

EXECUTIVE SUMMARY

Business Objective

 The Overall business objective was to analyse business performance

Findings:

-  **36% of our total Revenue came from the sales of Classic Cars, followed by Vintage cars at approximately 19%**

-  **Classic Cars were purchased the most**
-  **Revenue always peaks at the 4th Quarter of every Year**
-  **93% of all Products were shipped**
-  **50% of Revenue came from Europe, Middle East and Africa followed by**

Recommendations:

-  **Invest more on the manufacturing/import of Classic Cars**
-  **Ensure products, most especially Classic cars are always in-stock especially towards the end of the 3rd quarter of every year as demand and sales always surge/peaks at the 4th quarter Year-on-Year. etc**