

2013 AP[®] MICROECONOMICS FREE-RESPONSE QUESTIONS

3. For special occasions some people purchase and set off fireworks in their backyards. Assume the market for fireworks is perfectly competitive.
- (a) Draw a correctly labeled graph of the market for fireworks and show the market equilibrium price and quantity, labeled P_E and Q_E .
 - (b) Assume that the noise from the fireworks disturbs all of the neighbors. On your graph in part (a), show each of the following.
 - (i) The marginal social cost curve, labeled MSC
 - (ii) The marginal social benefit curve, labeled MSB
 - (iii) The deadweight loss, if any, shaded completely
 - (c) Now instead assume that all of the neighbors enjoy watching the fireworks.
 - (i) In this case, is the market equilibrium quantity of fireworks greater than, less than, or equal to the socially optimal quantity? Explain.
 - (ii) In this case, if the government bans fireworks, will the deadweight loss increase, decrease, or remain unchanged?

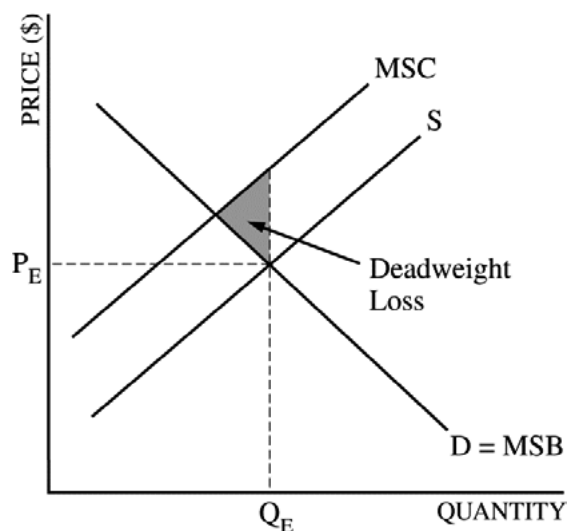
STOP

END OF EXAM

AP[®] MICROECONOMICS
2013 SCORING GUIDELINES

Question 3

6 points (1 + 3 + 2)



(a) 1 point:

- One point is earned for drawing a correctly labeled supply and demand graph with P_E and Q_E labeled.

(b) 3 points

- One point is earned for drawing the MSC curve above the supply curve.
- One point is earned for labeling the demand curve MSB.
- One point is earned for shading the correct area of the deadweight loss.

(c) 2 points:

- One point is earned for stating that the market equilibrium quantity is less than the socially optimal quantity because the fireworks generate a positive externality or provide an external benefit to third parties.
- One point is earned for stating that the deadweight loss will increase.