

# Andrés L. Parrado

IDinsight  
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## Education

B.A. East Asian Studies. Princeton University - 3.6 GPA, 2015

## Professional Experience

IDinsight - Senior Associate  
New Delhi, India.

August 2018 – Present

IDinsight is an international development consultancy that helps policymakers and managers make socially impactful decisions using rigorous evidence.

- **Financial Inclusion:** Designed, deployed, and analyzed: 3 RCTs with administrative data focused on the impact of behaviorally-informed messaging on uptake of various financial products (pension, insurance, mobile-first bank accounts) with more than 5,000 banking agents and 200,000 digital bank account customers across India; Three discrete choice experiments on preferences for financial inclusion messaging with 140 respondents in rural Uttar Pradesh; and 5 qualitative data collection exercises with more than 100 respondents on financial practices. Work done in collaboration with three banking agent networks (FIA technologies, Airtel Payments Bank, and BASIX Sub-K), a cooperative bank (Mann Deshi), BMGF, and MicroSave Consulting.
- **Capacity Building:** Supported the creation of four case studies and various teaching materials on using administrative data to improve nutrition and education outcomes at the district level in India. Case studies and teaching materials used for workshops involving 180+ of the highest level Indian bureaucrats (Indian Administrative Service) at the academy where they are trained (LBSNAA).
- **Learning Partnership:** Supported a Director-level client-development strategy for projects in financial inclusion, sanitation, and agriculture; Created more than 10 decks presented internally, to the Indian planning commission (NITI Aayog) and to the IDinsight CEO; Contributed to the development of robust internal qualitative work procedures in India.

Abdul Latif Jameel Poverty Action Lab (J-PAL) - Graduate Research Intern  
Cambridge, MA and remotely.

May – August 2018

- Worked with the Research Transparency and Reproducibility team and globally renowned social scientists to publish research data from more than 40 RCTs through the Harvard Dataverse network. Used advanced skills in data analysis software (Stata, Python, and Git) to ensure “push-button” reproducibility of research results.

Centre for Experimental Social Sciences Nuffield – FLAME University - Research Manager  
Pune, India.

November 2016 – April 2018

CESS is an experimental and behavioral centre formed as a collaboration between University of Oxford's Nuffield College and FLAME University.

- Facilitated the daily operations of more than ten international experimental research projects in social sciences, including projects in judicial decision-making (Harvard Law School); Negativity bias in cable news (University of Michigan); And self-sacrifice and cooperation (Oxford).

- Implemented research designs in the Indian context, creating and deploying procedures for the entire project lifecycle and overseeing all aspects of project execution, including ethics compliance, instrument design (using o-Tree), data collection, and exploratory data analysis in R.
- Organized more than 20 research talks; Created an internal reporting framework in Stata for a database with more than 1,900 subjects; Supported subject recruitment; Taught two undergraduate introductory Mandarin Chinese courses.

University of Oxford, Blavatnik School of Government - Research Consultant

Oxford, UK and remotely.

June – October 2016; October 2017 – January 2018

- Authored six case studies to be used as teaching and examination materials for the MPP's flagship philosophy and public policy course *Foundations*.

Indian Institute of Management, Ahmedabad - Research Consultant

Ahmedabad and Orissa, India.

January – October 2016

- Provided consulting services to a J-PAL Urban Sanitation Solutions project team in Orissa, improving their onboarding process, the weekly communication with Principal Investigators, and the long-term planning for project task execution. Coordinated the editing process of a 64-page long report submitted to BMGF using L<sup>A</sup>T<sub>E</sub>X.
- Supported the early stages of an Oxford research centre (CESS), establishing and managing the Centre's online presence, conducting preliminary literature reviews on lab and lab-in-the-field experiments in India, and piloting a sociology experiment on the impact of “virtue” on cooperative behavior.

Madras Institute of Development Studies (MIDS) - Research Assistant

Chennai, India and remotely.

July 2015 – October 2016

- Co-authored a 50-page report on fiscal devolution and local resource mobilization in the Indian rural context submitted and presented to the Tamil Nadu 5th State Finance Commission. Gave policy recommendations based on insights from behavioral economics.

## Volunteering Experience

Building One Community - Volunteer, Needs Assessment Team

Stamford, CT.

May – November 2018

Building One Community is an NGO that brings passionate people together to help immigrants and their families succeed in the community.

- Created an interactive web application using R (Shiny) displaying GIS data about 230 community resources. Assisted with the deployment of a needs assessment survey with more than 400 respondents and conducted focus group discussions in Spanish.

Upaya Social Ventures - Volunteer, Social Performance Measurement

Bangalore, India and remotely.

July – December 2015

Upaya Social Ventures provides critical finance to early-stage enterprises across India with the potential to create livelihoods for the ultra-poor.

- Created a dashboard in Excel to assess the social performance data for the early-stage social enterprises in Upaya SV's portfolio. Drafted a 10-page report on qualitative measurements of impact for a social enterprise working to formalize domestic sector work.

