0.5 % 0.5 % 0.5 % 0.5 % 0.5 % 0.5 % 0.5 % 0.7 % 0.7 % 0.7 % 0.7 % 0.7 % 0.1	JACKSON (MS)	24	0.8 %	0.8%
JOHNSTOWN (PA) - ALTOONA (PA) JONESBORO (AR) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IN) LAFAYETTE (LA) LANSING (MI) LANSING (MI) LANSING (MI) LAS VEGAS (NV) LAS VEGAS (NV) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LOS & N.2% LOW M. 0.3% LOW M. 0.3% LOW M. 0.3% LOW M. 0.1% LOW	JACKSON (TN)	6	0.2 %	0.2%
JONESBORO (AR) JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) KNOXVILLE (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IN) LAFAYETTE (LA) LAKE CHARLES (LA) LANSING (MI) LARSUNG (MI) LAS VEGAS (NV) LEXINGTON (KY) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LOS ANGELES (CA) LOS ANGELES (CA) LOUISVILLE (KY) 10.0.4% 0.2%	JACKSONVILLE (FL)	15	0.5 %	0.5%
JOPLIN (MO) - PITTSBURG (KS) JUNEAU (AK) LANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IN) LAFAYETTE (LA) LAKE CHARLES (LA) LANSING (MI) LAS VEGAS (NV) LEXINGTON (KY) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LOS ANGELES (CA) LOS SITY (MO) 10.4% 10.4% 10.4% 10.6% 10.6% 10.6% 10.4% 10.5% 10.5% 10.6% 10.2% 10.9% 10.9%	JOHNSTOWN (PA) - ALTOONA (PA)	10	0.3 %	0.3%
JUNEAU (AK) KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) KNOXVILLE (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IN) LAFAYETTE (LA) LAKE CHARLES (LA) LANSING (MI) LARDO (TX) LAS VEGAS (NV) LEXINGTON (KY) LIMA (OH) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LOUISVILLE (KY) 10.0 % 0.0% 0.0% 0.0% 0.0% 0.0% 0.5% 0.1% 0.	JONESBORO (AR)	7	0.2 %	0.2%
KANSAS CITY (MO) KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) KNOXVILLE (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IN) LAFAYETTE (LA) LAKE CHARLES (LA) LANSING (MI) LAREDO (TX) LAS VEGAS (NV) LEXINGTON (KY) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LOS ANGELES (CA) LOUISVILLE (KY) 10.5 % 0.5% 0.5% 0.5% 0.5% 0.5% 0.5% 0.1% 0.1% 0.1% 0.1% 1.0% 0.1% 0.1% 0.1% 1.0% 0.1% 1.0% 0.1% 1.0% 0.1% 1.0% 0.1% 1.0% 0.1% 1.0% 0.1% 1.0% 0.1% 1.0%	JOPLIN (MO) - PITTSBURG (KS)	14	0.4 %	0.4%
KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN) 17 0.5 % 0.5% KNOXVILLE (TN) 22 0.7 % 0.7% 1.4 CROSSE (WI) - EAU CLAIRE (WI) 15 0.5 % 0.5% 1.4 CROSSE (WI) - EAU CLAIRE (WI) 15 0.5 % 0.5% 1.4 CROSSE (LA) 15 0.1 % 0.1 % 1.4 CROSSE (LA) 15 0.2 % 0.2 % 1.4 CROSSE (LA) 16 CROSSE (LA) 17 CROSSE (LA) 17 CROSSE (LA) 18 0.1 % 0.1 % 1.4 CROSSE (LA) 19 CROSSE (LA) 10 CROSS	JUNEAU (AK)	1	0.0 %	0.0%
KNOXVILLE (TN) LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IN) LAFAYETTE (IN) LAFAYETTE (LA) LAKE CHARLES (LA) LANSING (MI) LANSING (MI) LAS VEGAS (NV) LAS VEGAS (NV) LEXINGTON (KY) LIMA (OH) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LOS ANGELES (CA) LOUISVILLE (KY) 20.7 % 0.7% 0.7% 0.7% 0.7% 0.1% 0.	KANSAS CITY (MO)	30	1.0 %	1.0%
LA CROSSE (WI) - EAU CLAIRE (WI) LAFAYETTE (IN) LAFAYETTE (LA) LAFAYETTE (LA) LAFAYETTE (LA) LAKE CHARLES (LA) LANSING (MI) LANSING (MI) LAS VEGAS (NV) LAS VEGAS (NV) LEXINGTON (KY) LIMA (OH) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LOUISVILLE (KY) 15 0.5 % 0.5% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 1.6% 1.6% 1.6% 1.2% 0.9% 0.9%	KINGSPORT (TN) - JOHNSON CITY (TN) - BRISTOL (TN)	17	0.5 %	0.5%
LAFAYETTE (IN) LAFAYETTE (LA) LAFAYETTE (LA) LAKE CHARLES (LA) LANSING (MI) LANSING (MI) LAS VEGAS (NV) LEXINGTON (KY) LIMA (OH) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LOS ANGELES (CA) LOUISVILLE (KY) 2 0.1 % 0.1% 0	KNOXVILLE (TN)	22	0.7 %	0.7%
LAFAYETTE (LA) 8 0.3 % 0.3% LAKE CHARLES (LA) 4 0.1 % 0.1% LANSING (MI) 5 0.2 % 0.2% LAREDO (TX) 2 0.1 % 0.1% LAS VEGAS (NV) 3 0.1 % 0.1% LEXINGTON (KY) 39 1.3 % 1.3% LIMA (OH) 2 0.1 % 0.1% LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) 51 1.6 % 1.6% LITTLE ROCK (AR) - PINE BLUFF (AR) 36 1.2 % 1.2% LOS ANGELES (CA) 6 0.2 % 0.2% LOUISVILLE (KY) 28 0.9 % 0.9%	LA CROSSE (WI) - EAU CLAIRE (WI)	15	0.5 %	0.5%
LAKE CHARLES (LA) LANSING (MI) LANSING (MI) 5 0.2 % 0.2% LAREDO (TX) LAS VEGAS (NV) LEXINGTON (KY) 3 1.3 % 1.3 % LIMA (OH) 2 0.1 % 0.1% LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LOS ANGELES (CA) 6 0.2 % 0.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2%	LAFAYETTE (IN)	2	0.1 %	0.1%
LANSING (MI) 5 0.2 % 0.2% LAREDO (TX) 2 0.1 % 0.1% LAS VEGAS (NV) 3 0.1 % 0.1% LEXINGTON (KY) 39 1.3 % 1.3% LIMA (OH) 2 0.1 % 0.1% LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) 51 1.6 % 1.6% LITTLE ROCK (AR) - PINE BLUFF (AR) 36 1.2 % 1.2% LOS ANGELES (CA) 6 0.2 % 0.2% LOUISVILLE (KY) 28 0.9 % 0.9%	LAFAYETTE (LA)	8	0.3 %	0.3%
LAREDO (TX) LAS VEGAS (NV) LEXINGTON (KY) LIMA (OH) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LOS ANGELES (CA) LOUISVILLE (KY) 2 0.1 % 0.1% 1.3% 1.3% 1.3% 1.3% 1.4% 1.6% 1.6% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2%	LAKE CHARLES (LA)	4	0.1 %	0.1%
LAS VEGAS (NV) LEXINGTON (KY) Solve 1.3% LIMA (OH) LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) LITTLE ROCK (AR) - PINE BLUFF (AR) LOS ANGELES (CA) LOUISVILLE (KY) Solve 1.3% 1.3% 1.3% 1.3% 1.3% 1.4% 1.6% 1.6% 1.6% 1.6% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2%	LANSING (MI)	5	0.2 %	0.2%
LEXINGTON (KY) 39 1.3 % 1.3% LIMA (OH) 2 0.1 % 0.1% LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) 51 1.6 % 1.6% LITTLE ROCK (AR) - PINE BLUFF (AR) 36 1.2 % 1.2% LOS ANGELES (CA) 6 0.2 % 0.2% LOUISVILLE (KY) 28 0.9 % 0.9%	LAREDO (TX)	2	0.1 %	0.1%
LIMA (OH) 2 0.1 % 0.1% LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) 51 1.6 % 1.6% LITTLE ROCK (AR) - PINE BLUFF (AR) 36 1.2 % 1.2% LOS ANGELES (CA) 6 0.2 % 0.2% LOUISVILLE (KY) 28 0.9 % 0.9%	LAS VEGAS (NV)	3	0.1 %	0.1%
LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE) 51 1.6 % 1.6% LITTLE ROCK (AR) - PINE BLUFF (AR) 36 1.2 % 1.2% LOS ANGELES (CA) 6 0.2 % 0.2% LOUISVILLE (KY) 28 0.9 % 0.9%	LEXINGTON (KY)	39	1.3 %	1.3%
LITTLE ROCK (AR) - PINE BLUFF (AR) 36 1.2 % 1.2% LOS ANGELES (CA) 6 0.2 % 0.2% LOUISVILLE (KY) 28 0.9 % 0.9%	LIMA (OH)	2	0.1 %	0.1%
LOS ANGELES (CA) 6 0.2 % 0.2% LOUISVILLE (KY) 28 0.9 % 0.9%	LINCOLN (NE) - HASTINGS (NE) - KEARNEY (NE)	51	1.6 %	1.6%
LOUISVILLE (KY) 28 0.9 % 0.9%	LITTLE ROCK (AR) - PINE BLUFF (AR)	36	1.2 %	1.2%
` '	LOS ANGELES (CA)	6	0.2 %	0.2%
LUBBOCK (TX) 18 0.6 % 0.6%	LOUISVILLE (KY)	28	0.9 %	0.9%
	LUBBOCK (TX)	18	0.6 %	0.6%

