






# Andrew Palmer

*full-stack web developer with strong analytical and client-facing background*

Ruby on Rails   AngularJS   Express   Node.js   Heroku   Handlebars   CSS  
Javascript   jQuery   AJAX   Git   Bootstrap   HTML   SASS

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## EXPERIENCE

### General Assembly, Boston MA — Web Developer

JANUARY 2016 - APRIL 2016

- Completed 12-week immersive (~500 hours) web development course
- Developed 4 full-stack and front-end applications
- Used Github to manage version control while developing within project specifications and deadlines

#### flipbook

AngularJS, Express, Node, MongoDB

GIF-creation tool allowing users to upload images, draw 'frames' of an animation, and then compile them into an animated GIF.

#### upBucket

Express, Node, Bootstrap, Handlebars

File-storage app for uploading and retrieving files from Amazon Web Services, with tags, collaborators, and nested folders.

#### GymNews

Ruby on Rails, Bootstrap, Handlebars, Test-Driven Development

Newsfeed app for creation of news stories with multiple associated resources, each of which can be favorited by individual users.

#### Tic Tac Toe

AJAX, jQuery, Bootstrap

Basic tic tac toe game with connections to an API to save or retrieve old games and allow for remote multiplayer games.

### The Porch, LLC — Founder & CEO

AUGUST 2013 - PRESENT

- Managed development of web app, written in Ruby on Rails and AngularJS, for aiding climbing gym management and promoting community among climbers
- Lead a team of designers and developers in creation of mobile app with Digital Arts, Leadership, and Innovation (DALI) program at Dartmouth College
- Directed market research, app design and development, business development, marketing, and analytics
- Featured on Chalk Talk Climbing Podcast #45, "The Metrics of Community"

### DigitasLBi, Boston MA — Senior Analyst & Analyst

OCTOBER 2012 - JANUARY 2016

- Researched, developed, and implemented technologies for unprecedented levels of audience behavioral insights
- Developed and presented dashboards, measurement strategies, ad-hoc analyses, and campaign wrap-ups to global clients
- Provided training and mentorship to junior team members, helping develop technical, analytical, and interpersonal skills

### Rich Ideas, Richmond VA — Research Analyst

APRIL 2011 - OCTOBER 2012

- Identified trends in client data and optimized marketing efforts accordingly

## EDUCATION

### Dartmouth College

BA, Neuroscience Class of 2010

- Honors thesis research
- Palaeopitus Senior Society of campus leaders
- Dartmouth Outing Club president

## COMMUNITY SERVICE

### Rumney Climbers Association Board of Directors

- Event planning
- Fundraising \$300k for purchase of climbing land in Rumney, NH
- Community outreach
- Cliff and trail maintenance

## ROCK CLIMBING

### Accomplishments

- 15+ years of experience
- Only non-professional ascent of 'Jaws II', one of the hardest climbs in the country
- Competed in invitation-only World Cup climbing competition
- Accomplished over 100 ascents of climbs graded 5.13a - 5.15a