

# New Media Artist Presentation

Assignment #3

# Assignment #3 /// NEW MEDIA ARTISTS

10% of final grade /// due October 17<sup>th</sup> - 24<sup>th</sup>

Based on a list provided in the syllabus and this slide deck, choose an artist / designer / collective on which to base an 8- to 10-minute presentation on. You are expected to discuss their work, aesthetic, background, concepts and any other information you deem relevant or find interesting.

Some new media artists: Rosa Menkman, Myron Krueger, Morehshin Allahyari, Jeremy Bailey, Ken Rinaldo, Addie Wagenknecht, Evan Roth, Graffiti Research Lab/F.A.T. Labs, Aram Bartholl, Rafael Lozano-Hemmer, Steve Mann, Natalie Jeremijenko, Eva and Franco Mattes, Christopher Baker, Jacob Tonski, Claudia Mate, Casey Reas, Julian Oliver, Daniel Rozin, Jennifer and Kevin McCoy, Lauren McCarthy

Places on the web to find other new media artists: [ARS Electronica Archive](#), [newmediaart.eu](#), [Rose Goldsen Archive of New Media Art](#), [bitforms gallery](#), [Rhizome's Artist Profiles](#)

# Assignment #3 /// NEW MEDIA ARTISTS

10% of final grade /// due October 17<sup>th</sup> - 24<sup>th</sup>

## *Requirements & Deliverables*

- 8 to 10 minute presentation about the artist and their work
- Presentation Schedule will be assigned October 9<sup>th</sup>
- Brief intro about their background
- Talk about at least two pieces
- Answer some or all of the following: What makes the work effective or not? Do you have criticisms? Was the concept of each piece evident through material choices and presentation?
- Use Powerpoint / Google Slide / PDF / Prezi, etc., to prepare and deliver presentation
- Email lecture as a Powerpoint or PDF document to instructor by noon on the day the assignment is due