

DESIGN PLAN

colors



#FF3D38



#FF6B02



#2D993E



#0072E8



#70C5EA

typography

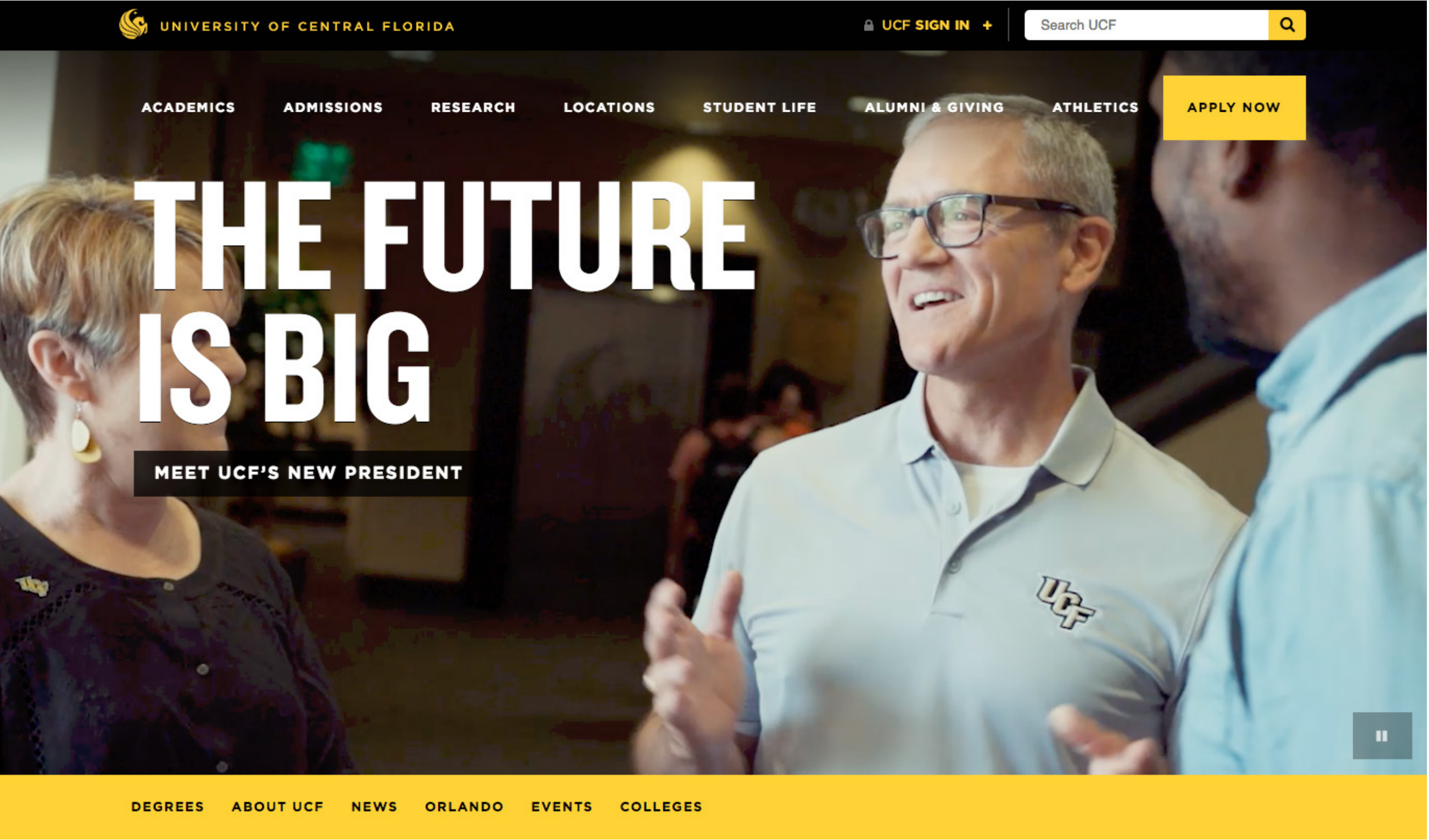
Roboto Slab

Montserrat Sans

Overview

- Use hero images whenever possible
- Break up content with images and typography
- Utilize typography as a design element
- Exclusively use colors only from color scheme above↑

