⚡ Javelin

Experiment Board

Project Name:

Team Leader Name:

Experiments	1	2	3	4	5

Start here. Brainstorm with stickies, pull it over to the right to start your experiment.

Who is your customer? Be as specific as possible.   Time Limit: 5 Min

Customer

What is the problem? Phrase it from your customer's perspective.   Time Limit: 5 Min

Problem

Define the solution only after you have validated a problem worth solving.   Time Limit: 5 Min

Solution

List the assumptions that must hold true, for your hypothesis to be true.   Time Limit: 10 Min

Riskiest Assumption

Need help? Use these sentences to help construct your experiment.

Method & Success Criterion

To form a Customer/Problem Hypothesis:
I believe <u>my customer</u> has a problem <u>achieving this goal</u>.

To form a Problem/Solution Hypothesis:
I believe <u>this solution</u> will result in <u>quantifiable outcome</u>.

🏃 **GET OUT OF THE BUILDING!**

To form your Assumptions:
In order for <u>hypothesis</u> to be true, <u>assumption</u> needs to be true.

To identify your Riskiest Assumption:
The assumption with the least amount of data, and core to the viability of my hypothesis is...

Result & Decision

Determine how you will test it:
The least expensive way to test my assumption is...

Determine what success looks like:
I will run experiment with <u># of customers</u> and expect a strong signal from <u># of customers</u>.

Learning