

# Adiray Global Trade Limited

Company Portfolio

#### **About us**

Adiray Global bridges the gap between India and the world through exports, specializing in non-traditional commodities reaching unique destinations. They're a game-changer in trade, offering unprecedented transparency and innovation. From fashion to machinery, they handle diverse commodities, even venturing into tech solutions to streamline the trading process. Think of them as your gateway to connecting unique goods with global markets.

#### **Our Vision**

- Empowering domestic manufacturers to confidently expand globally.
- Utilizing cutting-edge technologies: Blockchain and AI.
- Building a groundbreaking platform for manufacturers.
- Collaboration with leading trading companies worldwide.
- Ensuring unparalleled transparency and trust in the process.
- Covering aspects from demand and supply to secure payments.

#### **Our Mission**

At Adiray Global, we believe every domestic manufacturer deserves a shot at the international stage. Our mission is simple: empower you to trade your high-quality goods across borders. We handle the complexities of the export process, connecting you with global markets so you can focus on what you do best – crafting exceptional products.





How we help domestic manufacturers grow their business?

## 1. Access to Global Marketplace

- Adiray Global provides domestic manufacturers with the opportunity to showcase their products on an international platform.
- Access to global markets opens doors to increased sales potential and expanded business opportunities.
- Exposure to diverse markets helps manufacturers diversify their customer base and mitigate risks associated with local economic fluctuations.

# 2. Simplified Export Process

- Adiray Global handles the complexities of the export process, including customs clearance, paperwork, and logistics.
- By streamlining export procedures, manufacturers can save time and resources, allowing them to focus on core business activities.
- Eliminating bureaucratic hurdles ensures smoother transactions and minimizes the risk of delays or errors in the export process.

## 3. Focus On Core Strength

- With export logistics managed by Adiray Global, manufacturers can devote more attention to product innovation, quality control, and operational efficiency.
- Freed from the burden of export-related tasks, manufacturers can optimize production processes and enhance product offerings to meet global standards and market demands.
- The ability to focus on core strengths enables manufacturers to maintain a competitive edge in both domestic and international markets.

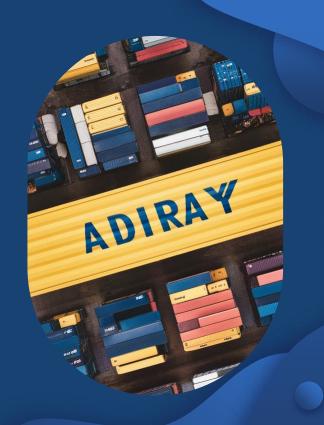
# 4. Transperancy & Trust

- Adiray Global's tracking system ensures transparency and accountability throughout the export journey.
- Manufacturers and buyers alike can monitor the progress of shipments in realtime, fostering trust and confidence in the reliability of the export process.
- Transparent communication and documentation further enhance trust between all parties involved, facilitating smooth transactions and long-term partnerships.

## 5. Mutual Growth & Benefits

- Collaboration with Adiray Global leads to significant growth opportunities for domestic manufacturers, international buyers, and end consumers.
- Manufacturers experience increased sales, market expansion, and enhanced brand visibility on a global scale.
- International buyers gain access to a diverse range of high-quality products, meeting their specific needs and preferences.
- End consumers benefit from access to innovative and superior-quality products, thereby enriching their lifestyles and experiences.

How we make revolution to International Trade?



#### Revolutionizing International Trade

Adiray Global is at the forefront of revolutionizing international trade through its commitment to transparency, trust, and efficiency. By leveraging advanced technologies and innovative solutions, Adiray Global is reshaping the landscape of global commerce.

## Real-Time Tracking Management System

The company's proprietary Tracking Management System provides real-time visibility into the movement of goods, fostering trust among all stakeholders and eliminating information gaps. With this system in place, clients can monitor their shipments every step of the way, ensuring peace of mind and seamless operations.

#### Empowering Manufacturers

Adiray Global takes on the complexities of the export process, allowing manufacturers to concentrate on what they do best: delivering high-quality products. By relieving manufacturers of logistical burdens, Adiray Global empowers them to focus on areas such as quality control, innovation, and maintaining competitiveness in the global market.

