

# Israel Public-Only Fund

December 2024

# IMPORTANT DISCLOSURES

The Ibex Israel Public-Only Fund is executed through Ibex Israel Public-Only LP, a Delaware limited partnership ("Ibex Israel Public-Only" or the "Fund"). Ibex Investors LLC ("Ibex") serves as the Investment Manager of the Fund, which commenced trading in April 2022 with internal capital only. The Fund was opened to outside investors on January 1, 2023. Please see below for additional information regarding performance reporting.

These materials are not an offer to sell securities of the Fund or a solicitation of offers to buy any such securities. Securities of the Fund are offered to qualified investors only by means of a complete offering memorandum and related subscription materials which contain significant additional information about the terms of an investment in the Fund (such documents,"). Any decision to invest must be based solely upon the information set forth in the Offering Documents for the Fund, regardless of any information investors may have been otherwise furnished, including these materials. In relation to each member state of the European Economic Area (each a "Member State") and the United Kingdom (the "elw"), which has implemented the Alternative Investment Fund Managers Directive (Directive 2011/61/EU) (the "AIFM Directive"), these materials may only be distributed to the extent that: (1) the Fund is capable of being marketed to prospective investors in the relevant Member State or the UK in accordance with the AIFM Directive (as implemented into the local law or regulation of the relevant Member State or the UK (including at the initiative of the prospective investor). These materials may only be provided to prospective investors in a Member State or the UK if such investors are "professional clients" for the purposes of the recast Markets in Financial Instruments Directive (Directive 2014/65/EU), as implemented in the relevant Member State or UK, as applicable. These materials are also only made available to and/or directed at persons in the UK who (i) are investment professionals falling within Article 19 of the FPO; (iii) are persons deprived and persons and Evaluation of this information. Ibex is regulated by the US Securities and Exchange Commission under US laws, which differ from Australian laws.

The performance set forth herein is based on the actual trades of the Fund, modified assuming an estimated operating expense ratio of 1% for the period from inception through December 31, 2022, and up to 1% per annum thereafter based on the expense cap described below. Such estimated expenses include, but are not limited to, organizational expenses and estimated fund administration fees, audit fees and legal fees ("Organizational and Ongoing Expenses"). The performance presented herein also reflects the deduction of the management fees and performance allocation that would have been attributable to the Fund at the Fund been funded by third party investors since inception. The performance allocation and, subject to the 1.0% cap, Organizational and Ongoing Expenses, may be higher or lower than the assumed amounts used herein for a hypothetical day one investor. The modified performance of the Fund is in no way indicative of future results of the Fund and prospective investors should not rely on this information in making an investment decision. The modified performance is presented for information purposes only and no representation is being made that, the Fund, any investor or portfolio will or is likely to achieve profits or losses similar to such performance. There is a significant risk that the actual performance of the Fund will be significantly different from the modified performance presented herein and the actual performance of the Fund will be significantly different from the modified performance presented herein and the actual performance allocation arrangements and the timing of contributions and withdrawals from the Fund. The modified performance was prepared by lbex based on unaudited financial information unless otherwise noted and has not been compiled, reviewed or audited by an independent accountant. The modified performance of the Fund is subject to future adjustment and revision. Other than the period from inception through December 31, 2022, year-to-date performance results assume an investmen

Direct comparisons between the performance of the Fund and the indices are not without complications. The Tel Aviv 125 Index ("TA-125") is the Tel Aviv Stock Exchange's most significant index and considered as the Israel Economy Benchmark Index. It is a stock market index of the 125 most highly capitalized companies listed on the Tel Aviv Stock Exchange. The S&P 500 Index is an unmanaged composite of 500 large capitalization companies and is widely used by professional investors as a performance benchmark of large-cap stocks. The Fund and its portfolio holdings differ materially from the holdings in the TA-125 and S&P 500. The Fund's portfolio may contain options and other derivative securities, illiquid securities and may be significantly less diversified when compared to the indices are unmanaged, market weighted and are not subject to any of the fees or expenses to which the Fund is subject. Due to the differences among the Fund and the performance of any index are for informational purposes only and reliance is not advised. It is not possible to invest directly in the indices listed. The investment performance of the Fund and the indices set forth herein are listed in U.S. dollars and include the re-investment of dividends.

