Global Day of Coderetreat
Sponsor Prospectus

Coderetreat is a day-long, intensive practice event focusing on the fundamentals of software development and design. By providing developers the opportunity to take part in focused practice, away from the pressures of 'getting things done', the coderetreat format has proven itself to be a highly effective means of skill improvement. Practicing the basic principles of modular and object-oriented design, developers can improve their ability to write code that minimizes the cost of change over time.

The purpose of Global Day of Coderetreat is to raise awareness of coderetreat and bring people together from all over the world. On December 3rd there will be 32 continuous hours where a coderetreat event is taking place somewhere in the world. Coordination and sharing between timezones will be done via video conferences.

To date, there are **over 80 coderetreats** spanning 7 continents with an average of 25 participants per city. As a sponsor, your brand will be seen by **over 2,000 interested, engaged, skilled and community-connected software developers** who use their spare time to improve their skills.

Galaxy Sponsor - $5,000 USD*

- 3 Minute recorded video to be shown at the start of each event.
- Personalized slide in the rotating deck. Deck runs 8 separate times at each event.
- Logo on the Global day of Code Retreat website.
- Broadcast thanks on Social Networks (*e.g.,* Twitter, Facebook, Google+).

Globe Sponsor - $2,000 USD*

- Personalized slide in the rotating deck. Deck runs 8 separate times at each event.
- Logo on the Global day of Code Retreat website.
- Broadcast thanks on Social Networks (*e.g.,* Twitter, Facebook, Google+).

Continent Sponsor - $1,000 USD*

- Company's logo displayed on slide with up to 5 other sponsors. Deck runs 8 separate times at each event.
- Name on the Global day of Code Retreat website.
- Broadcast thanks on Social Networks (*e.g.,* Twitter, Facebook, Google+).

Time Zone Sponsor - $500 USD*

- Company's logo displayed on slide with up to 10 other sponsors. Deck runs 8 separate times at each event.
- Broadcast thanks on Social Networks (*e.g.,* Twitter, Facebook, Google+).

Interested? Please contact Corey Haines by email: coreyhaines@gmail.com

* The Coderetreat Community Contribution Fund is organized and operated as a non-profit, pending 501(c)(3) approval which promotes, coordinates, and helps fund directed practice events (like coderetreat) globally. Funds not utilized directly for the Global Day of Coderetreat will go to the Coderetreat Community Contribution Fund.