2019 NIGERIAN PRESIDENTIAL ELECTION ANALYSIS

PROJECT: 2019 Nigerian Presidential Election

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The country of Nigeria is divided into 36 states and six regions. The Nigerian Presidential Election is one of the most important elections in the country because it determines the fates of Nigerians for the next four years of a single tenure that is renewable once, as stipulated by the constitution.

The 2019 general election which took place on the 23rd -24th February, 2019 was the most expensive in Nigerian election history, costing ₦189.2 billion compared to ₦120 billion for the 2015 elections.*

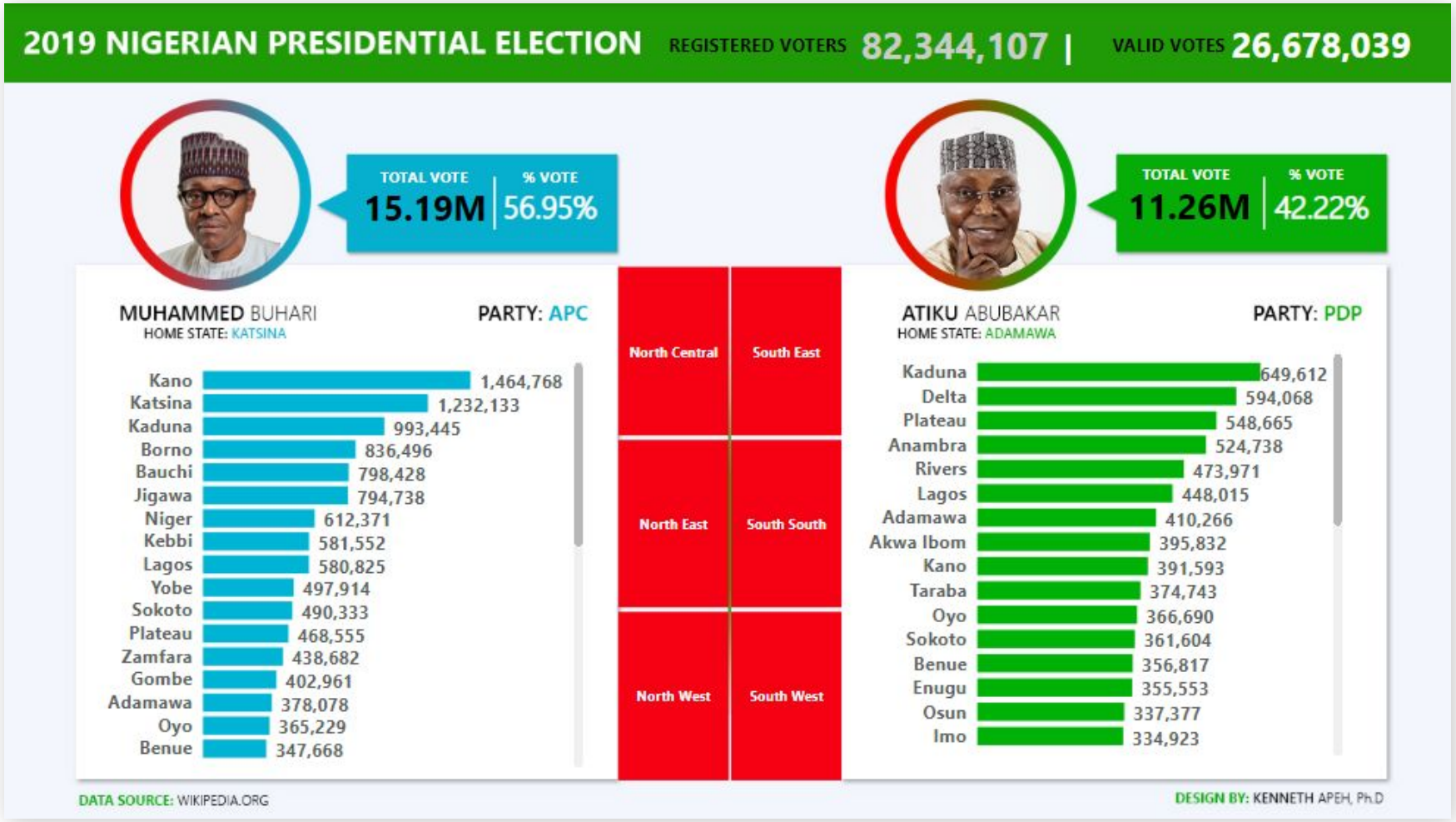
The data for the 2019 presidential candidates of Nigeria's two major contemporary political parties (i.e. *All Progressives Congress (APC)* and *Peoples Democratic Party (PDP)*) was analyzed in order to identify the states and regions that gave both candidates the most votes.

