# **Patent Litigation**

Primer



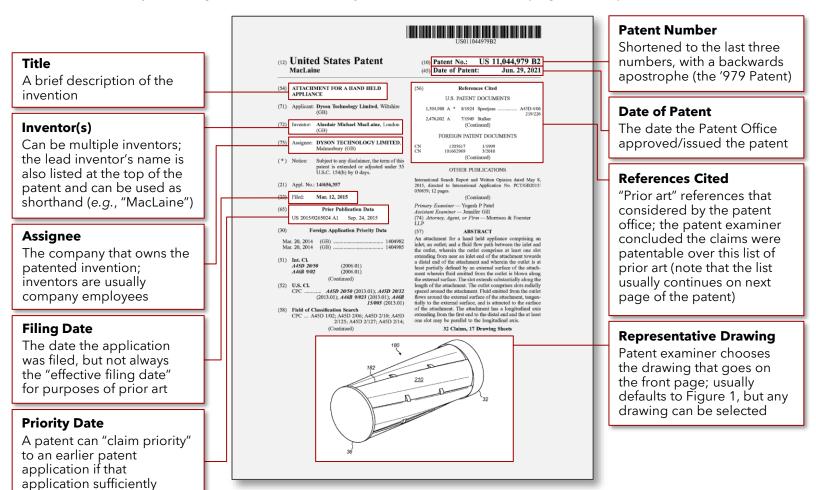


The following primer is a basic overview of patents and patent litigation. Unlike some of our other practice areas (e.g., product liability), our clients routinely represent both plaintiffs and defendants in patent litigation. Typically the patent owner is the plaintiff and the defendant is the party being accused of infringing or stealing the technology or invention described in the patent. These cases usually revolve around **infringement** and **invalidity**, described in more detail below. All patent cases are tried in Federal Court.

A patent gives the inventor/owner the right to "exclude others from making, using, offering for sale, or selling" an invention or "importing" it into the US. It does not give the owner the right to make, use, offer for sale, sell or import the invention, but the right to stop others.

### THE ANATOMY OF A PATENT

Every patent shares a common structure and layout and is divided into sections to make them easy to navigate. Here are the key elements of the cover page of the patent:

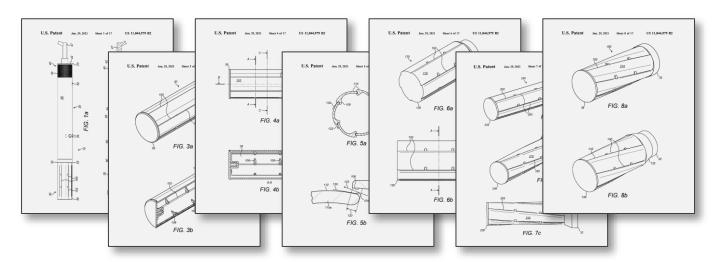




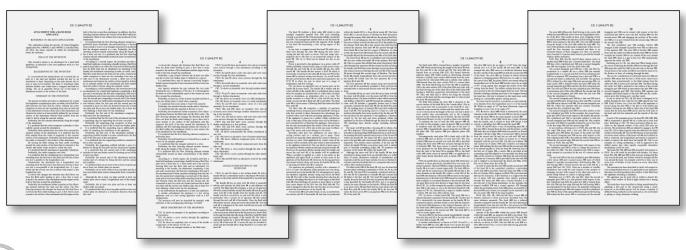
describes the invention

#### THE ANATOMY OF A PATENT

**Figures:** the drawings (called "Figures") help the reader understand the invention and must show all claimed elements. Drawings labeled "Prior Art" are not part of the patented invention, but are used to document any prior processes that existed before the invention was made. The Specification includes a description of each drawing and identifies the numbered components annotated on the Figures.



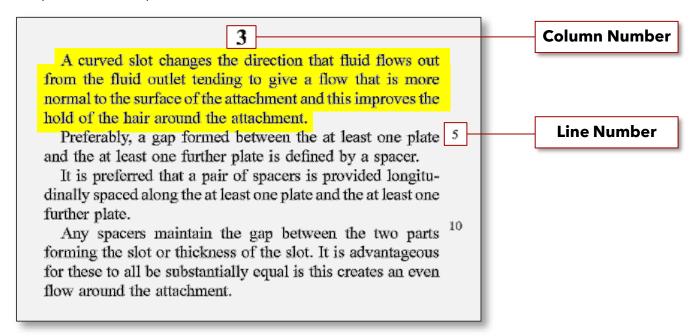
**Specification:** refers to the written part of the patent not including the front page and the drawings, and provides the most relevant context for interpreting the claims which are in the final section of the patent (more on that below). For example, if the specification includes a definition for a term in the claims, then the claims will be interpreted using that definition. Basically, all terminology in the claims will be interpreted in a way that is consistent with the terminology used in the Specification. You may run into the famous phrase "the patentee is their own lexicographer" particularly when doing slides for a *Markman* hearing.





