

Travel Survey

* Required

1. Which attractions are you MOST interested in during a trip? *

You may choose up to 3 options.

Check all that apply.

- ☐ Nightlife
- ☐ Theater and performances
- ☐ Shopping
- ☐ Cultural attractions (e.g., museums)
- ☐ Nature, parks, outdoor activities
- ☐ Restaurants and bars
- ☐ Sights and landmarks
- ☐ Other:

2. What concerns do you have while on a trip?

Check all that apply.

- ☐ Uncertainty of knowing where to go
- ☐ Not having enough time to do everything you want
- ☐ Not having enough money to do everything you want
- ☐ Personal safety in an unfamiliar area
- ☐ Getting around in an unfamiliar area
- ☐ Carrying my baggage/luggage with me
- ☐ Other:

3. What sites/tools do you currently use to help plan your trip?

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4. How can these sites/tools be improved to help plan your trip?

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5. How interested would you be in the following items when planning for a trip? *

Mark only one oval per row.

	Not at all interested	Not interested	Neutral	Slightly interested	Very interested
A local guide	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Packaged deals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information about products especially necessary for a destination	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staying with a local host	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. How interested would you be in getting recommendations from the following groups of people about places to go and things to do? *

Mark only one oval per row.

	Not at all interested	Not interested	Neutral	Slightly interested	Very interested
Locals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Experts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community of other travelers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Distinguished personalities, celebrities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Skip to question 7.

Business + Leisure Trips

Note: A bleisure trip is a business trip that has been planned or extended to include leisure and pleasure activities.

7. How often do you travel for business? *

If "Never", you may skip to the More About You section.

Mark only one oval.

- ☐ Never
- ☐ 1-3 times a year
- ☐ More than 3 times a year

8. Who plans your business and/or bleisure trip?*Mark only one oval.*

- ☐ My company
- ☐ Travel agency
- ☐ Me
- ☐ Other:

9. How often do you plan/extend your business trip to include leisure and pleasure activities?*Mark only one oval.*

- ☐ Never
- ☐ Almost never
- ☐ Occasionally
- ☐ Almost every time
- ☐ Every time

10. If you're taking a bleisure trip, how many vacation days do you typically take?*Mark only one oval.*

- ☐ None. I typically do not extend my business trips.
- ☐ None. I typically stay the weekend and return home Sunday night/early Monday morning.
- ☐ 1-3 vacation days
- ☐ 4-5 vacation days
- ☐ More than 5 vacation days

11. What factors do you consider when planning a bleisure trip?*Check all that apply.*

- ☐ Time
- ☐ Money
- ☐ Boy/girlfriend/spouse
- ☐ Children
- ☐ Pets
- ☐ Other:

More about you:

12. **Gender***Mark only one oval.*

- ☐ Male
- ☐ Female
- ☐ Other:

13. **Age***Mark only one oval.*

- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-64
- ☐ 65+

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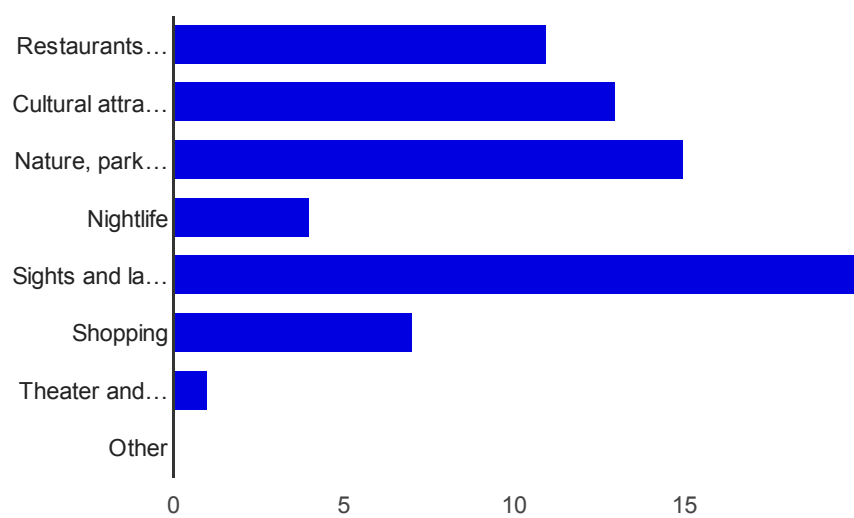


24 responses

[View all responses](#)