DATA SOURCE: 2019 Nigerian general election

TOOL USED: Power BI

* Why 2019 elections will be Nigeria's most expensive – INEC

THE 36 STATES VOTE

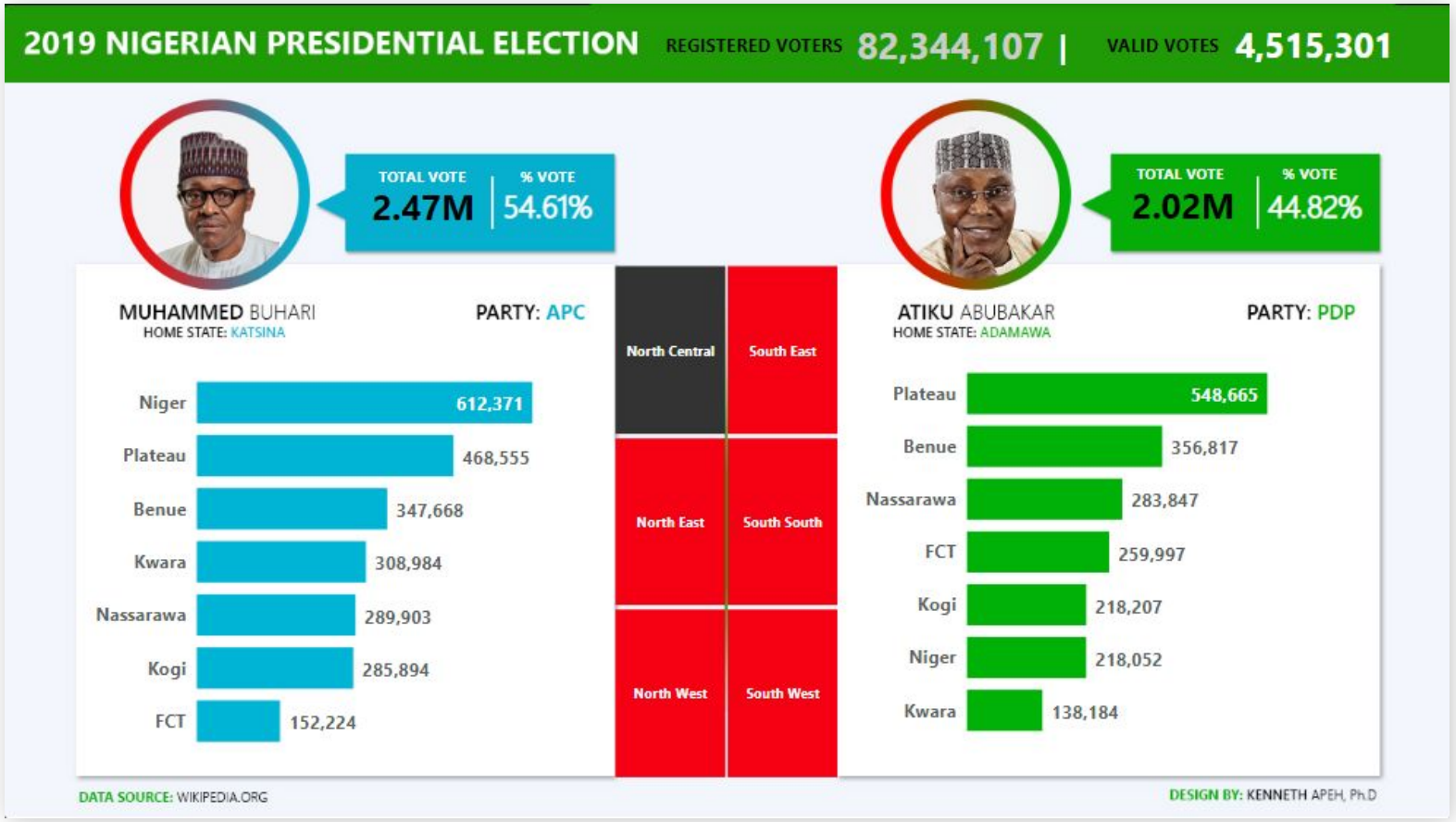


The APC got **15.19 million (56.95%)** votes in the 2019 election, whereas the PDP received **11.26 million (42.22%)** votes.

The APC got the majority of votes from **Kano (1.46M), Katsina (1.23M),** and **Kaduna (993K)**, while the PDP received the most votes from **Kaduna (649K), Delta (594K),** and **Plateau (548K).** APC won the election by a margin of roughly **3.93 million** votes.

