

**Question 2, 3, or 4 (Long Essay)**  
**Suggested writing time: 40 minutes**

**Directions:** Answer Question 2 or Question 3 or Question 4.

In your response you should do the following.

- Respond to the prompt with a historically defensible thesis or claim that establishes a line of reasoning.
- Describe a broader historical context relevant to the prompt.
- Support an argument in response to the prompt using at least two pieces of specific and relevant evidence.
- Use historical reasoning (e.g., comparison, causation, continuity or change over time) to frame or structure an argument that addresses the prompt.
- Demonstrate a complex understanding of a historical development related to the prompt through sophisticated argumentation and/or effective use of evidence.

2. In the period circa 1200–1750, religious traditions were used to establish and legitimize rulers and governments throughout Afro-Eurasia.

Develop an argument that evaluates the extent to which religion was the main source of political legitimacy for rulers in Afro-Eurasia during this period.

3. In the period circa 1750–1900, discontent with monarchist and imperial rule spread around many parts of the world and led to significant political changes.

Develop an argument that evaluates the extent to which discontent with monarchist or imperial rule was the main source of new political ideologies or systems of government during this period.

4. In the late twentieth century, globalization was driven by a variety of factors, including new technologies and economic and political change.

Develop an argument that evaluates the extent to which globalization was primarily driven by economic factors during this period.

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**Begin your response to this question at the top of a new page in the separate Free Response booklet and fill in the appropriate circle at the top of each page to indicate the question number.**

## Question 4: Long Essay Question, Globalization Driven by Economic Factors

6 points

### General Scoring Notes

- Except where otherwise noted, each point of these rubrics is earned independently; for example, a student could earn a point for evidence without earning a point for thesis/claim.
- **Accuracy:** The components of these rubrics require that students demonstrate historically defensible content knowledge. Given the timed nature of the exam, essays may contain errors that do not detract from their overall quality, as long as the historical content used to advance the argument is accurate.
- **Clarity:** Exam essays should be considered first drafts and thus may contain grammatical errors. Those errors will not be counted against a student unless they obscure the successful demonstration of the content knowledge, skills, and practices described below.

In the late twentieth century, globalization was driven by a variety of factors, including new technologies and economic and political change.

Develop an argument that evaluates the extent to which globalization was primarily driven by economic factors during this period.

Reporting Category	Scoring Criteria	
<b>Row A</b> <b>Thesis/Claim</b>  <b>[0-1 points]</b>	<b>0 points</b> Does not meet the criteria for one point.	<b>1 point</b> Responds to the prompt with a historically defensible thesis/claim that establishes a line of reasoning.
<b>Decision Rules and Scoring Notes</b>		
	<b>Responses that do not earn this point:</b> <ul style="list-style-type: none"> <li>Are not historically defensible.</li> <li>Only restate or rephrase the prompt.</li> <li>Do not respond to the prompt.</li> <li>Do not establish a line of reasoning.</li> <li>Are overgeneralized.</li> </ul>	<b>Responses that earn this point:</b> <ul style="list-style-type: none"> <li>Provide a historically defensible thesis or claim about the extent to which globalization was primarily driven by economic factors during the late twentieth century. The thesis or claim must either provide some indication of the reason for making that claim OR establish categories of the argument.</li> </ul>
	<b>Examples that do not earn this point:</b>  <b>Provide a restatement of the prompt</b> <ul style="list-style-type: none"> <li><i>“Economic changes led to globalization in the twentieth century.”</i></li> </ul> <b>Provide a historically defensible claim, but do not establish a line of reasoning</b> <ul style="list-style-type: none"> <li><i>“Multinational corporations outsourced labor to the developing world.”</i></li> </ul> <b>Do not focus on the topic of the prompt</b> <ul style="list-style-type: none"> <li><i>“The rise of China challenged the status of the United States as the world’s only superpower.”</i></li> </ul> <b>Provide a claim that is not historically defensible</b> <ul style="list-style-type: none"> <li><i>“The creation of the UN ensured that democracy spread across the world.”</i></li> </ul>	<b>Examples that earn this point:</b>  <b>Establish a line of reasoning that evaluates the topic of the prompt</b> <ul style="list-style-type: none"> <li><i>“New communications and computer technologies like the internet were the number one factors that made globalization possible.”</i></li> </ul> <b>Establish a line of reasoning that evaluates the topic of the prompt with analytic categories</b> <ul style="list-style-type: none"> <li><i>“The end of the Cold War was a major factor in globalization as former communist states embraced Western culture and technology, while a second factor was the expansion of free trade and economic liberalization.”</i></li> </ul> <b>Establish a line of reasoning</b> <ul style="list-style-type: none"> <li><i>“The spread of free-market capitalism was a main cause of globalization.”</i> [Minimally acceptable thesis/claim]</li> </ul>
	<b>Additional Notes:</b> <ul style="list-style-type: none"> <li>The thesis or claim must consist of one or more sentences located in one place, either in the introduction or the conclusion [which may not be limited to the first or last paragraphs].</li> <li>The thesis or claim must identify a relevant development[s] in the period, although it is not required to encompass the entire period.</li> </ul>	

