

STAKEHOLDER MANAGEMENT STRATEGY TEMPLATE

STAKEHOLDER MANAGEMENT STRATEGY **BREGGHAN POINT OF SALE SYSTEM**

BREGGHAN MINI GROCERY STORE
MT MAKILING ST
MAKATI CITY, 1201

APRIL 12, 2023

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1. INTRODUCTION

This document's purpose is to identify and analyze all stakeholders of this project as they will have an impact and interest on the project. Moreover, this document will serve as a strategic roadmap to gain a better relationship with stakeholders and attain an efficient utilization of stakeholder support. In addition, the information about the stakeholders adjacent to the deliverables is found within this document.

2. IDENTIFY STAKEHOLDERS

Identifying stakeholders is important to attain continuous updates and refinement as the project progresses as they will be the ones that will give support and communication to ensure success on the project development. The stakeholder identification will include the internal and external stakeholders which contains the project team members, sponsors, owner, and customers. To identify the prioritization of stakeholders, the project team utilizes a stakeholder analysis which identifies the power and interest of each stakeholder. Furthermore, having methodologies such as consultation meetings and document reviews can help the team in further identifying those people that have a personal interest in the project.

3. KEY STAKEHOLDERS

The key stakeholders of the Bregghan Point of Sale System are the business owner/manager and their cashier. These individuals will directly impact the project as they are the people that will use the system and cater to their mini grocery store's customers. Moreover, the needs and the concerns of these key stakeholders must be met during project development. With the usage of the Bregghan Point of Sale System, it would enable the stakeholders to integrate a faster approach with regards to transactions and stocks management.

Stakeholder Register

Name	Position	Internal/External	Contact Information
Ms. Devilyn Ligligen	Business Owner/Manager	Internal	bligligen@gmail.com
Cashier	Cashier Employee	Internal	bregghan@gmail.com
Ramon Benedict Ellosa	Project Manager	Internal	bedictmann@gmail.com

Carlos Ligligen	Team Member	Internal	ccligligen@gmail.com
Andrei Gabriel Palma	Team member	Internal	gabriel.palmaandrei@gmail.com
Donne Paolo Tarinay	Team member	Internal	donnetarinay@gmail.com
Customer	Customer	External	-

4. STAKEHOLDER ANALYSIS

The stakeholder analysis is an important part of this documentation as it helps the project manager identify which stakeholders have the biggest influence on the project. In addition, having a stakeholder analysis can determine which stakeholders should be considered throughout the project development. With this part of the document, the project team could identify stakeholders that need prioritization so that they would know how to communicate with them throughout the project's development. The table listed identifies the project stakeholders which shows their corresponding impact on the project.

Stakeholder Analysis

Name	Power	Interest	Roles	Stakeholder Contribution	Strategic Engagement on Stakeholder
Ms. Devilyn Ligligen	High/High	High	Project Sponsor/Internal User of the system	Approval of the Project and usage of the system	Schedule meetings
Cashier	Low/High	High	Internal user of the system	Usage of the system	Schedule meetings
Ramon Benedict Elloso	High/High	High	Project Manager	Manage the team and	Schedule meetings

				project development	
Carlos Ligligen	Low/High	High	Back-End Developer	Create the back-end system	Schedule meetings
Andrei Gabriel Palma	Low/High	High	QA (Quality Assurance) Tester	Test functionality and usability of the system	Schedule meetings
Donne Paolo Tarinay	Low/High	High	Front-End Developer	Create the front-end of the system	Schedule meetings
Customers	Low/Low	High	-	-	-

Sponsor Acceptance

Approved by the Project Sponsor:

Ms. Devilyn Ligligen
Bregghan Mini Grocery Store Owner

Date: _____