Value	Frequency	%	Valid %
MACON (GA)	22	0.7 %	0.7%
MADISON (WI)	11	0.4 %	0.4%
MANKATO (MN)	4	0.1 %	0.1%
MARQUETTE (MI)	11	0.4 %	0.4%
MEDFORD (OR) - KLAMATH FALLS (OR)	6	0.2 %	0.2%
MEMPHIS (TN)	28	0.9 %	0.9%
MERIDIAN (MS)	7	0.2 %	0.2%
MIAMI (FL) - FT. LAUDERDALE (FL)	3	0.1 %	0.1%
MILWAUKEE (WI)	10	0.3 %	0.3%
MINNEAPOLIS (MN) - ST. PAUL (MN)	57	1.8 %	1.8%
MINOT (ND) - BISMARCK (ND) - DICKINSON (ND)	40	1.3 %	1.3%
MISSOULA (MT)	7	0.2 %	0.2%
MOBILE (AL) - PENSACOLA (FL) - FT. WALTON (FL)	11	0.4 %	0.4%
MONROE (LA) - EL DORADO (AR)	18	0.6 %	0.6%
MONTEREY (CA) - SALINAS (CA)	3	0.1 %	0.1%
MONTGOMERY (AL) - SELMA (AL)	16	0.5 %	0.5%
NASHVILLE (TN)	47	1.5 %	1.5%
NEW ORLEANS (LA)	14	0.4 %	0.4%
NEW YORK (NY)	29	0.9 %	0.9%
NORFOLK (VA) - PORTSMOUTH (VA) - NEWPORT NEWS (VA)	25	0.8 %	0.8%
NORFOLK-PORTSMTH-NEWPT NWS	4	0.1 %	0.1%
NORTH PLATTE (NE)	7	0.2 %	0.2%
ODESSA (TX) - MIDLAND (TX)	18	0.6 %	0.6%
OKLAHOMA CITY (OK)	35	1.1 %	1.1%
OMAHA (NE)	25	0.8 %	0.8%
ORLANDO (FL) - DAYTONA BEACH (FL) - MELBOURNE (FL)	9	0.3 %	0.3%
OTTUMWA (IA) - KIRKSVILLE (MO)	10	0.3 %	0.3%
PADUCAH (KY) - CAPE GIRARDEAU (MO) - HARRISBURG (IL) - MT VERNON (KS)	45	1.4 %	1.4%
PANAMA CITY (FL)	9	0.3 %	0.3%
PARKERSBURG (WV)	3	0.1 %	0.1%
PEORIA (IL) - BLOOMINGTON (IL)	10	0.3 %	0.3%
PHILADELPHIA (PA)	18	0.6 %	0.6%
PHOENIX (AZ)	10	0.3 %	0.3%
PITTSBURGH (PA)	16	0.5 %	0.5%
PORTLAND (ME) - AUBURN (ME)	11	0.4 %	0.4%
PORTLAND (OR)	27	0.9 %	0.9%
PRESQUE ISLE (ME)	1	0.0 %	0.0%
PROVIDENCE (RI) - NEW BEDFORD (MA)	6	0.2 %	0.2%
QUINCY (IL) - HANNIBAL (MO) - KEOKUK (IA)	16	0.5 %	0.5%