THE SIX REGIONS

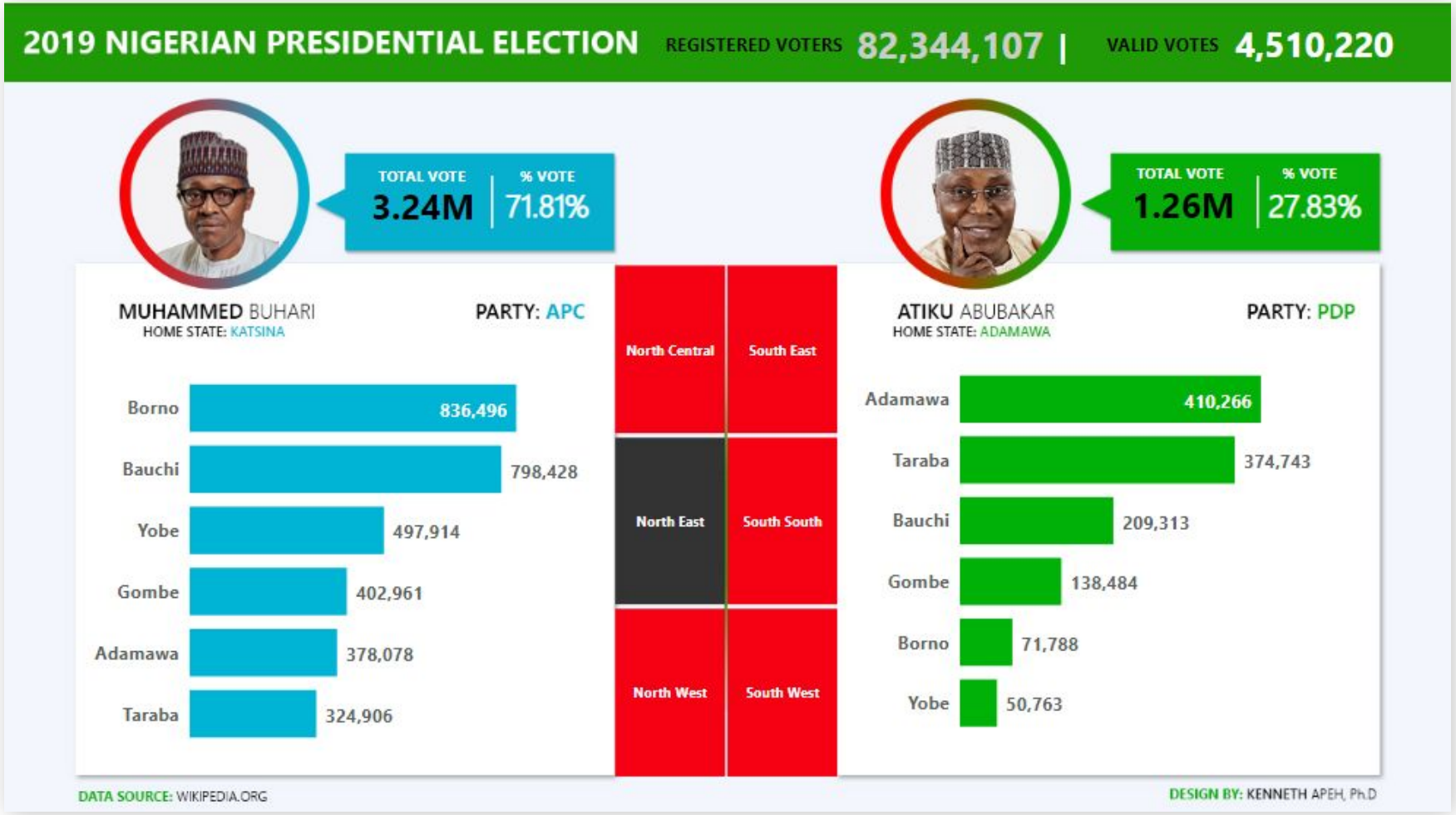
NORTH CENTRAL



The APC won the North Central with **54.61% (2.47M)** vote which majority of the vote came from **Niger State (612K),** and **Plateau State(468K),** though the PDP got **44.82% (2.02M)** but majority of the came from **Plateau State(548K)** and **Benue State(356K)** even though **Nasarawa State(283K**) came third on the list the APC won that state with margin of about six thousand votes likewise the PDP won Plateau State with about eighty thousand votes.

Overall, the APC won the North central with about 45 thousand votes.

