

Top 10 list for liking R

1. Free
2. Reproducibility (full programming language)
3. Fast prototyping
4. Synthetic data creation/proof of concept
5. Immediate access to new analytics via packages
6. Open source community/ecosystem/support
7. Parallelization and big data platforms
8. Work flow integration
9. Everyone else is using it / de facto standard
10. Tangible big data/productivity skill (good for the resume)