

Website Planning Document

Title: Your Weather Forecast

Author: April Carter

Site Purpose:

The purpose of this site is to offer weather forecast information for three cities.

Target Audience:

The target audience for this site is going to be men and women, age 20 plus.

Site Map:

Pages included in the website will be Home; three cities: Franklin, Springfield, and Greenville; a storm center; and a gallery

Color Scheme:

Title and Navigation Bar:

Turquoise color: #55c4d4

Footer:

Lighter Turquoise: #7ddcea

Subtitle & Text:

Black: #000000

Typography:

Title: Garamond (serif)

Text: Arial (sans-serif)