Value	Frequency	%	Valid %
RALEIGH (NC) - DURHAM (NC) - FAYETTEVILLE (NC)	22	0.7 %	0.7%
RAPID CITY (SD)	22	0.7 %	0.7%
RENO (NV)	14	0.4 %	0.4%
RICHMOND (VA) - PETERSBURG (VA)	29	0.9 %	0.9%
RICHMOND-PETERSBURG	4	0.1 %	0.1%
ROANOKE (VA) - LYNCHBURG (VA)	25	0.8 %	0.8%
ROANOKE-LYNCHBURG	12	0.4 %	0.4%
ROCHESTER (MN) - MASON CITY (IA) - AUSTIN (MN)	12	0.4 %	0.4%
ROCHESTER (NY)	5	0.2 %	0.2%
ROCKFORD (IL)	5	0.2 %	0.2%
SACRAMENTO (CA) - STOCKTON (CA) - MODESTO (CA)	16	0.5 %	0.5%
SALISBURY (MD)	5	0.2 %	0.2%
SALT LAKE CITY (UT)	40	1.3 %	1.3%
SAN ANGELO (TX)	11	0.4 %	0.4%
SAN ANTONIO (TX)	25	0.8 %	0.8%
SAN DIEGO (CA)	1	0.0 %	0.0%
SAN FRANCISCO (CA) - OAKLAND (CA) - SAN JOSE (CA)	10	0.3 %	0.3%
SANTA BARBARA (CA) - SAN MARCOS (CA) - SAN LUIS OBISPO (CA)	2	0.1 %	0.1%
SAVANNAH (GA)	20	0.6 %	0.6%
SEATTLE (WA) - TACOMA (WA)	17	0.5 %	0.5%
SHERMAN (TX) - ADA (OK)	11	0.4 %	0.4%
SHREVEPORT (LA)	25	0.8 %	0.8%
SIOUX CITY (IA)	23	0.7 %	0.7%
SIOUX FALLS (SD) - MITCHELL (SD)	58	1.9 %	1.9%
SOUTH BEND (IN) - ELKHART (IN)	10	0.3 %	0.3%
SPOKANE (WA)	24	0.8 %	0.8%
SPRINGFIELD (MA) - HOLYOKE (MA)	3	0.1 %	0.1%
SPRINGFIELD (MO)	32	1.0 %	1.0%
ST. JOSEPH (MO)	7	0.2 %	0.2%
ST. LOUIS (MO)	28	0.9 %	0.9%
SYRACUSE (NY)	7	0.2 %	0.2%
TALLAHASSEE (FL) - THOMASVILLE (GA)	18	0.6 %	0.6%
TAMPA (FL) - ST. PETERSBURG (FL) - SARASOTA (FL)	10	0.3 %	0.3%
TERRE HAUTE (IN)	15	0.5 %	0.5%
TOLEDO (OH)	13	0.4 %	0.4%
TOPEKA (KS)	17	0.5 %	0.5%
TRAVERSE CITY (MI) - CADILLAC (MI)	25	0.8 %	0.8%
TRI-CITIES, TN-VA	2	0.1 %	0.1%
TUCSON (AZ) - SIERRA VISTA (AZ)	3	0.1 %	0.1%
TULSA (OK)	21	0.7 %	0.7%