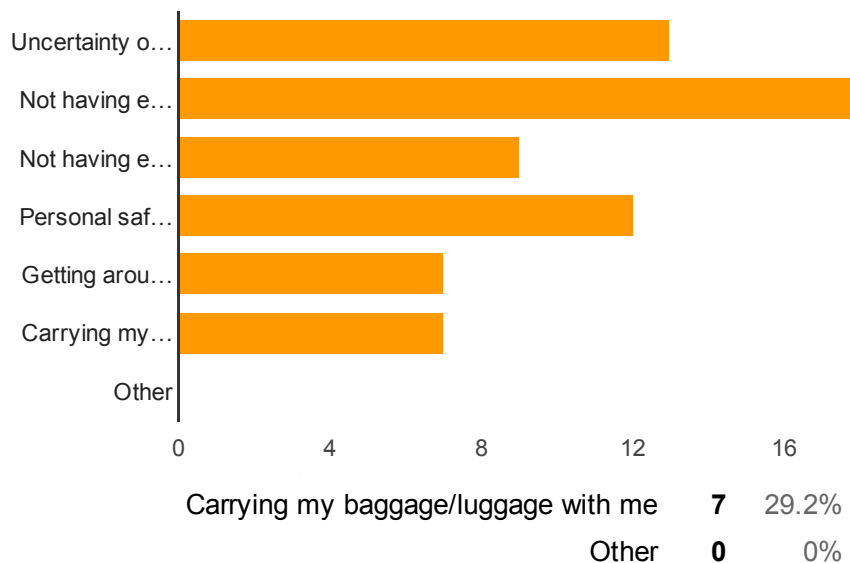
Summary

Which attractions are you MOST interested in during a trip?



Restaurants and bars	11	45.8%
Cultural attractions (e.g., museums)	13	54.2%
Nature, parks, outdoor activities	15	62.5%
Nightlife	4	16.7%
Sights and landmarks	20	83.3%
Shopping	7	29.2%
Theater and performances	1	4.2%
Other	0	0%

What concerns do you have while on a trip?



What sites/tools do you currently use to help plan your trip?

Kayak, Hotels.com

Qiongyou, Lonely Planet

1. Travel forum 2. Coupon websites with cheaper air tickets and hotel bookings

Google map

Tripadvisor, Yelp, Wikitravel, Google maps, Skyscanner

Expedia, Tripadvisor, Yonder

Tripadvisor

Tripadvisor.com, word-of-mouth

priceline tripadvisor wechat

Hotel websites, tripadvisor, google search

Navigator

Kayak.com, Google.com/flights, priceline.com, Expedia, TripAdvisor

Trip Advisor, Lonely Planet, Kayak, Google Maps,

tripadvisor

Trip advisor, Yelp & Googlemap

priceline airbnb google flights google

google search, blogs

Priceline.com

Priceline Expedia Google

google flights Expedia

How can these sites/tools be improved to help plan your trip?

Give us the information for travel

Most sites though gives package deals (flight + hotel+ car). It will be helpful if we get more information about the must to visit places, things to do and good places to eat (info about must have local cuisine and may be have an option to find my favorite cuisine).

safe and smooth driving

Reading reviews, seeing what people like me do the most

Provide comprehensive itineraries with directions, offline access when I'm traveling internationally

There should be a way to learn about non-touristy places....places that are nice but not necessary popular with tourists. Needs to have easy offline support and for apps that require a download, I wish it would automatically do so because almost 100% of the time when I need the offline mode, I don't have it downloaded on my phone Also, it would be good to know things like level of English fluency of locals, likelihood of getting scammed...maybe give me a fair average price of an item (i.e. tell me if I go to a night market X, I should expect to spend 5 baht on the shitty pirated movie not 50)...how much taxis generally cost, etc. Knowing a fair price range is super helpful in 3rd world countries where getting scammed is a given.

Planner Template can be added to save the places and other details. Trip advisor should be compatible in mobile devices.

1. Better travel plan based on net friends experience and tips. 2. Get low prices for same transportation and accommodation

each is straightforward in their purpose

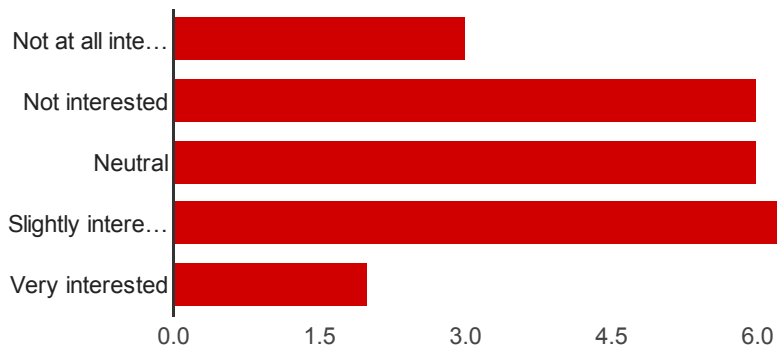
Priceline.com and Kayak.com have really slow UI. TripAdvisor on the other hand is difficult to navigate through. All of these sites show too many distracting ads.

