Left annotations

H1 TravelNow! Logo

H2 Search Box: Destinations

H3 Search Box: When empty, if user clicks into it, the search box will display a dropdown menu of these 5 categories: Stay, Activities, GetOut! Advice, TravelNow! Packages, and Forums.

Otherwise, user can choose to query anything and global results will display.

H4 Search Button: Shows search results based on the entered location and keyword when clicked.

H5 Cart Button: Navigates to a new page, My Cart when clicked.

H6 My Profile Button: Navigates to a new page, My Profile, when clicked.

H7 Global Navigation: Brings user to a new page of the main categories of TravelNow! Sitemap which includes Explore, Book a Trip, Shop and Ask & Share.

F1 Supplemental Navigation: Navigates to a new page of About US, Join Our Community or Support

F2 APP Download Button: Navigates to a new page to download the mobile TravelNow! application of Android or IOS

F3 Follow US Button: Navigates to user's social network to follow TravelNow!

Center wireframe

Travel Now!

http://travelnow.com

H1 TravelNow!

New York **H2**   Family Trips **H3**   Search **H4**   🛒 **H5**   👤 **H6**

H7 Explore   Book a Trip   Shop   Ask & Share

1,876 Search Results for "Family Trips" > New York > Family Vacations

Left filter panel

▶ **Inspiration** **1**
- ☐ Adventure Travel
- ☐ Beach Vacations
- ☐ Bleisure Travel
- ☐ Budget Travel
- ☐ Business Travel
- ☐ Cruises
- ☑ Family Vacations **2**
- ☐ Honeymoon & Romance
- ☐ International Vacations
- ☐ Luxury Travel
- ☐ Road Trips

▶ **Travel Style**

▼ **Stay (576)**
- ☐ Hotels
- ☐ Local Hosts
- ☐ Vacation Rentals

▼ **Activities (990)**
- ☐ Amusement Parks
- ▼ ☐ Events
  - ☐ Concerts
  - ☐ Festivals
  - ☐ Games
  - ☐ Theatre
- ▶ ☐ Landmarks
- ▶ ☐ Nightlife
- ▶ ☐ Outdoor Activities
- ▶ ☐ Restaurants
- ▶ ☐ Shopping
- ☐ Spas
- ▶ ☐ Tours

▼ **GetOut! Advice (100)**
- ☐ Experts
- ☐ Locals
- ☐ Peer Travelers

▶ **Products (100)**

☐ **Packages (10)**

☐ **Forums (100)**

Trending packages

5
- New York City Bleisure Travel Package
- New York City Romance Package
- New York City Family Vacations Package

6 View More Packages

Sort By ▾ **7**

Sohotel **3**   Show Price **4**
★★★★☆ 300 reviews
341 Broome Street, New York City, New York
🔍 Family Vacations mentioned by 6 travelers
Hotel   Read more

Circle Line Cruises
★★★★☆ 350 reviews
Pier 83 - W 42nd St and 12th Ave, New York City, New York
🔍 Family Vacations mentioned by 9 travelers
Landmark   Read more

Angelo's Pizza
★★★☆☆ 120 reviews
117 W 57th St, New York City, New York
🔍 Family Vacations mentioned by 7 travelers
Restaurant   Read more

Top 10 Places to go in New York
★★★★☆ By Mio Miao, June 28 2015
🔍 Family Vacations mentioned by 5 travelers
Expert   Read more

8 Previous   1   2   3   4   5   6   7   8   ...   13   Next **9**

Footer

F1 About Us / Partners   Join our Community / Become a Host / Become a Partner   Support / Contact Us / FAQs   Mobile 🤖 🍎 **F2**   Follow Us f 🐦 📷 g+ **F3**

Right annotations

This Search Results page displays all results that have been tagged as "Family Trips" and "New York" for Destination. The search query for "Family Trips" will filter results that have the words "Family Trips" within its descriptions, reviews, and tags' alternative terms.

1 Filter Facets: Displays high-level categories to provide context to the filters. When the triangle is clicked, the filters below will expand. Clicking on the triangle again will contract and hide the filters.

2 Filters: Displays different options for user to narrow down his/her search. When a checkbox is checked, the selected filter will narrow down the content. If multiple filters are chosen, the results are narrowed down according to the following rules: If selected facets are contained within different categories (as displayed by the horizontal line), results will be narrowed by an "AND" rule; if selected facets are within the same category, results will be narrowed by an "OR" rule.

Note: The facets and filters are further detailed in the Taxonomy Spreadsheet.

3 Results: Displays search results based on the selected filter(s). Each result includes information such as the activity name, rating, number of available reviews, location, a description, and an accompanying image of the item. On clicking "Read more", the user will be taken to a new page, which will provide more information about that item.

