

# Zijie Zeng

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## EDUCATION

<b>University of Connecticut</b> <i>Ph.D. in Economics   GPA: 4.0/4.0</i>	2024 – Present Storrs, CT, USA
<b>Johns Hopkins University</b> <i>Master of Arts in International Economics and Finance (MIEF)   GPA: 3.9/4.0</i>	2021 – 2022 Washington, DC, USA
<b>University of California, Davis</b> <i>Bachelor of Arts in Economics   GPA: 3.2/4.0</i> – Exchange Program, Peking University (2017 – 2018)	2015 – 2019 Davis, CA, USA

## RESEARCH & TEACHING EXPERIENCE

<b>The Chinese University of Hong Kong (Shenzhen)</b> <i>Research Associate</i> – Supervisor: Haichun YE – Research Area: International Finance <i>Teaching Assistant</i> – ECO2021: Basic Macroeconomics (Fall 2023) – ECO2121: Basic Statistics (Spring 2024)	2023 – 2024 Shenzhen, China  2023 – 2024
<b>University of Connecticut</b> <i>Teaching Assistant</i> – ECON1201: Principles of Microeconomics (Fall 2024) – ECON1202: Principles of Macroeconomics (Spring 2025)	2024 – Present Storrs, CT, USA

## WORK EXPERIENCE

<b>East Asia Qianhai Securities</b> <i>Financial Analyst, Sell-Side</i> – Led the Equity Strategies group.	2022 – 2023 Beijing, China
<b>Huaxi Securities</b> <i>Financial Analyst Intern, Sell-Side</i> – Contributed to the Macroeconomics research group.	2020 – 2021 Beijing, China
<b>General International Education Consulting</b> <i>Strategic Analyst Intern</i>	2019 – 2020 Beijing, China

## AWARDS & HONORS

<b>University of Connecticut</b> Predoctoral Fellowship Graduate Assistantships Timothy A. & Beverly C. Holt Economics Fellowship NSF Research Traineeship (NRT) Fellowship	Storrs, CT, USA 2024-2025 2024-2026 2025 2025-2026
<b>Johns Hopkins University, SAIS</b> <i>MIEF Scholarship</i>	2021 Washington, DC, USA

## RESEARCH PROJECTS

### Johns Hopkins University

2021 – 2022

- **MIEF Capstone Project: Quantify Public Opinion Analysis on Stock Market Research: Evidence from the New York Times and Google Trends Data**
  - \* Supervised by Gordon M. Bodnar
  - \* Utilized textual and sentiment analysis for organizing unstructured public opinion data in a two-stage investor interaction model. Introduced a framework showcasing the pivotal role of public opinion data in stock market research, validating its consistent interaction with investor sentiment and stock performance. Significantly enhanced predictive accuracy by integrating public opinion data, surpassing traditional models in a successful long-short narrative-based strategy.
- **MIEF Applied Research Project: Exchange Rate Exposure Elasticities in 21 Emerging Market Countries, Co-authored with Zenie Zhu**
  - \* Supervised by Gordon M. Bodnar
  - \* Measured exchange rate exposure elasticities in 21 emerging market (EM) countries, unveiling a correlation wherein the appreciation of domestic currency values aligns with more favorable stock market returns in six of these EM nations. Further investigated the complex interplay between the sign/size of exchange rate exposure elasticities and the levels of trade openness and capital mobility in those countries.
- **Selected Course Papers:**
  - \* China's Exchange Rate Formation Mechanism: Reforms and Impacts (A Policy Paper)
  - \* Revisiting the Feldstein-Horioka Puzzle: Panel Regression with Time and Regime Switching
  - \* Modeling the Dollar-Pound Sterling Exchange Rate: Can a Fundamental Value Model Outperform the Random Walk?
  - \* The Decline in Exchange Rate Pass-Through: A Model Selection Analysis

### East Asia Qianhai Securities (Investment Reports Published in Chinese)

2022 – 2023

- **The Beveridge Curve and U.S. Economic Soft Landing Challenges**
  - \* This study analyzes the U.S. labor market using the Beveridge Curve, which links job vacancies and unemployment. Currently, vacancies are high and unemployment is low. A soft landing would require reducing vacancies without significantly raising unemployment. However, historical trends show that declining vacancies always coincide with rising unemployment, and the Beveridge Curve has shifted outward, signaling worsening labor market efficiency. These factors make a soft landing highly challenging.
- **Global Insights: Per Capita GDP and Carbon Emissions in China's Carbon Market Journey**
  - \* This study highlights the global relationship between per capita GDP and per capita carbon emissions, showing that high-income and OECD countries typically peak in per capita emissions before reaching a GDP of \$10,000. China, having surpassed this GDP threshold, is at a critical juncture to transition toward carbon peaking and neutrality. The EU Emissions Trading System (EU ETS), operational since 2005, offers valuable lessons for China's nascent carbon market, which currently focuses on the power sector. By adopting auction mechanisms, expanding sector coverage, and integrating tools like carbon taxes, China can optimize its carbon market to achieve its 2030 and 2060 climate goals while aligning with global trends in sustainable development.

### The Chinese University of Hong Kong (Shenzhen)

2023 – 2024

- **Exchange Rate Pass-through (ERPT) for Chinese exports**
  - \* Supervised by Haichun Ye
  - \* Preliminary results: Were estimating ERPT at various levels, considering dollar invoicing, and examining the impact of product heterogeneity and global value chains on price and quantity responses to exchange rate fluctuations. Our initial findings explore the relationship between the Dominant Currency Paradigm and two crucial factors: financial linkages and trade connections among countries. These connections are key to understanding the role of dollar invoicing in international shock transmissions. Additionally, our results could help explain the simultaneous appreciation of the RMB and the increase in China's current account balance, especially after the RMBs peg to the USD ended in 2005.