

1. In April of 2018, Mark Zuckerberg, the founder of the social media company Facebook, was called to testify before the Senate Committee on the Judiciary and the Senate Committee on Commerce, Science, and Transportation about, among other things, a data leak that led to 87 million Facebook users' private information being sold without their consent.

Senators questioned Zuckerberg about whether Facebook could adequately regulate itself and protect personal information or whether Congress should intervene. Zuckerberg defended the company, emphasizing its mission to better connect the world. In response, Zuckerberg stated, "My position is not that there should be no regulation. I think the real question, as the Internet becomes more important in people's lives, is what is the right regulation, not whether there should be or not."

After reading the scenario, respond to A, B, and C below.

- A. Referencing the scenario, describe the enumerated power in Article I of the Constitution that gives Congress the authority to regulate a business like the one above.
- B. Explain how the two-chamber structure of the legislature affects the ability of Congress to exercise the power described in Part A.
- C. If Congress decides to regulate how social media companies gather and use the data of their users, explain how these companies could use the political process to ensure that the new regulation does not negatively affect them.

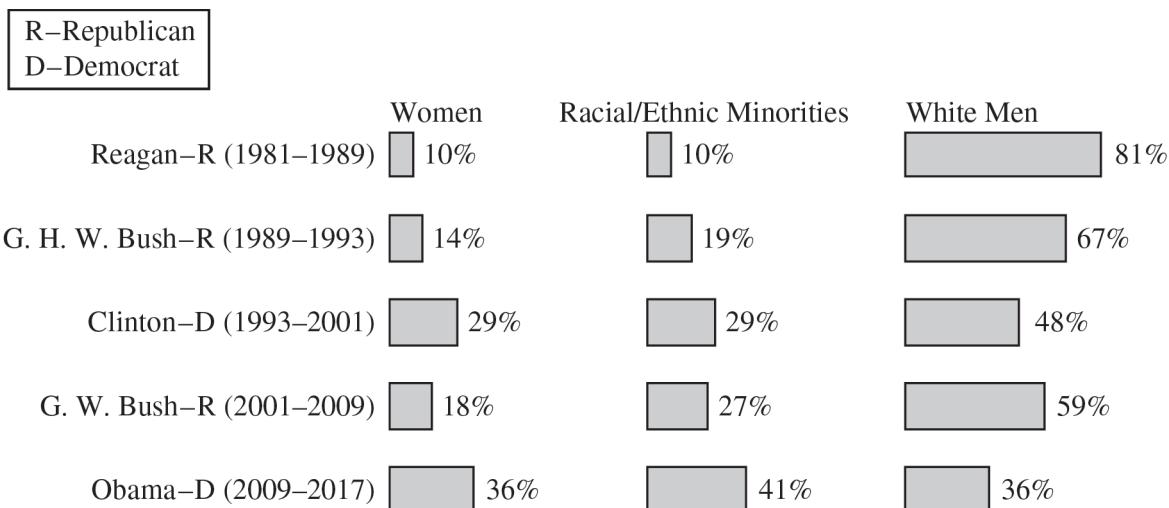
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**Begin your response to this question at the top of a new page in the separate Free Response booklet and fill in the appropriate circle at the top of each page to indicate the question number.**

**GO ON TO THE NEXT PAGE.**

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## Cabinet Diversity by President, 1981–2017



*Source: Georgia Public Broadcasting News, 2017*

2. Use the bar graphs to answer the following questions.

- Identify the president who had the highest percentage of women and racial/ethnic minorities serving in the Cabinet.
- Describe a pattern in the percentage of racial and ethnic minorities serving in Cabinet positions.
- Draw a conclusion about the political parties and the diversity of Cabinet appointments as shown in the bar graphs.
- Explain how interest groups can influence presidential Cabinet appointments as shown in the bar graphs.

**Begin your response to this question at the top of a new page in the separate Free Response booklet and fill in the appropriate circle at the top of each page to indicate the question number.**

**GO ON TO THE NEXT PAGE.**

## Question 1: Concept Application

3 points

- A. Referencing the scenario, describe the enumerated power in Article I of the Constitution that gives Congress the authority to regulate a business like the one above. **1 point**

**Acceptable descriptions include:**

- The Commerce Clause gives Congress the authority to regulate interstate commerce. Facebook and other internet-based companies qualify as interstate since they cross state boundary lines.

- B. Explain how the two-chamber structure of the legislature affects the ability of Congress to exercise the power described in **part A**. **1 point**

**Acceptable explanations include:**

- Bicameralism makes it more difficult to pass legislation regulating commerce in Congress because legislation requires both chambers to pass the same bill.
- When there is divided government, meaning each chamber is led by a different political party, passing legislation can be difficult because both sides may not agree on the type of legislation that should be passed.

- C. If Congress decides to regulate how social media companies gather and use the data of their users, explain how these companies could use the political process to ensure that the new regulation does not negatively affect them. **1 point**

**Acceptable explanations include:**

- Social media companies might lobby members of Congress or the bureaucracy to change or interpret the law to better reflect the interests of social media companies.
- Social media companies can make campaign contributions to candidates who support Facebook's position.
- Social media companies could pursue litigation to challenge the regulation.

**Total for question 1 3 points**