Direct comparisons between the performance of the Fund and certain publicly traded investment vehicles with Israel-focused strategies are not without complications. The iShares MSCI Israel ETF ("MSCI") seeks to track the investment results of a broad-based index composed of Israeli equities, as represented by the MSCI Israel Capped Investable Market Index. MSCI invests in a representative sample of securities included in the MSCI Israel Capped Investable Market Index. Due to the use of representative sampling, MSCI may or may not hold all of the securities included in the MSCI Israel Capped Investable Market Index. The BlueStar Israel Technology ETF ("Bluestar") invests in Israeli companies and seeks to provide investment results that, before fees and expenses, correspond generally to the price and yield performance of the BlueStar Israel Global Technology Index. The ARK Israeli Innovative Technology ETF ("ARK") is an indexed exchange-traded fund that seeks investment results corresponding to the performance of the ARK Israeli Innovation Index, which is designed to track the price movements of exchange-listed Israeli companies whose main business operations are causing disruptive innovation in the areas of genomics, biotechnology, industrials, manufacturing, the Internet, and/or information technology. VanEck Israel ETF ("VanEck") seeks to replicate as closely as possible, before fees and expenses, the price and yield performance of the BlueStar Israel Global Index. The Fund's portfolio may contain options and other derivative securities, illiquid securities, and may be significantly less diversified when compared to MSCI. Bluestar, ARK, and VanEck (collectively, Israel ETFs). The Israel ETFs may be subject to different fees and expenses than the Fund. Due to the differences between the Fund and the Israel ETFs, no such Israel ETFs, on optional purposes only and reliance is not advised. The investment performance of the Fund and the Israel ETFs are for informational purposes only and reliance is not advised. Th

Actual portfolio composition may vary substantially from the Fund's current composition, both for reasons within and outside of Ibex's control, including performance and liquidity of individual investments, macroeconomic factors and changing market conditions. The Fund's composition is based on current expectations and Ibex has no obligation to notify an investor if actual composition differs from the current compositions set forth herein.

The description herein of Ibex's approach and the targeted characteristics of the Fund and investments is based on current expectations and should not be considered definitive or a guarantee that the approaches, strategies, and investment portfolio will, in fact, possess these characteristics. The opinions expressed herein are solely those of Ibex and have not been verified, confirmed, or otherwise attested to by any third party. Any data or information provided herein is obtained from what Ibex believes are reliable sources; however, Ibex does not represent that all such data or information is accurate or complete and it should not be relied upon as such. Notwithstanding the foregoing, Ibex has a reasonable believe that it can substantiate all material statements of fact contained herein. An investment in the Fund described herein involved a high degree of risk. Any reproduction or other distribution of this material in whole or in part without the prior written consent of lbex is prohibited.



# IMPORTANT DISCLOSURES

Slide 17 demonstrates a hypothetical trade in which the investor sold \$80 strike puts to a counterparty in August. Selling a put is taking on the obligation to buy shares from the counterparty at the strike price for a predetermined amount of time, thus, the investor was taking on the obligation to buy the shares at \$80 if required by the counterparty and was paid a premium upfront for taking on this obligation--\$8.79 in this instance. Thus, after netting out the \$8.79 from the \$8.0 obligation, if the shares were "put to the investor" (i.e., the counterparty exercised its option and required the investor to purchase the shares), the effective purchase price would have been \$71.21. Through 9/30, the market price of the shares was above the strike price and, thus, it would be unlikely that the counterparty would exercise the option. In such case, the investor would retain the premium and would not be required to sell the shares at a loss. The slide is for illustrative and educational purposes only to demonstrate how an options trade is effected and does not represent any actual trade or investment performance by any client of lbex.

