**DISCIPLES OF LEMONGRAB:** Angela Pate | Flavio Castro | COGS 187B

**USER STUDIES:** User Questionnaire

**SEARCHING FOR A MARICAH BAND**

**Assume that you are looking to hire a Mariachi band, what is the most important information you would want to have about the band?**

I want to know how much they charge and how skilled they are. I want to get my moneys worth.

**[What other kind of information do you think is also important in making your decision about whether to hire a band or not?]**

**Is there anything in particular that you would like to know beforehand that would automatically make you NOT select a band? Like too high a price, location not convenient, or not enough information about the band?**

If their price is ridiculously high. Mariachi is nice but I could always look into other groups if one charges too much.

**Did you already have something in mind or a particular preference when hiring a band, or are you open to being persuaded based on the band’s presentation and previous experience?**

I do have a preference, if I were to hire for a party I would want them to play happy songs that I can dance to. I know mariachi has sad songs but I wouldn’t want that for my party.

**Mariachi Divinas is an all-female band. Do you consider this to be a selling point for the band? Is it something that you think would make you more likely to hire the band?**

Its pretty unique in this area and I like the idea. It allows them to play in some events where people prefer only girls, like baby showers.

**CONTACTING THE BAND**

**Assume that you found a Mariachi band that you are willing to hire, what is the best way that you would like to get in contact with them?**

I like talking by phone

**What kind of information would you want to get from the band upon first contacting them?**

Their price and I want to see if they can play certain songs I like

**Is information such as the band’s current availability, special occasion/events, willingness to travel, etc. important to know before you contact the band?**

yes

**You are searching for a band online and have searched up some band websites. Before going to the actual website, what do you expect to be presented with? What kind of expectations do you have at the top of your head?**

Pictures and some music samples

**Is there anything in particular that you think is a MUST-HAVE for the website detailing a Mariachi Band?**

their contact information and price

**What kind of media do you expect or would you like to be presented with? This includes anything from images, videos, music players, animations, etc.**

Pictures are nice and some live videos so I can get an idea of what they sound like live

**PAST USERS**

**Did you experience any difficulties when contacting the band?**

She didn’t answer her phone right away but other than that no.

**Could the process of hiring a band have been easier in any way, if so how?**

She could of emailed me the contract right after our phone call, it took her a while to send it to me

**When you hire a Mariachi band, how many do you take into consideration and how do you make your final decision?**

I don’t really consider multiple maraichis at once. I only look into others when one charges too much

**Would you be willing to give a review of a band that you have previously hired? Do you think this is information that you would have liked to see when hiring a band?**

Yes I think that would be helpful. I heard they were good from my friends but it would be nice to see that written down somewhere like yelp.

**Was there any selling point to a band that you have previously hired, if so where did you find that information?**

I heard them play at my friends birthday party and they sounded good and knew a lot of songs, so I hired them for my parents anniversary. My parents like the traditional mariachi music so I made sure to tell the band to play those songs. They did really well and my parents enjoyed it.

**RESTAURANT USERS**

**As a restaurant visitor, if you see a band perform and like them, would you be willing to go to a website to gather more information about them?**

Maybe if I remember. Their suits are pretty nice though so I might go and look at their pictures.

**What kind of additional information would you like to get from a band after you see them playing, such as contact information, history of the band, how often the play at the restaurant?**

Just their contact information would be fine. They gave me their card right after they played for me.

**Is there something in particular that would make you want to go to a website to get more information.**

If I knew they had a website maybe. I would go on to see if they have some nice pictures with their suits.

**POTENTIAL USERS**

**Is there a particular brand that you are looking for when hiring a Mariachi band? Does something have to stand out about the band for you to hire them?**

**If you knew that a Mariachi band you were looking into had a website, would you be willing to use that website in order to gather more information about the band?**

**What kind of tasks would you perform on the website or what kind of things would like to be available to you?**

**Is there some piece of information that you would want to be presented right away?**

**Is there a specific way in which you would want the information to be presented to you? For example would you prefer to see more images than text, or more videos, etc.?**