**DISCIPLES OF LEMONGRAB:** Angela Pate | Flavio Castro | COGS 187B

**USER STUDIES:** User Questionnaire

**SEARCHING FOR A MARICAH BAND**

**Assume that you are looking to hire a Mariachi band, what is the most important information you would want to have about the band?**

Pricing, price range, how long have they been together or performing and their past experience. Their rate and amount of experience are important

**[What other kind of information do you think is also important in making your decision about whether to hire a band or not?]**

**Is there anything in particular that you would like to know beforehand that would automatically make you NOT select a band? Like too high a price, location not convenient, or not enough information about the band?**

Punctuallity, cuz since I already know about their rate and experience, I want to now if they are flexible.

**Did you already have something in mind or a particular preference when hiring a band, or are you open to being persuaded based on the band’s presentation and previous experience?**

open to being persuaded, it all depends on what type of event they are being hired for. Like the types of songs they know that are specific to that type of event, like holiday

**Mariachi Divinas is an all-female band. Do you consider this to be a selling point for the band? Is it something that you think would make you more likely to hire the band?**

It can be in certain situations based on the event. And no, unless its for a specfic event like dia de la mujer.

**CONTACTING THE BAND**

**Assume that you found a Mariachi band that you are willing to hire, what is the best way that you would like to get in contact with them?**

By phone or in person, highly prefer in person. Phone would be the next best thing

**What kind of information would you want to get from the band upon first contacting them?**

Their song repretaur, their rate per hour, transporation needs if any, and if they need a sound system or if they have their own. Also flexibility if anything changes

**Is information such as the band’s current availability, special occasion/events, willingness to travel, etc. important to know before you contact the band?**

This is confusing. I would assume this is the type of information you would get when you contact the band

**You are searching for a band online and have searched up some band websites. Before going to the actual website, what do you expect to be presented with? What kind of expectations do you have at the top of your head?**

Contact info name of the band/group their location, availablitiy to travel like out of state. This would be like the front page

**Is there anything in particular that you think is a MUST-HAVE for the website detailing a Mariachi Band?**

Picture of the group, information about the group like its group members and contact info

**What kind of media do you expect or would you like to be presented with? This includes anything from images, videos, music players, animations, etc.**

it depends on the band, pics are the easiest to get, music samples or videos

**PAST USERS**

**Did you experience any difficulties when contacting the band?**

**Could the process of hiring a band have been easier in any way, if so how?**

**When you hire a Mariachi band, how many do you take into consideration and how do you make your final decision?**

**Would you be willing to give a review of a band that you have previously hired? Do you think this is information that you would have liked to see when hiring a band?**

**Was there any selling point to a band that you have previously hired, if so where did you find that information?**

**RESTAURANT USERS**

**As a restaurant visitor, if you see a band perform and like them, would you be willing to go to a website to gather more information about them?**

**What kind of additional information would you like to get from a band after you see them playing, such as contact information, history of the band, how often the play at the restaurant?**

**Is there something in particular that would make you want to go to a website to get more information.**

**POTENTIAL USERS**

**Is there a particular brand that you are looking for when hiring a Mariachi band? Does something have to stand out about the band for you to hire them?**

Sound quality. Cuz mariachi is its own brand, its like a universal concept, the suits the instruments.

**If you knew that a Mariachi band you were looking into had a website, would you be willing to use that website in order to gather more information about the band?**

Definitely. But also try to either talk to their manager or leader in person or by phone to get more direct info or other customer reviews

**What kind of tasks would you perform on the website or what kind of things would like to be available to you?**

Schedule, prices but I don’t think they would put those online, like they would ask for communication for more details repuitar, avaiablity

**Is there some piece of information that you would want to be presented right away?**

Maybe something that is unique about the band that makes them stand out. The all female thing is one example of what makes them more special then all the others out there. Even if they play more than just mariachi, something that makes more unique

**Is there a specific way in which you would want the information to be presented to you? For example would you prefer to see more images than text, or more videos, etc.?**

Maybe to attend one of their practices, to hear them in person. A little bit of both and not too many of one thing (pics and text)