

EXECUTIVE SUMMARY

Business Objective

 The Overall business objective was to analyse business performance

Findings:

- 💡 36% of our total Revenue came from the sales of Classic Cars, followed by Vintage cars at approximately 19%
- 💡 Classic Cars were purchased the most
- 💡 Revenue always peaks at the 4th Quarter of every Year
- 💡 93% of all Products were shipped
- 💡 50% of Revenue came for Europe, Middle East and Africa followed by

Recommendations:

- 💡 Invest more on the manufacturing/import of Classic Cars
- 💡 Ensure products, most especially Classic cars are always in-stock especially towards the end of the 3rd quarter of every year as demand and sales always surge/peaks at the 4th quarter Year-on-Year. etc