



Amanda Barry
UX/UI Designer

About Me

I am a creative mind looking to enhance experiences by turning ideas into beautiful things. My interest in art started in my early years with drawing and has grown in the Adobe Create Suite. A combination of my studies and passion for design has led me to pursue a graduate degree in Interactive Media to further my skillset. In my graduate program, I've acquired a variety of skills including methods to create the best user experience as possible. I am driven to contribute my hard work and creativity to future endeavors.

Skills

- HTML
- CSS
- Javascript
- UX Research
- Data Visualization
- 2D & 3D Design

Software

- Photoshop
- InDesign
- Illustrator
- Sketch & Figma
- Unity
- Maya
- Xcode

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🌐 amandabarry.me/portfolio

Education

- 2018 **University of Miami** Coral Gables, FL
Bachelor of Business Administration in Marketing, Minor in Psychology
- Expected May 2020 **University of Miami**
Master of Fine Arts in Interactive Media
- Honors:**
National Society of Collegiate Scholars, Dean's List, Presidential Scholarship, Gamma Sigma Alpha

Experience

- May 2019 **PG Media Inc.** Miami, FL
Oct 2019 *Graphic Designer + Web Designer*
 - Brainstormed innovative ideas for client's social media growth and product package design
 - Assisted in the development and information architecture of client's Big-Commerce Site
- May 2018 **University of Miami Organ Donor Alliance** Miami, FL
Jan 2019 *Graphic Design Intern*
 - Created invitations, event advertisements and video documentaries while assisting the Communication Department
- Sept 2017 **The Miami Hurricane** Miami, FL
Sept 2018 *Chief Ad Designer*
 - Designed advertisements for numerous companies using adobe creative suite
 - Published newspaper weekly, timely and effectively
 - Determined space availability while communicating with potential buyers
 - Strategized effective layout and configure ad space pricing
- Jan 2017 **Rose Capital Advisors** Miami, FL
June 2017 *Social Media Manager*
 - Curated content through the Hootsuite platform to generate posts for the twitter account five times/day
- Aug 2016 **Style RAC** Miami, FL
Dec 2016 *Public Relations Intern*
 - Drafted and sent out pitches via mail-chimp and individual outreaches on behalf of clients to top-tier short and long lead media including print, social, and online publications
 - Developed a 12-page training guide to teach new interns to establish contact data bases through Cision and conduct all product send-outs to appropriate influencers and bloggers including sample trafficking
 - Actively sat on client conference calls and recorded minutes of conversation for supervisors to use in leading meetings in developing strategy for client press initiatives