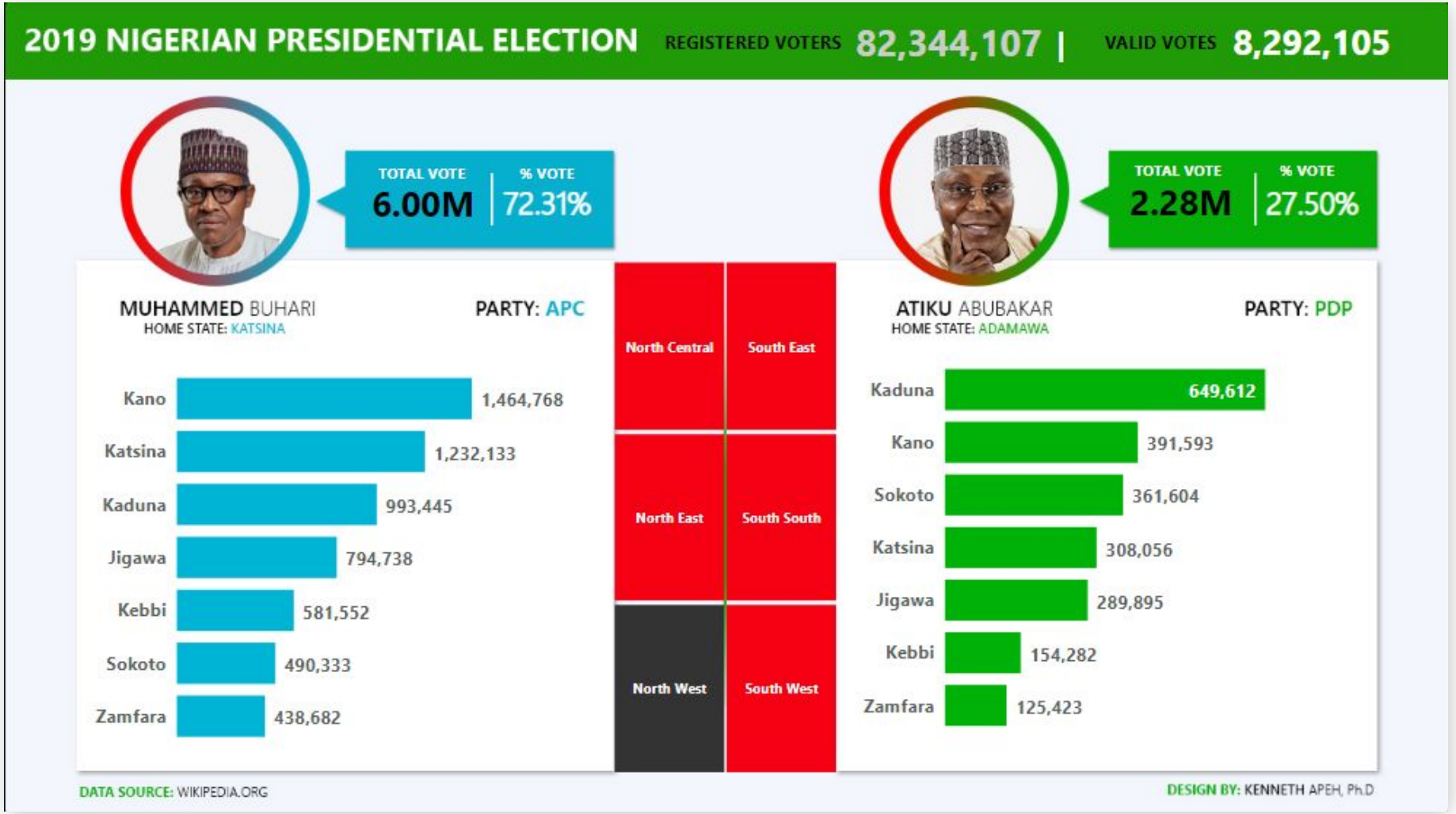
NORTH EAST



The APC received around **1.98 million** votes, which is **71.81 %** of the vote, in the North East.