Slide 18 demonstrates a hypothetical trade in which the investor sold \$5 strike puts to a counterparty in December. Selling a put is taking on the obligation to buy shares from the counterparty at the strike price for a predetermined amount of time, thus, the investor was taking on the obligation to buy the shares at \$5 if required by the counterparty and was paid a premium upfront for taking on this obligation--\$0.61 in this instance. Thus, after netting out the \$0.61 from the \$5 obligation, if the shares were "put to the investor" (i.e., the counterparty exercised its option and required the investor to purchase the shares), the effective purchase price would have been \$4.39. Through 9/30, the market price of the shares was below the strike price at multiple instances and, thus, it would be likely that the counterparty would exercise the option and the investor would be required to buy the shares at a loss. The slide is for illustrative and educational purposes only to demonstrate how an options trade is effected and does not represent any actual trade or investment performance by any client of lbex.

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in 2003, is a Denver-based investment firm with approximately \$926M in assets under management.<sup>1</sup> The firm seeks to invest in niche, underserved, and inefficient markets.

1. Assets under management estimated as of December 31, 2024 and includes unfunded commitments of closed-ended Funds.
2. Nasdag Stock Screener December 31, 2024



#### Niche and Focused

Mobility Disruption and Israel are primary focus



#### **Underserved**

Few investment firms are based in Israel, despite having the 3<sup>rd</sup> most NASDAQ-listed securities of any country<sup>2</sup>



#### **Inefficient Markets**

Very little sell-side coverage and difficult to access markets lead to limited information flow



#### Client-Centric

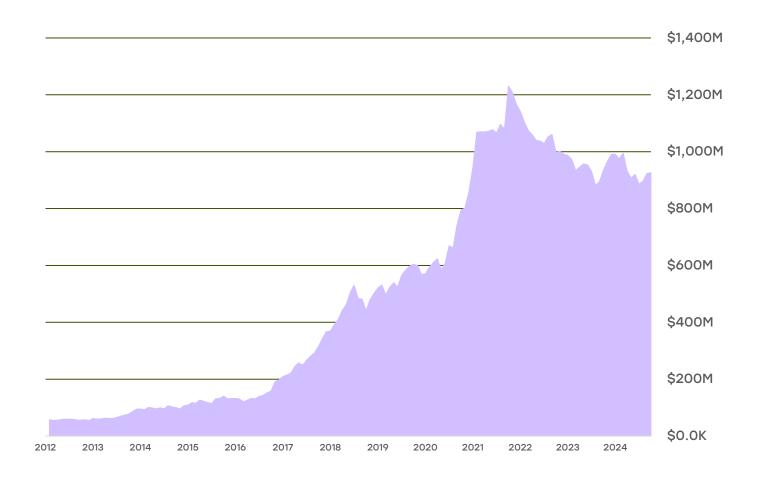
- Asset management is only source of revenue
- Transparency is a core principle: quarterly client updates, annual investor trips to see companies in Israel, bi-annual investor conference, and one-on-one meetings
- SEC-Registered<sup>1</sup>



#### **Aligned Interests**

- Founder & CEO has significant portion of his net worth invested in Ibex strategies, fostering a strong alignment of interests
- Management fees reinvested into firm resources

#### Ibex Investors' **Assets Under Management**<sup>2</sup>



<sup>1.</sup> Registration as an investment adviser does not imply that Ibex or any of its executive officers or employees possess a particular skill or training in the investment advisory business or any other business.
2. Information presented estimated as of December 31, 2024 and includes unfunded commitments of closed-ended Funds.





2003 Ibex is Founded **2014**First Select
Co-Investment

2020 Israel Early-Stage VC Fund Launched

2003 Microcap Fund Launched

2012 Israel Flagship Fund Launched 2020 Israel Presence Grows with New Office in HaArba'a Towers 2022 Israel Public-Only Fund Launched

