



*Amanda Barry*

UX/UI Designer

## About Me

I am a creative mind looking to enhance experiences by turning ideas into beautiful things. My interest in art started in my early years with drawing and has grown in the Adobe Create Suite. A combination of my studies and passion for design has led me to pursue a graduate degree in Interactive Media to further my skillset. In my graduate program, I've acquired a variety of skills including methods to create the best user experience as possible. I am driven to contribute my hard work and creativity to future endeavors.

## Skills

- HTML
- CSS
- Javascript
- UX Research
- Data Visualization
- 2D & 3D Design

## Software

- Photoshop
- InDesign
- Illustrator
- Sketch & Figma
- Unity
- Maya
- Xcode



516-313-6220



apbarry30@miami.edu



amandabarry.me/portfolio

## Education

2018

### University of Miami

*Bachelor of Business Administration in Marketing,  
Minor in Psychology*

Coral Gables, FL

Expected  
May 2020

### University of Miami

*Master of Fine Arts in Interactive Media*

#### Honors:

*National Society of Collegiate Scholars, Dean's List,  
Presidential Scholarship, Gamma Sigma Alpha*

## Experience

Aug 2019  
Oct 2019

### PG Media Inc.

#### Graphic Designer + Web Designer

- Brainstormed innovative ideas for client's social media growth and product package design
- Assisted in the development and information architecture of client's Big-Commerce Site

Miami, FL

May 2018  
Jan 2019

### University of Miami Organ Donor Alliance

#### Graphic Design Intern

- Created invitations, event advertisements and video documentaries while assisting the Communication Department

Miami, FL

Sept 2017  
Sept 2018

### The Miami Hurricane

#### Chief Ad Designer

- Designed advertisements for numerous companies using adobe creative suite
- Published newspaper weekly, timely and effectively
- Determined space availability while communicating with potential buyers
- Strategized effective layout and configure ad space pricing

Miami, FL

Jan 2017  
June 2017

### Rose Capital Advisors

#### Social Media Manager

- Curated content through the Hootsuite platform to generate posts for the twitter account five times/day

Miami, FL

Aug 2016  
Dec 2016

### Style RAC

#### Public Relations Intern

- Drafted and sent out pitches via mail-chimp and individual outreaches on behalf of clients to top-tier short and long lead media including print, social, and online publications
- Developed a 12-page training guide to teach new interns to establish contact data bases through Cision and conduct all product send-outs to appropriate influencers and bloggers including sample trafficking
- Actively sat on client conference calls and recorded minutes of conversation for supervisors to use in leading meetings in developing strategy for client press initiatives

Miami, FL