



ALLISON PAO

DESIGN & VIDEOGRAPHY

CONTACT

(416) 312 8815

allisonpao@live.com

allisonpao.com

94 Strathearn Avenue
Richmond Hill, Ontario

TRAITS

organized & responsible

creative & passionate

enthusiastic & friendly

superb communicator

hard-working

PROFILE

An experienced web and graphic designer as well as videographer who is always looking for a new project or challenge. Committed to providing excellence in unique and modern creativity to every project bringing excitement to each client. Always eager to learn more and expand my toolbelt.

EXPERIENCE

Media Director, CAISA Fashion Show

2016-Present

- Organize and manage a team to produce and ensure quality of all media for the fashion show.
- Oversaw photo-shoots and collaborated with a team to produce the final fashion show lookbook.
- Filmed and edited behind the scenes and sponsored videos.

Design Intern, Graphic Plus Media

May-Sept 2018

- Met and worked with clients to build their branding from logo design to marketing techniques.
- Scheduled and created content for company's social media platforms.
- Researched and wrote weekly blog posts for the company.

Videographer, Project TD

Sept 2017-April 2018

- Worked with a team to coordinate the charity fundraising event.
- Communicated with sponsors to ensure their requirements were met.
- Filmed event and edited after videos.

EDUCATION

BACHELOR OF ARTS, MEDIA INFORMATION AND TECHNCULTURE

WESTERN UNIVERSITY | 2015-2019

INTERACTIVE MEDIA DESIGN DIPLOMA

FANSHawe COLLEGE | 2016-2019

SKILLS

