## **SchoolKart**

Date: 19/07/2022

Guide: Ms. Gloriya Mathew

#### 1. Project Overview

The project titled "SchoolKart" is an online platform for buying stationery items such as books, papers, pens, files, colours, scissors, bags, etc selected by the customers especially for students. SchoolKart provides all different types of stationery items. The proposed system automates the functionalities of a stationery store, available 24 hours day and is very user-friendly. SchoolKart is developed using HTML and JS as frontend, PHP as a powerful backend and RDBMS MySQL is used.

- 2. To what extend the system is proposed for?

  The system provide the facility to buy stationery items and is available 24 hours a day.
- Specify the Viewers/Public which is to be involved in the System? Customers

Admin

Sellers

4. List the Modules included in your System?

Registration

Product Search

Order

Payment

**Order Cancellation** 

5. Identify the users in your project?

<u>Admin</u>

Manages all the functionalities including the user.

User

Has access to various functionalities of the system.

Seller

To add and manage their products.

- 6. Who owns the system? *The developer*
- 7. System is related to which firm/industry/organization? Stationery Industry
- 8. Details of person that you have contacted for data collection?
  Global Paper Mart & Photostat, Kanjirappally, Kanjirappally, Kottayam 686507
- Questionnaire to collect details about the project? (min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)
  - 1)What are some of the most useful stationery items?

    Notebooks,pens,pencils,files,paper

## 2)Is stationery retail business safe one?

Yes, it is. If is situated near any school or college or in a good market, then you can secure good business. Notebooks of all sizes, writing materials such as Pen, Pencils, sharpners, ink ball pens, Camlin and other companies products are always in great demand. In short, you can stock number of stationery goods required for students from Nursery to Post-graduation of all faculties. Office stationery stock has always a ready market.

## 3) Is the stationery business profitable?

Yes. The number of schools and universities has increased, which has led to an increasing demand for stationery products. It is a profitable thing to develop stationery business. This business does not require much capital, and you can start this business by investing in medium-quality capital.

#### 4) How much money is required to start a small stationery shop?

First, you need to have space of your own. If taking on a lease consider an avg. month rent of about 30–40k depending upon your location for a 400 sqft of shop. Then look out for a distributor from where you can have all the items like books,pencils,rubers,copies,notepads,pens,paints,brushes etc to buy and place it in your shop. Now this can vary depending upon how much items you want to place in your shop, ranging from 2 Lakhs on small scale and higher for a bigger shop.

#### 5)Do you think an online shopping website is needed for your shop?

Yes, because my shop is so crowded when it's the time of school shopping. So if my shop is online, I can sell wide range of products and customers can buy it from their own home.

#### 6) Which is the best seller?

It depends on various time periods. School items have great sales in June-July. Books,bags,etc are the best sellers during that period.

## 7) Where do you collect your products from?

From different manufacturers and distributors.

## 8)In which month you have higher sales?

It is during June-July when it's the time for back-to-school shopping.

# 9)If you are planning to start a shopping site of yours, Which are the functionalities you wish to include in your site?

Online booking to visit shop

Buying

Online Payment

Bill Generation

Shipping