



PIZZA SALES REPORT

JAN '15 - DEC '15

Pizza Category

All

01-01-2015

31-12-2015



HOME



Best/worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY

There are **maximum** orders in the months of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes **maximum** to sales and total orders

SIZE

Large Size contributes **maximum** to sales



817.86K

Total Revenue



38.31

Avg Order Value



49,574

Total Pizzas Sold



21350

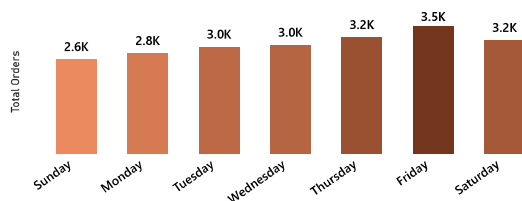
Total Orders



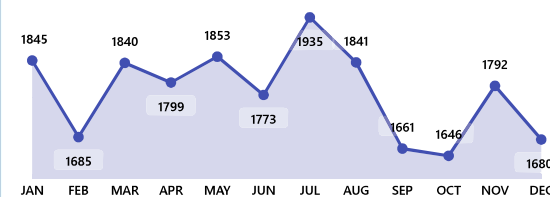
2.32

Avg pizzas Per Order

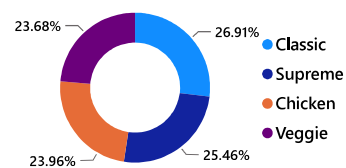
Daily Trend For Total Orders



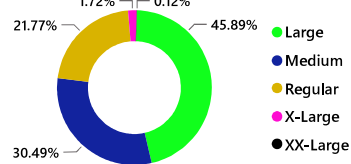
Monthly Trend For Total Orders



% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas sold by Pizza Category

Classic	14,888
Supreme	11,987
Veggie	11,649
Chicken	11,050



PIZZA SALES REPORT

JAN '15 - DEC '15

Pizza Category

All

01-01-2015

31-12-2015



HOME



Best/worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY

There are **maximum** orders in the months of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes **maximum** to sales and total orders

SIZE

Large Size contributes **maximum** to sales



817.86K

Total Revenue



38.31

Avg Order Value



49,574

Total Pizzas Sold



21350

Total Orders



2.32

Avg pizzas Per Order

Top 5 Pizzas by Revenue

The Thai C...	43K
The Barbec...	43K
The Califor...	41K
The Classic...	38K
The Spicy I...	35K

Top 5 Pizzas by Quantity

The Classic...	2.5K
The Barbec...	2.4K
The Hawaii...	2.4K
The Pepper...	2.4K
The Thai C...	2.4K

Top 5 Pizzas by Total Orders

The Classic...	2.3K
The Hawaii...	2.3K
The Pepper...	2.3K
The Barbec...	2.3K
The Thai C...	2.2K

Bottom 5 Pizzas by Revenue

The Spinac...	16K
The Medit...	15K
The Spinac...	15K
The Green ...	14K
The Brie Ca...	12K

Bottom 5 Pizzas by Quantity

The Soppr...	961
The Spinac...	950
The Calabr...	937
The Medit...	934
The Brie Ca...	490

Bottom 5 Pizzas by Total Orders

The Chicke...	938
The Calabr...	918
The Spinac...	918
The Medit...	912
The Brie Ca...	480