Princeton University Novogratz Bridge Year Program - Serbia Volunteer

Nis and Novi Sad, Serbia.

August 2010 – May 2011

The Bridge Year Program is a competitive, fully-funded gap year that fosters cultural awareness and a long-term commitment to social impact.

- Conducted and participated in more than 20 workshops on HIV/AIDS prevention in the city of Novi Sad. Authored a report on the perceptions of health among the youth of the city, interviewing close to 100 people in Serbian and English.
- Led a youth campaign on preventing racial discrimination with community partners, resulting in more than ten workshops across the city of Nis.

## Other Experience

INaWORD Language Institute - Spanish and Chinese Instructor. Chennai, India. June – December 2015

Princeton Pace Center for Civic Engagement - Alternative Break Coordinator/Student Worker. Princeton, NJ. December 2011 – January 2015

Engineers Without Borders - Project Manager/ Community Sub-team Leader. Princeton, NJ and Pitalajaya, Perú. September 2011 – October 2013

The Nature Conservancy - Summer Intern. Beijing, China. June – August 2013

## Research Projects

Parrado, Andres. *Be Best!: Do SMS Reminders Improve Banking Agent Performance in Rural India?* Working paper. 2019

Aceves, Pedro (Bocconi), Andres Parrado, and Cedric Gutierrez Moreno (Bocconi). *The Effect of Scarcity and Uncertainty on Individual and Collective Creativity*. (Supported by the ICRIOS Research Grant). Data collection stage. 2019

Ananthpur, Kripa (MIDS) and Andres Parrado. *Mapping Functions, Finances, and Functionaries in Rural India: A View from Below*. Submitted to the 5th Tamil Nadu State Finance Commission. 2016

Parrado, Andres. *Not here to Stay? Chinese Transnationalism and Globalization in Serbia*. Senior thesis at Princeton University. 2015

## Written Work

Batra, Ishita, Krishanu Chakraborty, Monica Hersher, Siobhan McDonough, Jeff McManus, and Andres Parrado. *Right tool, right time: Statistical software at IDinsight*. IDinsight external blog IDEas. 2019

Parrado, Andres. *Discrete Choice Experiments for Financial Inclusion Communication*. Internal IDinsight toolkit on designing and analyzing discrete choice experiments in R and RMarkdown. 2019

## Key Awards

*Research Grant (with Pedro Aceves)*. Invernizzi Center for Research on Innovation, Organization, Strategy and Entrepreneurship (ICRIOS), Bocconi University. EUR 9,000. 2019

*Undergraduate Research Fellow*. Princeton Institute for International and Regional Studies. \$3,000. 2014

*Summer Grant for International Development Project.* The Waters Foundation. \$3,000. 2013

*1st Place – Advanced Chinese Speech Competition.* Princeton University. 2013

*2nd Place – Inter-University Speech Competition.* Beijing Language and Culture University. 2012

*Undergraduate Scholarship.* Hispanic Scholarship Fund. \$1,000. 2011

*Undergraduate Scholarship.* American Association of Blacks in Energy. \$3,000. 2010

*Proton Energy Undergraduate Scholarship.* Proton Energy Systems. \$100,000. 2010

## Talks and Conferences

*Lab and Lab-in-the-field Experiments in India.* Guest speaker, Innovations for Poverty Action. Bogotá, Colombia. 2018.

*Behavioral Law and Justice: Aspects of Negotiations and Decision-making.* Organizing committee member. Conference at Gujarat National Law University, Gandhinagar, India. Jointly organized with Harvard Law School and U. Michigan Law School. 2018.

*Mapping Functions, Finances, and Functionaries in Rural India.* Presenter. “State Finance Commissions and the Changing Fiscal Landscape in India” workshop at the Madras Institute for Development Studies. Chennai, India 2017.

*Chinese Globalization and Transnationalism in Serbia.* Presenter at the conference “Globalization, Culture, and Identity: Challenges and Prospects,” FLAME University. Pune, India. 2017.

*Randomly Selected Leaders and Cooperative Behavior.* Participant and presenter at the Research Design Workshop, Essex/ CESS Nuffield Summer School on Experimental Methods in the Social Science, University of Oxford. Oxford, UK 2016.

## Professional Development

MicroMasters in Data, Economics, and Development Policy. MIT. 2018

Credential composed of 5 semester-long MIT courses at the graduate level, with an average of 10 -14 hrs of coursework per course per week. Delivered online through edx.org.

Essex/ CESS Nuffield Summer School (Auditor). Experimental Methods in the Social Sciences. University of Oxford, Nuffield College. 2016

Two-week long course that covers the design, implementation, and analytic tools necessary for conducting social science experiments.

## Personal

Citizenship: United States / Colombia

Software: R, Python, Stata, L<sup>A</sup>T<sub>E</sub>X, oTree, Matlab

Languages: Spanish (Native), English (Fluent), Chinese (Advanced), French (Advanced), Portuguese (Intermediate - reading), Hindi (Intermediate), Serbian (Beginner)