#### THE ANATOMY OF A PATENT

**Citing to the Specification:** at the top of each page of the specification you'll see numbers, which are called "columns" which assist in navigating and citing to the patent. For example, this portion of the patent would be cited as: '979 Patent at 3:1-4.



**Claims:** the most important part of the patent is the claims, which set forth and define the patent's scope of exclusive rights to the invention. The claims describe what the patent does (or does not) cover. Each claim element should be shown in the drawings and described in the detailed description of the invention in the Specification.

# The invention claimed is:

1. An attachment for a hand held appliance comprising an inlet in a proximal first portion of the attachment; an outlet in a cylindrical second portion of the attachment; and a fluid flow path between the inlet and the outlet, wherein the outlet in the cylindrical second portion of the attachment comprises at least one slot extending continuously from the



### THE ANATOMY OF A PATENT

**Independent v. Dependent Claims:** each independent claims stands on its own, and dependent claims always refer back to (and "depend" from) another independent claim. Independent claims are the broadest claims in the patent, and dependent claims narrow the scope of an earlier, independent claim.

#### **Independent Claim**

**Dependent Claim** 

The invention claimed is:

1. An attachment for a hand held appliance comprising an inlet in a proximal first portion of the attachment; an outlet in a cylindrical second portion of the attachment; and a fluid flow path between the inlet and the outlet, wherein the outlet in the cylindrical second portion of the attachment comprises at least one slot extending continuously from the proximal first portion to a distal end of the attachment, wherein the outlet is at least partially defined by an external surface of a substantially contiguous wall of the attachment and is configured to direct fluid flow emitted from the outlet tangentially along and around the external surface of the substantially contiguous wall to form a circumferential fluid flow around the cylindrical second portion of the attachment that encourages hair to automatically wrap around the cylindrical second portion, wherein the external surface of the substantially contiguous wall is an outermost surface of the attachment along an entire length of the attachment from a beginning of the at least one slot to an end of the at least one slot, and wherein the distal end of the attachment is closed.

2. The attachment of claim 1, wherein the outlet comprises a plurality of slots radially spaced around the attach-

ment.

2. The attachment of claim 1, wherein the attachment is configured so that, in use, the fluid emitted from the outlet is attracted to the external surface of the attachment.



### **BASIC PATENT LAW CONCEPTS**

### Lifespan of a Patent

Utility and plant patents have a term for up to **20 years** from the date the first non-provisional application for patent was filed. A design patent is granted for a term of **15 years** from the date of grant. Under certain unusual conditions, patent terms may be extended or adjusted.

#### What Can Be Patented?

A utility patent may cover "any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof." A design patent may cover "any new, original, and ornamental design for an article of manufacture," and a plant patent may cover a "distinct and new variety of plant, including cultivated sports, mutants, hybrids, and newly found seedlings, other than a tuber-propagated plant or a plant found in an uncultivated state," invented or discovered and asexually reproduced.

#### For a patent to be issued, the invention must meet four conditions:

- 1. **Usefulness** (the invention must work and cannot just be a theory)
- 2. A clear description of how to make and use the invention (called "written description")
- **3. Novelty** (something new and not done before)
- 4. "Not obvious" as related to a chance to something already invented

### **The Patent Application Process**

Typically referred to as the "prosecution" of a patent, this entails submitting a patent application to the patent office ("USPTO"). The applicant will submit the claims, specification and drawings to a patent "examiner" at the USPTO who will review these materials and provide feedback on how to revise the patent to make it patentable. This includes citing and examining prior art to ensure the patent is novel and not obvious based on prior inventions. All the paperwork exchanged during patent prosecution is contained in a document called the "file history" or "prosecution history" of the patent.

### **Markman** Hearing

Also known as a **claim construction hearing** and is based on the ruling in *Markman v. Westview Instruments, Inc.*, 517 U.S. 370 (1996), which dictates that a judge - not a jury - is responsible for determining the meaning of the terms in a patent. Prior to the hearing, the parties will submit their proposed definitions of certain terms in the patent that are disputed, and then they present their respective arguments to the judge. The unspoken underpinning of this hearing is that each party is fighting for a definition that helps their legal arguments later in the case, such as infringement or invalidity.



