

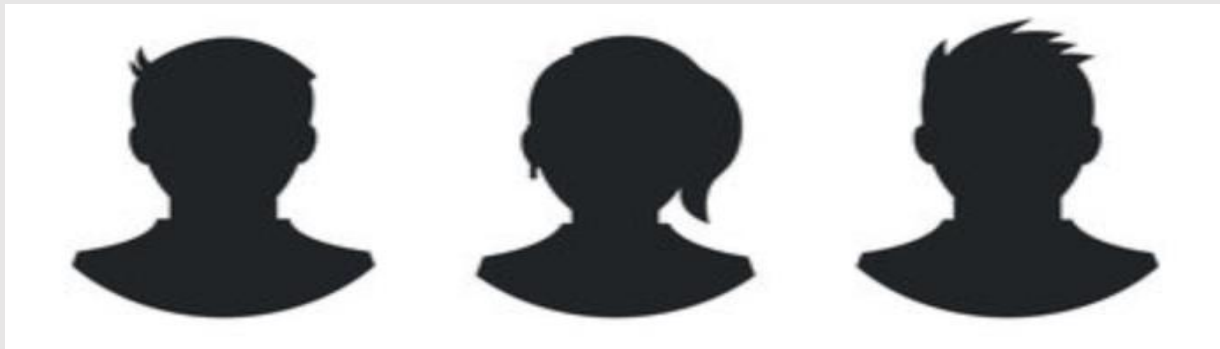
# Puravidabracelets.com

Pura Vida Bracelets was founded by two friends who were on a trip in Costa Rica and fell in love with the lifestyle. They now create jewelry, clothing, and other items with Costa Rican artisans to inspire others to chase their dreams.

Pura Vida Bracelets have hired over 800 artisans in Costa Rica, El Salvador, India and more. Their goal has always been to give back, which is why they created the Charity Collection.

Pura Vida Bracelets has partnered with over 200 charities around the world over the last few years, donating over \$3.8 million to causes we all care about.

## PERSONAS



**Pura Vida Recruit**

Prospective new-hire or recruit

**New Influencer Client**

Prospective new client in the social media space

**New Charity Client**

Prospective new charity client

## COMPS

BABYGOLD™

4Ocean

little  
words  
project