# **Angelica Palilio**

Graphic Designer | Honolulu, HI | (808) 990-2851 | angelicapal003@gmail.com

#### **ABOUT**

I am a passionate graphic designer with a solid foundation in design, combining creativity, attention to detail, and dedication in every project. I focus on delivering visually impactful designs that achieve the project objective. I'm committed to continuous growth through hands-on experience and collaboration, while working closely with teams to ensure clear communication and a smooth process from start to finish.

#### **WORK EXPERIENCE**

# New Media Arts Kapi'olani Community College, Honolulu, Hawai'i

In-House Intern

January 2025-May 2025

- Served as the primary communicator, managing outreach via email and Discord, and coordinating between students and faculty.
- Collaborated on the visual design of the show's website and contributed to the development
  of initial poster concepts, focusing on cohesive layout, typography, and brand alignment.
- Helped plan and execute student portrait sessions, including scheduling, setup, and photography.

### Wasiswas, Honolulu, Hawai'i

Student Intern

October 2024-December 2024

• Worked under the direction of a Creative Director to complete design tasks and iterated based on feedback to improve visual quality.

### Kapi'olani Community College, Honolulu, Hawai'i

Financial Aid Student Assistant

September 2023-Present

 Assisted students with Financial Aid inquiries through clear communication and managed administrative tasks, demonstrating attention to detail and strong organizational skills.

## Old Navy, Hilo/Honolulu, Hawai'i

Brand Associates

March 2021–September 2023

- Built strong communication skills by assisting a wide range of customers with purchases, returns, and loyalty programs which sharpened my ability to understand user needs and deliver thoughtful solutions.
- Maintained a cohesive store environment, managing product placement, pricing, and in-store
  marketing to highlight new arrivals, while applying design principles to optimize layout and
  customer flow.

# Mauna Loa Visitor's Center, Kea'au, Hawai'i

Sales Associate

June 2022-April 2023

- Contributed to the reopening of the visitor center, ensuring a welcoming environment through effective layout and design.
- Engaged with visitors, providing clear, informative communication and supporting product displays with design principles like balance and hierarchy.
- Assisted with inventory coordination and managed the photo booth experience, ensuring all elements aligned with the center's brand and enhanced the guest experience.

#### **EDUCATION**

Kapiʻolani Community College, Honolulu, Hawaiʻi

AS in New Media Arts Interface Design August 2023-December 2025

Leeward Community College, Honolulu, Hawai'i

CO in Graphic Design August 2022–May 2023

Hawai'i Community College, Hilo, Hawai'i

AA in Liberal Arts
August 2019–May 2021

#### **SOFTWARE**

Illustrator InDesign Photoshop After Effects HTML/CSS/JS Figma

#### COMPETENCIES

Packaging Design
Logo Design
Print Collateral
Brand & Identity
Web Design & Development