Reporting Category	Scoring Criteria	
Row B Contextualization	<b>0 points</b> Does not meet the criteria for one point.	<b>1 point</b> Describes a broader historical context relevant to the prompt.
[0-1 points]	Decision Rules and Scoring Notes	
	<b>Responses that do not earn this point:</b> <ul style="list-style-type: none"> <li>Provide an overgeneralized statement about the time period referenced in the prompt.</li> <li>Provide context that is not relevant to the prompt.</li> <li>Provide a passing phrase or reference.</li> </ul> <b>Examples that do not earn this point:</b> <b>Do not provide context relevant to the topic of the prompt</b> <ul style="list-style-type: none"> <li><i>“World War Two was a total war.”</i></li> </ul> <b>Provide an overgeneralized statement</b> <ul style="list-style-type: none"> <li><i>“Globalization is the process of the world becoming more interconnected.”</i></li> </ul>	<b>Responses that earn this point:</b> <ul style="list-style-type: none"> <li>Accurately describe a context relevant to globalization or economic developments during the twentieth century.</li> </ul> <b>Examples of relevant context that earn this point include the following, if appropriate elaboration is provided:</b> <ul style="list-style-type: none"> <li>European or United States imperialism</li> <li>Anticolonial nationalist or independence movements</li> <li>Neoimperialism</li> <li>Consumer culture</li> <li>Environmentalism, competition for natural resources</li> <li>Human rights movements</li> <li>Cold War superpowers and competition</li> <li>Economic liberalization</li> <li>Twentieth century transportation and telecommunication technologies</li> <li>Global changes in women’s rights and/or gender roles</li> <li>Industrial Revolution or Industrial Capitalism</li> </ul> <b>Example of acceptable contextualization:</b> <ul style="list-style-type: none"> <li><i>“During the twentieth century, industrialized economies provided their citizens with an ever-wider range of mass-produced goods, a development that had profound effects on the economy through the rise of consumerism and consumer culture.”</i></li> <li><i>“Giant multinational corporations became household names around the world.”</i> [Minimally acceptable contextualization]</li> </ul>
	<b>Additional Notes:</b> <ul style="list-style-type: none"> <li>The response must describe broader historical events, developments, or processes that occur before, during, or continue after the time frame of the question that are relevant to the topic of the prompt.</li> <li>To earn this point, the context provided must be more than a phrase or reference.</li> </ul>	