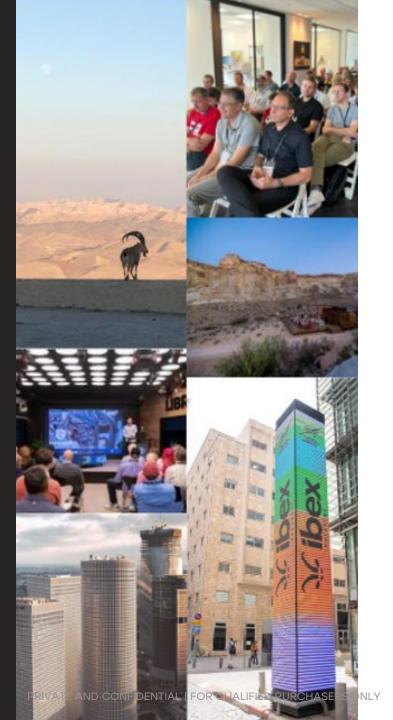
2021 Mobility Early-Stage VC Fund Launched 2024 Israel Early-Stage VC II Fund Launched

2024 Israel Secondary Launched

<sup>1.</sup> Timeline above represents current strategies

# Israel Public-Only Fund

An Israel-focused strategy, capitalizing on believed market-price inefficiencies and investing in businesses with expected economic moats.



#### **Single Country Focus (Israel)**



We believe Israel is one of the best start-up ecosystems outside Silicon Valley



High performing public markets

#### **Differentiated Strategy**



U.S.-based, Israel focused fund investing in public securities



Frequent trips and presence in Israel to enhance our hands-on and proactive approach



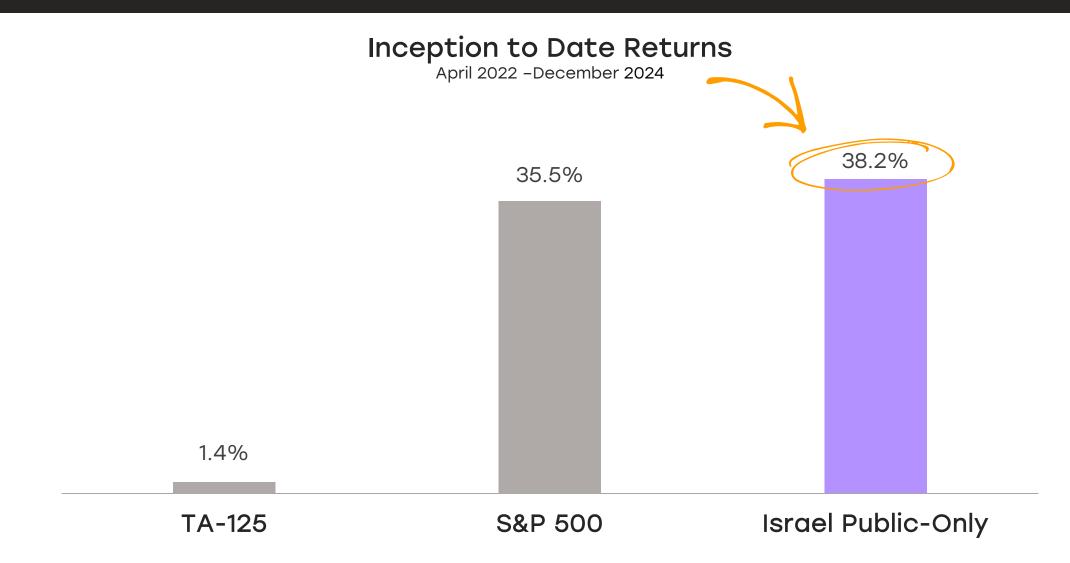
Concentrated portfolio, investing in 15-25 ideas

