Anatoly Sidorov

Product Designer

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WORK EXPERIENCE

Product Designer

TangoMe | 12/2018 - Present

- Create and maintain design system. It improves efficiency of design and development teams.
- Suggested and delivered successful features for the company.
- Participated in the development of animated gifts.
- Successfully presented method of broadcasting from laptop.
- Participated in launching of Web client.
- Outside of working hours doing broadcasting: communicate with our audience, create and test new features, share experience and collect feedback.
- My role includes delivering feature from rough idea to high fidelity prototype.
- Take part in product meetings, work closely with CEO to deliver well-directed work.
- I actively participate in the life of the company, train and share my experience with employees.

UX/UI Designer

Wispi | 07/2016 - 10/2018

- Designer on whole project, create and direct visual identity of mobile app (iOS / Android).
- Create and maintain design system.
- Create marketing products, videos, prototypes, presentations, animations.
- Closely collaborate with the CEO and engineers to ensure successful product launch.
- My responsibilities is to work with a cross functional team to evolve Wispi business solution from complicated tool to a friendly and delightful app.

Designer

SPB TV | 02/2013 - 05/2016

- Created design and visual appearance in 3D for international exhibitions.
- Filled position of Mobile Designer. Created design for various mobile platforms (iOS, Android, Windows Phone).
- Created design for Smart TV application.
- Implemented unique functionality for Web and Mobile applications.

SKILLS

Tools

Figma	HTML & CSS
Adobe Illustrator	Zeplin & InVision
Adobe After Effects	3ds Max
Adobe Photoshop	Framer
Sketch	Procreate

Skills

User Research	Hand Drawing
Wireframing	Animations
Prototyping	Usability Principles
Interface Design	User Journey Map
Mobile Guidelines	Typography

EDUCATION

Architecture

Altai State Technical University
Institute of Architecture and Design

Master's Degree | 09/2007 - 06/20012

LANGUAGE SKILLS

Russian	**English**	**Spanish**
Native	*Fluent*	*Novice*