Qiongyou will not only give me a basic understanding of my destination, but also provide me the direct experience sharing. Lonely Planet will additionally add more flavor into my initial trip plan which is built on using Qiongyou.

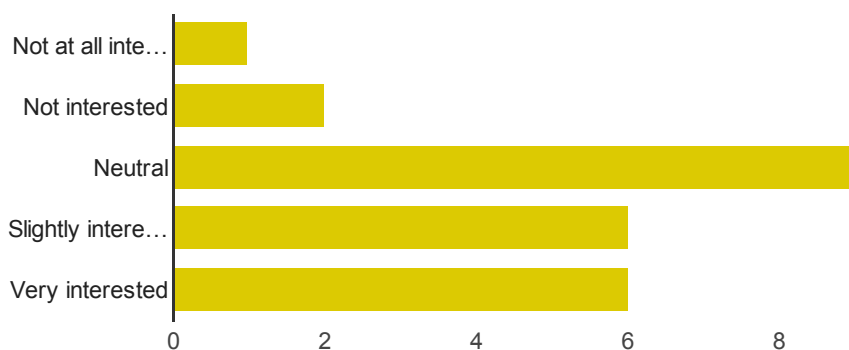
choose the place to visit.

Plan itinerary Search attractions

A local guide [How interested would you be in the following items when planning for a trip?]

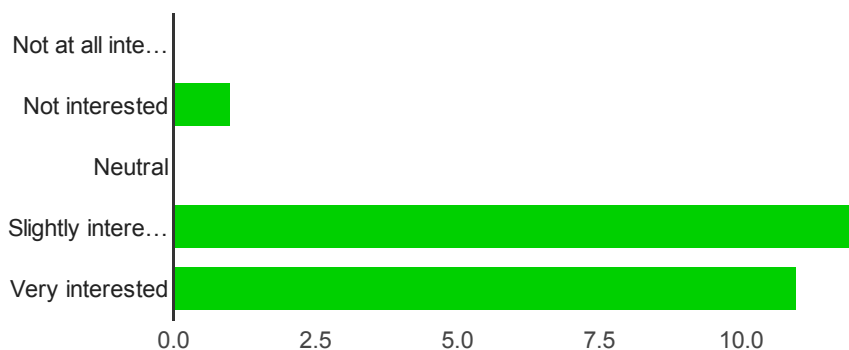


Packaged deals [How interested would you be in the following items when planning for a trip?]



Not at all interested	1	4.2%
Not interested	2	8.3%
Neutral	9	37.5%
Slightly interested	6	25%
Very interested	6	25%

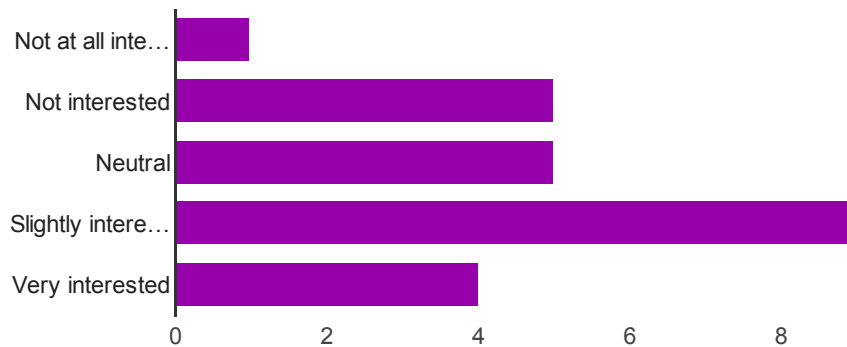
Information about products especially necessary for a destination [How interested would you be in the following items when planning for a trip?]



