

TECHNICAL

Skills:

HTML & CSS
Javascript & jQuery
Adobe Creative Suite
Wordpress
Joomla

Specialties:

A/B design testing
Best web usability practices
Branding and identity
Content writing
Logo design
Wire-framing
Leading usability discussions
Email marketing
Wordpress theme development
Web-based cms UI design
Static site design

EDUCATION

Purdue University West Lafayette, IN

Bachelor of Science in Computer
Graphics Technology, CGT
Minor in Art and Design

Specialization:

Interactive Multimedia with
a focus in web and graphic design

Academic Honors

Awarded Best in Class Senior Project
by CGT Professor Committee

REFERENCES

Total Attorneys

Piotr Bieszk
Design Technology Director
224-595-1164
piotr@totalattorneys.com

Visit my linkedIn profile for more
<http://linkedin.com/in/adampartyka>

ABOUT ME

I am a designer who can channel my creativity into communicating how a project should start and end. I have had the pleasure of using that skill on projects that range from tight deadline print media marketing to user-centric web application development. The solid technical skills that I have in web and print authoring supplement my lively interpersonal skills well and make me an enjoyable professional to work with.

My leadership qualities will continue to evolve as I am able to lead and add to discussions in project management. I will also continue to build my current skills by learning and utilizing the latest in technology.

PROFESSIONAL EXPERIENCE

Contract Web Designer

PPA Graphics, March, 2011 – April, 2011

Assisted in the deployment of Joomla! based web projects. Tasks included; template design, administration, development and implementing best usability practices.

Senior Web Designer

Total Attorneys, August, 2007 – January, 2011

During my time with Total Attorneys, I worked amongst many talented people with backgrounds from web design and developer to sales manager and marketing specialists. I grew from a junior level designer, to the senior level designer that I am today, who understands how to influence and provide leadership. I also provided assistance in **establishing hiring and managerial guidelines** for the Design Team.

My first role as a web designer with them left a positive impact for Total Attorney's flagship product: High Performance Marketing. I worked on several different print and web projects across every major network campaign. Specific projects included **a/b web and web form design, print design, and logo design**.

Among my proudest achievements was working as a design lead and team lead for a variety of internal and external web-based applications. One in particular, involved **re-designing the company's main web-based crm platform** that supports many different internal and client based user roles. My daily duties for that project, and all other web-based projects I worked on, included **user research, feedback sessions, HTML, CSS, front-end scripting**, and working very closely with project stakeholders.

OTHER RELEVANT EXPERIENCE

Graphic Artist - The Newark Advocate, Feb., 2007 - Aug., 2007

Interactive Design Intern - Engauge, Jan., 2007 - Mar., 2007

Contract Designer - SBC Advertising, Sept., 2006 - Oct., 2006

For a **full listing** of my past positions in web and print design as well as recommendations from colleagues, **please visit my linkedIn profile** at <http://linkedin.com/in/adampartyka>