Reporting Category	Scoring Criteria		
<b>Row C Evidence</b>  <b>[0-2 points]</b>	<b>0 points</b> Does not meet the criteria for one point.	<b>1 point</b> Provides specific examples of at least <b>two</b> pieces of evidence relevant to the <b>topic</b> of the prompt.	<b>2 points</b> Supports an <b>argument</b> in response to the prompt using at least <b>two</b> pieces of specific and relevant evidence.
	Decision Rules and Scoring Notes		
<b>Responses that do not earn points:</b> <ul style="list-style-type: none"> <li>Identify a single piece of evidence.</li> <li>Provide evidence that is not relevant to the topic of the prompt.</li> <li>Provide evidence that is outside the time period or region specified in the prompt.</li> <li>Repeat information that is specified in the prompt.</li> </ul> <b>Examples that do not earn points:</b> <b>Provide evidence that is outside the time period of the prompt</b> <ul style="list-style-type: none"> <li><i>“The COVID-19 pandemic showed the dark side of globalization.”</i></li> </ul> <b>Repeat information specified in the prompt</b> <ul style="list-style-type: none"> <li><i>“New technologies and economic changes led to globalization during the twentieth century.”</i></li> </ul>			<b>Responses that earn 1 point:</b> <ul style="list-style-type: none"> <li>Identify at least two specific historical examples relevant to globalization.</li> </ul> <b>Examples of evidence that are specific and relevant include the following [two examples required]:</b> <ul style="list-style-type: none"> <li>Specific information about global institutions, such as the IMF, World Bank, World Trade Organization, United Nations</li> <li>Specific information about multinational corporations and the globalization of their operations, for example McDonald’s, Coca-Cola, Sony, Alibaba</li> <li>Economic liberalization of specific countries such as China, Russia, Chile, South Korea, and Vietnam</li> <li>Specific environmental movements, such as Greenpeace, The Green Belt Movement in Kenya</li> <li>The Green Revolution and the adoption of new crops in Africa and Asia</li> <li>Specific anti-globalization movements, such as The World Fair Trade Organization</li> <li>International Free Trade Agreements, such as NAFTA, EU</li> <li>Protests against free trade movements</li> <li>Globalization of consumer culture, for example the rising global popularity of United States brands, music, and cinema</li> <li>Vaccines and antibiotics</li> <li>Birth control</li> <li>Cultural globalization such as Reggae, K-pop, Bollywood, Facebook, BBC, World Cup, the Olympics, etc.</li> </ul> <b>Example of a statement that earns one point for evidence:</b> <ul style="list-style-type: none"> <li><i>“Bollywood and Eurovision are two examples of non-US-based globalization.”</i></li> </ul> <b>Responses that earn 2 points:</b> <ul style="list-style-type: none"> <li>Use at least two specific historical examples to support an argument regarding the extent to which globalization was primarily driven by economic factors during the late twentieth century.</li> </ul> <b>Examples that successfully support an argument with evidence:</b> <ul style="list-style-type: none"> <li><i>“The development of shipping containers and larger container ships, as well as the passage of business-friendly laws in many low-wage Asian and Latin American countries allowed many Western corporations to offshore their production, leading to the complete transformation of the global economy.”</i> [Uses evidence to support an argument about how economic changes greatly increased the pace and scope of globalization]</li> <li><i>“The collapse of the Soviet Union and the dissolution of Communist Bloc brought numerous nations into direct participation in international capitalist markets, which allowed multinational corporations to further expand their activities, and contributed to globalization.”</i> [Uses evidence to support an argument about how the end of the Cold War contributed to globalization]</li> </ul>