Value	Frequency	%	Valid %
TWIN FALLS (ID)	7	0.2 %	0.2%
TYLER (TX) - LONGVIEW (TX) - LUFKIN (TX) - NACOGDOCHES (TX)	14	0.4 %	0.4%
UTICA (NY)	3	0.1 %	0.1%
VICTORIA (TX)	1	0.0 %	0.0%
WACO (TX) - TEMPLE (TX) - BRYAN (TX)	14	0.4 %	0.4%
WASHINGTON (DC) - HAGERSTOWN (MD)	34	1.1 %	1.1%
WASHINGTON, DC(HAGRSTWN)	7	0.2 %	0.2%
WATERTOWN (NY)	3	0.1 %	0.1%
WAUSAU (WI) - RHINELANDER (WI)	11	0.4 %	0.4%
WEST PALM BEACH (FL) - FT. PIERCE (FL)	5	0.2 %	0.2%
WHEELING (WV) - STEUBENVILLE (OH)	11	0.4 %	0.4%
WICHITA (KS) - HUTCHINSON (KS)	65	2.1 %	2.1%
WICHITA FALLS (TX) - LAWTON (OK)	17	0.5 %	0.5%
WILKES BARRE (PA) - SCRANTON (PA)	17	0.5 %	0.5%
WILMINGTON (NC)	5	0.2 %	0.2%
YAKIMA (WA) - PASCO (WA) - RICHLAND (WA) - KENNEWICK (WA)	6	0.2 %	0.2%
YOUNGSTOWN (OH)	4	0.1 %	0.1%
YUMA (AZ) - EL CENTRO (CA)	2	0.1 %	0.1%
ZANESVILLE (OH)	1	0.0 %	0.0%

