**General Questions**

What do you look for in a mariachi?

What do you think when you see an all female group like mariachi divinas?

Would you hire a mariachi for your event? Why or why not?

Do you prefer contacting a mariachi through phone or through email?

What would you expect to see on a website dedicated to a mariachi group?

**Past Users**

How did you learn about the group?

How was your experience with having the mariachi? Did you enjoy their performance? Why or why not?

Would you hire them again? Why or why not?

**Restaurant users**

How do you feel when you see a mariachi playing at this restaurant?

How do you feel when the mariachi comes to play at your table?

What do you think the mariachi adds to the atmosphere of the restaurant?

What words would you use to describe the mariachi?

**Potential users**

What do you look for in a mariachi when you want to hire them? Does this mariachi have that characteristic?

If this mariachi had a website, what would you look up before hiring them?