

Senior Care Marketplace (CARETHÖZ)

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Summary of Project:

About 16.5 percent of Americans were 65 or older in 2019, and that percentage is expected to increase to 24 percent by 2050.

We aim to create a Senior Care Marketplace to cater to all senior care needs.

This application will make finding trusted, insured, and authentic senior care services easier.

Users will be able to choose from a set of services including Caregiver, Mobility, Pet care, etc.

Application Document:

1. Does it accomplish the stated objective?

Yes, it accomplishes the stated objective. The primary purpose of the application is to establish a one-stop solution to find trusted, insured and authentic senior care services in different domains such as Caregiver, Mobility, Pet care, etc.

2. Does it deliver on the “value proposition”?

A lot of people living with senior citizens have to deal with many issues regarding Nursing, Mobility, Home modifications, etc. Currently, people have to search multiple websites to get solutions for these issues. The senior care marketplace will be a single solution for all senior care needs. It will reduce the overall time spent by users on finding services for senior needs and additionally feel more secure with trusted and insured partners listed on the application.

3. Does it respect user privacy/is it secure?

Yes, the application is secure.

4. Does it have proper app lifecycle/state management?

Yes, the application has proper app lifecycle/state management.

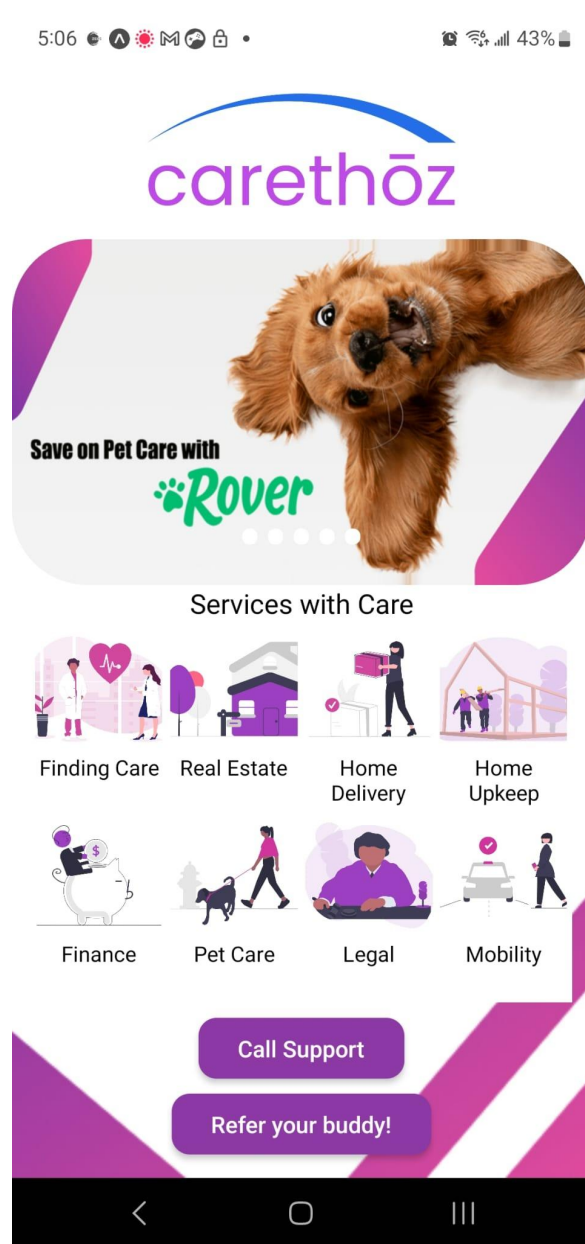
5. Does it address at least three additional challenges (other than privacy and state management) unique to mobile app development?

1. Use of deep linking for referring through WhatsApp and emergency call services
2. Navigation throughout the application
3. Opening in-app browser to different vendor websites
4. Cross-platform
5. React native framework and the UI design of the application

6. Does it have a good user experience?

Yes, the application has a good user experience. Additionally, we have obtained good user experience feedback from our beta testers.

Screenshots



5:56

38%

Real Estate



Redfin

Redfin operates a residential real estate brokerage in 95 markets in the United States and Canada and in other markets via partner/referral agents.



Experience Windermere

Experience Windermere aims to change the real estate industry by putting relationships before sales quotas, with an emphasis on service to our clients and our community.



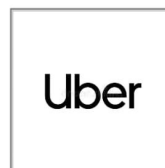
Zillow

Zillow and its affiliates offer customers an on-demand experience for selling, buying, renting and financing with transparency and nearly seamless end-to-end service.

5:42

39%

Mobility



Uber

Uber provides independence for older adults. Senior centers across the country can provide residents with rides, which can request, manage, and pay for rides.



Lyft

Lyft is a platform that connects drivers with individuals and organizations that need rides. It also helps passengers get from A to B and deliver essential items