

STAKEHOLDER MANAGEMENT STRATEGY TEMPLATE

STAKEHOLDER MANAGEMENT STRATEGY BREGGHAN POINT OF SALE SYSTEM

**BREGGHAN MINI GROCERY STORE
MT MAKILING ST
MAKATI CITY, 1201**

APRIL 12, 2023

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1. INTRODUCTION

The usage of this document is to identify and analyze all of the stakeholders of this project as they will be the ones that will have an impact and interest on the project. Moreover, this document will serve as a strategic roadmap to gain a better relationship with stakeholders and attain an efficient utilization of stakeholder support. In addition, the information about the stakeholders adjacent to the deliverables are found within this document.

2. IDENTIFY STAKEHOLDERS

Identifying stakeholders are important to attain continuous updates and refinement as the project progresses as they will be the ones that will give support and communication to ensure success on the project development. The stakeholder identification will include the internal and external stakeholders which contains the project team members, sponsors, owner, and customers. To identify the prioritization of stakeholders, the project team utilizes a stakeholder analysis which identifies the power and interest of each stakeholder. Furthermore, having methodologies such as consultation meetings and document reviews can help the team in further identifying those people that have a personal interest in the project.

3. KEY STAKEHOLDERS

The key stakeholders of the Bregghan Point of Sale System are the business owner/manager and their cashier. These individuals will have a direct impact on the project as they are the people that will use the system and they are the ones that will cater to their mini grocery store's customers. Moreover, the needs and the concerns of these key stakeholders must be met during the project development. With the usage of the Bregghan Point of Sale System, it would enable the stakeholders to integrate a faster approach with regards to transactions and stocks management.

Stakeholder Register

| Name | Position | Internal/External | Contact Information |
|-----------------------|------------------------|--------------------------|--|
| Devilyn Ligligen | Business Owner/Manager | Internal | bligligen@gmail.com |
| Cashier | Cashier Employee | Internal | bregghan@gmail.com |
| Ramon Benedict Elloso | Team Member | Internal | ramonbenedict@gmail.com |
| Carlos Ligligen | Team Member | Internal | ccligligen@gmail.com |

| | | | |
|----------------------------|-------------|----------|--|
| Andrei Gabriel Palma | Team member | Internal | gabriel.palmaandrei@gmail.com |
| Donne Paolo Tarinay | Team member | Internal | donnetarinay@gmail.com |
| Customers | Customers | External | - |

4. STAKEHOLDER ANALYSIS

The stakeholder analysis is an important part of this documentation as it helps the project manager identify which stakeholders have the biggest influence on the project. In addition, having a stakeholder analysis can determine which stakeholders should be taken into account throughout the project development. With this part of the document, the project team would be able to identify those stakeholders that needs prioritization so that they would know how to communicate with them throughout the development of the project. The table listed identifies the project stakeholders which shows their corresponding impact on the project.

Stakeholder Analysis

| Name | Power | Interest | Roles | Stakeholder Contribution | Strategic Engagement on Stakeholder |
|-----------------------|-----------|----------|---|---|-------------------------------------|
| Devilyn Ligligen | High/High | High | Project Sponsor/Internal User of the system | Approval of the Project and usage of the system | Schedule meetings |
| Cashier | Low/High | High | Internal user of the system | Usage of the system | Schedule meetings |
| Ramon Benedict Elloso | High/High | High | Project Manager | Manage the team and project development | Schedule meetings |
| Carlos Ligligen | Low/High | High | Back-End Developer | Create the back-end system | Schedule meetings |

| | | | | | |
|----------------------------|----------|------|------------------------|---|----------------------|
| Andrei Gabriel Palma | Low/High | High | QA Tester | Test functionality and usability of the system | Schedule meetings |
| Donne Paolo Tarinay | Low/High | High | Front-End Developer | Create the front-end of the system | Schedule meetings |
| Customers | Low/Low | High | - | - | - |

Sponsor Acceptance

Approved by the Project Sponsor:

Ms. Devilyn Ligligen
Bregghan Mini Grocery Store Owner

Date: _____