This season, the Spring/Summer 2024 color trends brought back hints of dopamine dressing, and with that hints of opulent colors. Keep scrolling to see the top five colors that ruled the runways.



A season's mood often manifests in the colors that come to dominate the runways. A subdued palette prevailed in the autumn/winter 2023 collections, reflecting the understated, minimalist clothes seen on the catwalk. Fast forward to spring/summer 2024, and many designers maintained this commitment to simplicity, but soft, calming hues were punctuated by vibrant bursts of exuberant, opulent color. From pristine whites at Saint Laurent and Valentino to the luxurious golds featured in Ralph Lauren and Alberta Ferretti's creations, see Vogue's

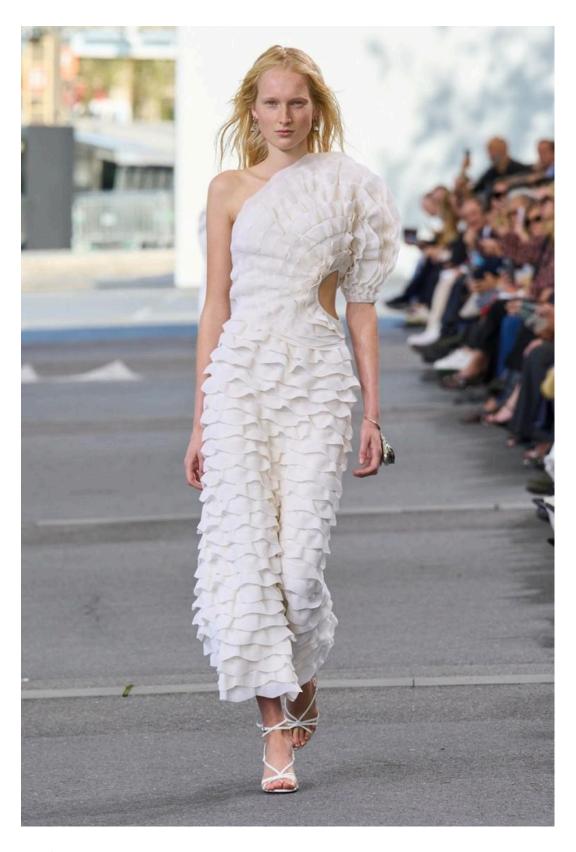
breakdown of the key color trends from the spring/summer 2024 collections, below.

Porcelain white

Wearing white in the summer is a timeless choice. This season, <u>Saint Laurent</u> reimagined its iconic 1967 Saharienne jacket as impeccably tailored shirts and trousers. Valentino presented elaborate cut-out party dresses, and Standing Ground showed evening gowns with a celestial touch, using beads embedded into layers of jersey. For more adventurous dressers, Chopova Lowena and Molly Goddard presented silhouettes and textures guaranteed to be a talking point at a party.



Saint Laurent spring/summer 2024.



Chloé spring/summer 2024.



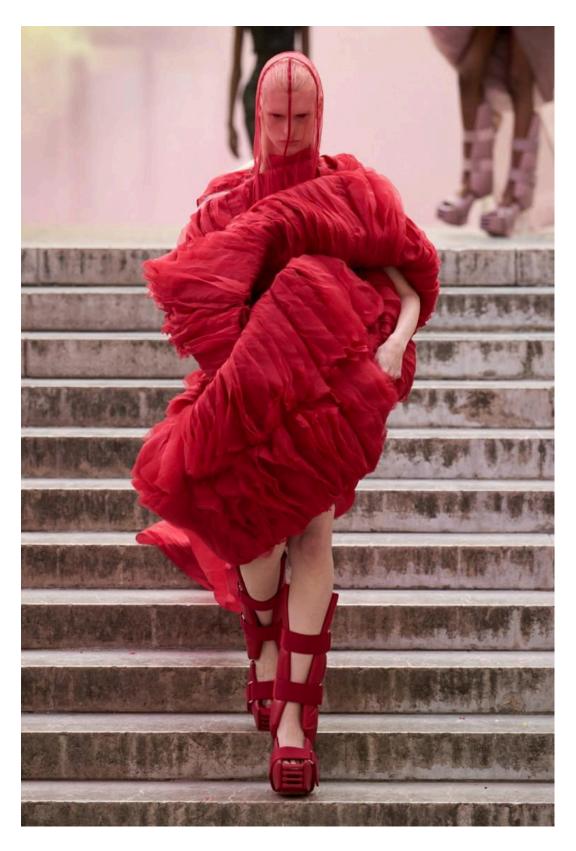
Molly Goddard spring/summer 2024.

