






Andrew Palmer

full-stack web developer with strong analytical and client-facing background

Ruby on Rails AngularJS Express Node.js Heroku Handlebars CSS
Javascript jQuery AJAX Git Bootstrap HTML SASS

 Cambridge, MA
 (617) 690-8147
 andrewpalmer.co
 andrew@andrewpalmer.co
 github.com/apalmer0

EXPERIENCE

General Assembly, Boston MA — Web Developer

JANUARY 2016 - APRIL 2016

- Completed 12-week immersive (~500 hours) web development course
- Developed 4 full-stack and front-end applications
- Used Github to manage version control while developing within project specifications and deadlines

flipbook

AngularJS, Express, Node, MongoDB

GIF-creation tool allowing users to upload images, draw 'frames' of an animation, and then compile them into an animated GIF.

upBucket

Express, Node, Bootstrap, Handlebars

File-storage app for uploading and retrieving files from Amazon Web Services, with tags, collaborators, and nested folders.

GymNews

Ruby on Rails, Bootstrap, Handlebars, Test-driven Development

Newsfeed app for creation of news stories with multiple associated resources, each of which can be favorited by individual users.

Tic Tac Toe

AJAX, jQuery, Bootstrap

Basic tic tac toe game with connections to an API to save or retrieve old games and allow for remote multiplayer games.

The Porch, LLC — Founder & CEO

AUGUST 2013 - PRESENT

- Managed development of web app, written in Ruby on Rails and AngularJS, for aiding climbing gym management and promoting community among climbers
- Lead a team of designers and developers in creation of mobile app with Digital Arts, Leadership, and Innovation (DALI) program at Dartmouth College
- Directed market research, app design and development, business development, marketing, and analytics
- Featured on Chalk Talk Climbing Podcast #45, "The Metrics of Community"

DigitasLBi, Boston MA — Senior Analyst & Analyst

OCTOBER 2012 - JANUARY 2016

- Researched, developed, and implemented technologies for unprecedented levels of audience behavioral insights
- Developed and presented dashboards, measurement strategies, ad-hoc analyses, and campaign wrap-ups to global clients
- Provided training and mentorship to junior team members, helping develop technical, analytical, and interpersonal skills

Rich Ideas, Richmond VA — Research Analyst

APRIL 2011 - OCTOBER 2012

- Identified trends in client data and optimized marketing efforts accordingly

EDUCATION

Dartmouth College

BA, Neuroscience Class of 2010

- Honors thesis research
- Palaeopitus Senior Society of campus leaders
- Dartmouth Outing Club president

COMMUNITY SERVICE

Rumney Climbers Association Board of Directors

- Event planning
- Fundraising \$300k for purchase of climbing land in Rumney, NH
- Community outreach
- Cliff and trail maintenance

ROCK CLIMBING

Accomplishments

- 15+ years of experience
- Only non-professional ascent of 'Jaws II', one of the hardest climbs in the country
- Competed in invitation-only World Cup climbing competition
- Accomplished over 100 ascents of climbs graded 5.13a - 5.15a