4 Show Price Button: Opens a smaller dialog window. Two datepicker widgets will be displayed within the window for user to enter their travel dates. Prices for the item will be shown after travel dates have been selected.

5 Trending Packages: Displays popular packages offered in selected city. When an individual package is clicked, the user will be taken to a new page, which will provide more information about that package.

6 View More Packages Link: Navigates user to a new page when clicked. New page will display all TravelNow! packages offered in selected city.

7 Sort By Dropdown Menu: Displays a drop-down menu for user to sort the results by either Popularity or Relevance. Results will be refreshed once user selects and clicks a Sort By option.

8 Previous button: Navigates user to previous search results page.

9 Next button: Navigates user to next search results page.

Refer to Annotated Wireframe B for Header annotations

Travel Now!

http://travelnow.com

TravelNow!

Where are you going?   What are you looking for?   Search

Explore   Book a Trip   Shop   Ask & Share

Travel | Stay | Activities | Glasses

New York

1,100 Activities to explore

Take me to my Activity Planner

Inspiration
- ☐ Adventure Travel
- ☐ Beach Vacations
- ☐ Bleisure Travel
- ☐ Budget Travel
- ☐ Business Travel
- ☐ Cruises
- ☑ Family Vacations
- ☐ Honeymoon & Romance
- ☐ International Vacations
- ☐ Luxury Travel
- ☐ Road Trips

Travel Style
- ☐ Solo
- ☐ Couples
- ☑ Groups

Price
$ ____ to $ ____ Go

Activities
- ☐ Amusement Parks
- ▸ ☐ Events
- ▸ ☐ Landmarks
- ▸ ☐ Nightlife
- ▸ ☐ Outdoor Activities
- ▾ ☐ Restaurants
  - ☐ Bakeries
  - ☐ Bars
  - ☐ Buffets
  - ☐ Cafes
  - ☐ Coffee houses
  - ☐ Diners
  - ☐ Fast Food
  - ☐ Fine Dining
  - ☐ Ice Cream Parlors
  - ☐ Street Food
- ▸ ☐ Shopping
- ☐ Spas
- ▸ ☐ Tours

Sort By ▼

Landmark — Pizza Walking Tour of Manhattan
★★★★★ 49 reviews
New York City, New York   2.5 to 3 hours $10
Take a guided walking tour in New York City and taste pizza at three of Manhattan's top pizzerias along the way! Sample the pizzas of Little Italy and lower ... Read more
Added to Activity Planner

Landmark — The Lion King on Broadway
★★★★★ 427 reviews
New York City, New York   2 hours 45 minutes (approx) $92 - $120
Book your tickets for the Tony-winning extravaganza "The Lion King" on Broadway. A favorite with children and adults alike, "The Lion King" is ...
Read more
Add to Activity Planner

Landmark — New York Dinner Cruise with Buffet
★★★★★ 49 reviews
Pier 83 - W 42nd St and 12th Ave, New York City, New York $125
Read more
Add to Activity Planner

Restaurant — Angelo's Pizza
★★★☆☆ 120 reviews
117 W 57th St, New York City, New York $ 20 - $30
Read more
Add to Activity Planner

Landmark — Central Park
★★★★½ 560 reviews
59th to 110th St., from Central Park West to 5th Ave., New York City, New York $ 0
Read more
Add to Activity Planner

Previous 1 2 3 4 5 6 7 8 ... 13 Next

Refer to Annotated Wireframe B for Footer annotations

About Us   Join our Community   Support   Mobile   Follow Us
Partners   Become a Host   Contact Us
           Become a Partner   FAQs

G. ACTIVITY PLANNER

The Activity Planner helps the user plan his/her itinerary by displaying all possible schedules with the selected activities. The user also has the option to sync his/her calendar or edit My Schedule so that the Activity Planner will plan the activities around his/her schedule (e.g., business meetings).

1. **Back to Activities Link:** Navigates user back to "Activities tab", where user can add activities to be planned and scheduled on this page. Refer to Wireframe F for more details.

2. **Calendar widget:** Opens up a small datepicker widget for user to select his/her travel dates.

3. **Number of Guests Textbox:** Allows user to enter the number of guests traveling in his/her party. This number will be entered by default for each individual activity below.

4. **Selected Activities Options:** Displays all selected activities from previous screen, their days and time options, and number of guests for each activity. User will specify options in this box. Schedule options will then be generated based on selected and entered criteria.

5. **Indeterminate checkbox:** Shows an activity in which only some of the day and time options have been selected. Only those selected options will be considered in schedule options.

