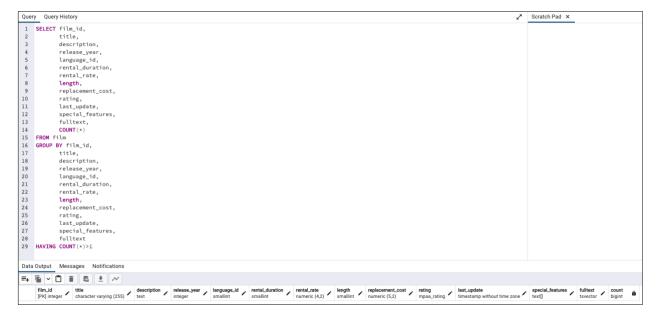
1. Check for and clean dirty data: Find out if the film table and the customer table contain any dirty data, specifically non-uniform or duplicate data, or missing values. Create a new "Answers 3.6" document and copy-paste your queries into it. Next to each query write 2 to 3 sentences explaining how you would clean the data (even if the data is not dirty).

Checking for Duplicate Data

Film table



Customer Table



Duplicate Data

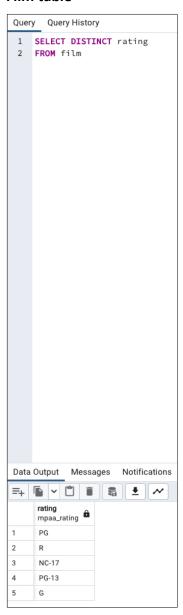
If you find duplicate records in your database, there are two ways to fix them:

1. Create a virtual table, known as a "view," where you select only unique records.

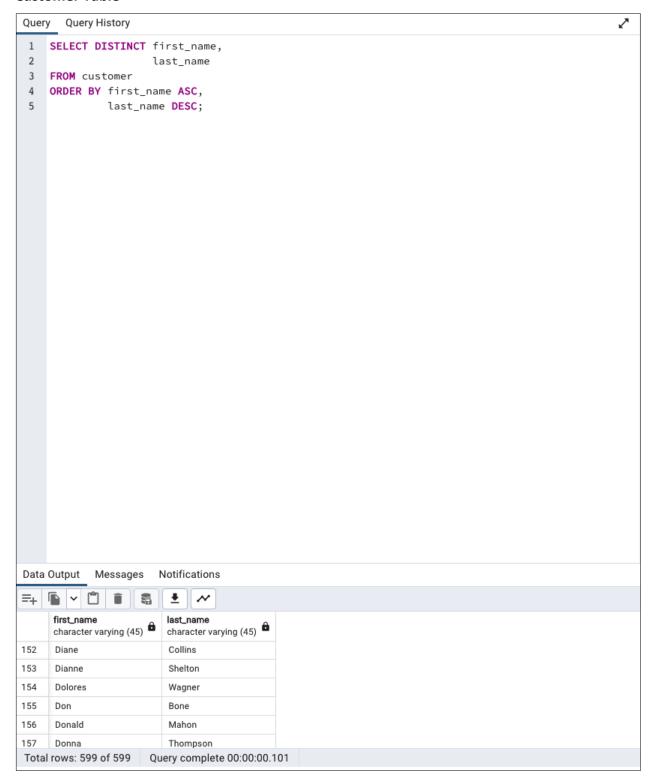
2. Delete the duplicate record from the table or view.

Check for Non-Uniform Data

Film table



Customer Table

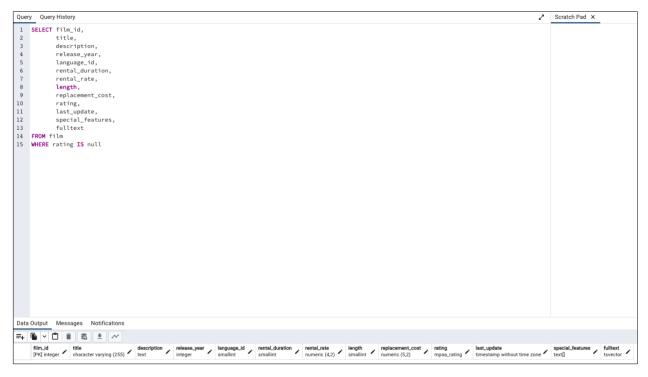


Non-Uniform Data

To check for inconsistencies, you would use the GROUP BY and DISTINCT keywords. To fix and update the values in a column for consistency, you would need to use the SQL command below:

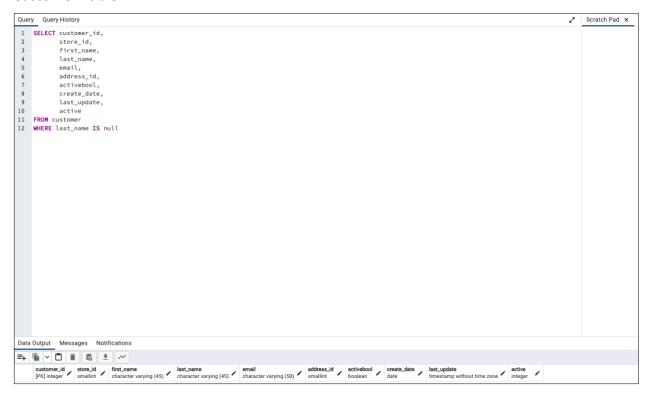
Check for Missing Data

Film table



You can run the same query for each individual column to determine any missing values. However, there are no missing values in the film table.

