

# Andrés L. Parrado

IDinsight  
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GRE: Math: 165; Verbal: 162; Writing: 5.5

## Education

B.A. East Asian Studies. Princeton University - 3.6 GPA. 2015

Relevant coursework: Single-variable calculus (advanced placement), multivariable calculus (intro to engineering, math and physics), linear algebra, differential equations (mathematics in engineering I)

## Professional Development

MicroMasters in Data, Economics, and Development Policy. MIT. 2018

Credential composed of 5 semester-long MIT courses at the graduate level, with an average of 10 -14 hrs of coursework per course per week. Delivered online through edx.org.

Essex/ CESS Nuffield Summer School (Auditor). Experimental Methods in the Social Sciences. University of Oxford, Nuffield College. 2016

Short-term course that covers the design and analysis of social science experiments.

## Professional Experience

IDinsight - Manager

New Delhi, India.

(Manager) Oct 2019 – Present; (Sr. Associate) Aug 2018 - Sep 2019

IDinsight is an international development consultancy that helps policymakers and managers make socially impactful decisions using rigorous evidence.

- Intellectual Leadership: Designed, deployed, and analyzed: 3 RCTs with administrative data focused on the impact of behaviorally-informed messaging on uptake of various financial products (pension, insurance, mobile-first bank accounts) with more than 5,000 banking agents and 200,000 digital bank account customers across India; 3 discrete choice experiments on preferences for financial inclusion messaging with 140 respondents in rural Uttar Pradesh; and 5 qualitative data collection exercises with more than 100 respondents on financial practices.
- Project Management: Pitched a behaviorally-informed approach to problem solving in financial inclusion, setting up partnerships and managing implementation timelines with two banking agent networks, one payments bank, and one cooperative bank; supported the creation of capacity building materials to train more than 130 high-level Indian bureaucrats (IAS) on ways to use administrative data to improve nutrition and education. Trainings conducted at the IAS academy, LBSNAA.

Abdul Latif Jameel Poverty Action Lab (J-PAL) - Graduate Research Intern

Cambridge, MA and remotely.

May – Aug 2018

- Worked with the Research Transparency and Reproducibility team and globally renowned social scientists to publish research data from more than 40 RCTs through the Harvard Dataverse network. Used advanced skills in data analysis software (Stata, Python, and Git) to ensure “push-button” reproducibility of research results.

Centre for Experimental Social Sciences Nuffield – FLAME University - Research Manager

Pune, India.

Nov 2016 – Apr 2018

CESS is an experimental and behavioral centre formed as a collaboration between University of Oxford's Nuffield College and FLAME University.

- Facilitated the daily operations of more than ten international experimental research projects in social sciences, including projects in judicial decision-making (Harvard Law School); negativity bias in cable news (University of Michigan); and self-sacrifice and cooperation (Oxford).
- Implemented research designs in the Indian context, creating and deploying procedures for the entire project lifecycle and overseeing all aspects of project execution, including ethics compliance, instrument design (using o-Tree), data collection, and exploratory data analysis in R.
- Organized more than 20 research talks; created an internal reporting framework in Stata for a database with more than 1,900 subjects; supported subject recruitment; taught two undergraduate introductory Mandarin Chinese courses.

University of Oxford, Blavatnik School of Government - Research Consultant

Oxford, UK and remotely.

June – Oct 2016; Oct 2017 – Jan 2018

- Authored six case studies to be used as teaching and examination materials for the MPP's flagship philosophy and public policy course *Foundations*.

Indian Institute of Management, Ahmedabad - Research Consultant

Ahmedabad and Orissa, India.

Jan – Oct 2016

- Provided consulting services to a J-PAL Urban Sanitation project team in Orissa, improving their onboarding process, weekly communication with PIs, and the long-term planning for project task execution. Coordinated the editing of a 64-page long report submitted to BMGF.
- Supported the early stages of an Oxford research centre (CESS), establishing and managing the Centre's online presence, conducting preliminary literature reviews on lab and lab-in-the-field experiments in India, and piloting a sociology experiment on the impact of "virtue" on cooperative behavior.

Madras Institute of Development Studies (MIDS) - Research Assistant

Chennai, India and remotely.

July 2015 – Oct 2016

- Co-authored a 50-page report on fiscal devolution and local resource mobilization in the Indian rural context submitted and presented to the Tamil Nadu 5th State Finance Commission. Gave policy recommendations based on insights from behavioral economics.

## Volutneering Experience

Building One Community - Volunteer, Needs Assessment Team

Stamford, CT.

May – Nove 2018

Building One Community is an NGO that brings passionate people together to help immigrants and their families succeed in the community.

- Created an interactive web application using R (Shiny) displaying GIS data about 230 community resources. Helped deploy a needs assessment survey with more than 400 respondents.

Upaya Social Ventures - Volunteer, Social Performance Measurement

Bangalore, India and remotely.

July – Dec 2015

Upaya Social Ventures provides critical finance to early-stage enterprises across India with the potential to create livelihoods for the ultra-poor.

- Created a dashboard in Excel to assess the social performance data for the early-stage social enterprises in Upaya SV's portfolio. Drafted a 10-page report on qualitative measurements of impact for a social enterprise working to formalize domestic sector work.