#### **Experienced Team**



Expertise in public equities, venture capital, and private equity

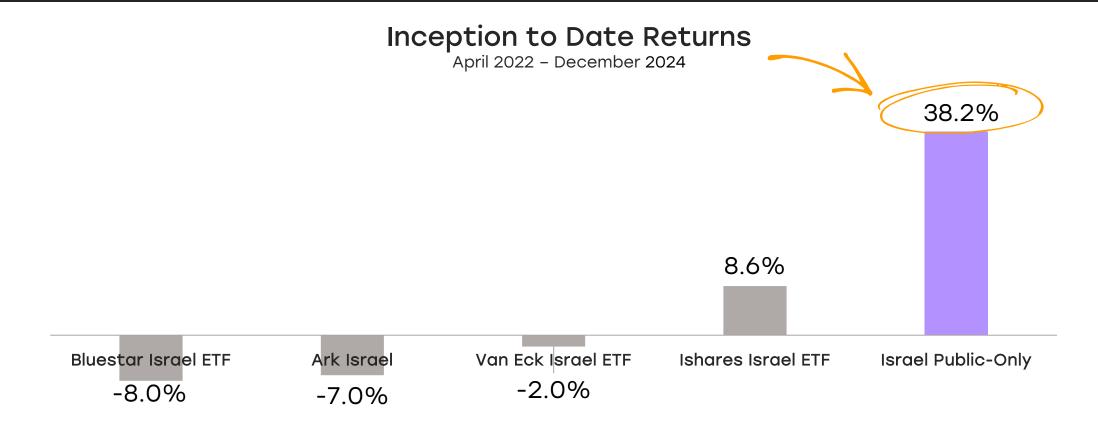
# ISRAEL PUBLIC-ONLY STRATEGY VS. TA-125 & S&P 500







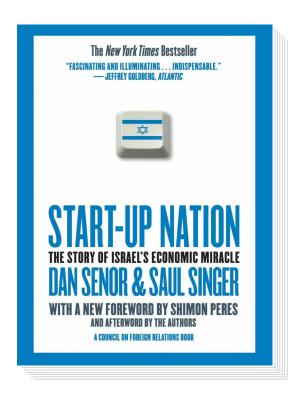
### ISRAEL PUBLIC-ONLY STRATEGY VS. ISRAEL FOCUSED ETFS



Information presented as of December 31, 2024 and all performance information for the Strategy is as described on the Important Disclosures slide. Further details about the performance calculations are available upon request.



# Why Israel?



Nicknamed the Start-Up Nation,¹ Israel has one of the most vibrant entrepreneurial ecosystems in the world.

- 1. Senor, Dan and Singer, Saul. Start-Up Nation, 2011
- 2. OECD Data Gross Domestic Spending on R&D, as a percentage of total GDP latest available data through 2022
- 3. Hi Tech Exit Report 2023 (PWC Israel)
- 4. Israel's New 'Cybersecurity Capital'? Intel to Open New R&D Center in Be'er Sheva, Haaretz, 2022

  Google's Verily Opens Israel R&D Center, Will Partner With Hospitals On Al In Healthcare, No Camels, 2021

  Apple setting up new R&D center in Jerusalem, CTech, 2022

  Bala Alta Naturarka to exactly Contar by 250 ampleyees. CTech, September 2023
- Palo Alto Networks to expand Israel Center by 250 employees, CTech, September 2023
- 5. Nasdag Stock Screener December 31, 2024

# Dynamic Ecosystem



#### **Highest R&D**

expenditure of any country in the world.2



#### **Active IPO Market**

with 120 transactions totaling \$96B from 2019-2023. Average deal size in 2023 increased slightly to \$842M from 2022's \$822M.<sup>3</sup>



#### Top R&D Center

for Intel, Google, IBM, Apple, Cisco, etc.<sup>4</sup>



### Most NASDAQ-listed

securities of any country after the United States and China.<sup>5</sup>



# Our Approach



# Philosophy

A focus on inefficient market prices, contrarian thinking, and old-fashioned hard work are the backbone of the Ibex philosophy.

### Contrarian Philosophy



"Some Americans came [to the Middle East] looking for oil, so they didn't stop in Israel. We came looking for brains, so we did stop in Israel."

# Warren Buffett (On why his first major acquisition outside the U.S. was an Israeli company)



"The easiest way to win at investing is by sticking to inefficient markets."<sup>2</sup>

Howard Marks (In his 2014 memo, "Getting Lucky")

<sup>2.</sup> Marks, Howard. "Getting Lucky", Pg. 8.