Number of Guest Text Input Box: Allows user to specify the number of guests for a particular activity. This is to account for those use cases where not everyone in the party will be joining for each activity (e.g., parents going on a romantic dinner while adult children explore the city by themselves)

Unchecked checkbox: Shows an activity in which none of its days and time options have been selected. The activity will not be considered in schedule options.

Checked checkbox: Shows an activity in which all of its day and time options have been selected. All of the activity's options will be considered in schedule options.

Generate Search Button: Activates or refreshes the right side of the page, where schedules will be generated to match the selected criteria in the left

10. **Sync with My Calendar Button:** Opens up a pop-up page, where user can sync their Google Calendar, iCal, or Outlook Calendar events to the Activity Planner. The synced calendar will automatically be saved in My Account > My Schedule. Schedule options will be planned around the events saved here.

11. **Edit My Schedule Button:** Opens up a pop-up schedule page where user can manually input scheduled events. This schedule will automatically be saved in My Account > My Schedule. Schedule options will be planned around the events saved here.

12. **Schedule Option Tabs:** Provides possible schedule options within each tab. Each option includes all of the selected activities that have been selected on the left tab and are planned around the fixed events in My Schedule.

13. **Fixed Schedule:** Provides an example of a fixed event that has been added through "My Schedule"

14. **Selected Activities:** Provides an example of a selected activity that has been planned around fixed events

15. **Add Selected Activities to Package Button:** Adds the selected activities from the currently opened tab (e.g., Option 1) to user's package

Refer to Annotated Wireframe B for Header annotations

Travel Now!

http://travelnow.com

TravelNow!

Where are you going?

What are you looking for?

Search

Explore   Book a Trip   Shop   Ask & Share

‹ Back to Upcoming Travel

GENERATE INVOICE

(1)

(2) Company Name: 〰〰〰〰 〰〰〰   Company ID: 〰〰〰〰〰
Company Address: 〰〰〰〰 〰〰〰

Send invoice for: ○ Complete Itinerary   ◉ Part of Itinerary

(3) | Travel | Stay | Activities | Products |

Vacation Rental Name: 〰〰〰〰 〰〰〰
(4)   Address: 〰〰〰〰 〰〰〰

(5) Select dates: ☐ Sunday, 1-10-16
                     ☑ Monday 1-11-16
                     ☑ Tuesday, 1-12-16
                     ☑ Wednesday, 1-13-16
                     ☐ Thursday, 1-14-16
                     ☐ Friday, 1-15-16
                     ☐ Saturday, 1-16-16
                     ☐ Sunday, 1-17-16

(6) Select no. of person: [1 ▼]

(7) [Preview and Send]

Refer to Annotated Wireframe B for Footer annotations

About Us   Join our Community   Support   Mobile   Follow Us
Partners   Become a Host   Contact Us
                Become a Partner   FAQs

H. GENERATE INVOICE

This page allows the user to customize the invoice sent to the user's company. The user can choose to send the complete itinerary or select items from the itinerary from the categories "Travel","Stay","Activities" and "Products".

(1) **Back to Upcoming Travel page** Navigates user back to the "Upcoming Travel" page, where the user can view the list of future travel plans.

(2) **Company Details** Displays the company details. This is to orient the user on which company the invoice is being sent to.

(3) **Options for invoice** Allows the user to select between two options: "Complete Itinerary", "Part of Itinerary". When the user selects "Complete Itinerary", the form in the tabs below becomes inactive. When the user selects "Part of Itinerary", the form in the tabs below becomes active and user can pick items to be included.

(4) **Stay Details** Displays the Vaction Rental details. This is to orient the user on where their stay has been booked.

(5) **Select Dates** This field displays all the dates the Vacation Rental has been booked for, and allows the user to select dates to be included in the invoice.

(6) **Select No. of Person** This field allows the user to select the number of person for the days selected for staying at the vacation rental.