Princeton University Novogratz Bridge Year Program - Serbia Volunteer

Nis and Novi Sad, Serbia.

Aug 2010 – May 2011

The Novogratz Bridge Year Program is a competitive, fully-funded gap year that fosters cultural awareness and a long-term commitment to social impact.

- Authored a report on the perceptions of health among the youth of the city, interviewing close to 100 people in Serbian and English. Led a youth campaign on preventing racial discrimination resulting in more than ten workshops across the city of Nis.

## Other Experience

INaWORD Language Institute - Spanish and Chinese Instructor. Chennai, India. June – Dec 2015

Princeton Pace Center for Civic Engagement - Alternative Break Coordinator/Student Worker. Princeton, NJ. Dec 2011 – Jan 2015

Engineers Without Borders - Project Manager/ Community Sub-team Leader. Princeton, NJ and Pitalaya, Perú. Sep 2011 – Oct 2013

The Nature Conservancy - Summer Intern. Beijing, China. June – Aug 2013

## Research Projects

Chakraborty, Krishanu, Karan Nagpal, and Andres Parrado. *Be the Best!: Do SMS Reminders Improve Banking Agent Performance in Rural India?* Working paper. 2020

Aceves, Pedro (Bocconi), Andres Parrado, and Cedric Gutierrez Moreno (Bocconi). *The Effect of Scarcity and Uncertainty on Individual and Collective Creativity*. (Supported by the ICRIOS Research Grant). Data collection stage. 2020

Aceves, Pedro (Bocconi), and Andres Parrado. *The Medium is the Message: How Language Structure Shapes the Flow of Information through Social Networks*. (Supported by the EUR 10,000 Bocconi Junior Researcher Grant). Data collection stage. 2020

Ananthpur, Kripa (MIDS) and Andres Parrado. *Mapping Functions, Finances, and Functionaries in Rural India: A View from Below*. Submitted to the 5th Tamil Nadu State Finance Commission. 2016

Parrado, Andres. *Not here to Stay? Chinese Transnationalism and Globalization in Serbia*. Senior thesis at Princeton University. 2015

## Written Work

Batra, Ishita, Krishanu Chakraborty, Karan Nagpal, Divya Nair, and Andres Parrado. *Measurement challenges in Financial Inclusion*. IDinsight external blog IDEas. 2019

Batra, Ishita, Krishanu Chakraborty, Monica Hersher, Siobhan McDonough, Jeff McManus, and Andres Parrado. *Right tool, right time: Statistical software at IDinsight*. IDinsight external blog IDEas. 2019

Parrado, Andres. *Discrete Choice Experiments for Financial Inclusion Communication*. Internal IDinsight toolkit on designing and analyzing discrete choice experiments in R and RMarkdown. 2019

## Key Awards

*Research Grant (with Pedro Aceves).* Invernizzi Center for Research on Innovation, Organization, Strategy and Entrepreneurship (ICRIOS), Bocconi University. EUR 9,000. 2019

*Undergraduate Research Fellow.* Princeton Institute for International and Regional Studies. \$3,000. 2014

*Summer Grant for International Development Project.* The Waters Foundation. \$3,000. 2013

*2nd Place – Inter-University Speech Competition.* Beijing Language and Culture University. 2012

*Proton Energy Undergraduate Scholarship.* Proton Energy Systems. \$100,000. 2010

## Invited Talks and Conferences

*Be the Best!: Do SMS Reminders Improve Banking Agent Performance in Rural India?*

“2020 Conference on Economic Development in Africa,” University of Oxford, Centre for the Study of African Economies. Oxford, UK. 2020

“Research Seminar,” Centre for Social Behaviour Change, Ashoka University. Delhi, India. 2020

“15th Annual Conference on Economic Growth and Development,” Indian Statistical Institute. Delhi, India. 2019.

“1st Behavioral Research in Economics Workshop - India,” Indian Institute of Management. Ahmedabad, India. 2019.

“Research Seminar,” National Council of Applied Economic Research. Delhi, India. 2019.

*Lab and Lab-in-the-field Experiments in India.* Guest speaker, Innovations for Poverty Action. Bogotá, Colombia. 2018.

*Behavioral Law and Justice: Aspects of Negotiations and Decision-making.* Member of Organizing Committee. Conference at Gujarat National Law University, Gandhinagar, India. Jointly organized with Harvard Law School and U. Michigan Law School. 2018.

*Mapping Functions, Finances, and Functionaries in Rural India.* Presenter. “State Finance Commissions and the Changing Fiscal Landscape in India” workshop, Madras Institute for Development Studies. Chennai, India 2017.

*Chinese Globalization and Transnationalism in Serbia.* Presenter. “Globalization, Culture, and Identity: Challenges and Prospects” conference, FLAME University. Pune, India. 2017.

## Personal

Citizenship: Colombia / United States

Software: R, Python, Stata, L<sup>A</sup>T<sub>E</sub>X, oTree, Matlab

Languages: Spanish (Native), English (Fluent), Chinese (Advanced), French (Advanced), Portuguese (Intermediate - reading), Hindi (Intermediate), Serbian (Beginner)