Valid	Invalid	Min	Max	Mean	Median	Stdev	
3119	0	N/A	N/A	N/A	N/A	N/A	

DMAINDEX2

2 2003 DMA rank

Location:

121-123 (width: 3; decimal: 0)

Variable Type:

numeric (ISO)

Interval:

discrete

Value	Frequency	%	Valid %
2	1	0.0 %	14.3%
5	1	0.0 %	14.3%
16	1	0.0 %	14.3%
80	1	0.0 %	14.3%
114	1	0.0 %	14.3%
158	1	0.0 %	14.3%
161	1	0.0 %	14.3%
. (M)	3112	99.8 %	-

Valid	Invalid	Min	Max	Mean	Median	Stdev
7	3112	2.00	161.00	76.57	80.00	70.15

DMA2 2 2003 DMA name

Location: 124-192 (width: 69; decimal: 0)

Variable Type: character (ISO)

Value	Frequency	%	Valid %
9: System Missing	3112	99.8 %	99.8%
LOS ANGELES (CA)	1	0.0 %	0.0%
ODESSA (TX) - MIDLAND (TX)	1	0.0 %	0.0%
PALM SPRINGS (CA)	1	0.0 %	0.0%
PHOENIX (AZ)	1	0.0 %	0.0%
RENO (NV)	1	0.0 %	0.0%
SAN FRANCISCO (CA) - OAKLAND (CA) - SAN JOSE (CA)	1	0.0 %	0.0%
SYRACUSE (NY)	1	0.0 %	0.0%

Valid	Invalid	Min	Max	Mean	Median	Stdev	
3119	0	N/A	N/A	N/A	N/A	N/A	

INTRODUCTION OF TV TO US MEDIA MARKET, 1946 - 1960

INTRODUCTION OF TV TO US MEDIA MARKET, 1946 - 1960

Principal Investigators: Matthew Gentzkow, University of Chicago Jesse Shapiro, University of Chicago

Date: September 2007

DESCRIPTION OF DATAFILES:

This study catalogs the introduction of television to media markets in the US. The file titled "TV station diffusion by DMA, 1946 - 1960" lists the name and the start date of the first commercial TV station in each Nielsen media market (DMA) in the United States. This dataset uses the 2002/2003 definitions of Nielsen media markets. The file titled "TV set household diffusion by county, 1950 - 1960" lists by county the number of households that own TV sets for the years 1950 and 1953 - 1960. The file titled "Crosswalk - county to DMA" matches each county to its respective DMA(s).

