



THE FIRST END-TO-END CMO PLATFORM

Our Product

We're building the **world's first AI autopilot for marketing**—think content, ads, insights, and coordination of online and offline sales strategies, all handled by one self-learning engine. If you're in marketing at any organization, of any size, you won't need 10 tools or 10 people. **You'll just need us.** Our AI agents remove resource constraints and bridge the gaps between siloed teams—turning marketing into a unified, always-on growth engine.

INFERSTRAT



Today's Marketing Landscape Is Disconnected

Social Listening Tools

- Capture conversations
- Lack local nuance. No next steps, static dashboards.

Foundation Models & AI Startups

- Generate answers and content, not strategy.
- Not designed for marketers. Disconnected and reactive.

Market Research Firms

- Tell you what happened last quarter.
- Expensive, slow, hard to adapt mid-campaign.

Ad Platforms & Performance Agencies

- Help buy reach — but you still guess the message, channel, & why it worked.
- Execution without insight.

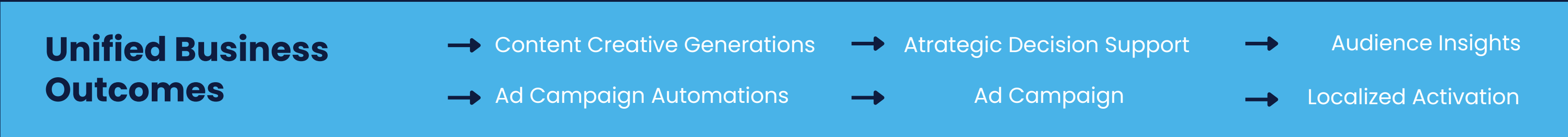
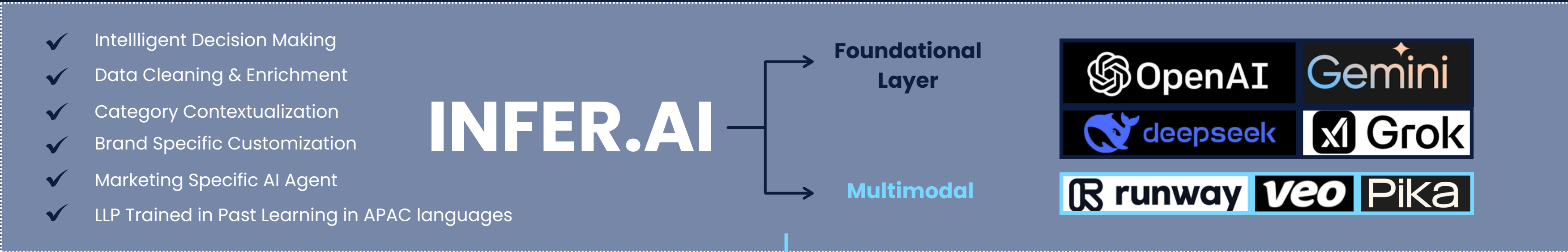
What INFERSTRAT Does Differently

An Agentic AI Ecosystem Built for CMOs

Not just a set of tools — but a system of **autonomous agents** that plan, test, and execute marketing actions in real time.

- Foundational models experiment.
- Wrappers decorate.
- Agents assist.
- We **execute** end to end — from insights to impact.

Built *on* Foundation Models. Tailored for Marketers.



We don't compete with foundational models — We complete them !



Market Size

Current **\$100 B** opportunity of TAM, in an ever growing market.

\$66.8B

Serviceable Market (English +APAC)

\$2B

Initial Target SOM (3% of SAM)

Our Funding Ask:

Full Seed Round: \$2 million USD (equity)

Build the full enterprise-grade platform, make it SaaS-ready, and launch in two markets within one year. The product will be ready for aggressive scale-up, and the business will be well-positioned for Series A funding or strategic partnerships.

Bridge Round \$300K USD (Convertible or SAFE)

Finalize the MVP, hire key tech talent, onboard early clients, and generate traction through pilot use cases—paving the way for a larger VC-led seed round at a higher valuation within the next 4 months.