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## Brand Story Page for Holt's Cigar Company

### “Davidoff Brand History

The story of the Davidoff cigar is the story of Zino Davidoff himself; a tale of vision and passion that extended through his entire life and across the planet. Zino was born in 1906 in Kiev, Ukraine, and at the age of five fled to Geneva, Switzerland with his family. There, his father opened the Davidoff of Geneva cigar shop. Zino's young life was filled with full-bodied aromas and flavorful scents that would shape his passion for years to come, becoming synonymous with the name Davidoff. Classic as the story goes, Zino's passion for his craft brought him to locations in Central and South America, as well as spots in the Caribbean, where he honed his craft. He would return to Davidoff of Geneva as the charismatic aficionado that would make him famous, and the man who people like Isaac Stern, Artur Rubenstein, Orson Welles, and Vladimir Lenin would seek out for cigars. Such famous customer names, as well as international interest from France and Cuba, would forever shape the legacy of Davidoff. Winston Churchill would be immortalized by the company as synonymous with the image of a complex man smoking an equally complex cigar.

### Davidoff Brand Overview

To buy Davidoff cigars is to participate in a brand one hundred years in the making; for those new to the famous and complex taste, a beginner to the legacy may want to start with the Davidoff 9-Cigar sampler to find where one's taste lies. From the Davidoff Millenium Blend Robusto to the lighter Davidoff Grand Cru #2, one is sure to be delighted by the range of flavors on display. For those who wish for a taste of Zino Davidoff's formative years, the Davidoff Nicaragua cigar is an ideal choice for a robust and elegant experience. For those seeking a bold and lasting flavor, the Davidoff Escuro or the Davidoff Maduro are both outstanding choices that will leave one's ashtray full of warm memories. Of course, the aforementioned Davidoff Winston Churchill cigar series is a sublime choice for those seeking a complex and full-bodied taste that offers a mosaic of flavors that call history to mind for an experience one is not soon to forget. All of these come in famous Davidoff cigar humidors, painstakingly hand-crafted to ensure Davidoff quality no matter how far the cigars travel. Davidoff cigars review their history and present it as a modern day mastery of complex flavors, with something for every discerning pallet. Enjoy quality shaped by one hundred years of passion and experience today!”