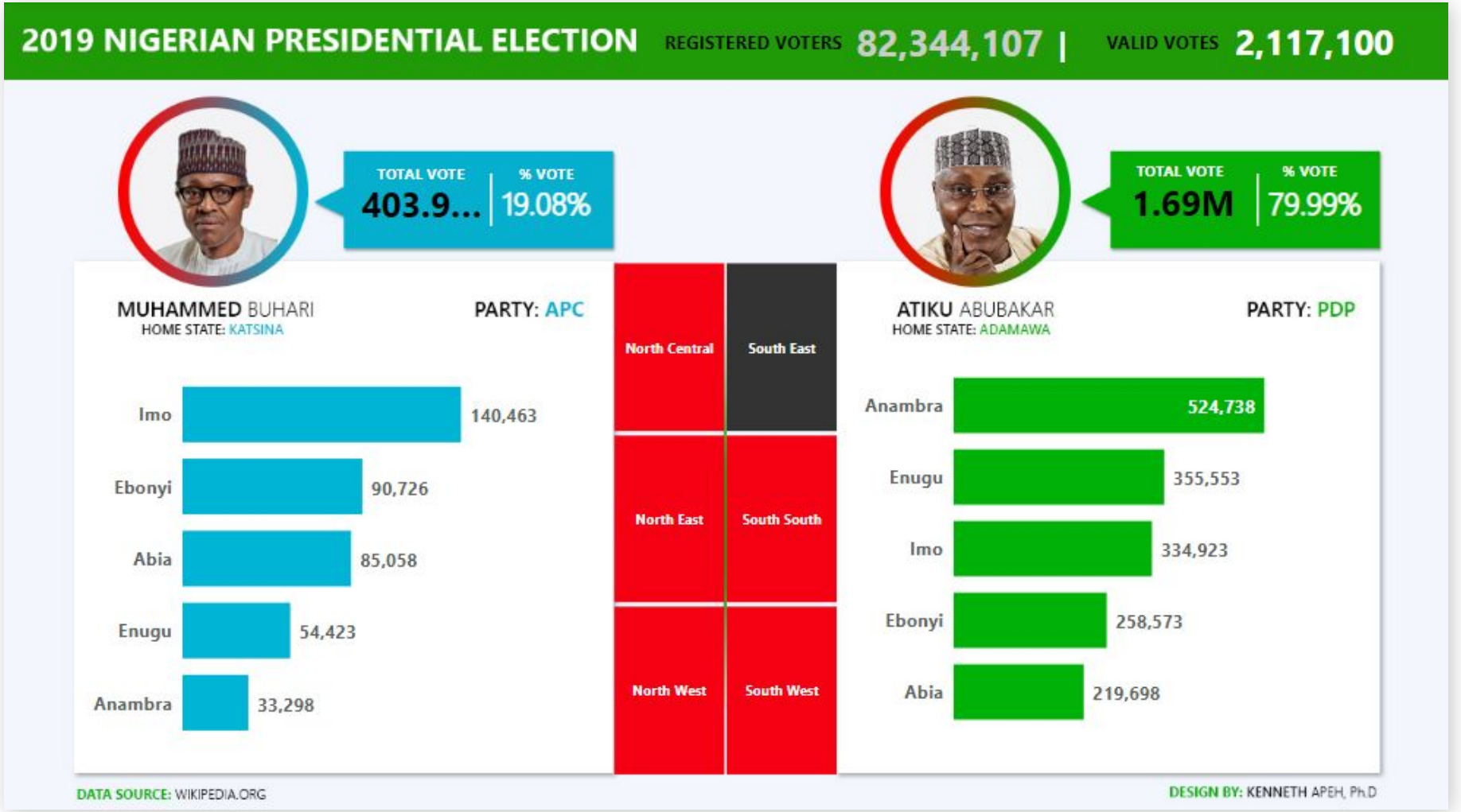
Despite the fact that the PDP candidate won his state (Adamawa), the margin was just over **100,000 votes**, indicating that the APC candidate fought hard in his own state.

