Traffic Incidents in the UAE – An Analysis

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Introduction -Business Problem

Based on information that is available on past accidents, is it possible to prevent accidents or response from emergency responders once an accident has occurred

- What are the major causes of accidents in UAE?
- Are there locations that are more accident prone than others?
- Can emergency responder hubs be established at strategic locations to improve response time once a distress call is placed after an accident?

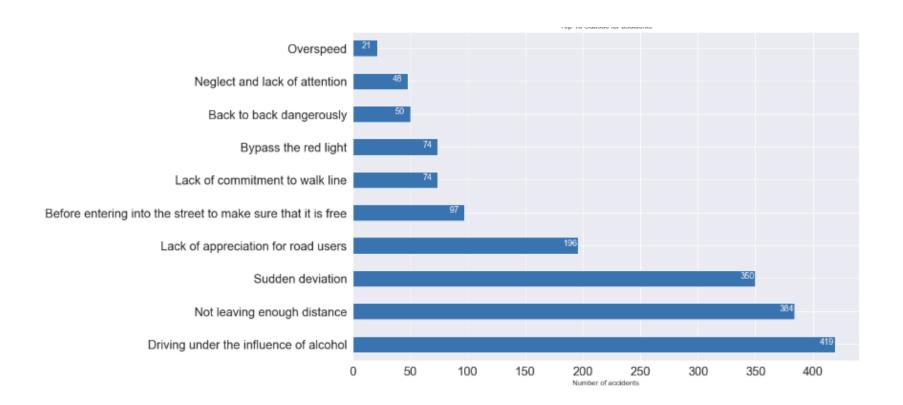
Data

- Three sources of data has been used in this analysis
 - Traffic incidents report 2018 2020
 - Traffic accidents report 2017 (already investigated and closed by Dubai Police)
 - Foursquare API

Methodology

- The popular data science methodology has been followed
 - Data Cleansing
 - Exploratory Data Analysis and Visualisation
 - Modeling and Inference

Top 10 Causes of Accidents



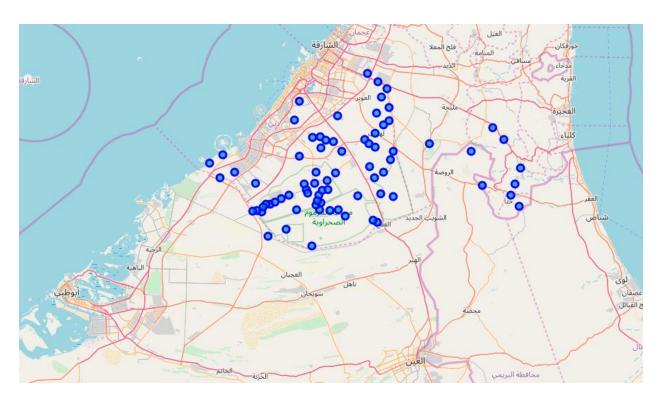
Top Locations where accidents occur

 K means Clustering - Reduced the 50K + dataset to a representative set of 9 locations which can be used to centralize law and order and emergency response operations



Address	Ion	lat	
دبي	55.258984	25.032290	0
Arabian Center	55.428960	25.233073	1
Vision Tower, Business Bay	55.264635	25.188147	2
Hatta (احت)	56.123525	24.821953	3
ديي	55.105461	24.968097	4
Shk Mohd Bin Zd Rd, E 311, after Repton School	55.385820	25.139928	5
ديي	55.331477	25.257884	6
First Al Khail Street (Barsha Heights)	55.178619	25.090644	7
دبي	55.504635	24.948172	8

• DBSCAN Algorithm used to expand the representative point to 77 locations.



Results

- A significant number of accidents are caused due to driving under the influence of alcohol. Law enforcement authorities need to perform occasional inspections for driving under the influence
- The second major cause of accidents is tailgating or not leaving enough distance with the vehicle in front.
 Improving surveillance regarding this and effecting fines can be measure to curb this habit of drivers.
- There are certain locations around which accidents are more frequent. Measures for improved monitoring and surveillance, quicker emergency response maybe set up around these locations to effect overall improvement

Conclusion

 This project helps provide insights to the driver behavior in UAE and patterns of accidents/incidents. Locations that are more dangerous and which require improved surveillance/monitoring has been identified and adopting measures can improve the overall experience on UAE roads