Not at all interested	0	0%
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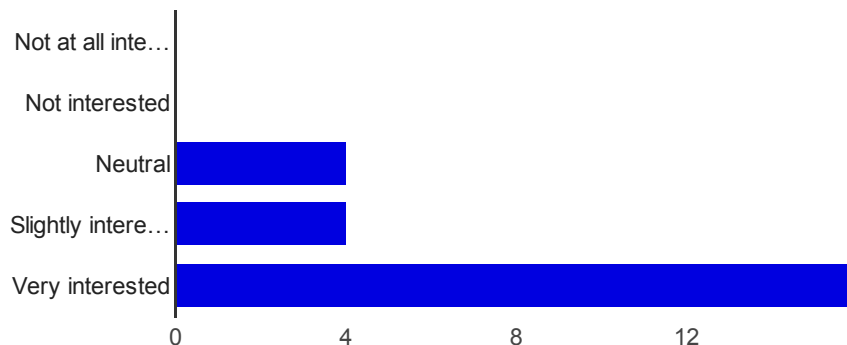
Not interested	1	4.2%
Neutral	0	0%
Slightly interested	12	50%
Very interested	11	45.8%

Staying with a local host [How interested would you be in the following items when planning for a trip?]



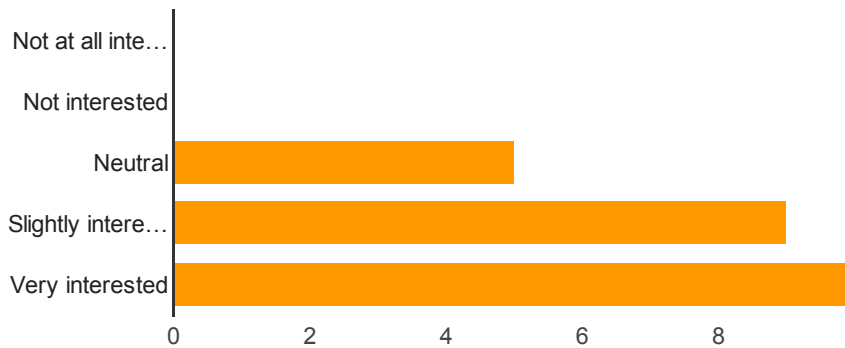
Not at all interested	1	4.2%
Not interested	5	20.8%
Neutral	5	20.8%
Slightly interested	9	37.5%
Very interested	4	16.7%

Locals [How interested would you be in getting recommendations from the following groups of people about places to go and things to do?]



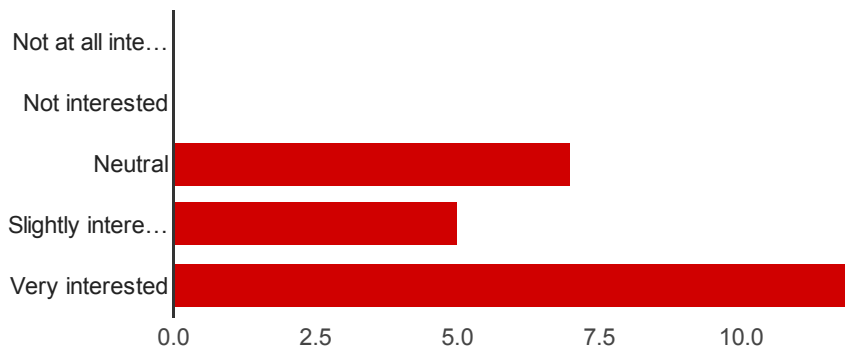
Not at all interested	0	0%
Not interested	0	0%
Neutral	4	16.7%
Slightly interested	4	16.7%
Very interested	16	66.7%

Experts [How interested would you be in getting recommendations from the following groups of people about places to go and things to do?]



Not at all interested	0	0%
Not interested	0	0%
Neutral	5	20.8%
Slightly interested	9	37.5%
Very interested	10	41.7%

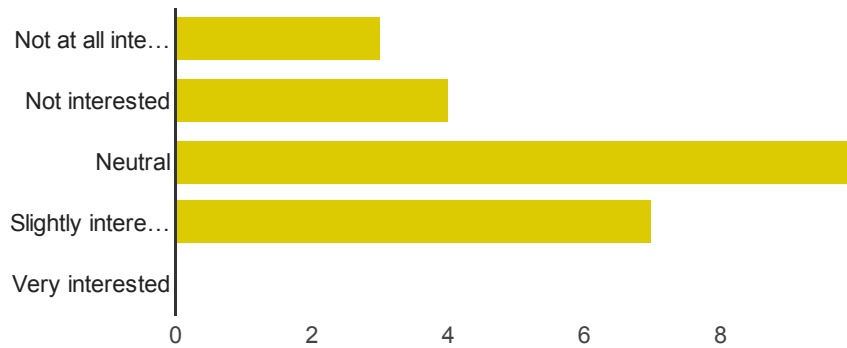
Community of other travelers [How interested would you be in getting recommendations from the following groups of people about places to go and things to do?]



Not at all interested	0	0%
Not interested	0	0%
Neutral	7	29.2%
Slightly interested	5	20.8%
Very interested	12	50%

Distinguished personalities, celebrities [How interested would you be in getting recommendations from the following groups of people about places to go and things to do?]