	<p><b>Additional Notes:</b></p> <ul style="list-style-type: none"><li>• Typically, statements credited as evidence will be more specific than statements credited as contextualization.</li><li>• If a response has a multipart argument, then it can meet the threshold of two pieces of evidence by giving one example for one part of the argument and another example for a different part of the argument, but the total number of examples must still be at least two.</li></ul>
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Reporting Category	Scoring Criteria		
<b>Row D</b> <b>Analysis and Reasoning</b>  <b>[0-2 points]</b>	<b>0 points</b> Does not meet the criteria for one point.	<b>1 point</b> Uses historical reasoning [e.g., comparison, causation, continuity, and change] to frame or structure an argument that addresses the prompt.	<b>2 points</b> Demonstrates a complex understanding of the historical development that is the focus of the prompt through sophisticated argumentation and/or effective use of evidence.
	Decision Rules and Scoring Notes		
	<b>Responses that do not earn points:</b> <ul style="list-style-type: none"> <li>May include evidence but offer no reasoning to connect the evidence to an argument.</li> <li>May assert the use of historical reasoning but does not use it to frame or structure an argument.</li> </ul> <b>Examples that do not earn points:</b> <b>Provide evidence but offer no reasoning to connect the evidence to an argument:</b> <ul style="list-style-type: none"> <li><i>"McDonalds established restaurants all over the world."</i></li> </ul>	<b>Responses that earn 1 point:</b> <ul style="list-style-type: none"> <li>Must demonstrate the use of historical reasoning to frame or structure an argument about the extent to which globalization was primarily driven by economic factors during the late twentieth century. The reasoning might be uneven or imbalanced, or the evidence may be overly general or lacking specificity.</li> </ul> <b>Using a historical reasoning process to frame or structure an argument could include:</b> <ul style="list-style-type: none"> <li>Explaining how some developing countries resisted globalization in order to protect their environment, natural resources, or domestic companies from the overwhelming influence of multinational corporations, while other countries opened their economies to liberalization and free trade.</li> <li>Explaining how the global recession of the 1970s led multinational corporations to seek alternative labor markets, and how neoliberal economic policies supported those shifts.</li> </ul>	<b>Responses that earn 2 points:</b> May demonstrate a complex understanding through sophisticated argumentation that is relevant to the prompt. This may be done in a variety of ways, such as: <ul style="list-style-type: none"> <li>Explaining multiple themes or perspectives to explore complexity or nuance; OR</li> <li>Explaining multiple causes or effects, multiple similarities or differences, or multiple continuities or changes; OR</li> <li>Explaining both cause and effect, both similarity and difference, or both continuity and change; OR</li> <li>Explaining relevant and insightful connections within and across periods or geographical areas. These connections should clearly relate to an argument that responds to the prompt.</li> </ul> May demonstrate a complex understanding through effective use of evidence relevant to an argument that addresses the prompt. This may be done in a variety of ways that might include: <ul style="list-style-type: none"> <li>Explaining how multiple pieces of specific and relevant evidence [at least <b>four</b>] support a nuanced or complex argument that responds to the prompt; OR</li> <li>Using evidence effectively to demonstrate a sophisticated understanding of different perspectives relevant to the prompt.</li> </ul> <b>Demonstrating a complex understanding might include any of the following, if appropriate elaboration is provided:</b> <ul style="list-style-type: none"> <li>Explaining how multiple pieces of specific and relevant evidence support a nuanced argument about the prompt. For example, explaining how in the late twentieth century the rapid growth of computers, telecommunications, and information technologies led to increased interconnections between people and markets around the world, which also contributed to the rapid expansion of new technology-related multi-national corporations like Google, Microsoft, and Samsung. Such companies contributed to global outsourcing, and increased access to news and information to people around the world</li> </ul>

		<p><b>Example of acceptable use of historical reasoning:</b></p> <ul style="list-style-type: none"><li>“At the end of the Cold War some former communist nations began to open their economies to capitalism and free-market principles, leading countries like China and Vietnam to join global manufacturing and distribution networks as a way to increase their exports.” [Indicates a development that establishes a connection between economic development and globalization]</li></ul>	<p>through the internet. [Explains how at least four pieces of evidence support a nuanced or complex argument]</p> <ul style="list-style-type: none"><li>Explaining how multinational corporations responded to lowered trade barriers after the end of the Cold War by outsourcing production to developing countries, which helped raise living standards for local populations while causing job losses in developed economies. [Explains nuance, considers both causes and effects]</li><li>Explaining how after the Cold War many former communist countries created mixed socialist-capitalist economies to promote economic growth, in the process gradually allowing global brands such as McDonald’s and Coca-Cola to expand their customer base in the former Soviet Union, Asia, and Africa. [Explains relevant and insightful connections across regions]</li></ul>
	<p><b>Additional Notes:</b></p> <ul style="list-style-type: none"><li>To earn the first point for analysis and reasoning, the response must use historical reasoning to structure a response to the prompt, although the reasoning might be uneven or imbalanced, or the evidence may be overly general or lacking in specificity.</li><li>This complex understanding must be part of the argument and may be demonstrated in any part of the response.</li><li>While it is not necessary for this complex understanding to be woven throughout the response, it must be more than merely a phrase or reference.</li></ul>		