DATAFILE 1: TV station diffusion by DMA, 1946 - 1960

DATA SOURCE: This file compiles the entry data of the first commercial TV station that appears in each DMA from the 1960, 1970, and 1954 TV Factbooks and from the 2001 Broadcasting & Cable Yearbook. In each source, the commercial TV station with the earliest start date was identified. In the order as the raw data sources appear above, the earliest commercial TV station was identified from the first raw data source that reported a commercial TV station for a specific DMA. An exception was made for four DMAs where an experimental TV station preceded and became a commercial TV station. All DMAs with tvyear values earlier than 1946 are reported as 1946 and all DMAs with tvyear values later than 1960 are reported as 1960 in this datafile.

UNIT OF ANALYSIS: DMA (i.e., Direct Marketing Area)

DICTIONARY

210110111111			
variable	Description		
dmaindex	2002/2003 Nielsen Media Resarch DMA rank by the number of TV		
	owning households (this variable is used as a unique identifier)		
dma	2002/2003 Nielsen Media Research DMA (i.e., Direct Marketing Area)		
	name, using the full city names and the corresponding state postal codes		
tvyear	the first year when commercial TV station(s) were broadcasting for the		
	sum equivalent of at least 3 (full) months		
station	the call-letters of the first commercial TV station		
date	the start date of the first commercial TV station		

MISSING DATA

A blank in the call letter field and a '.' in the date field signifies missing data.

DATAFILE 2: TV set diffusion by US county, 1950 and 1953 - 1960

DATA SOURCE: This file compiles the total number of households and the number of TV owning households per county reported by the 1950 Census, 1954 TV Magazine, and the 1953 & 1955-1959 TV Factbooks, and the 1962 County Databook from the US Census. The FIPS codes are from ICPSR 2896, DS0082 1998 USA Counties Part A.

UNIT OF ANALYSIS: county

DICTIONARY

variable	Description
state	US postal code of US state
county	name of US county
statefp	US Census 1990 FIPS code for state
cntyfp	US Census 1990 FIPS code for county
year calendar year when tvhh and totalhh is observed	
tvhh	the number of households that own TV sets in a specific county
totalhh the total number of households in a specific county	
source data source for the tvhh value	

MISSING DATA

A '.' in the tvhh and totalhh field signifies missing data.

NOTE

While in most cases the tvhh and totalhh variables are directly reported by the raw data sources, this variable was calculated in some cases. In 1953, this variable is an average of the data reported by the NBC and CBS versions of the 1953 TV Factbook. In 1954, it is extrapolated from cases where data was reported for only a share of a country. In 1960, the 1962 County Databook reports what percent of households in a county have TVs. The tvhh variable is extrapolated by applying this percent to the reported number of households in that county.

DATAFILE 3: TV Crosswalk - county to DMA

DATA SOURCE: This datafile was compiled from The FIPS codes are from ICPSR 2896, DS0082 1998 USA Counties Part A and 2002/2003 County DMA, a file provided by Nielsen Media Research. The later file ranks DMA by the number of households in each DMA that own a TV.

UNIT OF ANALYSIS: county

DICTIONARY

variable	description
state	US postal code of US state

county	name of US county
statefp	US Census 1990 FIPS code for state
cntyfp	US Census 1990 FIPS code for county
cntytvhh	# of TV owning households in a specific county in 2002/2003 reported
	by Nielsen Media Research
dmaindex	2002/2003 Nielsen Media Research rank of the DMA that contains the
	county
dma	2002/2003 Nielsen Media Research name of the DMA that contains the
	county
dmaindex2	2002/2003 DMA rank of the second DMA that contains the county (i.e.,
	if a county is split between two DMAs)
dma2	2002/2003 DMA name of the second DMA that contains the county (i.e.,
	if a county is split between two DMAs)

NO MISSING DATA

If dmaindex2 reports "." or if dma2 reports "", then the county is entirely within one DMA.

NOTE: These files might be slightly different from the files used in Gentzkow (2006) and in Gentzkow and Shapiro (2008) because small discrepancies in the data compilation process were corrected in the creation of these archive datasets.

BIBLIOGRAPHY OF RELATED LITERATURE

Gentzkow, Matthew and Shapiro, Jesse. Preschool Television Viewing and Adolescent Test Scores_Historical Evidence from the Coleman Study. *Quarterly Journal of Economics*. Forthcoming.

Gentzkow, Matthew. Television and Voter Turnout. *Quarterly Journal of Economics*. CXXI (3). August 2006.