### **BASIC PATENT LAW CONCEPTS**

### Infringement

This refers to the unauthorized act of using, making, selling or importing a patented invention without the permission of a patent holder (such as a license). A patent holder has the right to sue an alleged infringer. Patent rights are often analogized with property rights, such as owning a house and building a fence to protect your property.



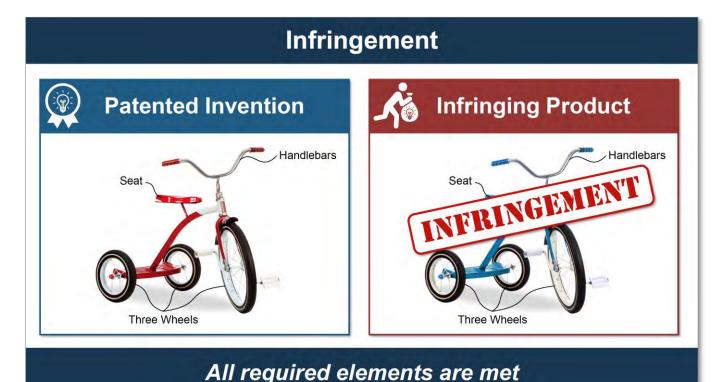


#### **BASIC PATENT LAW CONCEPTS**

### Infringement (continued)

To prove infringement, the patent owner must demonstrate that every element of their invention as described in their claim or claims is "met" or present in the allegedly infringing product or invention. There are several types of infringement:

- **1. Direct Infringement:** the manufacturing of a patented product occurs without permission
- 2. Indirect Infringement: an indirect infringer induces infringement by encouraging or aiding another
- **3. Contributory Infringement:** a party supplies a direct infringer with a part that has no substantial non-infringing use
- **4. Literal Infringement:** there is direct correspondence between the words in the patent claims and the infringing device
- **5. Willful Infringement:** involves an intentional disregard for another's patent rights, and includes direct and intentional copying as well as continued violation after notice (when the patent holder or their attorney issues a cease and desist letter to the infringer, also known as a demand)





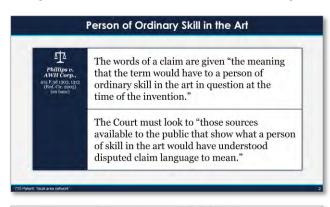
#### **BASIC PATENT LAW CONCEPTS**

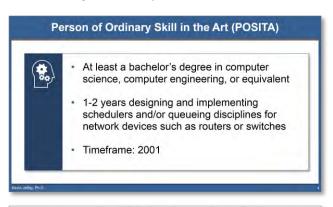
### **Invalidity**

The defendant in a patent case will often claim that the patent is invalid and therefore unenforceable against them even if they are found to infringe. Typical invalidity attacks include lack of novelty (anticipation), prior use, prior publication, obviousness, inutility, insufficiency of the specification (called "lack of written description"), and non-patentable subject matter.

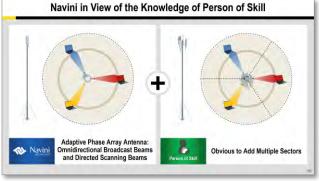
### **Basic Concepts:**

- 1. Prior Art: prior art refers to any publicly available information or knowledge that existed before the earliest filing date of a patent application. This includes prior patents, scientific publications, public demonstrations, product manuals, or any other public uses and publicly accessible materials.
- 2. Person of Ordinary Skill in the Art: often shortened to POSA or POSITA, this is a legal concept by which certain important issues are viewed from the perspective of a POSA, including claim construction, validity, and infringement. The qualifications of a POSA varies depending on the case and the technology at issue, as defined by each side's expert. The POSA is deemed to have looked at and read publicly available documents and to know of public uses in the prior art, never miss the obvious or stumble on the inventive, have no private idiosyncratic preferences or dislikes, never think laterally, and brings to the workbench the common general knowledge and experience.