<sup>1.</sup> Pearl, Mona. "9." Grow Globally Opportunities for Your Middle-Market Company around the World, Wiley, Hoboken, NJ, 2011.

# Deep Pipeline of New Opportunities

**267**<sup>1</sup>

Companies at Series C or later 722 Number of Israeli IPOs in 2021 \$71B<sup>2</sup>
Total value of Israeli IPOs in 2021

**2**<sup>3</sup>

Portfolio Companies

- 1. Data sourced from Start-Up Nation Central as of December 31, 2024
- 2. Hi Tech Exit Report 2023 (PWC Israel)
- 3. The number of companies from the 2021 IPO class that are included in the portfolio as of December 31, 2024



# **OUR APPROACH: PROCESS**

Of the hundreds of companies we review each year, only a handful of companies make it through our rigorous process to become an Ibex portfolio company.









#### Idea Generation

- Proprietary channels (e.g. Israeli incubators)
- Advisory board & consultants
- Industry contacts and experts
- Conferences
- · Quantitative screening

# Analysis & Due Diligence

- Fundamental, bottom-up analysis
- Israel office and staff, face-toface meetings, and site visits
- Background and channel checks
- Quantitative analysis



#### **Decision-Making**

- Investment committee deliberations
- Position initiation, negotiation, and tactics
- Frequent ongoing conversations with CEOs, CFOs, and key personnel
- Disciplined position exits



# OUR APPROACH: INVESTMENT ATTRIBUTES

#### **High-Level Must-Haves**



#### **Strong Competitive Position**

Protect sales and margin structure from inevitable onslaught of competition.



#### **Strong Economic Model**

Ability to generate and grow free cash flow at attractive rates of return.



#### **Strong Balance Sheet**

Low debt and interest payment levels and, ideally, a significant net cash position.

#### **Sub-Criteria**

We look for businesses that have some or all four traits.



#### **Customer Stickiness**

Tend to gain repeat business, as clients are reluctant to change due to factors including product quality, pricing, convenience and customer experience.



#### **Hidden Assets**

Assets that are missing, undervalued, or misrepresented on a company's financials and therefore may not be incorporated or reflected in the company's share price.



#### **Optionality**

Typically takes the form of a large cash balance at a portfolio company.



#### **Barriers to Entry**

Factors which prevent or deter the entry of new firms into an industry such as regulatory licenses, long-term contracts, or strategically located assets.



# OUR APPROACH: INVESTMENT ATTRIBUTES



#### **Avoid**

We generally avoid businesses that have some or all four traits.



#### Disrespect of Minority Shareholders

Management teams that demonstrate a lack of respect for minority shareholders via large stock-based compensation, poor disclosure, skewed incentives, or some other manner.



#### Industries with Structurally Poor Economics

Commodity industries with low barriers to entry and differentiation and high required capital investment.



#### **Binary Outcomes**

Companies dependent on one or a small number of outcomes necessary for success such as biotechs seeking regulatory approval.



#### **Obsolescence Risk**

Industries with technologies that are rapidly changing and can quickly become obsolete if a new, better technology is introduced to the market.



# **OUR APPROACH: VALUATION AND RISK/REWARD**



### Valuation Dimensions

Identifying good businesses is half the battle.



#### **Absolute**

This is the primary / most important metric.



#### Relative

Comparing a company's valuation to industry peers, to the market, and to recent private transactions.



#### **Historical**

Relative to the company's own valuation history.