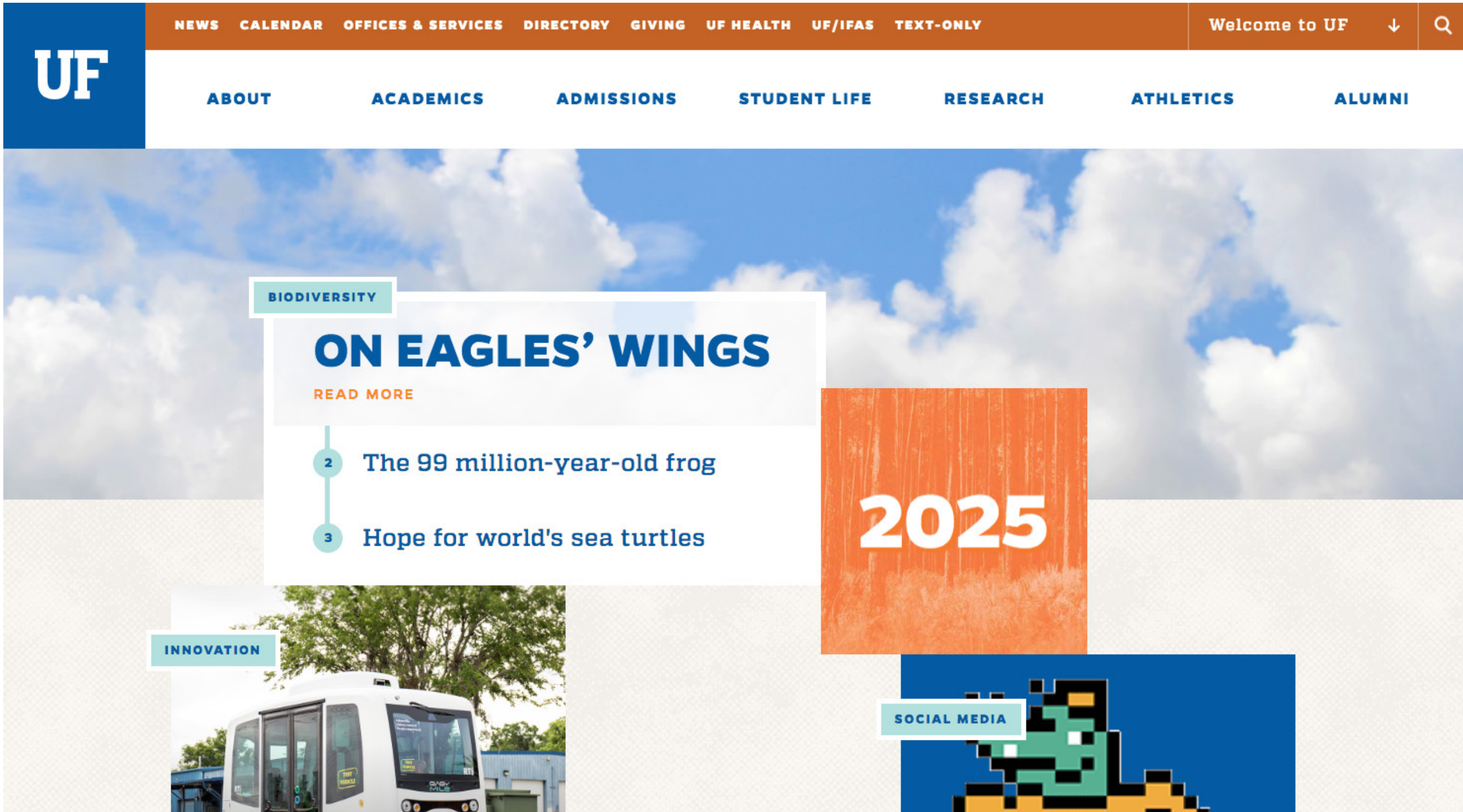
References



