

Website Functionalities

CONTENT & MEDIA				COMMERCE				COMMUNITY				CONTENT-COMMERCE- COMMUNITY : Members (Man, Woman) Service Pros, Product Sellers, Wholesaler, Charity]			
	Functionalities	Features	Associated with		Functionalities	Features	Associated with		Functionalities	Features	Associated with	Features	User Types		
1	Wiki	Knowledge Management Functionality		5	Sell Services	Multi Vendor Marketplace Functionality		7	Groups & Forums	Group & Forums Functionality		12	Basic Account	All Members, Service Pros, Seller, Supplier & Charity	
		Category (5) > Chapter > Topic > Sub Topic Pages	1. Top Menu 1			Multi Services, Multi Location, Multi Staff & Geolocation, Cart, Checkout, Review, etc	1, Top Menu 4			Main Group Page, Forum Pages in Group Pages, Topics in Forums, Topics & Threads	1, Top Menu 5		Registration/Verification/Login/Approval/Onboarding	All Members, Service Pros, Seller, Supplier & Charity	
		Category Page : Sliders [Media from all chapters with Credits / References] / Content Map / Alphabetical Index	2. Homepage			Provider Listing & Service Pages	2. Profile Dashboard [Make Appointment, My Shopping, Media, Promotions, Shop & Order/Services & Client Management]				2. Profile Dashboard [Groups]		Profile Page	All Members, Service Pros, Seller, Supplier & Charity	
		Category Page : Keyword Search [in Section, Main page, Web]	3. Profile Dashboard			Categories/Sub Categories/Filter / Sort/ Keyword search	3. Curated Right Panel				3. Curated Right Panel		13	Profile Photo, Cover Slider, Logo/Symbol, Quote/Message	All Members, Service Pros, Seller, Supplier & Charity
		Chapter Page: Left : Table of Content/ Tags, Middle : Content, Right : Curated Right Panel / Foot note : References, Credits	4. Curated Right Panel			Reviews,Social Sharing, Bookmarking & Liking, Wishlist, Save	4. Mega Menu		8	Events	Event Functionality			Online Status, Location	All Members, Service Pros, Seller, Supplier & Charity
		Chapter Page : Social Sharing, Bookmarking & Liking				See Profile for Service Shop, Marketing Services, Media, Appointment, Client Management Functionalities				Event Form for isiting & booking	1, Top Menu 5		Connect/Follow Button	All Members, Service Pros, Seller, Supplier & Charity	
2	Blogs	Blog Functionality		6a	Sell Products	Multi Vendor Marketplace Functionality				Event listing page, Event page, history	2. Profile Dashboard [Events]			Shop/Make Appointment / Donate Button	
		Blog Listing Page : Category (5) > Section > Topic > Sub Topic	1, Top Menu 2			Product Listing & Product Pages, Cart, Checkout, Review, etc	1, Top Menu 4				3. Curated Right Panel		14	Connection, Followers, Following List & Filters	All Members, Service Pros, Seller, Supplier & Charity
		Blog Listing Page : Filter / Sort/ Keyword search	2. Homepage			Categories/Sub Categories/Filter / Sort/ Keyword search	2. Profile Dashboard [, My Shopping, Shop & Order/Services, Media Promotions & Client Management]		9	Flipbook	Flipbook Functionality			Dashboard (with icons)	
		Blog Page : Social Sharing, Bookmarking & Liking, Comments / Author Name with link to public profile view.	3. Profile Dashboard [Blog Page]			Reviews,Social Sharing, Bookmarking & Liking, Wishlist, Save	3. Curated Right Panel			Flipbook lisiting page & Flipbook template generator	1, Top Menu 5			Static Editble Content Pages : About, Details	All Members, Service Pros, Seller, Supplier & Charity
			4. Curated Right Panel			See Profile for Shop,My shopping, Media, Product, Client, Order Management Functionalities	4. Mega Menu			Integration of content & media (partial reference to already available material)	2. Profile Dashboard [Flipbook]		15	Leave a note / review page	All Members, Service Pros, Seller, Supplier & Charity
			5. Mega Menu	6b	Sell Wholesale Products	Multi Vendor Marketplace Functionality				Social Sharing, Bookmarking & Liking, Wishlist, Save	3. Curated Right Panel		3	Media Albums	All Members, Service Pros, Seller, Supplier & Charity
3	Reviews	Critic /Opinion Management Functionality				Product Listing & Product Pages, Cart, Checkout, Review, etc			10	Promotions	Promotions Functionality		2	Blogs	All Members, Service Pros, Seller, Supplier & Charity
		Product & Service Listing	1, Top Menu 3			Categories/Sub Categories/Filter / Sort/ Keyword search				Service & Product Promotion listings	1, Top Menu 5		8	Organizer Page (Flipbook Page)	All Members, Service Pros, Seller, Supplier & Charity
		Categories/Filter / Sort/ Keyword search	2. Homepage			Reviews,Social Sharing, Bookmarking & Liking, Wishlist, Save				Category, Filters, Sort, Keywork search	2. Profile Dashboard [Promotion, Client Management]		6	Groups & Forum Pages	Members
		Product/ Service Page for Critics/ opinions /assessments	3. Curated Right Panel			See Profile for Shop,My shopping, Media, Product, Client, Order Management Functionalities				Type of Promotion Categories	3. Curated Right Panel			Bookmark Page	All Members, Service Pros, Seller, Supplier & Charity
		Social Sharing, Bookmarking & Liking, Comments	4. Mega Menu						11	Community Page	Community Actitvy Functionality		5	My Appointments Page	Members
		Rating meter								Activity Feed	1, Top Menu 5		5	My Shopping Page	All Members, Service Pros, Seller
4	Media	All website sections will have sliders or cover photo. These will be generated by users or admin	1. All Menu Sections							Bulletin, Recognition & Spotlight, Announcements, news updates	2. Homepage		7	Events Page	All Members, Service Pros, Seller, Supplier & Charity
		All media will have an info button with the profile name link & Credits / References]	2. Homepage								3. Profile Dashboard [In media, Recognition, knowhow,]		16	Mailbox & Knowhow Page	All Members, Service Pros, Seller, Supplier & Charity
		User Generated Media and Albums	3. Profile Dashboard [Media Page]								4. Curated Right Panel		17	Setting Page	All Members, Service Pros, Seller, Supplier & Charity
			4. Mega Menu										5	Shop Page	Service Pros, Seller, Supplier & Charity
									OTHER	Social media, Mail-Chimp integration, SEO			5	Client, Appointments, Promotions Management	Service Pros
										Ensure Responsive (all screens),			5	Client, Order, Promotions Management	Seller, Supplier
										Speed and Server Optimization			18	Timeline, Activity Page & Notifications	All Members, Service Pros, Seller, Supplier & Charity
										Privacy and Security			19	Donate, Donors, Donations Management	Charity
										Other			20	Content & Media, Commerce, Community Management	Admin & Employees