#### Automated Processes for Enhanced Efficiency

Automation lies at the core of Adiray Global's operations, driving efficiency and reducing costs and delays. Through automated processes, the company streamlines various aspects of trade, from documentation to customs clearance, enabling swift and smooth transactions for its clients.

#### Inclusivity and Support for Diverse Manufacturers

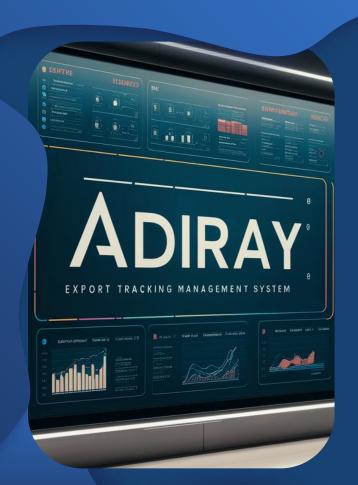
Adiray Global embraces inclusivity by connecting manufacturers from diverse backgrounds and industries. The company's platform supports not only established enterprises but also young businesses, providing them with opportunities to thrive and inject fresh ideas into the market. This inclusive approach fosters a dynamic and vibrant trading ecosystem.

#### Al-Powered Chatbot and Government Integration

Adiray Global stays ahead of the curve with its Al-powered Chatbot, offering clients instant support and assistance round the clock. Moreover, the company is committed to potential integration with government systems, ensuring seamless compliance with regulations and paving the way for smoother trade operations in the future.

## Fostering Competition, Innovation, and Security

Adiray Global's approach to international trade fosters healthy competition, spurs innovation, and contributes to a more secure global trading environment. By setting new standards in transparency, efficiency, and trust, Adiray Global enhances the competitiveness of its clients while safeguarding the integrity of global trade networks. Joining Adiray Global means being part of a transformative journey that promises lower costs, increased efficiency, and a brighter future for all stakeholders involved.



Our Internal Application

## Adiray's Tracking Management System

Adiray Global's Tracking Management System (TMS) is a game-changing tool for exporters, offering a centralized platform built on Amazon Web Services (AWS) for scalability and reliability. This innovative system allows users to create personalized flowcharts for their supply chains, enabling detailed visualization of the entire journey of goods. With features like microscopic shipment tracking, unique Project IDs, and component-level parameters, the TMS provides unparalleled visibility and control. It covers essential aspects such as trade regulations, documentation management, compliance audits, logistics, financial management, and even a news section for updates. By enhancing transparency, improving efficiency, reducing costs, enabling informed decision-making, and simplifying compliance, Adiray Global's TMS revolutionizes the way exporters manage their international trade operations. It's not just about tracking; it's a comprehensive solution that empowers exporters and sets new standards for transparency in global trade.

**Collaboration with** other Government **Bodies for** smoothening of trade process



## Strategic Collaborations:

Adiray Global partners with influential entities like FIEO, the Government of Commerce, and DGFT, gaining crucial insights into exporters' challenges. These collaborations inform the development of tailored solutions to simplify the export process for Indian manufacturers.

## Innovative Solutions

Leveraging its status as a registered Startup India entity, Adiray Global pioneers cutting-edge technologies such as India's first trading chatbot. This Al-powered tool offers manufacturers round-the-clock guidance, enabling them to navigate the complexities of international trade with ease.

## Future Vision

Adiray Global aims to create a transparent trade environment by partnering with the government to implement its internal application nationwide. This centralized platform will streamline processes and offer real-time shipment tracking, revolutionizing Indian trade and fostering economic growth.

Why should you join Adiray Global?



## Why Partner with Adiray Global?

#### **Seamless Global Expansion**

Adiray Global offers a hassle-free pathway for passionate Indian manufacturers to expand their reach worldwide.

## Real-time Tracking and Transparency

The TMS provides real-time tracking and complete transparency, building trust with international buyers.

#### **Innovative TMS**

Adiray Global's TMS handles all complexities, from documentation to logistics, allowing manufacturers to focus on crafting exceptional products.

## Efficiency and Cost Savings

Adiray Global's internal applications streamline export operations, saving time and money that can be reinvested into product improvement, production expansion, or exploring new ventures.

