**DISCIPLES OF LEMONGRAB:** Angela Pate | Flavio Castro | COGS 187B

**USER STUDIES:** User Questionnaire

**SEARCHING FOR A MARICAH BAND**

**Assume that you are looking to hire a Mariachi band, what is the most important information you would want to have about the band?**

The cost, how good they are, how far they are willing to go, where they are from, how many are in a group

**[What other kind of information do you think is also important in making your decision about whether to hire a band or not?]**

**Is there anything in particular that you would like to know beforehand that would automatically make you NOT select a band? Like too high a price, location not convenient, or not enough information about the band?**

Yea high price, maybe what people have written about them in social media, if you can count on them being there and being on time

**Did you already have something in mind or a particular preference when hiring a band, or are you open to being persuaded based on the band’s presentation and previous experience?**

Pretty much open

**Mariachi Divinas is an all-female band. Do you consider this to be a selling point for the band? Is it something that you think would make you more likely to hire the band?**

I would think that would discourage me because I like male singers too.

**CONTACTING THE BAND**

**Assume that you found a Mariachi band that you are willing to hire, what is the best way that you would like to get in contact with them?**

Through the internet, through phone.

**What kind of information would you want to get from the band upon first contacting them?**

Probably the price how long they can play, if they need any special equipment if they bring their own.

**Is information such as the band’s current availability, special occasion/events, willingness to travel, etc. important to know before you contact the band?**

yes

**You are searching for a band online and have searched up some band websites. Before going to the actual website, what do you expect to be presented with? What kind of expectations do you have at the top of your head?**

I would want pictures, what kind of songs they might play if theyre open to requests, stuff like whrere they are and how far they have to go their cost how to contact them and how much in advance you have to contact them

**Is there anything in particular that you think is a MUST-HAVE for the website detailing a Mariachi Band?**

Contact info and price and pictures I want to know what they look like

**What kind of media do you expect or would you like to be presented with? This includes anything from images, videos, music players, animations, etc.**

All of the above

**PAST USERS**

**Did you experience any difficulties when contacting the band?**

no

**Could the process of hiring a band have been easier in any way, if so how?**

I didn’t have any problems so I wouldn’t know, but I think through the phone is the best way since I think email takes more time for a response

**When you hire a Mariachi band, how many do you take into consideration and how do you make your final decision?**

Their appeaance cost if theyre dependable how well they sound on the website if they can have samples of music, if they can play the songs that I want

**Would you be willing to give a review of a band that you have previously hired? Do you think this is information that you would have liked to see when hiring a band?**

Yes and yes. I would check what other people have written about them of course that would have influenced my decision

**Was there any selling point to a band that you have previously hired, if so where did you find that information?**

Word of mouth, I had recommendations from my friends

**RESTAURANT USERS**

**As a restaurant visitor, if you see a band perform and like them, would you be willing to go to a website to gather more information about them?**

**What kind of additional information would you like to get from a band after you see them playing, such as contact information, history of the band, how often the play at the restaurant?**

**Is there something in particular that would make you want to go to a website to get more information.**

**POTENTIAL USERS**

**Is there a particular brand that you are looking for when hiring a Mariachi band? Does something have to stand out about the band for you to hire them?**

Yes, their quality of music and how many songs they can play. There are certain songs that you want to hear and I want a band that can play them

**If you knew that a Mariachi band you were looking into had a website, would you be willing to use that website in order to gather more information about the band?**

yes

**What kind of tasks would you perform on the website or what kind of things would like to be available to you?**

I wanna check what they have to offer, the songs they play their cost, what their suits look like, how many people are in the group, their instruments, if they have the right eqiuement.

**Is there some piece of information that you would want to be presented right away?**

I want pictures and the cost. It would be helpful if they have a link to what they sound like or if they have somwthing like how people rate them like how people comment on the group

**Is there a specific way in which you would want the information to be presented to you? For example would you prefer to see more images than text, or more videos, etc.?**

I think I would prefer more videos cuz than that way you can see how they perform. Cuz that way you get more information than just what the text says.