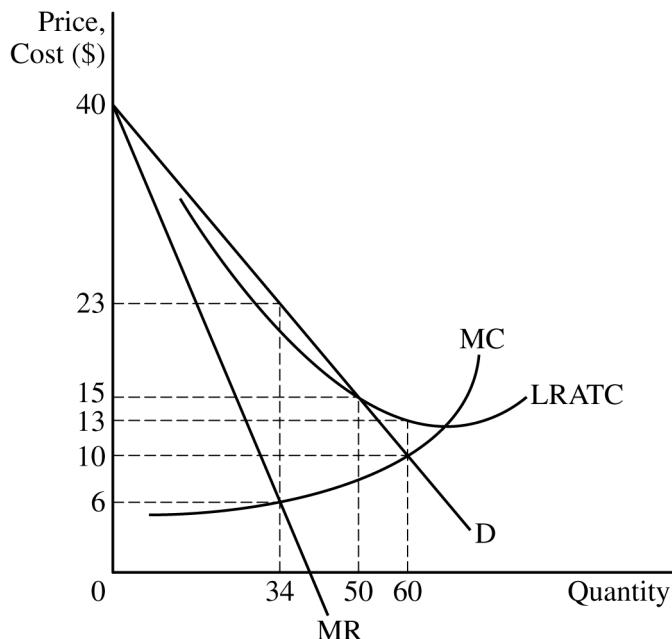


3. The graph provided shows the demand (D), long-run average total cost (LRATC), marginal cost (MC), and marginal revenue (MR) curves for a natural monopoly.



- (a) Over the output range of 0 to 60 units, is this firm experiencing economies of scale, diseconomies of scale, or constant returns to scale? Explain.
- (b) Using numbers from the graph, identify the price and quantity produced at which the monopolist earns zero economic profit.
- (c) Assume that regulators impose a price ceiling that results in the firm producing the socially optimal quantity in the short run.
- Calculate the total revenue at the price ceiling. Show your work.
  - Explain why the firm requires a subsidy to continue producing in the long run.
  - Calculate the lump-sum subsidy that would be required for the monopolist to produce the socially optimal quantity in the long run. Show your work.

**Begin your response to this question at the top of a new page in the separate Free Response booklet and fill in the appropriate circle at the top of each page to indicate the question number.**

**Question 3: Short****5 points**

- 
- (a) State that the firm is experiencing economies of scale and explain that the long-run average total cost (LRATC) curve is downward sloping over the range of 0 to 60 units. **1 point**

- (b) State that the price is \$15 and the quantity is 50 units. **1 point**

- (c) (i) Calculate the total revenue at the socially optimal quantity as \$600 and show your work. **1 point**

$$\text{Total Revenue} = \text{Price} \times \text{Quantity} = \$10 \times 60 = \$600$$

- 
- (ii) Explain that at the socially optimal quantity, the firm is earning negative economic profit in the short run because price is less than average total cost. **1 point**

- (iii) Calculate the lump-sum subsidy as \$180 and show your work. **1 point**

$$\text{Lump-sum Subsidy} = (\text{LRATC} - \text{Price}) \times \text{Quantity} = (\$13 - \$10) \times 60 = \$180$$

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**Total for part (c) 3 points**

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**Total for question 3 5 points**