NORTH WEST



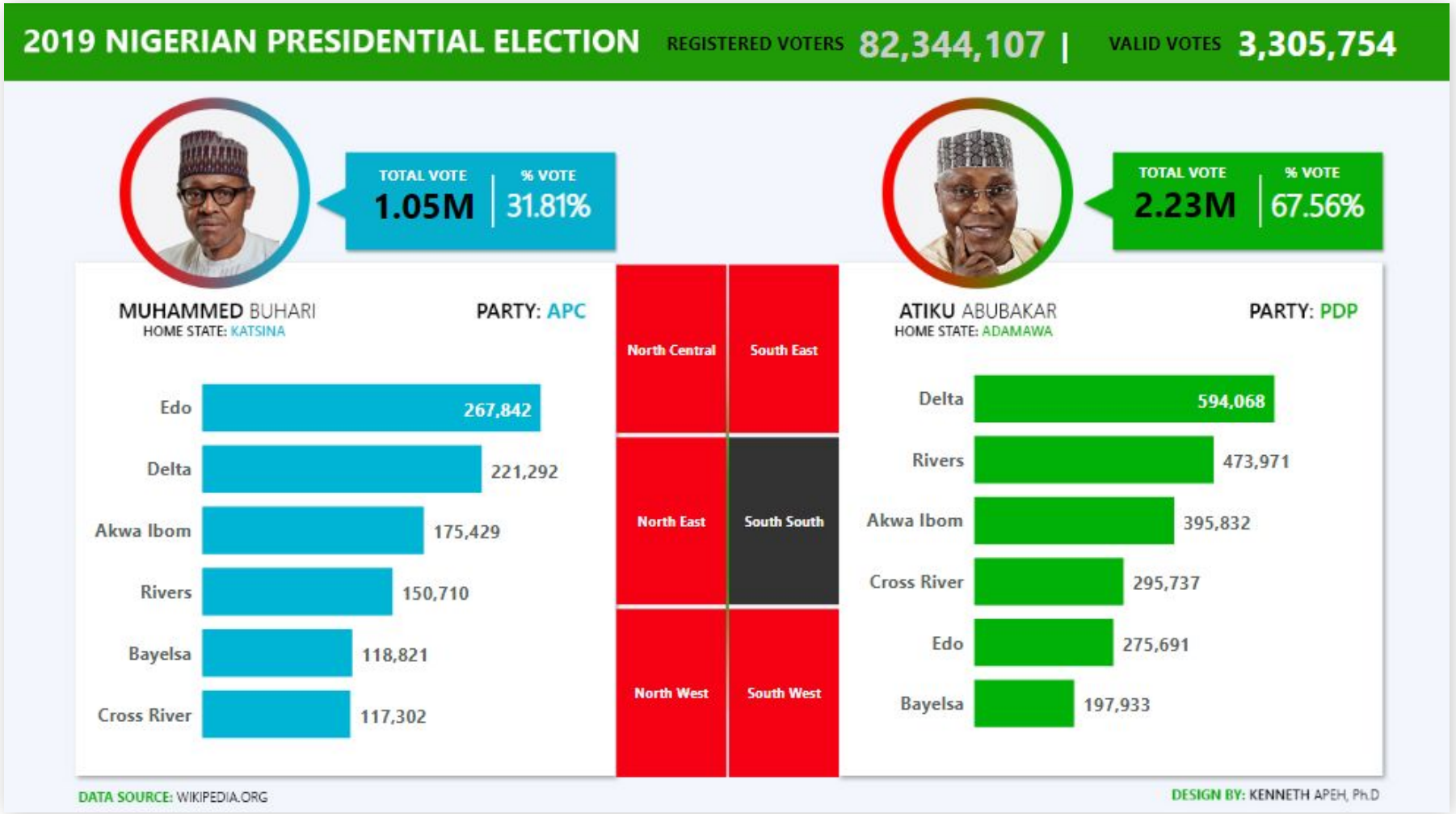
The APC received roughly **3.72 million** votes in the North West, accounting for **72.31%** of the votes cast in the region.
The APC candidate clearly won his state **(Katsina)** by a landslide, in contrast to his opponent, who also won in his own state **(Adamawa),** but not by the large margin the APC candidate gave him in his own state.
In every state in the North West, the PDP candidate was defeated.

SOUTH EAST



The PDP received **79.99%** of the vote in all South East states. It is clear that the people of the South East did not support the APC candidate.