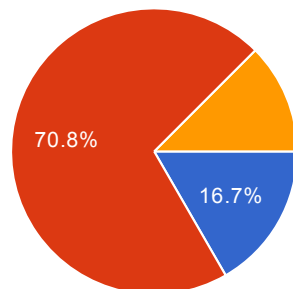
go and things to do?]



Not at all interested	3	12.5%
Not interested	4	16.7%
Neutral	10	41.7%
Slightly interested	7	29.2%
Very interested	0	0%

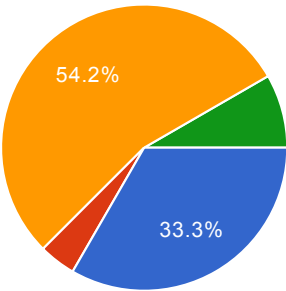
Business + Leisure Trips

How often do you travel for business?



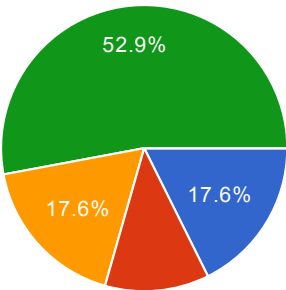
Never	4	16.7%
1-3 times a year	17	70.8%
More than 3 times a year	3	12.5%

Who plans your business and/or bleisure trip?



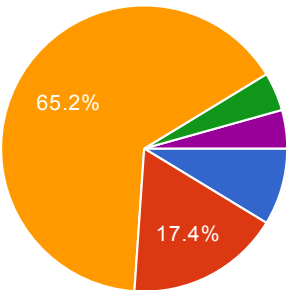
Travel agency	1	4.2%
Me	13	54.2%
Other	2	8.3%

How often do you plan/extend your business trip to include leisure and pleasure activities?



Never	3	12.5%
Almost never	2	8.3%
Occasionally	3	12.5%
Almost every time	9	37.5%
Every time	0	0%

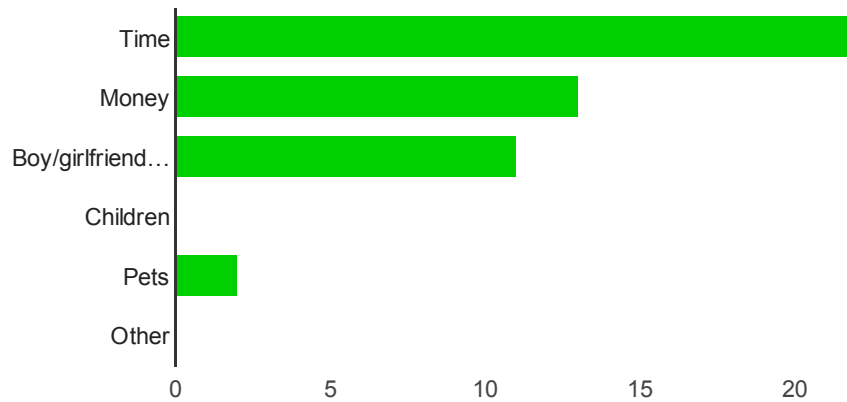
If you're taking a bleisure trip, how many vacation days do you typically take?



None. I typically do not extend my business trips.	2	8.7%
None. I typically stay the weekend and return home Sunday night/early Monday morning.	4	17.4%

1-3 vacation days	15	65.2%
4-5 vacation days	1	4.3%
More than 5 vacation days	1	4.3%

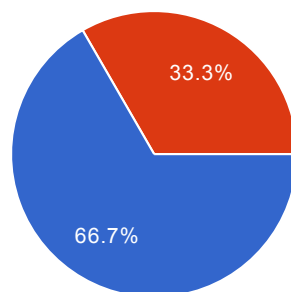
What factors do you consider when planning a bleisure trip?



Time	22	95.7%
Money	13	56.5%
Boy/girlfriend/spouse	11	47.8%
Children	0	0%
Pets	2	8.7%
Other	0	0%

More about you:

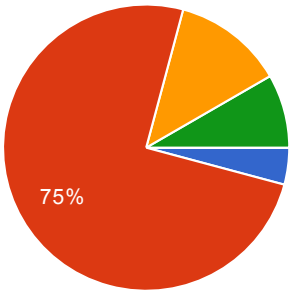
Gender



Male	16	66.7%
Female	8	33.3%
Other	0	0%

Age

18-24	1	4.2%
25-34	18	75%



35-44	3	12.5%
45-64	2	8.3%
65+	0	0%

Number of daily responses