(7) **Preview and Send** This button takes the user to the "Preview Invoice" page, where the user can confirm the invoice details and send to their company. Or navigat back to the "Generate Invoice" page to make changes.
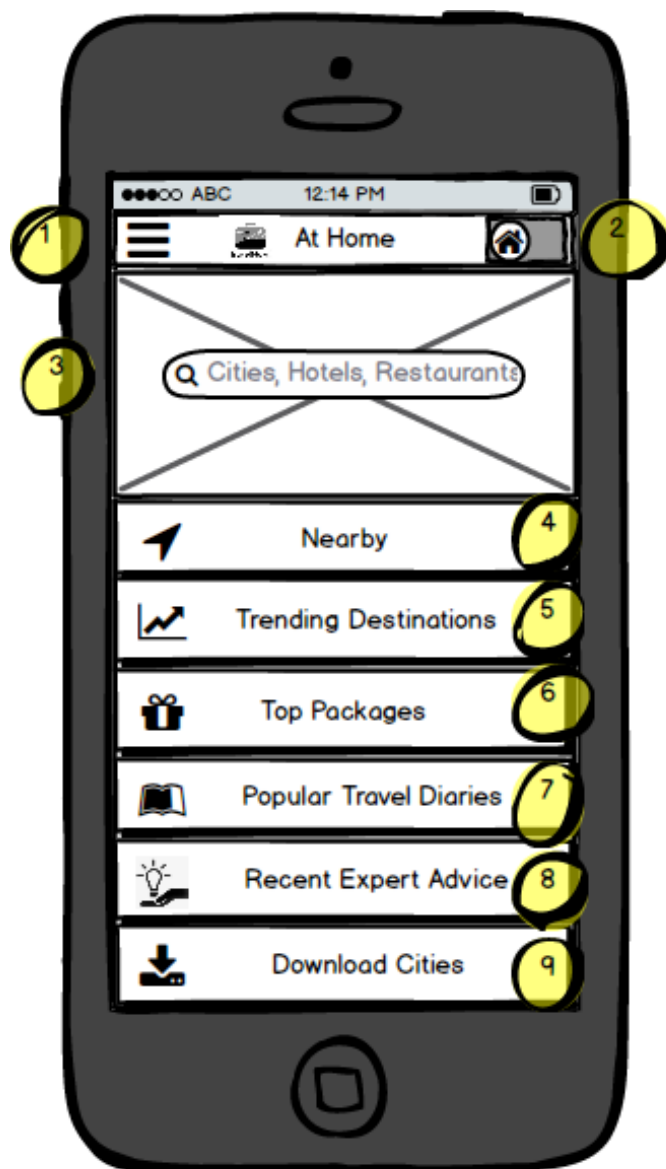
J. MOBILE HOMEPAGE - AT HOME MODE

The mobile app's homepage for "At Home" mode is displayed when the phone detects that the user is currently in or close to his/her home city.

1 Hamburger Menu button: Pulls out hamburger menu on tap. Menu displays User Profile, Explore, Book a Trip, Shop, Ask & Share, Mobile Settings, and Support Center. Refer to Wireframe J2 to view the homepage with the active hamburger menu. To hide the hamburger menu, tap the button again or swipe the menu from right to left.

2 At Home toggle button: Displays 'At Home' mode as active when phone determines that user is currently close to or at home city. This mode can be toggled back and forth by clicking on the button.

3 Search box: Allows user to perform a global search.

4 Nearby: Navigates user to a new page which lists all nearby local activities.

5 Trending Destinations: Navigates user to a new page which displays trending destinations.

**6 Top Packages:** Navigates user to a new page of popular packages.

7 Popular Travel Diaries: Navigates user to a new page which displays popular diaries written by other peer travelers.

8 Recent Expert Advice: Navigates user to a new page which displays recently published advice columns by GetOut! experts.

9 Download Cities Navigates user to a new page that will allow user to download cities' overviews for offline use. (The overview includes the descriptions and locations of places to stay, restaurants, and activities.)