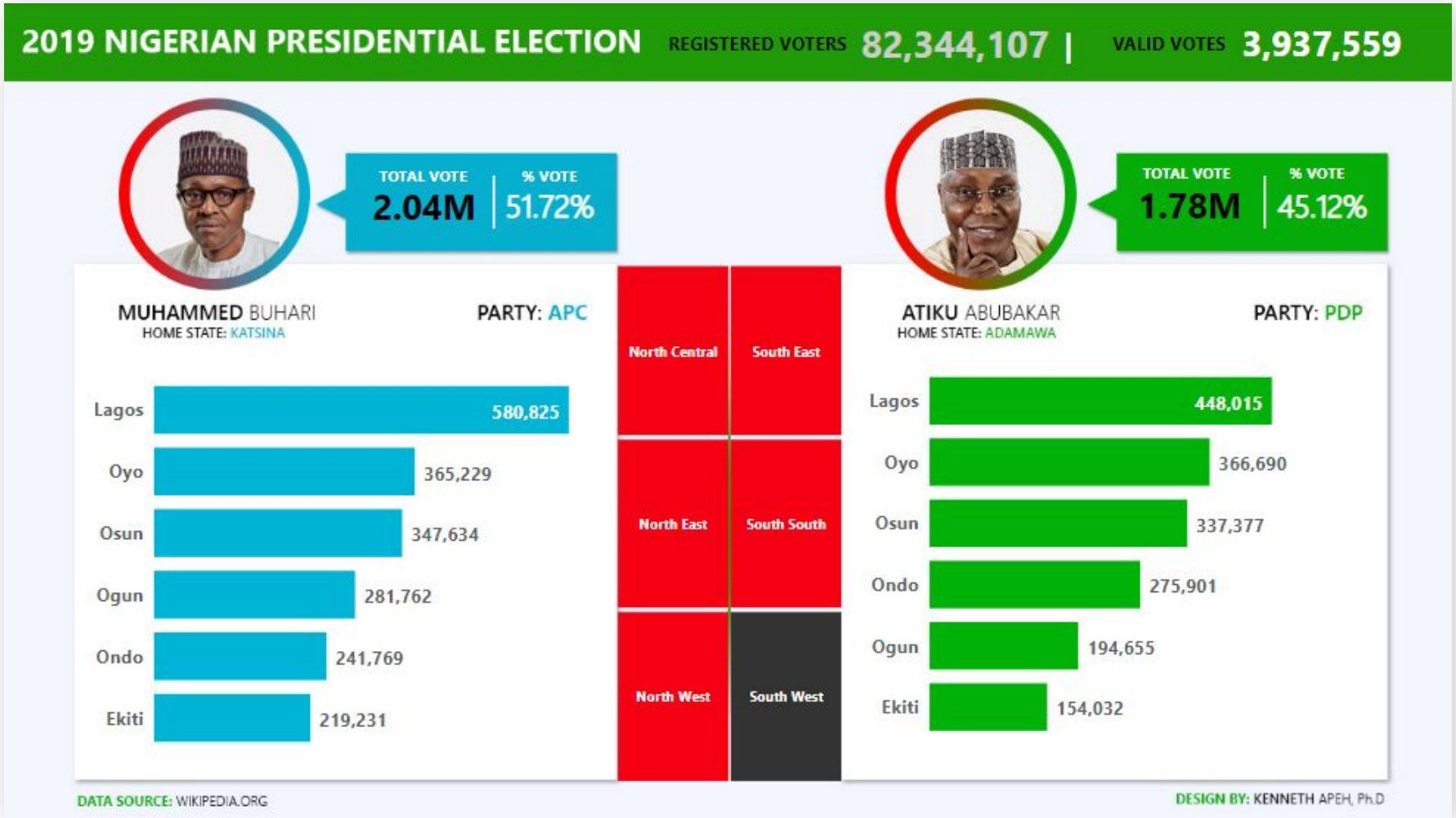
SOUTH SOUTH



On like in the South East, the APC received its fair number of votes, but not enough to secure victory in the South South.

The PDP won the South-South area with **67.56% (2.23 million votes)** and a **1.18 million vote** margin.

SOUTH WEST



Despite the fact that the APC won the South West with **51.72%** of the votes, the PDP also put on a fair fight in Lagos State. Being the strongest state of the APC in the South West, they were able to garner **448K** votes as opposed to the **580K** votes of the APC, which is about a **132K** vote disparity.

SUMMARY

Result:

- The APC received 15.19 million votes (56.95 percent) in the 2019 presidential election, while the PDP received 11.26 million votes (42.22 percent).
- The APC won 19 of the 36 states, while the PDP won 17, plus Abuja (FCT).
- Out of the six regions, the PDP won only two (**South East and South South**) while the remaining four were won by the APC.

What's next in 2023?

Can the APC replicate this victory against the PDP on February 25th, 2023? Or will the Labour Party (LP), who are the underdogs, clinch the victory?

Project File:

https://bit.ly/3zNWOzM