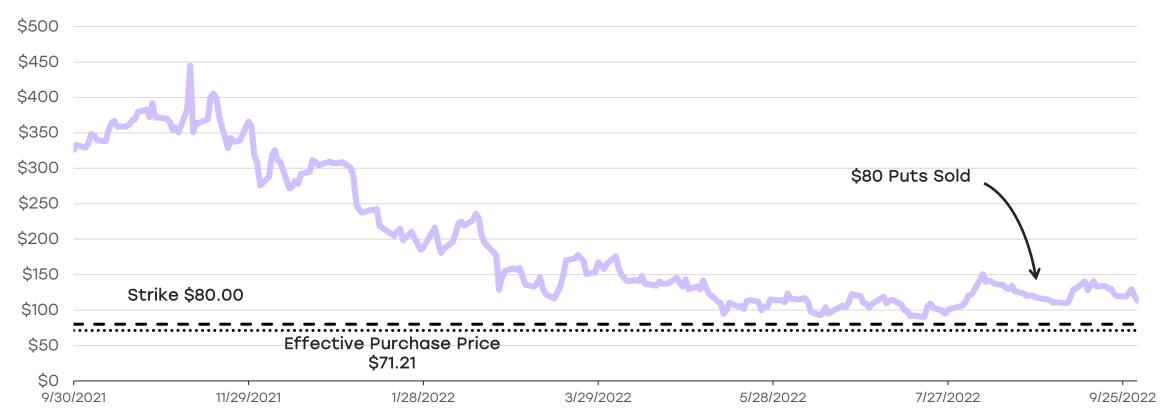


Capital returns
in the form of
dividends and
share buybacks
are also viewed as
a positive as we
believe they can
help provide a
valuation floor.



# **OUR APPROACH: INVESTMENT EXPRESSION**

We often use cash collateralized puts to express investment ideas. By using these, we don't participate in immediate loses on an intrinsic basis.



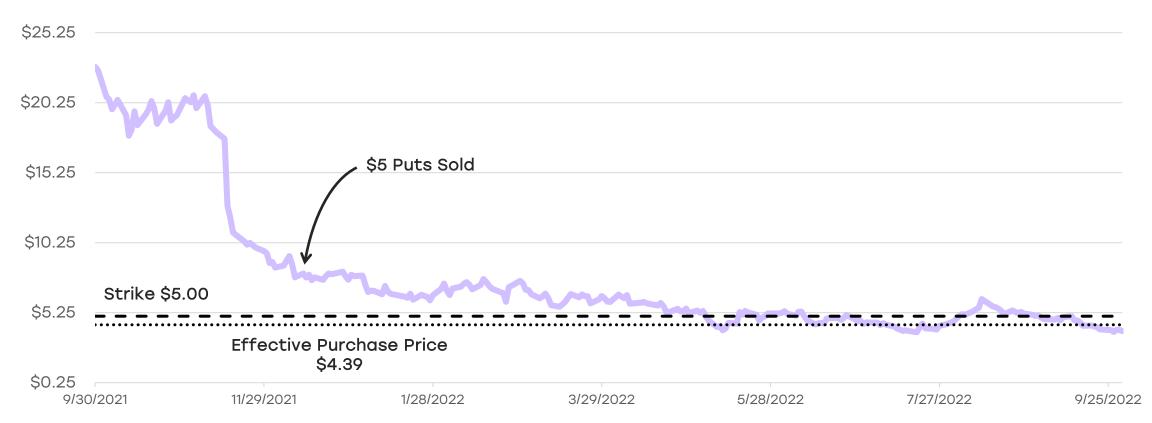
The above is an example of Ibex's collateralized put strategy and is not intended to reflect the actual performance of any portfolio or strategy. Ibex will provide the performance results of the entire portfolio of the Fund from which the above was extracted promptly upon request. The past performance of any particular trading strategy is not indicative of future results.

See Important Disclosures for additional detail.



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# Israel Public-Only Fund

### **Statistical Summary**









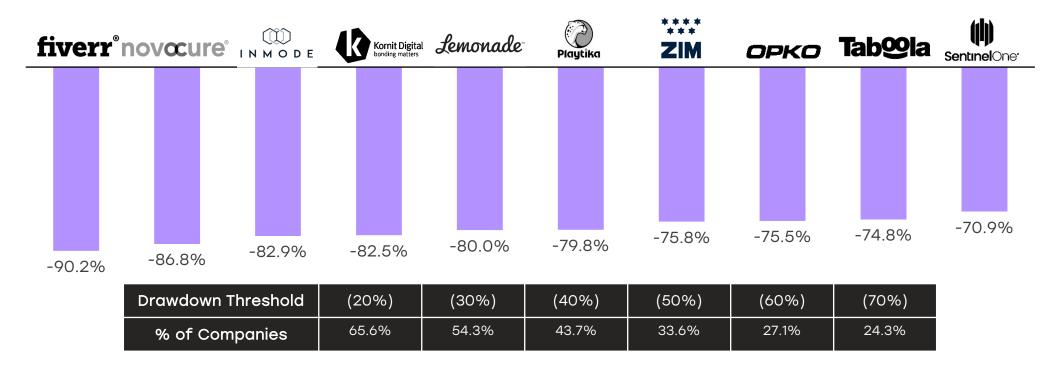
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# WHY NOW?