Cherry red

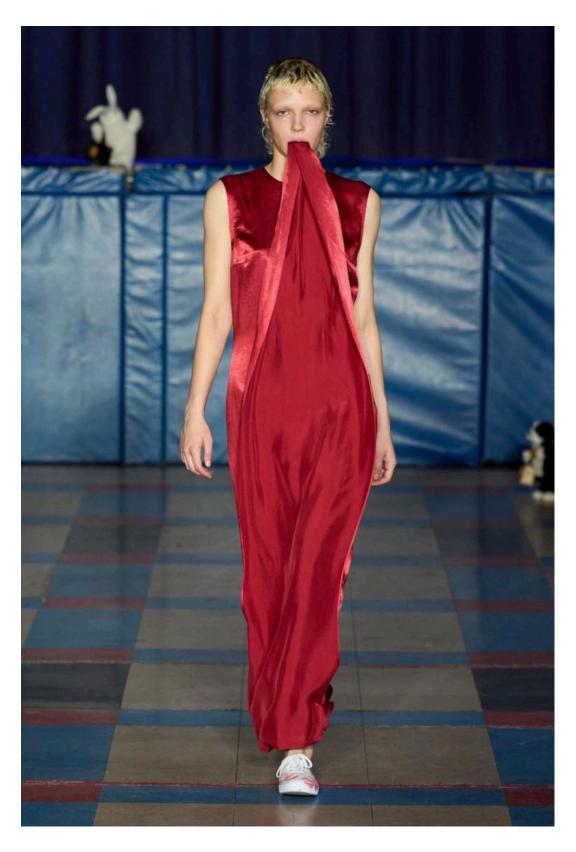
Fashion's obsession with bright red has been impossible to ignore in recent seasons, seen on the runway but also the red carpet. This season, the Spring/Summer 2024 color trends brought a noticeable shift towards deeper and more opulent versions of the shade. Sabato De Sarno's first Gucci collection made liberal use of a shade he dubbed "Gucci Rosso", incorporating pencil skirts, blazers and striking accessories all in the same deep cherry hue. Rick Owens, meanwhile, deviated from his signature black to showcase flared trousers, bralettes and statement stomper boots all in red.



Burberry spring/summer 2024.



Rick Owens spring/summer 2024.



Puppets and Puppets spring/summer 2024.

Sky blue

How better to do dopamine dressing than by wearing the most soothing shade of sky blue? Alaïa and JW Anderson used the color in form-fitting designs that sensually hugged the body, with the latter incorporating cut-outs. Hodakova dabbled in unconventional silhouettes by repurposing wardrobe essentials, while Ahluwalia presented precision-cut separates in the most serene shades of blue. Bottega Veneta showcased a show-stopping strapless dress adorned with meticulously positioned fringe, complemented by an array of sky-blue accessories to infuse an extra touch of joy.





Hodakova spring/summer 2024.