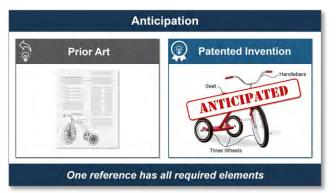


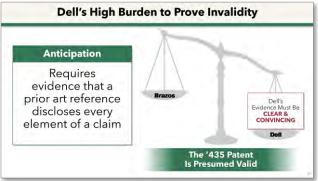


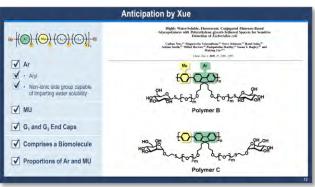
#### **BASIC PATENT LAW CONCEPTS**

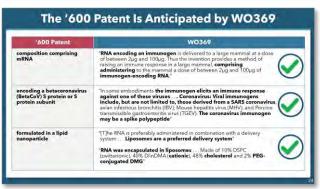
### **Invalidity - Basic Concepts (continued)**

**3. Anticipation:** also referred to as a lack of novelty, this challenges the validity of a patent alleging that what is claimed in the patent is not new. Anticipation usually means that one prior art reference predated the patent at issue, and covers all of the elements of the asserted claims, therefore making the patent invalid.



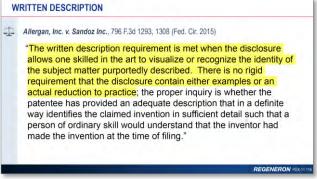






**4. Written Description / Enablement:** this concept is covered by 35 U.S.C. § 112, and requires that patent owner does not try to claim more than they actually invented.



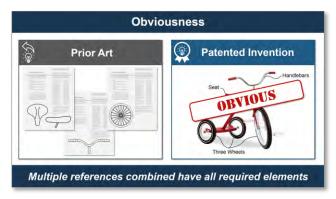


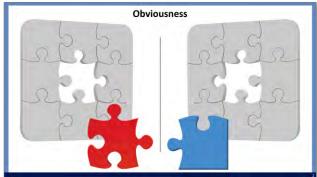


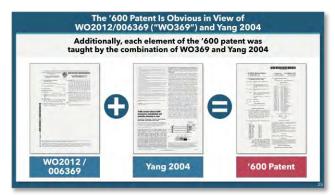
#### **BASIC PATENT LAW CONCEPTS**

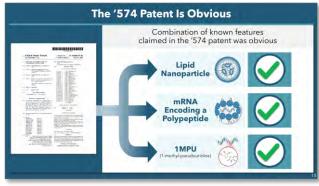
### **Invalidity - Basic Concepts (continued)**

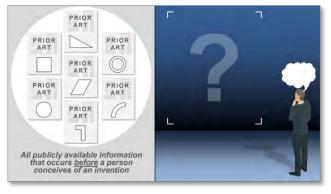
**5. Obviousness:** this is a common defense that challenges the validity of a patent on the basis that it was not inventive, and tests whether or not a POSA would find it self-evident that the invention would work, the effort required to come to the invention experimentally, and the motivation to find the solution based on prior art and the climate of the field of invention. Unlike anticipation that usually assesses one prior art reference, obviousness is usually proven by combining several prior art references together to cover the claimed invention.

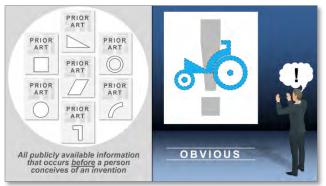












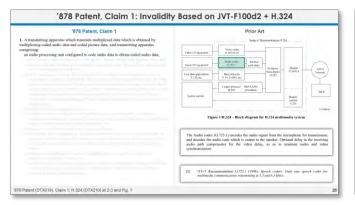


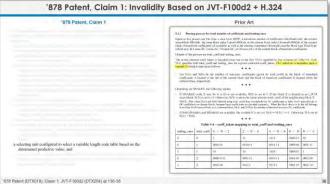
#### **BASIC PATENT LAW CONCEPTS**

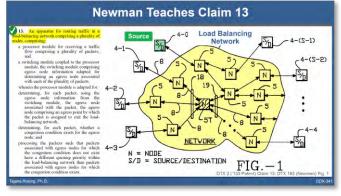
## **Invalidity - Basic Concepts (continued)**

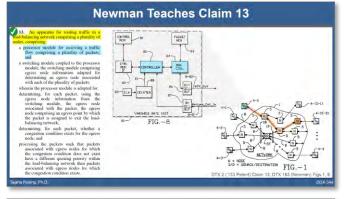
### **Claim Charts:**

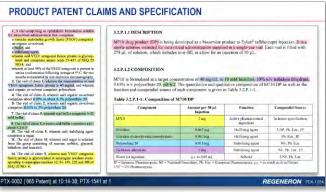
Since every element of the patent's claims must be present in the prior art to invalidate a patent via anticipation or obviousness, one of the most effective ways to demonstrate invalidity is with a claim chart. This allows you to step through each patent limitation and pair with the matching elements in the prior art, to show that the claim element is "taught" by the prior art:

