Group 5 ProbleMATHics

**SWOT Analysis for Apelo Dental Clinic**

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| Strengths | Weaknesses |
| * Affordable dental procedures. * There are several doctors inside the operating area. * Enough sits for waiting area (around 10-16 capacity) | * Number-card-basis on serving customer queue * Long queue of customers. * You must go very early, around 5 am to get a lower number-card. * Records of patient are stored in an index card which has high chance to be lost. |
| Opportunities | Threats |
| * Owned and managed by a doctor with more than 20 years of experience. * Along the main road of Paranaque. * ADC is standing for (put here the years). | * Other dental clinic on the vicinity has active social media pages. * Various dental clinics are starting to grow in the vicinity. |