K. MOBILE HOMEPAGE - ON-THE-ROAD MODE

The mobile app's homepage for "On-the-Road" mode is displayed when the phone detects that the user is currently not close to his/her home city.
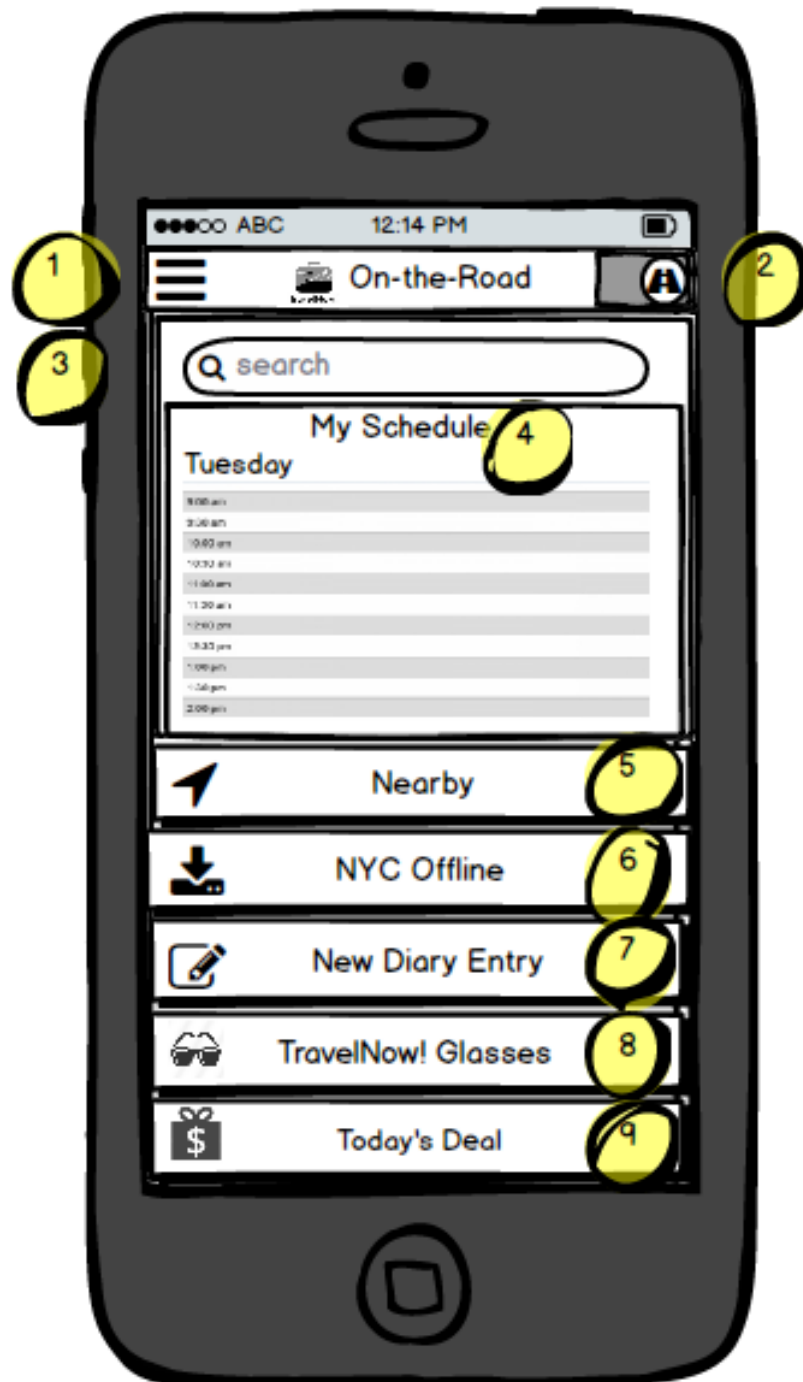
1 **Hamburger Menu button:** Pulls out hamburger menu on tap. Menu displays User Profile, Explore, Book a Trip, Shop, Ask & Share, Mobile Settings, and Support Center. Refer to Wireframe K2 to view the homepage with the active hamburger menu. To hide the hamburger menu, tap the button again or swipe the menu from right to left.

2 **On-the-Road toggle mode:** Displays "On-the-Road" mode as active when phone determines that user is currently away from home city. This mode can be toggled back and forth by clicking on the button.

3 **Search box:** Allows user to perform a global search.

4 **My Schedule:** Shows user's schedule and planned activities for the day. Users can also scroll down to see more events.

5 **Nearby:** Navigates user to a new page which lists all nearby activities.

6 **NYC Offline:** Navigates user to the saved city's overview. If there are multiple saved cities, the app will display the last viewed city. (The overview includes the descriptions and locations of places to stay, restaurants, and activities.) A local street map is also downloaded for offline use.

7 **New Diary Entry:** Navigates user to a new page, New Diary Entry, where he/she may write an entry that will be saved to My Travel Diary.

8 **TravelNow! Glasses Settings:** Navigates user to the *TravelNow!* Glasses Settings page.

9 **Today's TravelNow! Deal:** Navigates user to a new page which lists all of today's *TravelNow!* deals.

TravelNow! locals recommend
Potbelly Sandwich Shop
(12 min walk)

Get directions

O. GLASSES - RECOMMENDATION NOTIFICATION

The *TravelNow!* Glasses notification pops up when the user is near a recommended place or activity. Locations are suggested based on the user's TravelNow! Glasses settings and may include TravelNow! local partners, popular restaurants, top attractions, and etc.

1 **Recommendation** Displays GetOut! advice from locals, experts, or other peer travelers on where to go, eat, shop, and etc. The recommendation also shows who it is from.

2 **Length of Trip and Transportation Mode:** Indicates how long it will take user to arrive at suggested location from their current location. Text also displays suggested mode of transportation.

3 **Get Directions text:** Displays visual reminder that user must say "Get directions" to *TravelNow!* Glasses to accept recommendation and get directions to the suggested location.