

WEB TRAFFIC PROJECT



No. of Clicks

2,255



No. of Preview

495



No. of Pageview

3,837



No. of Links

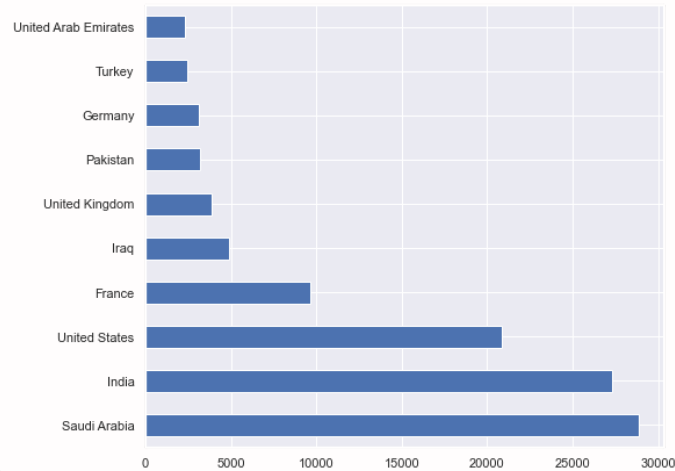
226,278



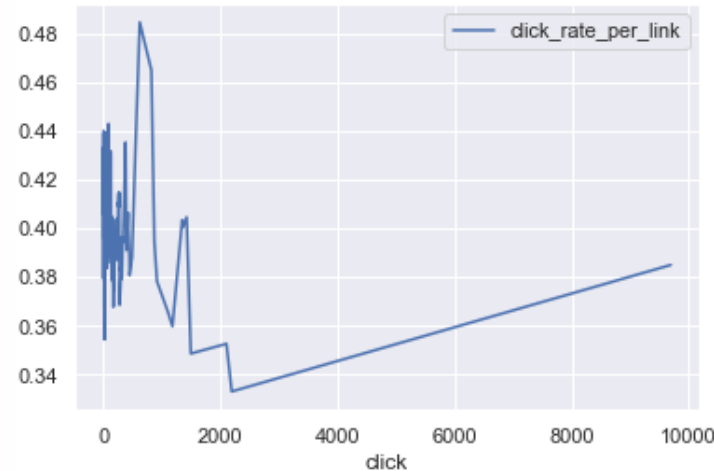
Click Rate

58.77%

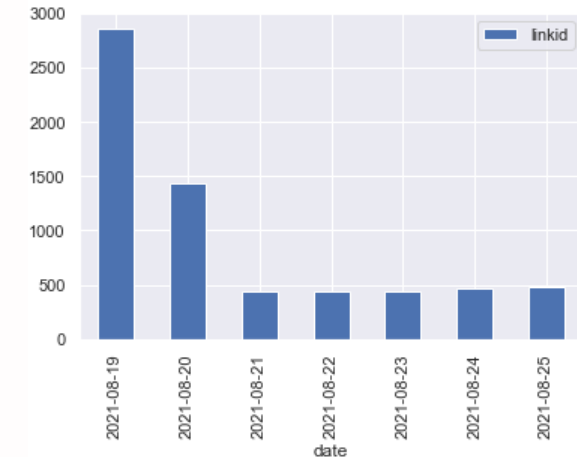
Pageviews of top 10 countries



Click Rate per link



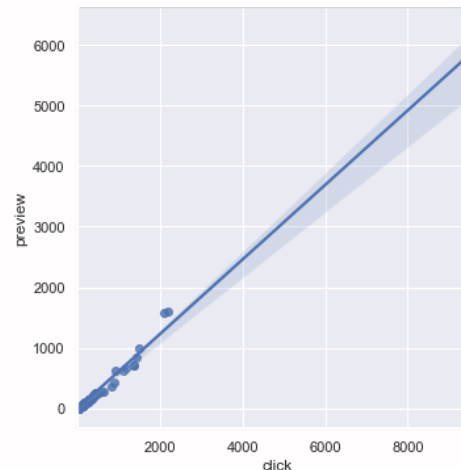
7 days Number of Event



Correlation Matrix



Scattered Plot of clicks per previews



Summary

Saudi Arabia, India, and the United States had the highest pageview rates, with **28,873**, **27,286** and **20,839** views, respectively. The average click rate per link is one, and there is a significant relationship between the click and the preview. Meanwhile, the scattered plot upheld their relationship even more.