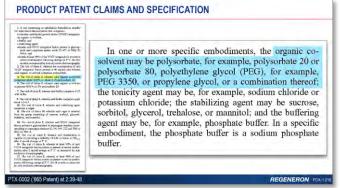












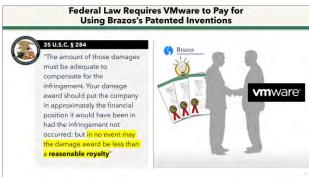


#### **BASIC PATENT LAW CONCEPTS**

### **Damages**

The value of damages to be awarded in patent infringement cases is based on what a **reasonable royalty** to the technology would be had the infringing party taken a license to the patented invention. This royalty rate is assessed based on what the parties would have agreed to based on a **hypothetical negotiation at the time of first infringement**. The factors that are considered when determining a reasonable royalty are set forth in the seminal case *Georgia-Pacific Corp. v. United States Plywood Corp.*, 318 F. Supp. 1116 (S.D.N.Y. 1970). There are 15 *Georgia-Pacific* factors that are assessed by each side's damages experts - note that these are abbreviated for purposes of the demonstrative used at trial; the full language can be found here: https://www.ipglossary.com/glossary/georgia-pacific-factors/.





#### Georgia-Pacific Factors Royalties received by the patentee for the licensing of the patents-in-suit Rates paid by the licensee for the use of other patents comparable to the patents-in-suit Nature and scope of the license, as exclusive or nonexclusive, or as restricted or nonrestricted 4 Licensor's established policy and marketing program to maintain its patent monopoly Commercial relationship between the licensor and licensee Effect of selling the patented specialty in promoting sales of other products of licensee Duration of the patent and the term of the license 7 Profitability of the product made under the patents, its commercial success, and its popularity Utility and advantages of the patented property over old modes or devices, nature of the patented invention, 9 & 10 character of its commercial embodiment, and benefits to those who used the invention Extent to which the infringer made use of the invention and evidence of the value of use Portion of the profit or of the selling price that may be customary in the particular business or in comparable business to allow for the use of the invention or analogous inventions Portion of the profits credited to the invention as distinguished from nonpatented elements, the manufacturing process, business risks, or features/improvements added by the infringer 14 Opinion and testimony of qualified experts The amount that a licensor and a licensee would have agreed upon



#### A NOTE ON PATENT PHARMACEUTICAL CASES

#### The Hatch-Waxman Act

Some patent pharmaceutical cases fall under the Hatch-Waxman Act, which is a legal framework enacted by Congress in 1984 to streamline the process for generic pharmaceutical approvals and preserve incentives for innovation, by fast-tracking the approval of generic drugs to get lower costs drugs onto the market. Brand name drug manufacturers with a patent on their pharmaceutical invention will often sue a generic pharmaceutical manufacturer who is making a copycat drug while their patent is still in force. Brand name manufacturers are often alerted to the fact that a generic company is making a copycat drug when the generic company files an Abbreviated New drug Application (ANDA) with the FDA, which is what the Hatch-Waxman act allows generic manufacturers to file in order to get their drugs approved quickly.

The two main differences between Hatch-Waxman/patent pharmaceutical trials and "normal" patent trials are: 1) these cases are decided by a judge and not a jury (known as a "bench trial"), and 2) often infringement is stipulated/admitted because there are no differences between the generic drug and the patented drug (deemed "bioequivalent"). In those cases, the only issue for the judge to decide is the validity of the patent, since infringement is assumed.

### **HELPFUL RESOURCES**

- **USPTO Patent Search and File History Search** for downloading high resolution PDF versions of patents as well as the prosecution history:
  - https://patentcenter.uspto.gov
- **Google Patents** for downloading PDFs and pulling live text from patents, including foreign patents:
  - https://patents.google.com
- FreePatentsOnline for downloading PDFs and pulling live text from patents (free signup):
  - https://www.freepatentsonline.com
- The Patent Process: An Overview for Jurors this is the video that federal courts show to juries at the beginning of each patent trial, presented by Judge Fogel:
  - https://www.youtube.com/watch?v=ax7QHQTbKQE

