

Market Trends and Opportunities in the Travel Industry

Basic Idea of Project

- Predict which countries are next most likely to become tourist hotspots in order to offer advice for investment.
- For example, France is already one of the most visited countries for tourism, therefore it would not be ideal for making investments.
- Countries that are ideal are ones that are currently not very visited but are expected to see significant growth in the near future.
- The datasets used is a very wide dataset that includes various current statistics for each country as well as some historical ones.
- After analyzing the data, the countries should be clustered into appropriate clusters (like good or bad for tourism).

Skills Learned

- Working with travel and geo-data
- Working with time-series and missing historical data