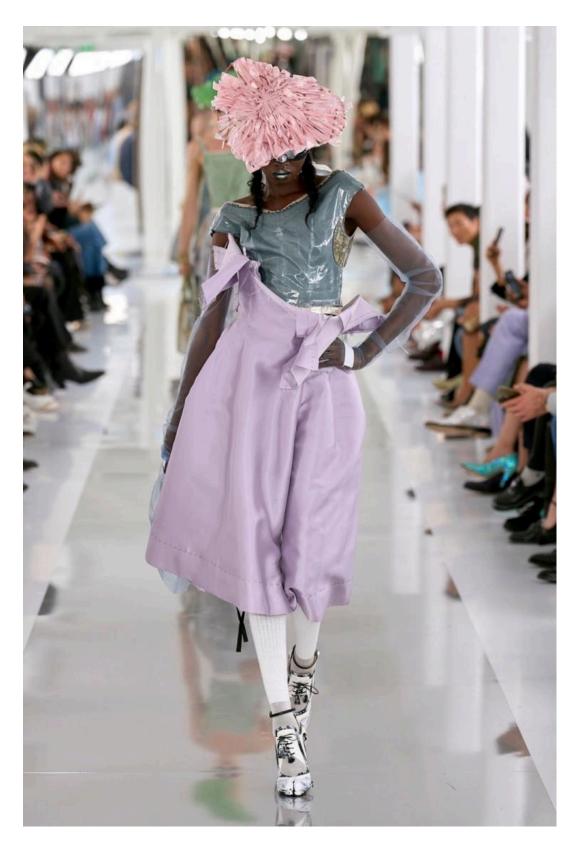
Bottega Veneta spring/summer 2024.

Pastel lilac

Pastels were key to the collections, but the standout shade among them was luscious lilac. There were violet knitted sweaters and trench coats at Michael Kors Collection, while Masha Popova introduced pale purple denim separates adorned with her distinctive tyre mark prints. Tom Ford's new creative director, Peter Hawkings, caught everyone's attention with slinky satin suiting in delicate lilac, and the color popped up at Maison Margiela, Supriya Lele and Issey Miyake, making it a standout Spring/Summer 2024 color trend.



Tom Ford spring/summer 2024.



Maison Margiela spring/summer 2024.



Y/Project spring/summer 2024.

Liquid gold

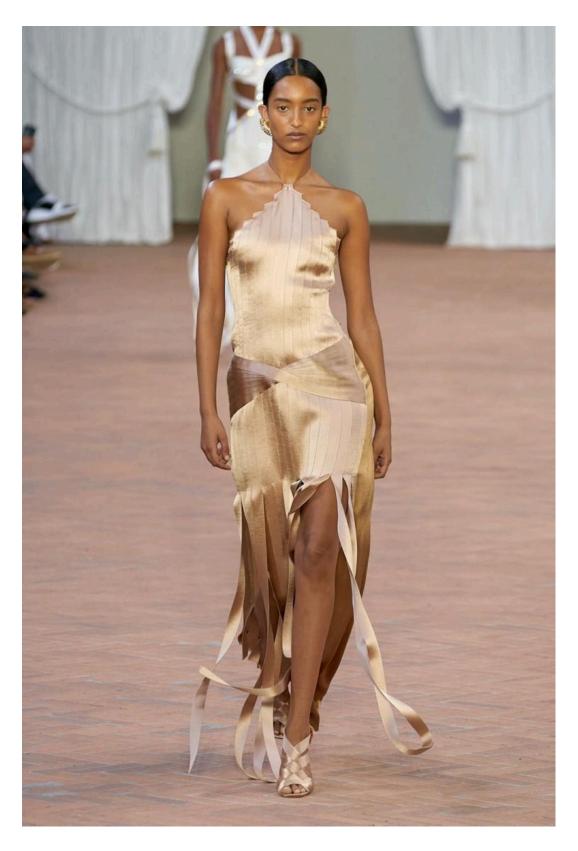
Gold took on a sleeker, more fluid appearance on the runway this season. From elegantly draped gowns that accentuated the body's contours at Ralph Lauren, Roksanda and <u>Di Petsa</u>, to party-ready attire from Tove, Alberta Ferretti and Andreas Kronthaler for Vivienne Westwood, the spring/summer 2024 runways presented endless ways to add a Midas touch to your wardrobe.



Tove spring/summer 2024.



Ralph Lauren spring/summer 2024.



Alberta Ferretti spring/summer 2024.