

Assignment #1:

Portfolio Assignment - Video

Assignment will be delivered VIA FOL Dropbox Sunday, December 9th
by 11:30 p.m. **Worth 30%**

Assignment Description:

The main objective for this portion of the project is for each student to design and animate a professional looking video demo reel using assignments created in class.

It is encouraged to create additional video projects outside of class time that can be used in your demo reel.

Remember, only your best animations/motion graphics should go into this demo reel. Do not show anything you are not proud of. The length of the demo reel should be 45 seconds to no more than 1 minute in length.

Assignment Requirements:

All demo reel material must be created by you – no exceptions. All 3D elements must be created in Cinema 4D/After Effects – no exceptions. After Effects will be used to cut together video sequences in an interesting manner and to “polish” the final demo video.

- Brand consistent demo reel of your work to date
- A final video rendered out in web ready formats (.mp4, .ogg, .webm)
- Video size for final demo reel render will be 1280 pixels wide by 720 pixels high, with 100% H.264 codec compression (uncompressed videos will not be graded)
- Create an interesting animated name introduction to your reel
- Style Frames PDF
 - at least 6 frames designed by students for the animated name portion of their demo reel

- Each frame should be individually sized to 1280 x 720
- Each frame should be 1 landscape page with title
- Music (stock, original score or licensed - add a credit to the musician in the ending reel credits)
- Inspiration folder

Checkpoint – worth 5% of this assignment:

There will be a milestone checkpoint to keep each student on track during this assignment. The milestone checkpoint will take place in class on Week 12. Each student will have to show at least 6 designed style frames for their demo reels animated name in PDF format to receive a pass (5%). If you do not have at least 6 designed frames you will receive 0% for this portion. Please see Building a reel Parts 1-4 here. <http://motionographer.com/2014/07/18/best-tutorial-ever/>

Deliverables:

1. A final demo reel video rendered out to three web ready formats (mp4, .ogg, .webm)
2. A PDF of style frames
3. An 'Inspiration' folder with all material to inspire students creation

Grading Scheme:

Overall Design and Look: 60 marks

Animated Name Intro: 20 marks

Music and Timing: 5 marks

Inspiration Folder: 5 marks

Correct Final Video Formats: 5 marks

Week 12 Checkpoint: 5 marks

Total mark: 100 marks (30% of final grade)

Submission:

Project must be submitted on Sunday, December 9th by 11:30p.m.

Dropbox (size limit = 300mb) – *Only your instructor for this class needs this folder uploaded to their dropbox.* LastName_FirstInitial_PortfolioReel.

Additional Information:

Missed tests/exams will not be rescheduled without some valid evidence of some important event over which the student has no control (e.g., Court appearance, death in the family). Missed tests or exams, therefore, can receive a zero. The students are advised to notify the professor prior to missing the test.

Students are expected to hand in all assignments to the course instructor on the due date, and all assignments must be submitted in the format specified by the instructor (e.g., on FOL, in printed form, on a specific lab computer, etc.); assignments will not be accepted in any format other than that specified.

Late assignments will not be accepted, nor will make up test or assignments be permitted, without some valid evidence of some important event over which the student has no control (e.g., documented illness, death in the family). Missed tests or assignments, therefore, will receive a mark of zero. Late assignments and make-up tests will only be permitted following the submission of adequate documentation acceptable to the instructor (e.g., a doctor's note). Students are advised to notify the instructor prior to missing an assignment due date or a scheduled test.

Immediately upon return from an illness/absence in which a test or assignment has been missed, the student is responsible for contacting the course instructor to discuss the problem. The instructor will make arrangements for any student deemed eligible. The alternative test/assignment will be of equal value to the one missed with no grade penalty. The timeline and due dates will be determined by the course instructor.

At mid-term, any unsatisfactory results will be reported to the student.

This course may be revised by the professor with suitable notification to the students. Students are responsible for making arrangements to pick up missed handouts, assignments and course announcements from classmates.

Plagiarism (e.g., failure to acknowledge sources used, submitting another student's work under your name, or producing work for another student to submit) is a serious academic offence that shall result in appropriate penalties, to be determined at the discretion of the course professor in consultation with the chairperson of the Communication Arts division. The penalties shall range from failure of an assignment to possible failure of the course. Students shall not make the assumption that any provision will be made by the professor to permit the student to rewrite or redo failed assignments.