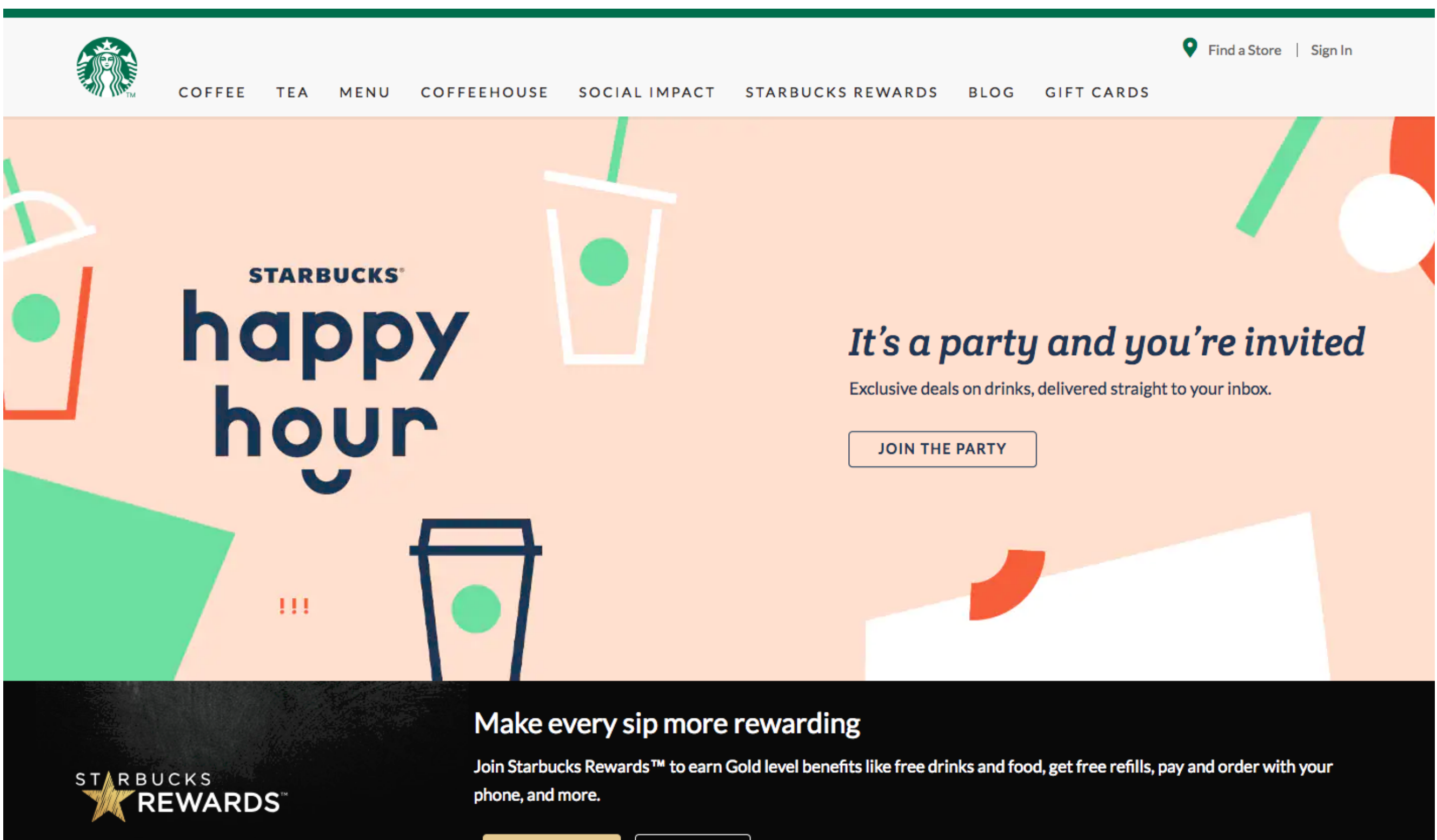
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