

Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

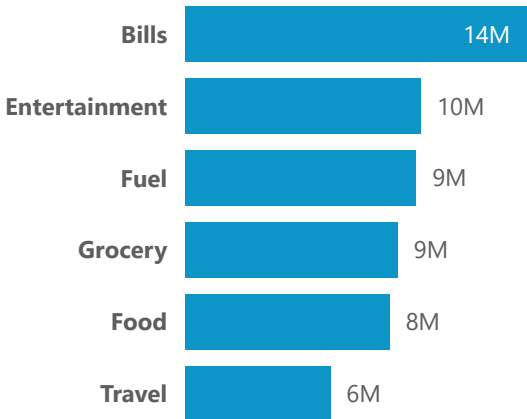
45M

Transaction
Count

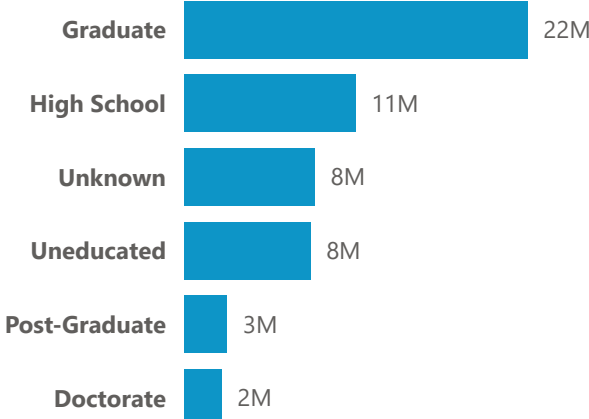
656K

Card Category	Revenue earned	Total Transaction Amount	Interest Earned
Blue	4,61,39,398	36957875	6495888
Silver	55,86,332	4586746	812081
Gold	24,54,072	2024078	373784
Platinum	11,35,608	953314	161629
Total	5,53,15,410	44522013	7843382

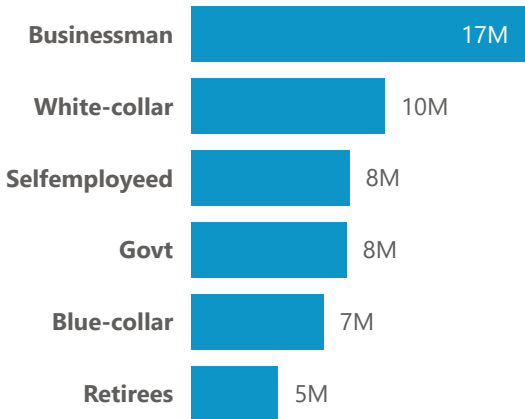
Revenue by Expenditure type



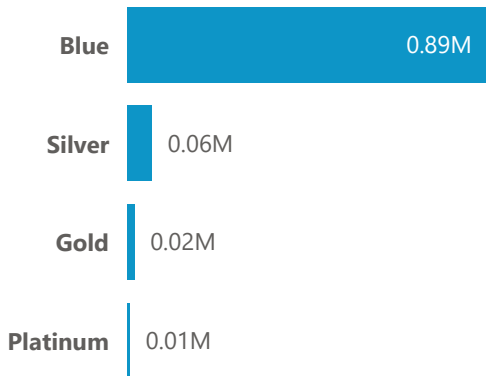
Revenue by Education



Revenue by Customer Job



Customer Acquisition Cost



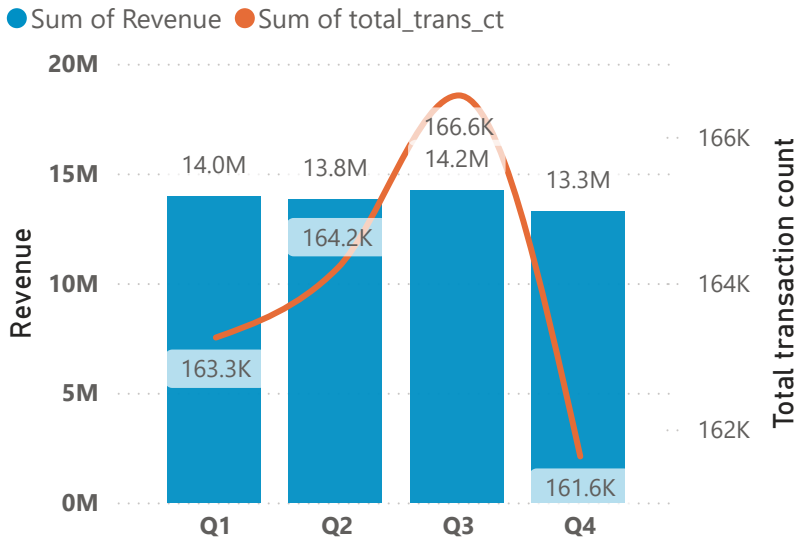
Q4

Q3

Q2

Q1

Quarter Revenue and total transaction count



Week Start Date

All

F

M

Low

Med

High

Silver

Blue

Gold

Platinum

Revenue by Use Chip

