annie pennell

creative, well-rounded photographer seeking a job to be passionate about and a company to grow with

510.301.4100
annie@anniepennell.com
anniepennell.com
El Cerrito, CA

freelance photographer / Gulf South Region
April 2012 to Present

Photograph music festivals, shows, events and businesses and edit for print and online publication; work featured on PopMatters.com and in *Antigravity Magazine, Patio & Hearth Products Report* and *Amelie G Magazine*.

fine art print specialist / Lakeside Photoworks, Metairie, LA
September 2012 to November 2014

As lead graphics specialist, retouched, color managed and printed photos for giclée prints and digital output for businesses, professionals and consumers; restored damaged photographs and removed or added people/objects; digitally captured artwork; product photography; assembled photo books and custom dye sublimation photo products.

photographer's assistant & digital archivist / Syndey Byrd Archival Project, New Orleans, May to September 2012
Digitally archived Syndey Byrd's documentary photography work, including scanning slides, performing edits and restoration in Lightroom, and metadata tagging; assisted Ms. Byrd in her home and in the field.

assistant manager / Langford Market, New Orleans
August 2011 to July 2012

Networked and created marketing events and materials to produce new clientele; maintained relationships with clientele; oversaw staff and delegated tasks, ensured that budget was met, and trained sales associates; generated sales by assessing customer needs and assisting with styling.

education

Johnston Center for Integrative Studies, University of Redlands, Redlands, CA
Bachelor of Arts in Photography, Writing, and the Human Experience, 2011
Departmental Honors in Studio Art

skillset
Color correction
Background removals
Photography
Exceptionally organized
Highly attentive to detail
Fast learner

programs
Adobe Photoshop CS5 & 6
Adobe Bridge CS5 & 6
Lightroom 4
Adobe InDesign CS5
Adobe Illustrator CS5
Mac OSX
Microsoft Office
Wordpress
Joomla

The camera is an instrument that teaches people how to see without a camera.
-Dorothea Lange