Customer Table



Missing Data

To avoid missing values or minimize their impact on an analysis. The first approach is to simply ignore columns with a high percentage of missing values. To do so in SQL, you simply omit whichever column you want to ignore from your SELECT statement.

```
SELECT col1,

col2,

col4... --col3 ignored in select because it has a lot of missing values

FROM tablename
```

The second approach is to impute the missing values using statistical methods.

```
--imputing missing values with the AVG value

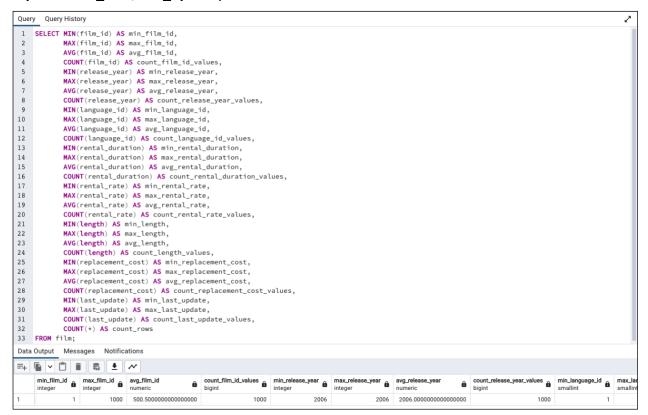
UPDATE tablename

SET = AVG(col1)
```

2. Summarize your data: Use SQL to calculate descriptive statistics for both the film table and the customer table. For numerical columns, this means finding the minimum, maximum, and average values. For non-numerical columns, calculate the mode value. Copy-paste your SQL queries and their outputs into your answers document.

Minimum, maximum, and average values for film table

Numerical columns (film_id, release_year, language_id, rental_duration, rental_rate, length, replacement_cost, last_update)



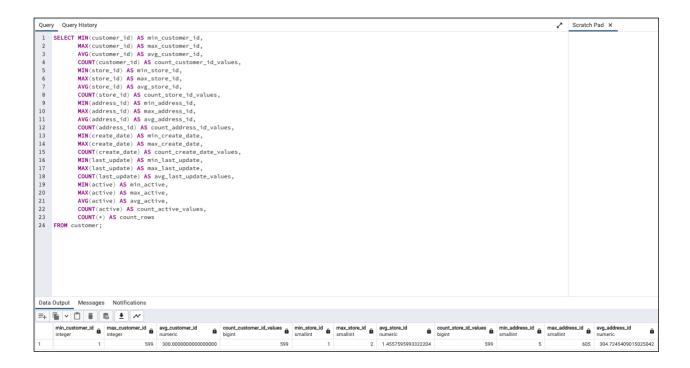
Mode values for film table

Non-numerical columns (title, description, rating, special_features, fulltext)



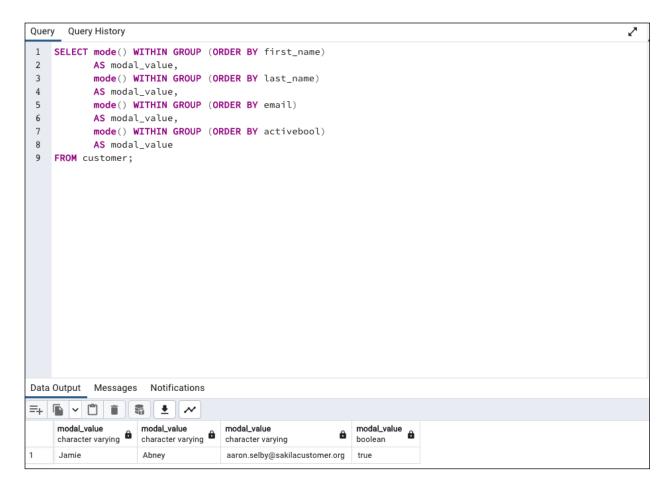
Minimum, maximum, and average values for customer table

Numerical columns (customer_id, store_id, address_id, create_date, last_update, active)



Mode values for customer table

Non-numerical columns (first_name, last_name, email, activebool)



3. Reflect on your work: Back in Achievement 1 you learned about data profiling in Excel. Based on your previous experience, which tool (Excel or SQL) do you think is more effective for data profiling, and why? Consider their respective functions, ease of use, and speed. Write a short paragraph in the running document that you have started.

SQL is the language used to interact with relational databases. It can work with large volumes of data and operates fast to get results. A well-written SQL query can fetch results from a few million rows within a minute. By using SQL, you can write a query once and reuse it again. As the data increases in your database, you are not required to change much in your query to accommodate similar results.