#### OVER 40% OF ISRAELI<sup>1</sup> STOCKS ARE DOWN 40% OR MORE

Drawdowns in Israeli equities have been widespread and severe, offering what Ibex believes are attractive entry points in some of Israel's highest quality companies. <sup>2</sup>



<sup>1.</sup> Drawdowns are calculated from the company's highest stock price in the last five years to the price as of December 31, 2024. Selected stocks represent the 10 largest declines in our investable universe for companies larger than \$1B market capitalization. Source: Bloomberg. While valuations are down, it is possible that they will decrease further after any investment by the Fund.

<sup>2.</sup> Stocks in our investable universe, which consists of companies in the TA-125 Index, BlueStar Global Israel Index, BlueStar Israel Technology ETF, ARK Israel Innovative Technology ETF, iShares MSCI Israel ETF, as well as companies identified by Ibex Investors as having a significant tie to Israel. All calculations were done by Ibex using data provided by Bloomberg. Data as of December 31, 2024.



### Performance





# THE IBEX WAY

More Than Just Investments

### **Transparency**







### Education







# Experience





# Connection







# Investor Trips



Select Co-Investments

We offer co-investments to give our investors an opportunity to outsize their exposure to certain private companies in our fund.

There is no obligation to participate - we simply view them as a "perk" of being in our fund.



Not all Ibex Select Investments have been offered to all investors and no investor has been able to invest in every Ibex Select Investment.

# IBEX ISRAEL PUBLIC-ONLY FUND TERMS

Management fee	1.5%
Incentive fee	15%
High Water mark	Yes
Liquidity	Monthly
Notice	30 days
Minimum Investment	\$500,000
Administrator	NAV Consulting
Prime Broker & Custodian	Goldman Sachs
Auditor	PwC Israel
Counsel	Sadis & Goldberg LLP



# **EXPERIENCED INVESTMENT MANAGER**

#### SENIOR INVESTMENT TEAM



Justin Borus
Founder & Chief
Executive Officer

Justin is the Founder and Chief Executive Officer at Ibex Investors. Prior to Ibex, Justin worked at Bear, Stearns & Co. Inc. in both the private equity and investment banking groups in New York and London. Justin has served on the Board of Directors of several nonprofits including the Anti-Defamation League and Colorado Public Radio. In his spare time, he also became a syndicated cartoonist for over a decade with a daily comic strip appearing regularly in over 300 newspapers across the country. Justin graduated from Williams College with a Bachelor's Degree in Economics.



Cooper Stainbrook
Partner
Israel Flagship (Publics) | Israel Public-Only

Cooper joined Ibex in 2017 and focuses on Israeli public portfolio companies. Prior to joining Ibex, Cooper was a member of a four-person investment team at Edgehill Endowment Partners responsible for investing >\$4B across asset classes. He graduated with a B.A. in Economics from Yale University in 2015.



Adam Eisenberg
Partner

Adam rejoined Ibex in 2023 as a Partner based in New York and served as a Managing Director and Partner for Ibex from 2016 to 2022. Prior to rejoining Ibex, Adam briefly served as an independent consultant for various financial related companies, including an early-stage venture capital firm based in Israel. His past work experience also includes, portfolio management, asset allocation and investment analysis and manager selection for various firms, including a single-family office firm. Adam started his career at Salomon Smith Barney. Adam graduated magna cum laude from University of Maryland with a B.S. in Economics.





